CANADIAN JEWISH REVIEW

VOL. XXXIV MONTREAL, SEPTEMBER 12, 1952 ELUL 22, 5712 No. 50

Rosh Hashonah

1952-5713

A Happy New Year

לשנה טובה תכתבו

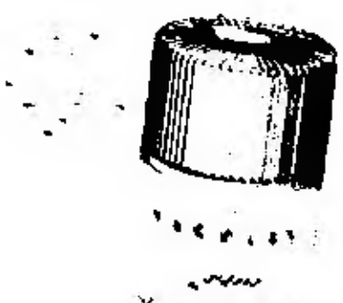
Montreal — The Canadian Jewish Review — Toronto

Ogilvy's

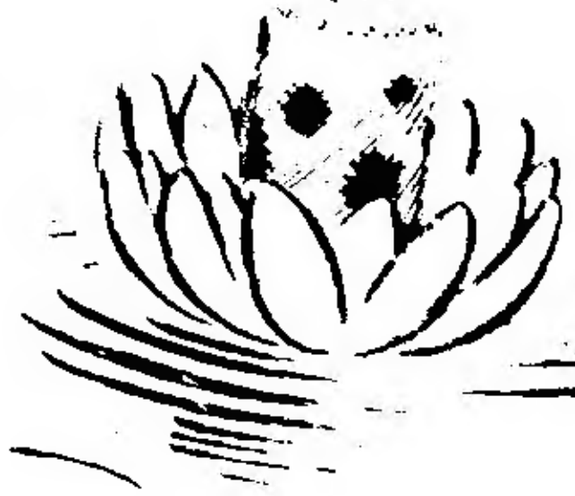
for fine beauty aids . . .

NOW . . . YARDLEY

Lotus SOLID COLOGNE



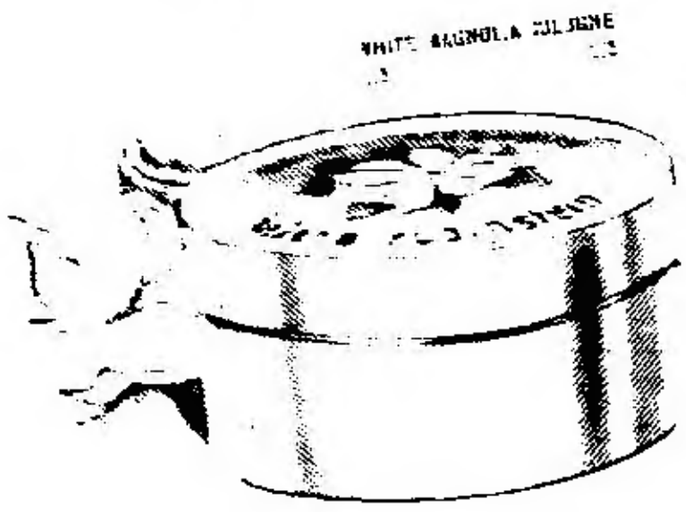
In the New Lipstick style Case $1.50



Also available in Satin Straw and Lemon Sole

Choose beautiful gifts by

Helena Rubinstein



. . . Ogilvy's Toiletrie Counter

Main Floor

CHIVALRY ON THE ROAD

by

LAWRENCE M. LANDE, *president of*

LANDE MOTORS LTD.

Buick, Pontiac, G.M.C. Trucks

Decarie Blvd. at Van Horne • FA. 1155

I am a car dealer, happy in my business but for one thing. Everyday I see the constant flow of wrecks that come into my garage. To me these wrecks are more striking than all the newspaper prose or radio broadcasts about accident and premature deaths; more impressive than all the statistical records of damage to life, limb and property; more alarming than the highest accidents rates year by year; more moving than the effects of war.

I am a father of a family, and keenly alive to all the blessings this 20th Century has bestowed on the car owner. I see the happy faces of those who have just purchased a car; a car new and shiny, a wonderful example of man's ingenious achievement in traversing distance. I note the pride of ownership, and the feeling of exultation and power, when the buyer is behind the wheel. Each year brings more horse power, greater speed, easier driving, more comforts, better roads, more streamlined designs, better cars; and for what? Do all these material advantages make better drivers?

A fender or any part of a car can easily be replaced but what about a limb, an eye, a life?

The most recent review of the situation at Ottawa shows conclusively that from 10 to 50% of automotive value on the road are over 10 years old. This percentage is much higher than it is in the United States. Does it not follow that the higher taxation of new cars, and the consequent higher cost, puts a new car out of the price range for the average car owner, he cannot afford a new car, therefore he purchases a second-hand one, knowing full well that there is no legislation which can force him to keep his car in first class condition. In the Province of Quebec he is not even obliged to carry insurance of any kind. It is common gossip that a newspaper reporter succeeded in getting a driving license issued in the name of his dog. Driving cars are non-existent (except for licensed chauffeurs); brakes require no periodic inspection. There is no compulsory inspection of any kind. Just get in and you are welcome to the highway with Death or Life as your companion.

But laws alone do not suffice. A law to be universally observed must originate from within the heart of each well-respecting citizen. And this can only occur with the proper education of a child. A child who sees at his father's side going through a red light, will do the same thing when he grows up.

Let our educators wake up and realize that though the time is late, it is never too late to start the right driving instruction in our primary and secondary schools. Whether we like it or not we live with the machine to-day. We can learn to run that machine or it can ruin us. Teach our children to understand the rudiments of that machine; the importance of frequent brake tests; the proper restraint in the use of the horn; the periodic inspection of tires for driving safely; the advantages of regular oiling and lubrication. But most important, a proper understanding of their own physical limitations to judge distances; when to pass cars, the effects of alcohol on drivers and the proper observance of the rules of the road. For the open road is a glorious one, - life-giving if used properly; where no driver is competing with other drivers. There is no room for competition on the road.

This is the time for a "Chivalry on the Road" campaign. Every gentleman doffs his hat to a lady. One thinks nothing about helping the aged, or the infirm across the street. Why not extend these simple courtesies when behind the wheel? This is the time for a new subject in the curriculum of our schools: the "Ethics of the Road" as the new generation is as important as the "Ethics of the Fathers". And I am sure that Dr. Lapp, insurance companies and automobile manufacturers, will gladly assist in educating it will be profitable for them to do so.

The "Ethics of the Road" will give us Knights of the Round Table, who though armored with 140 horse power of steel, will have consideration for others, because in the final analysis it is consideration to oneself.

And with these thoughts now I wish each and everyone, Happy and Prosperous New Year and safe driving.

Lawrence Lande.

Holiday Greetings to our Friends

From
BRISTOL-MYERS COMPANY OF CANADA LIMITED

Proprietors and makers of

MUM
Cream Deodorant

TRUSHAY
Hand Lotion

INGRAM
Shaving Cream

RESISTAB
Antihistamine Tablets

IPANA
Tooth Paste

VITALIS
Hair Tonic

SAL HEPATICA
Effervescent Salts

BUFFERIN
Pain Relief Tablets

Available At All Good Drug Stores

Most Cordial Rosh Hashonah Greetings To All Our Jewish Friends and Customers

Complete and Competent Service to the Needle Trades Industries

MACHINES PARTS REPAIRS

Industrial Sewing Machines **Electric Cloth Cutters**

TORONTO
458 Wellington St. West

WINNIPEG
304 New Hargrave Bldg.

MONTREAL
610 Craig St. West

WESTAWAY CO.
LIMITED
HAMILTON CANADA

HAPPY
NEW YEAR!

As 5713 approaches, we extend to our many friends the traditional greeting of the season:

לשנה טובה תכתבו

"May you be inscribed for a good year!"

H. J. HEINZ COMPANY
OF CANADA, LTD.
MAKERS OF THE 57 VARIETIES

Many of the famous 57 Varieties are guaranteed to be made WITHOUT MEAT, WITHOUT FAT OR ANY OTHER INGREDIENT THAT IS CONTRARY TO JEWISH DIETARY LAWS.

57

TRENCH COAT

13.95

Dupuis Frères

CANADIAN JEWISH REVIEW

VOL. XXXIV MONTREAL, SEPTEMBER 12, 1952 ELUL 22, 5712 No. 50

Commentaries

By Dr. Harry J. Stern, Rabbi

At The Portals Of The New Year

A prayer that dominates the Synagogue ritual on the High Holy Days is "peach lonu shaar", Open unto us the gates. What more meaningful part of the old Temple architecture could we have to dramatize the forward march of time, than those majestic Temple doors that would close at the end of day and open anew with the light of dawn!

It is this picture of gates closing that marks the end of the old year and gates opening for a New Year that so tremendously impresses us as we commence to walk into the year 5713. The immortal Prophet Isaiah, keeping in mind the symbolism of the Temple doors, proclaims: "Open the gates that the righteous may enter who keep the faith." (Isaiah 26:2)

Our sages have taught that in facing the future, character is most essential. He that practices righteousness will without fear face all of life's challenges and become a triumphant pilgrim on life's highway. Isaiah however, underscores, along with character in general, a specific virtue that we feel is so urgently needed as we face the present age of chaos. Those who are "shomer emunim", loyal to the highest, this is a special virtue that is vital for our time.

Is it not the great virtue of loyalty, loyalty to an ethical tradition that brings vast congregations into Synagogues and Temples on these awesome days? Ah, yes, some may come into God's house because of a promise made to a parent, others may come out of simple piety, or, indeed, come sincerely to pour out the heart in prayer to the Source of all life. But whatever be the particular emotion that may persuade us to forecather with our brethren in worship, all of us are primarily bound by the virtue of loyalty to the ethical tradition of our people.

What is this ethical tradition? It has to do with moral standards, with the practice of justice, with love for fellowman with kindness, all emanating from our belief in ethical monotheism, our belief in a God of Holiness.

Indeed, behind all our Synagogue worship on these Holy Days and throughout the year and behind all our observances and rituals is the purpose that we humans grow into ethical conduct and thus rise above mere animal existence. Yes, that we give priority to the spiritual and thus assert the dignity within us.

Alas, how urgently necessary is this ethical loyalty in our own day and generation! Indeed, the basic problem of our time is the moral. Throughout the world strife and struggle between nations are rampant because the ethical virtue is neglected. In our own land in our enlightened democracies what disturbs us most is the hiding away of the moral virtues. In government and in business terrifying corruptions have been revealed. In colleges both in examinations and in the realm of sport revelations of dishonesty have brought humiliation and shame.

Thus, on these holy days are we reminded that dominant in our Jewish way of life is the ethical that we are to rededicate anew to this ideal. With men and women of all faiths, more we [illegible] together to purify our souls, that give us a new sensitiveness to the persecution of [illegible], that give us a new indignation at wrong doing.

We [illegible] that Torah [illegible] principle that man of such is to [illegible] a blessing unto the nations and to subdue the land. The great teachers of Israel knew well that man was possessed of the passion to dominate and hence man was challenged to dominate only the animal world and not to dominate man. When unscrupulous use devoid of the ethical penalty they also would reduce to low animal beings to the animal and seek to subdue rather than to co-operate with fellow pilgrim. Therein [illegible] the great tragedy of life.

We [illegible] that the great merit of democracy as proclaimed at the dawn of freedom were [illegible] nurtured [illegible] Judeo-Christian and Western democratic ideas consisting of a complex [illegible]. Hence it is not at [illegible] we not only proclaim our loyalty to our ancient ethical tradition, but at [illegible] our loyalty to the ideals of liberty wherever we dwell. Dangers to democracy are in our own midst [illegible] renewed interest in the democratic process. For [illegible] evidences of disloyalty have been discovered, when one [illegible] the part of few endanger the very security and freedom of nations.

[illegible] of relief of the so-called Atomic nation who were [illegible] purity of grave secret of a powerful aggressive [illegible] government that is seeking the very destruction of Western democracy. But here it is important to understand that in our assertion of renewed patriotism and loyalty we must [illegible] [illegible] our exclusion of hate and become witch-hunters accusing the innocent with the guilty.

Under all conditions freedom of speech is the limit of [illegible] and freedom of expression as long as the organization is not subversive. These we must uphold and we must not permit terror to prevail as was done in the days of liberal expression and the encouragement of free ideas. We shall not be worthy to enter into the [illegible] as we stand at the new doors of the New Year, if we [illegible] to be [illegible] of the haters of the democratic ideals.

[illegible] splendid example of the outstanding [illegible] speech has been shown us recently by the action of the great Prime Minister of Britain, the [illegible] Mr. Churchill, in his defense of the Rev. Dean of Canterbury. Parliament honored the speech of the Dean may be freedom is so precious that he is given the right to speak up to the limit even a danger. One finds comfort in such [illegible] without any [illegible] for the great ideals of democracy.

Contrast this with the misjudgment displayed by some within the Jewish community of Canada who sought to deny hospitality and to deny freedom of speech to a truly heroic exponent in the war of liberation in Israel, Menachem Begin. Here we see how the [illegible] the truth are [illegible] and evil.

Jews faithful to the noblest within us as men [illegible] those dear to [illegible]. How easily we can [illegible] the [illegible] in our dealings with neighbours. As we come to the gates of the New Year let us resolve to walk in its [illegible] and more

every friday

[illegible]

At Rosh Hashonah the New Year the Jews envision all the peoples of the earth as passing before the same Maker to be judged by the same standards of conduct peoples of every color and condition of life and they entertain the fulfillment of their ancient dream of unity with all the peoples of the earth bonded together in the Divine holy will. At this season they talk about peace and prosperity health and happiness and they are of one mind with the little war orphan who when she was asked what she wanted said "I want to live." They want to live and they want peace. Without peace prosperity is a transient perishable state and all the good things of life are grieved to necessity to the disappointment of health and happiness to the watching of death by arms and the chaos and embitterment of millions such as the world sees today.

This Rosh Hashonah when Jews are extending to each other the hope that they may be inscribed in the book of life and re-emphasizing their faith in the universe of the world as an ultimate law it is doing while peace is threatened by ugly tensions and a resurgence of the kind of murder in display of armed power which has become all too familiar through wars of close intervals. The co-operative mood which characterized the great powers during the war is essential if victory has fallen away from them like a lost cloak and it is plain there is distrust fear and uncertainty confusion suspicion and ill will which is reflected in areas of the world far distant from conference tables and battle grounds.

The late Louis D. Brandeis, Justice of the Supreme Court of the United States said that the First World War was due to the collapse of the moral law. Since then the crisis has deepened and the disparity has widened between what even progressive states say they believe and what they care and aim to see put into practice by other nations in terms of freedom, liberty, economic and social justice and civil rights. In this condition of society there lies the clue to disharmony and the inability to unite the nations of the world for it means that true concern for the welfare of all humanity is lacking and no real basis for peace can exist.

Mr. Justice Brandeis, who recently Bernard Baruch, celebrated his eighty-second birthday in California in the lee of the world's largest tree, a sequoia which is three hundred and sixty-four feet tall. He sat on a home-bewn bench which had been carved from a redwood tree and which was a replica of the bench at the White House lawn in Washington where Mr. Baruch has unofficially advised Presidents and expressed the views that have influenced his countrymen to decades. Governor Earl Warren, of California, dedicated the bronze bench which is set in concrete and bears a bronze plaque inscribed "Dedicated to Bernard Baruch, philosopher, philanthropist, statesman American, on his ninety-second birthday August 19, 1952. His stature is true as the redwoods."

In the speech of acceptance Mr. Baruch said "One may build a fine statue of this majestic tree to cast shelter from the conflicting confusions and sense which fill the world today. Here we are moved to turn a window into the inner silences where only the conscience the universal guide speaks. Here a man may retreat as still drowning as it were upon the breast and heart of this living column. How powerful he may be in the dream of America a dream of peace and plenty with equality of opportunity will come true."

Mr. Baruch said a reverent "For whatever I have you could say received from my beloved mother and my father who was the wisest man I ever knew." His father was Dr. Simon Baruch, famous physician and surgeon, in whose memory he son has given a fortune a health project. "My father once said to me when I told him I wanted to become a doctor like him: 'You become a doctor if you want to whatever you do if because I will then be common man.' I guess you could say that has been my guiding principle."

Here is a man who is described in unforgettable sentence: "His stature is that of the redwoods." In his opinion it is the conscience of a man which is "the inventor guide." The Jewish dream of peace and plenty with equality of opportunity is the dream for all country and toiletless in the world since only the immature small mind could wish such a thing for its selves and only. The guiding principle of his life said to be common man is of Jewish origin. Here I is handed down from father and mother it not out comes from a source which he finds the origins "Love thy neighbor with all diligence for all of it are the issues of life." From their home there emerged children with a moral standard which was the same for the individual and for society, the same for individuals and the nations, not a double or multiple standard which, for example, might think injustice wrong toward a friend but all right toward another color or country or race for the sake, say, of political aggrandizement or economic gain for a state.

In such a family unit there lies the core of the peace of the world and the unity of nations. There was order and harmony in it. With enough families like that the states of the world would be well-governed for the foundation of such a home is right-mindedness, moral conduct in all dealings, with due regard for the moral and material welfare of those directly concerned whether individuals, the family, the state, or the world. Peace which signed pacts and arrangements have failed to achieve, or security, which the Jews ask for themselves and the world New Year, depend ultimately upon whether or not brotherhood honored and man's inhumanity to man is denounced.

ABC Audited Paid Circulation

The Canadian Jewish Review is still the only Jewish publication in Canada printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

Room 250, 305 Craig Street West
Phone Wilbrooke 1288
Montreal

Room 1207, 21 Dundas Square
Phone Elgin 4-1436
Toronto

CANADIAN JEWISH REVIEW

An Independent Medium for the Dissemination of Jewish News and Views
Member Audit Bureau of Circulations
George W. Cohen, Publisher

Room 250, 305 Craig Street West, Montreal
Phone Lancaster 3408

Room 1207, 21 Dundas Square, Toronto
Phone Elgin 4-1436

Published as second class mail by Post Office Department, Ottawa
Subscription $3 per year; $5 for two years. United States $4 per year; $6 for two years. Single copy, 5 cents.

George Alexander Cohen, Editor
Rabbi M. J. Stern, Contributing Editor
[illegible] Associate Editor
Ida Elliot, Executive Manager
Susan F. Cohen, Circulation Manager

"I wholly disapprove of what you say and will defend to the death your right to say it." — Voltaire to Helvetius.

SEPTEMBER 12, 1952 VOL. XXIV, No. 21

New Perspectives In Family Living

BY DAVID WEISS, OF MONTREAL, EXECUTIVE DIRECTOR, BARON DE HIRSCH INSTITUTE AND THE JEWISH CHILD WELFARE BUREAU

In our Western culture the family is the basic unit of society. To question the validity of the family as a fundamental social institution is to question our whole system of psychological, social, and religious values. Indeed, if modern psychology is to be accepted, it is inconceivable that wholesome characters can develop except within the family setting or its prototypes. All forms of psychological therapy are rooted in this philosophy of the individual in his earliest experience of family living, and basic techniques and treatment are fashioned from it.

Our concern is not with the family as a unique, essential bio-socio-psychic structure — that we must accept or be guilty of self-repudiation — but how to adapt the modes of family living to the increasingly rapid tempo of modern and economic forces that spring from and react back upon, the persons who comprise it. Since social change generally lags behind technological and industrial change, the reconciliation of these two involves a conscious adjustment process for the individual if he is to avoid breakdown. Unless the individual is strengthened by his family experience to cope with these changes, or unless the individual and his family are helped in dealing with such changes, it may be predicted that the already high rate of social casualty will rise: divorce rates, broken homes, crime and delinquency, incidence of mental disease, and the gamut of maladjustment among individuals whose productivity will be thereby limited.

There seems to be sufficient agreement now that the family alone can no longer continue in its traditional role as the "shock absorber" for social change. Family life seems to have lost its resiliency, and unless the social services and social institutions which circumscribe the family are clear as to the way in which they can supplement and under-gird family life, there seems little promise of a future of stability in family living.

Whatever demands our complex social order makes upon family living, we believe that planning should begin with the promise that the family is the unit in which the emotional integrity of the individual is fostered and best preserved. The challenge of our times in relation to family living is to preserve the following distinctive functions of the family:

1. To provide a way of living for members of the family group in which basic physical needs can be met and emotional security and personal fulfilment can be attained.
2. To provide in marriage for the achievement of a sustained relationship between a man and a woman, in and through which they may seek fulfilment of their intimate affectional needs and desires.
3. To bear and rear healthy children in the setting of a home and family living.
4. To provide the kind of family living which fosters development and maturation of personalities able to maintain a democratic way of life in the family and in society generally.
5. To transmit, transform, and develop cultural conditions from one generation to the next, especially in the area of interpersonal relations.
6. To integrate, and mediate and interpret the demands and possibilities of the environment.
7. To provide a socially sanctioned situation in which co-operative living and division of labour can be developed according to the interests and abilities of the several members of the family group.

From the viewpoint of social work, which meets needs of individuals and families that arise out of the conflicts of economic, technological and other social changes certain observations will be made regarding this subject. Serving in the areas of personal maladjustment and breakdown, social work can contribute to the new perspective required in order to transform the current conflicting forces on family living. If our economic and social order seems to deprive family living of functions which in the past enabled to preserve the physical closeness of parents and children, then we must acknowledge the need for substitute or supplementary family agencies and institutions which enable the family to achieve the seven-fold purposes referred to above.

The evolution through social philanthropy to social responsibility, of government and community groups responsible for the existing welfare, compensation and insurance programs designed to remedy the problems of breakdown ascribed to accidents, loss of employment, illness, death, separation and other gross social phenomena, attests to a healthy social process in this human area. The problem of our generation of social times is to arrive at syntheses of the various social, economic and cultural values that affect family living, so that marriage and family life may have positive social functions, cultural recognition, and personal gratification.

Otherwise, the current contradictions which operate for women and men in marriage can only lead to confusion, and compounded social breakdown. For example, it is well known that women are forced into conflicts that have cultural sources as well as emotional origins with respect to marriage. During the war, women went into factories, offices and the military services. Such competition and success with men not only opened up vistas of new gratifications for women, but set up opposing forces of satisfaction and discontent about the traditional role of the woman in the home.

For men, this development, which has many roots in the recent decades, has produced the problem of the role in the family. There is no wish to deny the differences and complementary contributions of women's opinions with men. But it is necessary to see the by-products of discontent and bewilderment arising out of social changes that operate with it, economic and family practices, in the meaning of which modern psychology plays the dominant part. If we wish for women's equality can we maintain new psychological rules without providing for the realization of both through understandings that have as the planning of support of both?

Continued on Page Four (Fourteen) See Family Living

Special Low Prices

BIRKS STERLING

Coffee Spoons

Teaspoons

Economies effected in our Canadian processing make it possible to offer new prices in Birks Sterling Silver coffee spoons and teaspoons (all twelve patterns). Weights are average, subject to normal Birks Sterling manufacturing variation.

	Coffee Spoon (each)	Small Teaspoon (each)	Large Teaspoon (each)
Brentwood	.40	.50	.[illegible]
Trianon I	.50	.[illegible]	.[illegible]
Tudor Plain	.50	.80	.[illegible]
Chantilly	.40	.50	.[illegible]

BIRKS

SILVERSMITHS

Women's Role In Canadian Judaism

BY SELMA A. SOLES MRS. ARTHUR SOLES 55 STRATHEARN ROAD, TORONTO, PRESIDENT OF THE EASTERN CANADIAN BRANCH OF THE NATIONAL WOMEN'S LEAGUE OF THE UNITED SYNAGOGUE OF AMERICA

The formation of Canadian Synagogue Sisterhoods into an Eastern Canadian Branch was considered by delegates to the Biennial National Women's League Convention held in Chicago, November 1947. The Board told the story of National Women's League work, and was followed by the enthusiastic response of a small group of women, headed by Mrs. Irving Wineland, Mrs. Sidney Greenberg, and Mrs. Arthur Soles of the Toronto Synagogue, Mrs. Harry Gutkin of the Montreal Synagogue, Mrs. Harry Hazen of St. Catharines, representing Canada's first two Canadian Sisterhoods, who started the idea of the Eastern Canadian Branch.

As a result of the efforts of this group and of Mrs. Edward Solomon of Shaar Hashomayim Synagogue, in Montreal, a Organizing meeting of the Eastern Canadian Branch was held in Montreal on April 6, 1948, at the Synagogue. Six Sisterhoods represented at that meeting: Shaar Hashomayim and Shaar Zion, in Montreal; and the Toronto Synagogue, Shaarei Shomayim, Holy Blossom and Shaare Zedek. Mrs. Edward Solomon, of Montreal, was elected president, Mrs. Arthur Soles, of Toronto, vice-president, Mrs. Clarence Gross, of Shaare Zedek, secretary, Mrs. Arthur Soles, of Shaarei Shomayim, treasurer, Mrs. Robert Shuster, of Kadimah Israel, recording secretary, Mrs. A. Benjamin, of Shaare Zion.

It has been all very good fun ever since the beginning of our association with the National Women's League to discover the reality of Jewish womanhood as regards the home and the synagogue. This discovery has helped us strengthen the long-held belief that women, not just one woman alone, but all women who work together and get to understand the common problems we all have, can feel that women dedicated to all phases of Jewish life can work together for the cause of building and developing a living and creative Judaism, which can solve many of these problems.

The aims, the ideas and the programs adopted by the Eastern Canadian Branch have contributed a vital part to the growth of all Sisterhoods in Canada. Each Sisterhood has its own problems, but all have the same objectives. The following officers were elected and installed: President, Mrs. Edward Solomon; 1st vice-president, Mrs. Clarence Gross, of Shaare Zedek; recording, Mrs. Arthur Soles, of Shaarei Shomayim; treasurer, Mrs. Robert Shuster, of Kadimah Israel; secretary, Mrs. A. Benjamin, of Shaare Zion.

It has been all very good fun ever since the beginning of our association with the National Women's League to discover the reality of Jewish womanhood as regards the home and the synagogue. This discovery has helped us strengthen the long-held belief that women, not just one woman alone, but all women who work together and get to understand the common problems we all have, can feel that women dedicated to all phases of Jewish life can work together for the cause of building and developing a living and creative Judaism, which can solve many of these problems.

The aims, the ideas and the programs adopted by the Eastern Canadian Branch have contributed a vital part to the growth of all Sisterhoods in Canada. Each Sisterhood has its own problems, but all have the same objectives. The following officers were elected and installed: President, Mrs. Edward Solomon; 1st vice-president, Mrs. Clarence Gross, of Shaare Zedek; recording, Mrs. Arthur Soles, of Shaarei Shomayim; treasurer, Mrs. Robert Shuster, of Kadimah Israel; secretary, Mrs. A. Benjamin, of Shaare Zion.

It has been all very good fun ever since the beginning of our association with the National Women's League to discover the reality of Jewish womanhood as regards the home and the synagogue. This discovery has helped us strengthen the long-held belief that women, not just one woman alone, but all women who work together and get to understand the common problems we all have, can feel that women dedicated to all phases of Jewish life can work together for the cause of building and developing a living and creative Judaism, which can solve many of these problems.

The aims, the ideas and the programs adopted by the Eastern Canadian Branch have contributed a vital part to the growth of all members of our affiliated Sisterhoods, has effected results which will eventually be felt for the betterment of every community across Canada. This participation has already been stimulated, because Jewish women are appreciative of their heritage and have purpose in the shaping of their Jewish Life.

In November 1948, at the N.W.L. convention in Atlantic City, N. J., Mrs. Edward Solomon was installed in the presence of delegates representing nine affiliated Sisterhoods, at a candlelighting ceremony, and 700 N.W.L. members accorded a welcome to its Canadian affiliates.

In Toronto, May 1949, Eastern Canadian Branch held its first Spring Regional Conference, under the chairmanship of Mrs. Arthur Soles and welcomed the Sisterhood of Shaar Hashomayim Synagogue, of Windsor, Ontario, and its president Mrs. Louis Perlman, into the Branch. The three Toronto Sisterhoods, Beth Moshiach, Goel Peretz and Shaarei Shomayim, were hostesses. The program theme was "Creative Judaism On The Canadian Scene". Mrs. Melvin Jacobs, of Buffalo, N. Y., past-president of all members of our affiliated Sisterhoods, has effected results which will eventually be felt for the betterment of every community across Canada. This participation has already been stimulated, because Jewish women are appreciative of their heritage and have purpose in the shaping of their Jewish Life.

In November 1948, at the N.W.L. convention in Atlantic City, N. J., Mrs. Edward Solomon was installed in the presence of delegates representing nine affiliated Sisterhoods, at a candlelighting ceremony, and 700 N.W.L. members accorded a welcome to its Canadian affiliates.

In Toronto, May 1949, Eastern Canadian Branch held its first Spring Regional Conference, under the chairmanship of Mrs. Arthur Soles and welcomed the Sisterhood of Shaar Hashomayim Synagogue, of Windsor, Ontario, and its president Mrs. Louis Perlman, into the Branch. The three Toronto Sisterhoods, Beth Moshiach, Goel Peretz and Shaarei Shomayim, were hostesses. The program theme was "Creative Judaism On The Canadian Scene". Mrs. Melvin Jacobs, of Buffalo, N. Y., past-president of the National Women's League, was the guest speaker. Mrs. Milton Lippitz, a N.W.L. vice-president, spoke on "Branch Specifics". The second Regional Conference was held in Montreal, in May, 1950, with Mrs. Clarence Gross as chairman, and its theme was "To Strive, To Teach, To Build". Three hundred Synagogue women heard Rabbi Israel Kaziz, of Mishkin Tfila Synagogue, in Boston, Mass.; S. Gershon Levi, of Jamaica, Long Island, N. Y.; and Mrs. S. J. Leibowitz, of Shaar Hashomayim Synagogue, in Montreal, as speakers.

In November, 1951, the third Eastern Canadian Branch Regional Conference, together with a first leadership training course was held in Toronto, with Mrs. Edsel Benstein as chairman, the theme being, "Invitation To Wisdom." This was the first occasion on which a National Women's League president, Mrs. Emanuel Sisser, visited Canada. Mrs. S. Joshua Kohn, national leadership chairman, conducted the course. Our growth in the past two years, during which five additional Sis-

Continued on Page One Hundred and Forty-Six

BUY THE NEW

3 ROLL ECONOMY PACKAGE

THREE ROLLS IN ONE PACK

ANSCO All-Weather Film

Take this roll — 5 cents or each pack — with this new package of Ansco Plenachrome the All-Weather film. For clearer, more brilliant photographs in bright sun or when it's cloudy, All-Weather Film can't be beaten. Be sure to get your camera so you can take perfect snapshots in any kind of weather.

Each roll is guaranteed to give you good results. You get pictures that glisten in a new roll of film free from Ansco. 127 size $1.20, 120 and 620 size $1.25. Look for the new 3 Roll Package and save

Ansco of Canada Limited Toronto, Ont.

Continuity Or Chaos

BY RABBI NORMAN N SHAPIRO, GOEL TZEDEC SYNAGOGUE, TORONTO

Recent events in Iran, Egypt, and Indo-China, the stalemate in Korea, race riots in South Africa and in Cicero, Illinois, hot and cold wars, have sent a tremor of fear throughout the Western World. These crises, to mention but a few powder kegs in the world, were in themselves born of fear. The tragic truth is that all fear tends to bring about the very situation that it dreads, until, what were once theoretical dangers become concrete ones. Fear, with its accompanying evils, has such a destructive potential and creates such a vicious circle, that before long, even liberal governments can find themselves in a position where moral values and righteous considerations must be subordinated to military expediency occasioned by fear and its corollary, the threat of war.

Not so many years ago, the late Franklin D. Roosevelt told Americans facing serious domestic problems, "We have nothing to fear but fear itself." Ironically enough, the world today stands in dread of the explosive power of the atom, but the atom cannot be ignited unless human nerves explode first. This war of nerves must be brought to an end. Whatever philosophy we may believe in, there is none which strives for the suicide of the human race.

But it may be asked, "How about ideological differences?" Can Communism and free enterprise live in the same world? It should be apparent, even to the casual student of history and contemporary world affairs that ideological conflicts also prevail within nations. There are clashes of interest within Canada, the British Empire, the United States, yes, within the Soviet Union, too. But these conflicts do not normally degenerate into internal revolutions for the very reason that domestic problems within the above countries are submitted to law and governmental regulation. What is good for Canada, with its bi-racial, bilingual approach; for the U.S. with its polyglot of languages and races; for the British Empire, which encompasses such vast territory; for the Soviet Union, with its many nationalities, should also be good for the United Nations.

We dare not despair of human reason, and its ability to build up an international authority and law capable of abolishing war. It is to be deplored that not only cynics and war-mongers, sincere and religious leaders have helped to spread that despair. Some would argue that man is, by his very nature, selfish and greedy. Since nations consist of human beings, then the contention is that there is, therefore, no hope for peace. This view tends to stress the dreary side of man's nature.

Hans Simon, President of the New School for Social Research, in a recent issue of The New School Bulletin (June 3, 1952), stresses the dangers inherent in the chaos and confusion gripping the world today, when he writes: "Nothing is as misleading as military terminology applied to political conflicts. They are not as simple and clearcut as a physical fight. For democracy, there is neither total victory nor total defeat. The aim of the struggle is not to annihilate the adversary but to include him in the process of persuasion . . . Truly, the decline of democracy begins when it permits its enemies to force their methods upon it. This process is already far advanced. We begin to accept over-simplification, the technique used by extremists of all sorts. In over-simplifying, they . . . cater to a human weakness, namely intellectual and moral laziness, which any totalitarian policy can exploit to its great advantage, but which saps democracy's strength. The simple rules of war become dangerous delusions, if we accept them as political maxims. The worst of all is the most popular: that the enemies of our enemies are our friends and the friends of our enemies are our enemies. This is a fallacy even in international affairs . . . In domestic matters it is worse. If democracy accepts this view, it loses its distinction in politics . . . For

(Continued on Page One Hundred and Thirty-Five)

SINCERE WISHES
FOR A HAPPY
HOLIDAY SEASON
TO OUR MANY
JEWISH FRIENDS
AND LISTENERS

CANADA'S FIRST STATION
CFCF
MONTREAL

Canada's Leading Specialty Shop

Holt Renfrew . . Established in 1837 . . and built upon the firm foundation of guaranteed quality.

Canada's Finest Furs

Always in the vanguard to meet the most exacting demands in Furs and Fashion . . Holt Renfrew invite you to their Shoe Salon . . their Children's Shop for tiny non-agers . . and their "Young Rendezvous" dedicated to the needs of Teen-Agers, Coeds and Young Careerists . . also Men's Clothing, Furnishings and Shoes . . many exclusivities with Holt Renfrew only . . all selected with better-than-ordinary taste . . the topmost in value . . at fair and reasonable prices.

HOLT RENFREW

SHERBROOKE AT MOUNTAIN

FURNITURE OF TOMORROW
at The Furniture Studio To-day!

The Furniture Studio

HAPPY NEW YEAR!

Furniture of DISTINCTION

Anniversary At Shaar Hashomayim Synagogue In Montreal

BY SONIA SHULMAN (MRS. ALEX SHULMAN), 5165 COTE ST. LUC ROAD, MONTREAL

Five hundred women assembled in the community hall of The Shaar Hashomayim Synagogue in Montreal on the afternoon of May 14, to celebrate the thirtieth anniversary of the founding of the women's auxiliary of the synagogue. The thirty years that had passed since the first meeting of the auxiliary were years so emotionally appealing, so emotionally full, that every woman of the congregation, in some measure, felt herself moved by this anniversary. The event mirrored so deftly the passing of those years that more than one woman remarked she felt like weeping all afternoon.

Is the crowded hall you felt that the synagogue is the emotional axis of the woman's around it runs all the events of her life; and the auxiliary is part of that axis. However, perhaps the convergence of so many women to a community hall of a synagogue had even greater significance that emotions momentarily aroused. Perhaps history is after all, only a few naive years. Perhaps the silver trumpets that roused the Israelites to dangers or to gladness while journeying in the wilderness are still around the laws of today.

In the second year of the journeyings of the Israelites in the wilderness of Sinai, the Lord spoke unto Moses saying: "Make thee two trumpets of silver, and they shall be unto thee for the calling of the congregation." These two trumpets were used by Aaron to summon the princes of the tribes or to summon the whole congregation; they were used to sound alarms or to announce gaud tidings. On this afternoon in May, the trumpets must surely have sounded to announce the auxiliary's simcha.

The thirtieth anniversary of The Women's Auxiliary of the Shaar Hashomayim Synagogue was an afternoon devoted to the telling of work done in the past and work it hopes to do in the future. Besides the celebration of its thirtieth anniversary, the auxiliary honored the women of the synagogue who were celebrating the thirtieth anniversary of their marriage. These brides of thirty years ago acted as hostesses for the afternoon. To further enhance the simcha, the new brides of the synagogue, the brides of 1951, were also honored.

Mrs. Jacob Elkin opened the afternoon's festivities with a prayer invoking a blessing on the work of the auxiliary. Then Mrs. M. A. Brown, the president, welcomed the guests. One was her father, Mr. Hiram W. Freedman, one of the oldest members of the congregation. Mrs. Victor Levy represented the brides of 1951. Mrs. Brown presented her with a volume of "The Jewish Home Beautiful". Each bride of that year received such a book as a gift of the auxiliary. To Mrs. M. N. Finsberg who represented the brides of 1921, Mrs. Brown also gave a volume, inscribed as a remembrance and to be donated to the library.

Mrs. David Nathin was mistress of ceremonies. Cantor N. Mendelsohn, of the synagogue, sang "Woman of Valor", a song he had

Continued on Page One Hundred and Three-Three

Make Working a Pleasure with Rolt-Rite

This combination of letter-file and Steno Desk gives the utmost in comfort and efficiency. We have a complete selection of stenos and desks in stock. Have one of our representatives call at your office or if you prefer visit our modern showroom.

Serving Montreal Business for 47 Years!

Office Equipment Co.

[illegible] Phillips Square Uptown 6-5771

Canada Bell Telephone Company Building, Montreal

It's hard to be a pessimist with money in the bank

Today is a good time to start your savings account

THE ROYAL BANK OF CANADA

You can bank on the "Royal"

How Jewry Helps To Build Sports In Israel

BY COLONEL HARRY D HENSHEL, CO-CHAIRMAN, NATIONAL HEALTH AND PHYSICAL EDUCATION COMMITTEE, OF THE NATIONAL JEWISH WELFARE BOARD

I was in Tel Aviv in April of 1948, accompanied by Colonel Melvin Krulewitch, then as now the ranking Jew in the U.S. Marines. One day we went out to Ramat Gan, the former German colony outside of Tel Aviv. It was now a bustling training camp. There we saw the youngsters, boys and girls, of Palmach, going through strenuous acrobatic exercises that would fit them for the dangerous work of the commando. With an eye accustomed to judge the qualities of an athlete, as a result of many years association with amateur sports, I saw in this flower of Israeli youth a real potential of athletic prowess.

I got to know them better the following week when I watched those boys — and girls too — going out on missions to Mount Castel and returning to their quarters in the Schneller Compound in Jerusalem. The poise, resourcefulness, courage, and teamwork that they displayed impressed me then primarily as the qualities marking the good soldier, but nonetheless also those of successful competitive athletes; perhaps the famous saying attributed to Wellington — "the battle of Waterloo was won on the playing fields of Eton" — could be applied to this situation in reverse! A day could come when the skills these boys and girls were learning in defense of their homeland could be utilized in peacetime sports activities.

It was in this association with Haganah that I met the director of the physical education staff, Dr. Emanuel Simon, physician turned physical educator out of a sheer sense of mission, dedicated to the physical and moral improvement of the growing generation. He had trained a corps of instructors to serve in the schools, but they had turned to training the military during this period when the Jews were bending every effort in the struggle for survival. These instructors, too, I felt would be available in peacetime, not only to provide physical and health education, but under the inspiring leadership of Dr. Simon still an active athlete in his fifties, taking daily runs on the beaches would also inculcate the ideals of good sportsmanship in competitive sports.

Guided by the already fabulous Moshe Dayan (now an Israel Brigadier General), Mal Krulewitch and I had been smuggled into besieged Jerusalem from the Dead Sea through the Arab lines in potash trucks. It was under artillery fire for the first time in its history. Here we met a veteran of the World Maccabi Union, Dr. Otto Lifsnis, who in Germany had been a leader in the Leipsig Jewish Community. He was one of the few residents of the Eden Hotel. Col. Krulewitch and I also found Louis Kraft at the Eden. He was stranded in Jerusalem, having come in earlier peaceful weeks to help Jerusalem build a YMHA. At the Eden also were the late lamented Dr. Chaim Yashky, who a few days later met a tragic death, and Mrs. Yashky.

We spent long hours in the blacked-out lobby of the hotel, amid the almost constant sound of rifle, artillery, and mortar fire, listening to the history of the founding of Maccabi in Europe and of its many vicissitudes in the years preceding and during World War II. Of course, I knew something about Maccabi, since I had been involved as an active member of the National Jewish Welfare Board Committee on Health and Physical Education in organizing and financing the participation of American teams in the Maccabiah of 1933 and again in 1937. I had from time to time met with representatives of the Maccabi World Union who came to the United States to organize an American Maccabi Association.

My associates on JWB and I had explained repeatedly that, as long as JWB and the Jewish Community Center movement were willing to work with the World Maccabi Union to promote Maccabiah activities in Palestine to help in cementing worldwide Jewish fellowship through sports, there was no need for an independent Maccabi movement in the U.S. We pointed out to these earnest advocates of Maccabi that the Jewish Community Centers already had the sports facilities, instructors, and coaches; that membership in Jewish Community Centers was open to all Jewish youth, including Zionist youth, and that Maccabi, in order to succeed as an independent movement, would have to duplicate all these resources, something that the American Jewish community could scarcely sanction and could not finance.

We tried to impress on the Maccabi officials the fact that the two movements had many ideals in common; that even the element of Zionist sentiment was not a significant factor, since Jewish Community Centers had a positive Jewish purpose and the content of the Jewish cultural program, while not specifically labelled as Zionist education, was certainly not antagonistic to Zionism. We further pointed to

To Our Friends and Customers

ALL GOOD WISHES from

KRAFT FOODS LIMITED

Makers of

- Philadelphia Brand Cream Cheese
- Velveeta • Kraft Dinner
- Miracle Whip Salad Dressing

and other Kraft Quality Products

To the members of the Jewish Community

Rosh Hashanah Greetings

5713 - 1952

GEORGES LAPALME

LEADER OF THE LIBERAL PARTY

OF THE

PROVINCE OF QUEBEC

the historic intimate and extremely active identification of JWB with the American Athletic Union and the American Olympic Committee from the U.S. Olympic Committee and that JWB was in fact the recognized representative of Jewish interests in the official bodies governing American amateur sports, just as YMCA and CYO represent Protestant and Catholic groups.

We could understand and were sympathetic with the desire of the World Maccabi Union to have a national Maccabi movement in the U.S. with a strong policy of the prestige of the World Union. We in JWB, therefore, recognized our responsibility to cooperate with the World Union, even though we could not be a member of that body. I am fully satisfied that we have met this obligation in complete measure. All of this Mr. Kraus, Col. Kruger and I explained to our colleagues in the hotel on Bergasse Jerusalem. Out of the [illegible] we arrived at three days [illegible] the 92nd Street Y in New York and a series of [illegible] JWB headquarters [illegible] in America.

A year later, with the war in Israel behind us, I met with leaders of sports in Tel Aviv in connection with early efforts to obtain Olympic recognition for the new State of Israel. For the first time I became aware of the role of political parties in the sports activities of the country. To me, as an American, whose life has been saturated in democratic ideals of sports, the idea that there could be a political emphasis in amateur sports or that sports could be utilized to build political party strength came as a shock. It was a concept that we in America associate only with totalitarianism. It seemed completely inconsistent with the obviously democratic, free government of Israel. It has always been the American democratic view that in at least two fields of human endeavor, partisan politics had no place, namely, education and recreation. How could we conscientiously collaborate with a sports system in Israel that was in such contradiction to our own ideals and, indeed, to our commitments as American citizens to

(Continued on Page One Hundred and Thirty)

Canadian Jews In The Nation's Musical Life

BY ALEXANDER BROTT, 5459 FARNSCLIFFE AVENUE, MONTREAL,
PROFESSOR OF MUSIC, McGILL UNIVERSITY

"The Canadian Jew can make as little or as great a contribution to Canadian life as his community will encourage and permit." But before I elaborate, let me make my viewpoint clear. The subject of music is generally treated as though it were an age-old mystery and therefore not to be dealt with in realistic terms. It is my view that throughout the ages, amongst all people, music was not only an idealistic means of individual self-expression, but was of some practical, functional purpose to the various strata of society.

I would even go further in saying, that the history of musical development is the history of sponsorship. The study of this musical sponsorship reveals that its evolution reflects and corresponds to the evolution of society itself. When Johann Sebastian Bach wrote his great choral works, he was in the employ of the church, and the music he wrote was functional to that environment. When Aristocracy predominated the social scene, composers served as court musicians, and wrote music to fulfill the needs of that environment, such as chamber-music, for various instrumental combinations, that would best reflect the external show of charm, grace, and elegance of court functions. We find Haydn in the employ of Count Esterhazy, and even Beethoven's string Quartets commissioned by Count Rasumovsky, the Russian Ambassador to Austria.

The desire amongst nations to identify themselves both culturally and politically toward the end of the 19th century had its corresponding effects on the composer, producing such men as Dvorak, Grieg, Elgar, Mussorgsky, etc., and whereas until then it was possible to distinguish mainly between European and Oriental music it now became possible to identify the music of one nation in relation to another. Our present, relatively more complex contemporary social structure permits for many diverse means of sponsorship. It is within this structure that the Jew, who shares in common with his fellow citizens the fortunes of his country of birth or adoption, has his contribution to make.

As an international performer the Jew has long been a leading figure. We have only to look at such outstanding musicians as Heifetz, Rubinstein, Piatigorsky to name only a few. Canadian musicians of Jewish origin have made and are continuing to make their mark in the progress of Canada's musical life. We find Jews, amongst our principal soloists, concertmasters, and conductors, active in the educational, concert, and radio field. One need but mention a few of the principals: The Hambourg brothers, the Adaskin brothers, Zara Nelsova, Neil Chotem, Samuel Herschenhorn, Paul Sherman, Eugene Kash, Ethel Stark, Elie Spivak, Leo Barkin, Albert Steinberg, Hyman Goodman, Albert Pratt and many others.

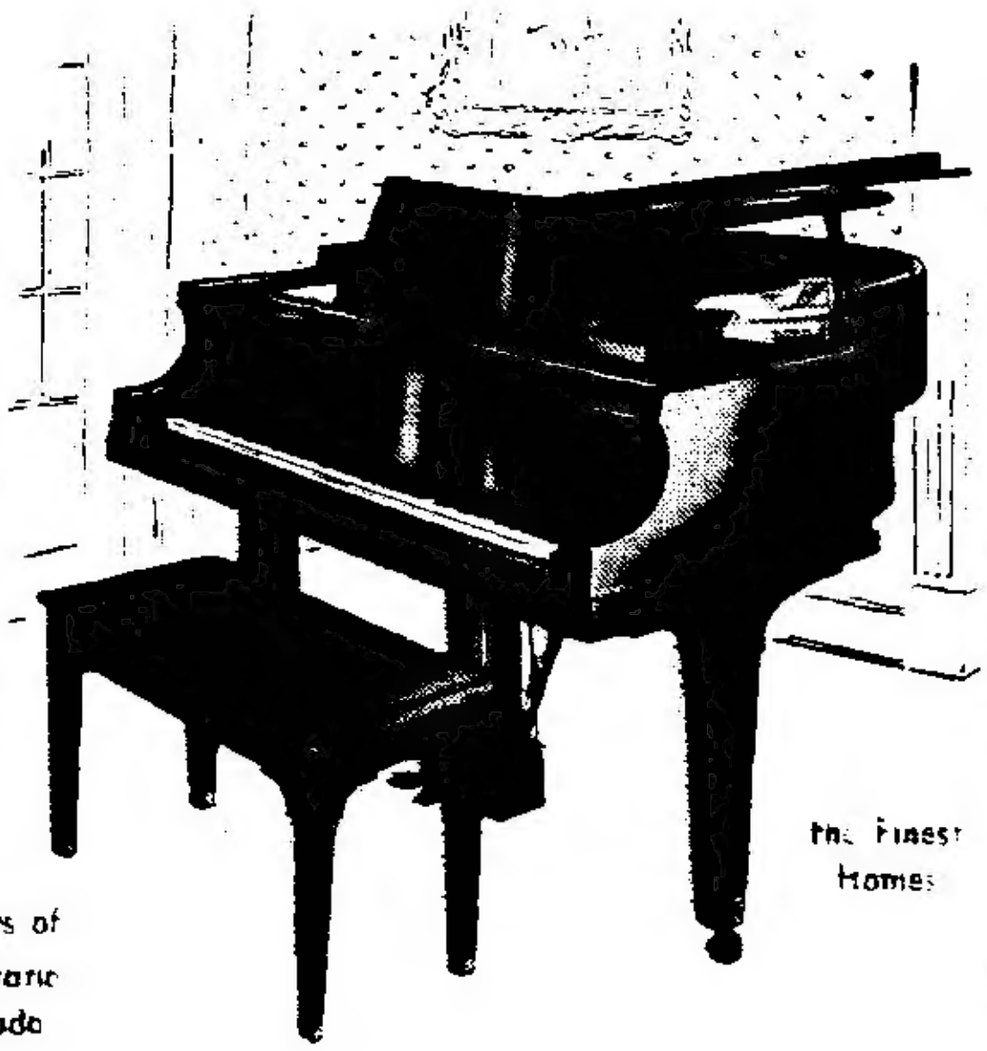
In the field of creative music we have witnessed a steady increase in both interest and sponsorship. There have been the series of competitions of the Composers, Authors and Publishers Association, the commissions and recordings for international distribution by the Canadian Broadcasting Corporation, the National Film Board, the Forest Hill Community Concerts Associations, etc. It is through these outlets and sources of encouragement that the works of such Canadian Jewish composers as John Weinzweig, Louis Applebaum, Murray Adaskin, Harry Somers, Harry Freedman, and others have received recognition.

When, in 1951, the Canadian Jewish Congress in Toronto commissioned composers to write works dealing with some aspect of Jewish life, this noteworthy or-

Continued on Page One Hundred and Twenty-Six

Baldwin Pianos

. . . give you glorious concert quality in your home!



the Finest Homes

Exclusive distributors of Baldwin pianos in Ontario and Eastern Canada

Ed. Archambault Inc.

500 Ste. Catherine St. East Montreal

"Canada's Leading Music House"

Israel Is Full Of Life And Hope

BY HENRY S. ROSENBERG, Q. C., OF TORONTO

No one lives in a vacuum. No one acts according to pure logic. We are all the subject of our environment and filled with feelings, thoughts, emotions and ideas that have been given to us by families, by history, by political groups, by religion and by propaganda from various individuals and organized pressure groups. What we see is affected by our previous conditioning. No one of us is one person. Each has several facets to his or her personality.

I find myself with a mixed feeling about Israel. One is the feeling of the legally trained businessman that examines only facts; and the other is the feeling of the Jew and the Zionist, who, for thirty years has been in the forefront of Zionist goals and institutions in Canada, and has an emotional conditioning.

After an absence of twenty-one years, my wife and I found a different country. Some of it was hardly recognizable from what we had seen earlier. The first things that impressed us were the British uniforms, the Customs officials, the policemen, the inspectors. They looked and acted like the British officials. There was very little difference to be recognized. The men did not look in any way Jewish. It was very thrilling to realize that all these people were Jewish and that they were officials of a Jewish State, and that they were carrying on as officials do anywhere. We were introduced to Israel, even before we arrived. We sailed across the Mediterranean on the "Kedma", an Israeli ship, and had the thrilling experience of meeting a Jewish captain and Jewish sailors, Jewish attendants and Jewish cooks, and of realizing that Jewish life was becoming very much normalized and that Jewish people behaved very much like the nationals of other peoples throughout the world.

Our first stop was Haifa. We stayed at the Megiddo Hotel, which compares favourably in accommodation, location, service, and food with first class hotels everywhere. We noticed immediately that the taxi drivers were the elite of the country. They were all veterans of the War of Liberation. They were intelligent and knew what was going on, not only in Israel, but all over the world.

The city was very busy; the transportation facilities most inadequate; the queues for buses very long; the streets filled with people; the shops filled with shoppers, but, unfortunately, not with merchandise. Through the good offices of Mr. Lee Harris, a Bostonian, who had married a charming Sabra (native-born), and now resides in Haifa, we were taken on a tour through the Haifa bay area, and there were able to see the tremendous development, economically and industrially, sponsored by the Palestine Economic Corporation. We saw the factories, industrial plants, the housing developments, the army, navy, and air force installations; the cement factory; the new fertilizer plant; the tire retreading plant operated by a Zionist from Winnipeg; the ice plants and all the real trappings of a busy port and industrial city.

We met here Moshe Frank, who was once the principal of Bruswick Avenue Talmud Torah, in Toronto. He is now public relations officer for the City of Haifa. We also met Aba Kushi, the Mayor. Haifa is a growing city. Mount Carmel has beautiful residential sections on it. The port compares favourably with such ports as Naples, on the Mediterranean. The public buildings are large and airy and beautiful. The public gardens, and especially the Bahai gardens, show a love for horticulture and for beauty. In an out-of-the-way place on Mount Carmel, behind a synagogue, an ascetic-looking gentleman with a long beard is trying to run a little Zoo, and a research laboratory for zoology. He used to be the science teacher of Dr. Chana Gelber, now of Toronto, who is from Israel.

It seems the top strata of society are what are known as the Anglo-Saxon Jews — those who speak English. Mr. and Mrs. Moe Levy, of Toronto, are recent arrivals in Haifa and are a fine addition to that community. We also met two fine young men from the U.S.A., Messrs. Shulman and

Gruen presents

All-Star Values!

Ver-thin "WAND TEX" — with expansion bracelet. 10 kt. gold-filled top, stainless steel back $42.50

"FRANCINE" 10 kt. gold-filled top, stainless steel back $35.00

"CHARLOTTE" 17 jewel movement 10 kt. gold-filled case $85.00

for all important Gift Occasions

Finard — both engineers from the United States who were officers in the U.S. Navy and who answered the call of Israel in 1948 and hurriedly organized a small navy which kept Haifa Bay clear of Egyptian enemy craft. These young men stayed in the country and are now contributing to the industry of the country.

Two Canadian boys who went there to fight in 1948 remained to organise Tiulim, an agency to rent automobiles for commercial and tourist use, and are doing quite well. A number of Canadian boys are doing fine work at the Hebrew University. A Koffman boy, known as "Malone" from Montreal, is an electrical engineer, now a sergeant in the Israeli Navy, and is teaching electricity.

A small colony of Arabs have remained in Haifa in the lower city and carry on, unmolested, their agrarian activities and their affairs as small merchants and hawkers. A large area that was formerly occupied by the Arabs was completely destroyed during the fighting. Many buildings in Haifa bear the pock-marks of severe battles. Some areas show the marks of bombing. The climate on Mount Carmel is very pleasant and Haifa seems to be the preferred spot for pleasant living in Israel.

We travelled out of Haifa to the Emek, to Acre, and to the North as far as Hule, then to Tiberias and back through the Emek through Nahalal and Nazareth to Haifa. It is surprising to see how many signs there are still left of the fighting in 1948. It is difficult for us to appreciate how much destruction and loss of life really took place there. Dozens of Arab villages are completely destroyed.

Thousands of our best young men and women were lost in this fighting. They were untrained. The main weapon which the Israelis had at that time was dynamite. It was sent up on the backs of youngsters to destroy military locations and usually the youngsters were destroyed with them. One approaches with mixed feelings the many cemeteries and monuments to these fallen Israeli during the war of liberation. There are entirely too many. There is hardly a family which hasn't lost somebody in the fighting. New cemeteries and new shrines exist everywhere.

We visited Nazareth and Acre and saw Arab life there as it was before, except that the children must now go to school. We visited Safed and Meron, old religious communities. Dr. Chana Gelber was born in Safed. Justice Agulay, who is the president of the district court for the Haifa district, was born, educated, and

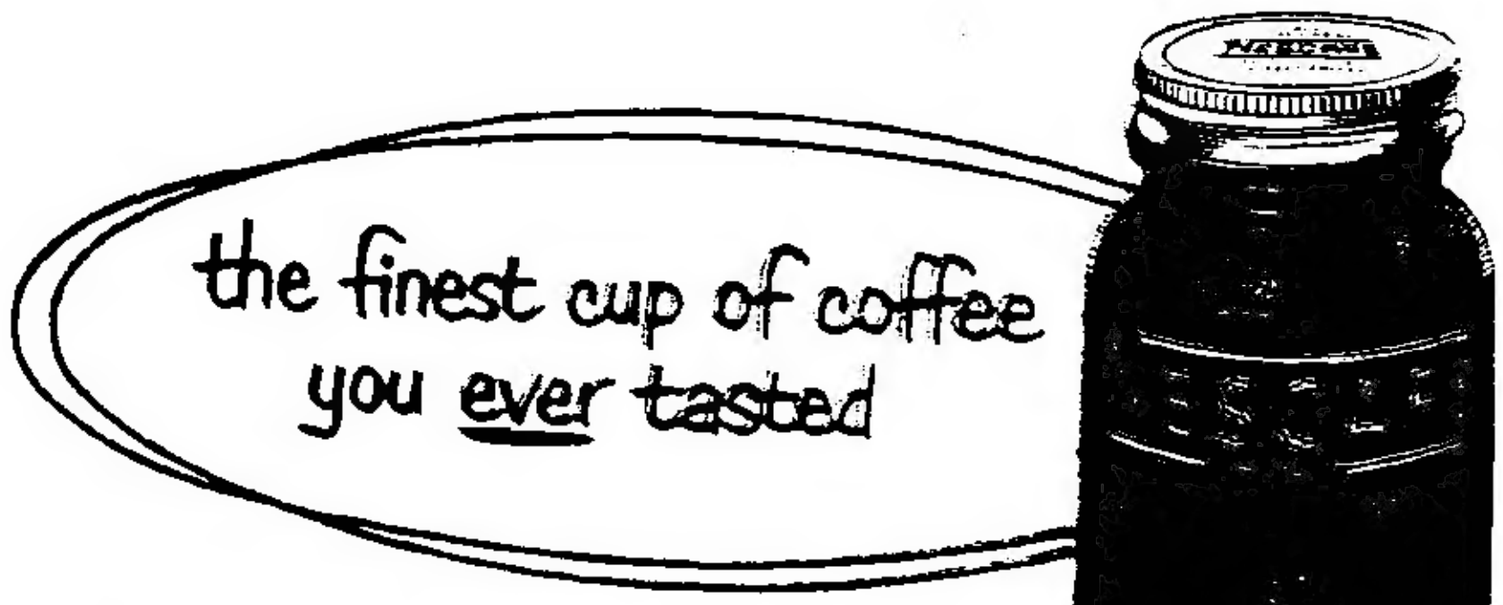
Continued on Page One Hundred and Forty-three)

For pure coffee enjoyment

NESCAFÉ

HAS NO EQUAL

If you compare Nescafé with any other coffee for flavour and aroma, you'll discover what thousands of other Canadian coffee-lovers already know. Nescafé makes the finest cup of coffee you ever tasted. That's why more people drink *Nescafé in Canada, throughout the world in fact, than all other brands of instant coffee combined.



*Nescafé (pronounced NESS-CAFAY) is the exclusive registered trade mark of Nestlé's Milk Products (Canada) Limited to designate its soluble coffee product which is composed of pure roasted soluble coffee and added pure carbohydrate, dextrine maltose and dextrose added solely to protect the flavour.

ZELLER'S
KNOWN for VALUES

• 35 Zeller's Stores
• 17 Federal Stores

52 STORES IN 42 CANADIAN CITIES
HALIFAX TO VANCOUVER

EXECUTIVE OFFICES — MONTREAL, QUE.

Jewish Army Chaplains In "Good Deeds, Inc."

BY GEORGE B. PERRY, OF THE NATIONAL JEWISH WELFARE BOARD

Virtually every Jewish-owned or operated service or enterprise shuts down tight for Rosh Hashanah except "Good Deeds, Inc.", which is open for business on the High Holy Days, as it is 365 days in the year. You never heard of "Good Deeds, Inc."? Well, maybe not by that formal name, but it exists and does a growing business in almost every state and in some 20 countries overseas. It's one business that has no slack season, no lack of customers, no shortage of merchandise. The business of doing good deeds is always good. "Good Deeds, Inc." is satisfied with no profit except the satisfaction of doing an essential job in a field in which it has a virtual monopoly. It pays no dividends other than the good feeling that comes from making people happy.

If you haven't already guessed, "Good Deeds, Inc." is the collective name thousands of Jewish GIs and hospitalized Jewish veterans affectionately give to the Jewish chaplains, USO-JWB field workers and JWB Armed Services volunteers who, as a team, perform good deeds daily, from Rosh Hashanah to Rosh Hashanah. Consider these, which are typical but only a bare fraction of the work of "Good Deeds, Inc."

On a scorching hot day, a Jewish Welfare Board field man was hurrying home along the dusty backroads of Virginia. He had already covered five camps and two veterans hospitals. Since dawn he had distributed 500 religious kits at a trainside farewell to GIs shoving off for Korea, cajoled a commanding officer into issuing an emergency furlough for a soldier whose mother was critically ill, visited with a dying veteran in a hospital, and assisted a harried soldier with last minute details of his wedding.

Arriving home in Newport News, he was cheered by the prospect of a Shabbos meal and a quiet evening with his family. But his wife's face quickly showed him that he had yet another good deed to do before calling it a day. He would have to hurry off to help conduct a Sabbath service for a small contingent of GIs with an isolated company some 50 miles

(Continued on Page One Hundred and Twenty-Eight)

Greetings To Our Jewish Friends
And Customers

BARNABE
AUTOMOBILES
LTD.

OLDSMOBILE
CHEVROLET
CHEVROLET TRUCKS

326 EDOUARD LAURIN BLVD.
VILLE ST LAURENT
BY. 4748

[illegible] for mother
[illegible] daughter

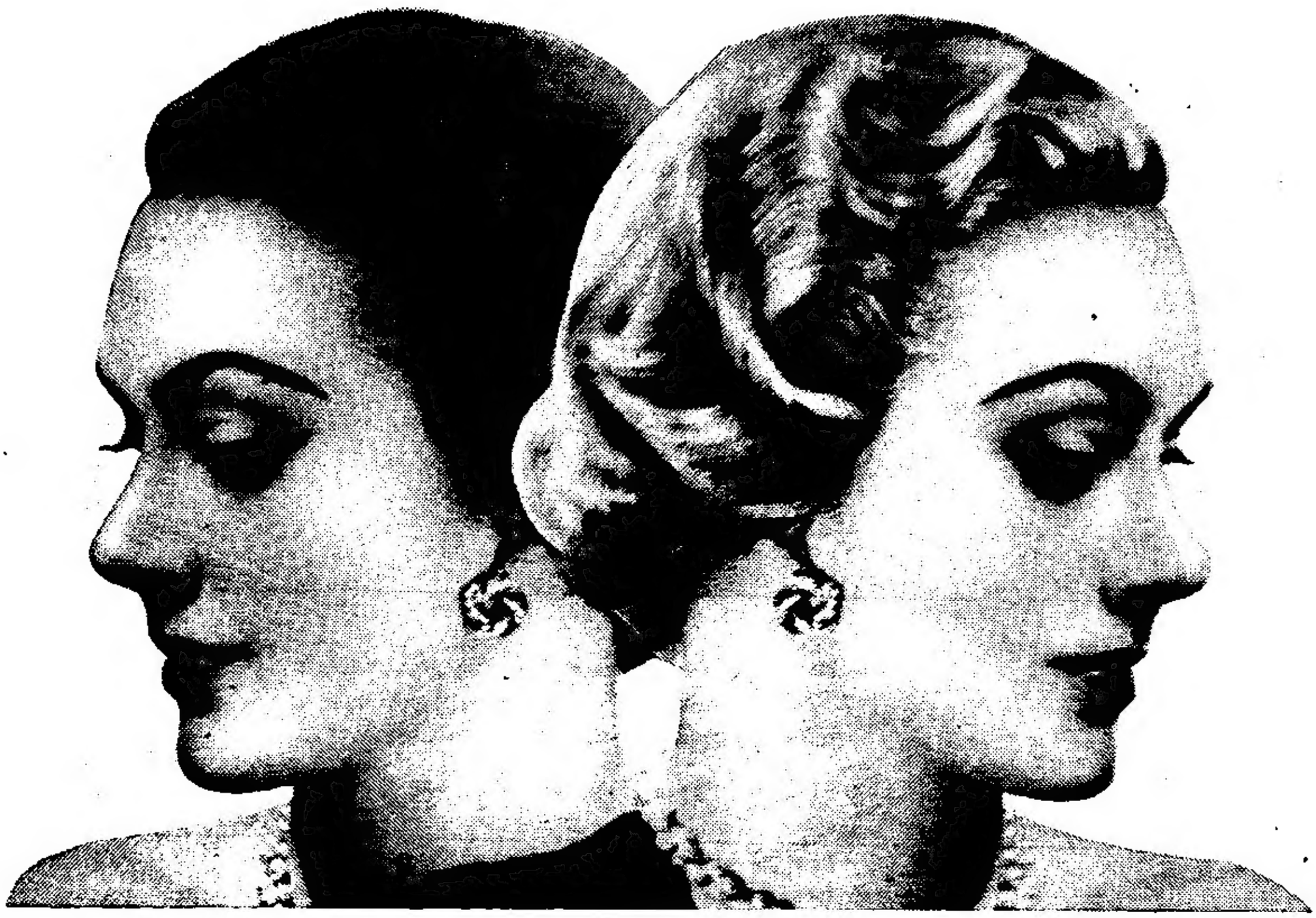
The Lady Eve
BEAUTY SALON

[illegible]

[illegible]

ROUX

PRODUCTS ARE AVAILABLE
AT YOUR BEAUTY SALON,
DRUG OR DEPARTMENT STORE



Glamorous Brunette .. Redhead .. Blonde ..

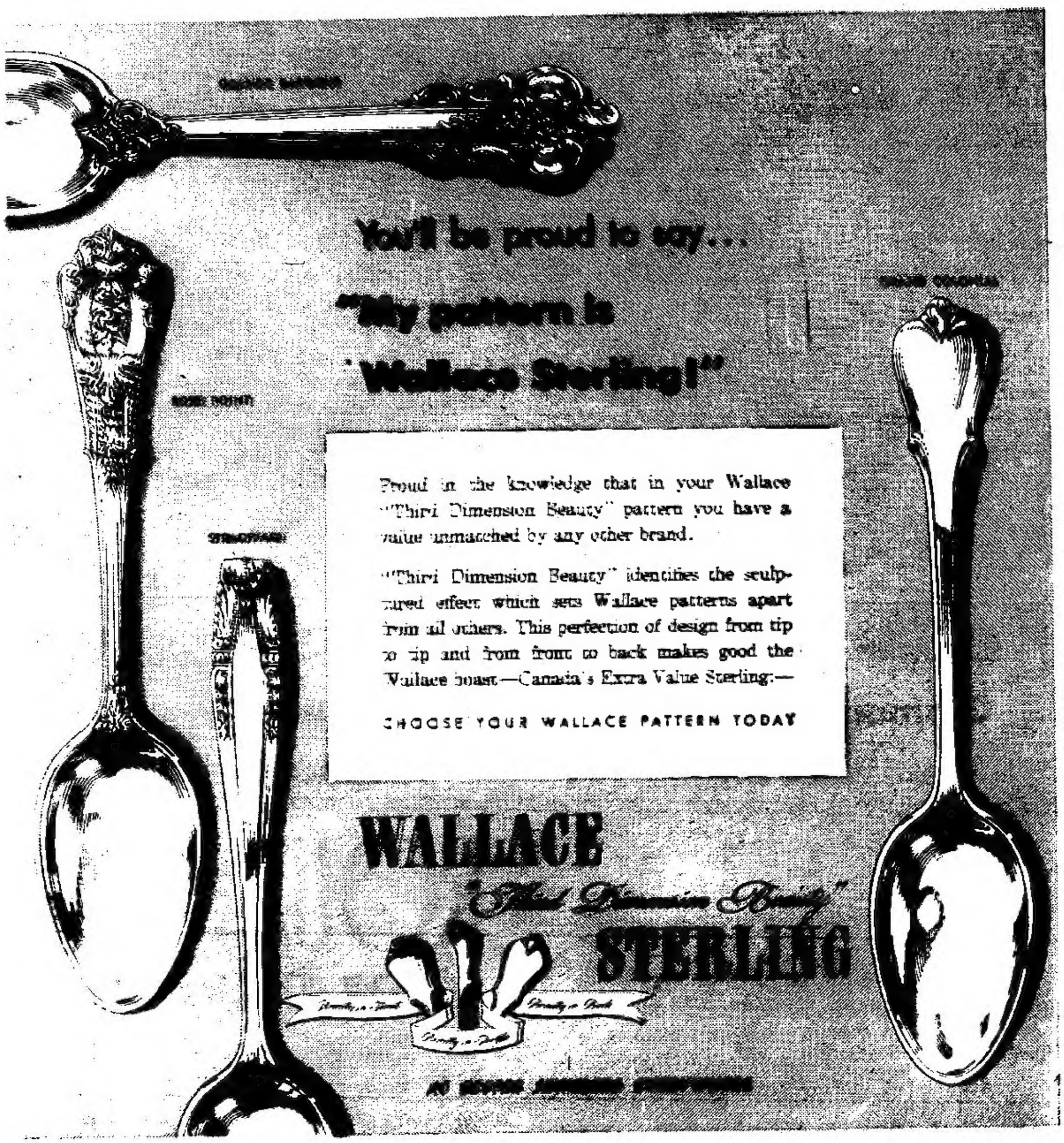
it's a quick change from old-looking GRAY, with

ROUX
COLOR SHAMPOO

If you're missing out because of *gray*, you can change all that in mere minutes, you simply "shampoo" wonder-working ROUX into your hair . . . and every trace of visible gray vanishes . . . replaced by ravishing, younger-looking color

17 colors
You use Roux Color Shampoo according to directions

Holiday Greetings From WALLACE SILVERSMITHS


You'll be proud to say...
"My pattern is
Wallace Sterling!"
Proud in the knowledge that in your Wallace "Third Dimension Beauty" pattern you have a value unmatched by any other brand.
"Third Dimension Beauty" identifies the sculptured effect which sets Wallace patterns apart from all others. This perfection of design from tip to tip and from front to back makes good the Wallace boast—Canada's Extra Value Sterling:—
CHOOSE YOUR WALLACE PATTERN TODAY
WALLACE
"The Extra Value"
STERLING

Mrs. Arnold Burke, right, 3241 Forest Hill Avenue, Montreal, was Miss Sylvia Abugov, daughter of Mr. and Mrs. Louis Abugov, 778 McEachran Avenue. Mr. Burke is the son of Mr. and Mrs. R. B. Burke, 3300 Ridgewood Avenue.

Mrs. Walter Shaul, left, was Miss Frances Reinstein, daughter of Mr. and Mrs. Morris Reinstein, 544 Ruskin Road, Toronto. Mr. Shaul is the son of Mr. and Mrs. Philip Shaul, 20 Glenholme Avenue.

Mrs. Ayrton Moser, right, of Baltimore, Md., was Miss Ruth Goldwater, daughter of Mr. and Mrs. William Goldwater, 4572 Old Orchard Avenue, Montreal. Dr. Ayrton Moser, the son of Mr. and Mrs. Maurice Moser, of Washington, D. C., graduated this year from the Faculty of Medicine, of the University of Vermont. He is interning at Mount Sinai Hospital, in Baltimore. Mrs. Ayrton Moser finished the third year in the Faculty of Arts at McGill University, and will continue her studies in Baltimore.

Mr. Saul Fishbein, left, was Miss Anne Joy Freshman, daughter of Mr. and Mrs. Freshman, 12 Castlefrank Avenue, Toronto, and the late Abraham Fishbein. Mr. Fishbein is the son of Mr. and Mrs. Charles Fishbein, 532 Euclid Avenue.

SEASON'S GREETINGS

At this festive season, the members of the Irving Riddell agency of the London Life Insurance Company send cordial greetings to their friends.

Max Blond	Seymour Isseman	Phillip Rosenbaum
Louis Capelovitch	Abe I. Lang, C.L.U.	Sam Rubin
Arthur E. Cohen	Joe Officer	Montague D. Stern
Ralph V. Cummings	Myer Pines	Nicholas E. M. Wise

IRVING RIDDELL, C.L.U., District Manager

The Irving Riddell staff, leading the Company's Ordinary Branch agencies in life insurance sales for the sixth time in the past ten years, established an all-time record during 1951.

London Life Insurance Company

HEAD OFFICE – LONDON, CANADA

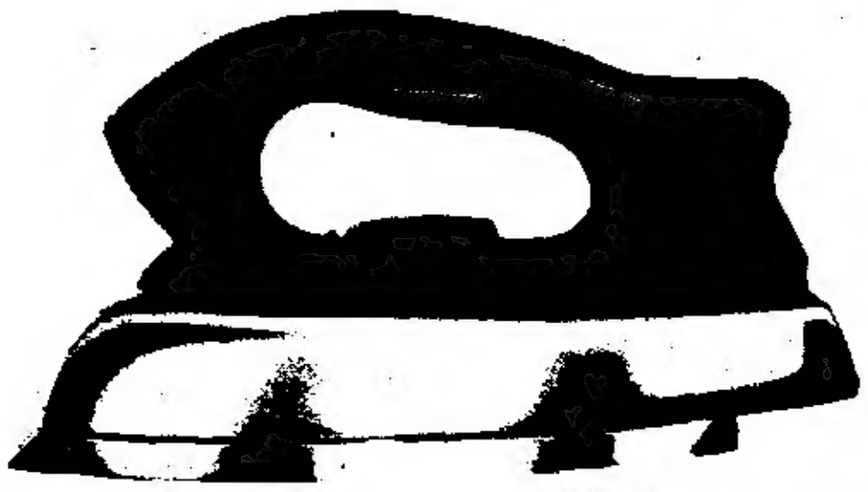
McGILL BRANCH

736 DOMINION SQUARE BUILDING UNIVERSITY 6-9805

PRIZED POSSESSION

Before you buy any iron see . . .

the NEW super-light *Atlantic*



12.95 Guaranteed for one year.

A beautiful streamlined iron by Morphy-Richards to make your ironing a pleasure. Just look at this list of features — and the price! You can't afford to be without this new super-light beauty.

Heat Selector Dial — right heat for all materials — no scorching

Neatever Cord Sleeve — anger cord ite

Tell-Tale Light — shows when current s on and when ron s ready

Heel-Rest — back designed o form a perfect est for ron when not n use

Scientifically Shaped Bakelite Handle - est ot gue — no risk of shock — designed o fit and right hand use

Bevelled Sole Plate — heavily chromed ste rolls ver side easily. Point fits under button

Interchangeable Cord Plug — ror ett an ir ons

Radio interference free

MORPHY-RICHARDS (CANADA) LIMITED

SEE IT AT YOUR DEALER'S

SOLD AND SERVICED ACROSS CANADA

Mrs. Ross Peters, of New York, was Miss Lois Miriam Ressler, daughter of Mrs. Hyman R. Ressler, 651 Roslyn Avenue, Montreal, and the late Hyman R. Ressler. Mr. Peters is the son of Mrs. Phineas Peters and the late Phineas Peters, of New York.

—Drummond Photos

Mrs. Gerald Ritz was Miss Madeleine Frances Ressler, daughter of Mrs. Hyman R. Ressler, 651 Roslyn Avenue, Montreal, and the late Hyman R. Ressler. Mr. Ritz is the son of Mr. and Mrs. Samuel Ritz, 4833 Dorval Avenue.

—Drummond Photos

Mrs. Sherman H. Kasman, below, was Miss Sheila Works, daughter of Mr. and Mrs. Henry Works, 28 Lauder Avenue, Toronto. Mr. Kasman is the son of Mr. and Mrs. Philip Kasman, 22 Dewbourne Avenue.

Mrs. Harold Cramer was Miss Goldie Sackler, daughter of Mr. and Mrs. Jack Sackler, Hepworth Street, Toronto. Mr. Cramer is the son of Mrs. Joseph Cramer, of Midland, and the late Joseph Cramer.

Mrs. Harvey Saul Wolfe, 2550 Bathurst Street, Toronto, was Miss Nanci Elizabeth Davidson, daughter of Mr. and Mrs. Benjamin Gordon Davidson, 250 Hillhurst Boulevard. Mr. Wolfe is the son of Mr. and Mrs. Maurice Wolfe, 779 Spadina Road.

Mrs. T. Yungeres, of Buffalo, N. Y., was Miss Lillian Goodman, daughter of Mr. and Mrs. Abraham Goodman, 229 Major Street, Toronto. Mr. Yungeres is the son of Mr. and Mrs. W. Yungeres, of Long Beach, Long Island, N. Y.

Mrs. Samer Rumm, below, was Miss Celia Singer, daughter of Mr. and Mrs. Isadore Singer, 8 Ridge Hill Drive, Toronto. Mr. Rumm is the son of Mr. and Mrs. Harry Rumm, 65 Whitmore Avenue.

Mrs. Robert Leonard Gordon was Miss Beverley Bolter, daughter of Mrs. S. Bolter, 225 Northcliffe Boulevard, Toronto, and the late Hyman Bolter. Mr. Gordon is the son of Mr. and Mrs. Philip Gordon, 46 Wells Hill Avenue.

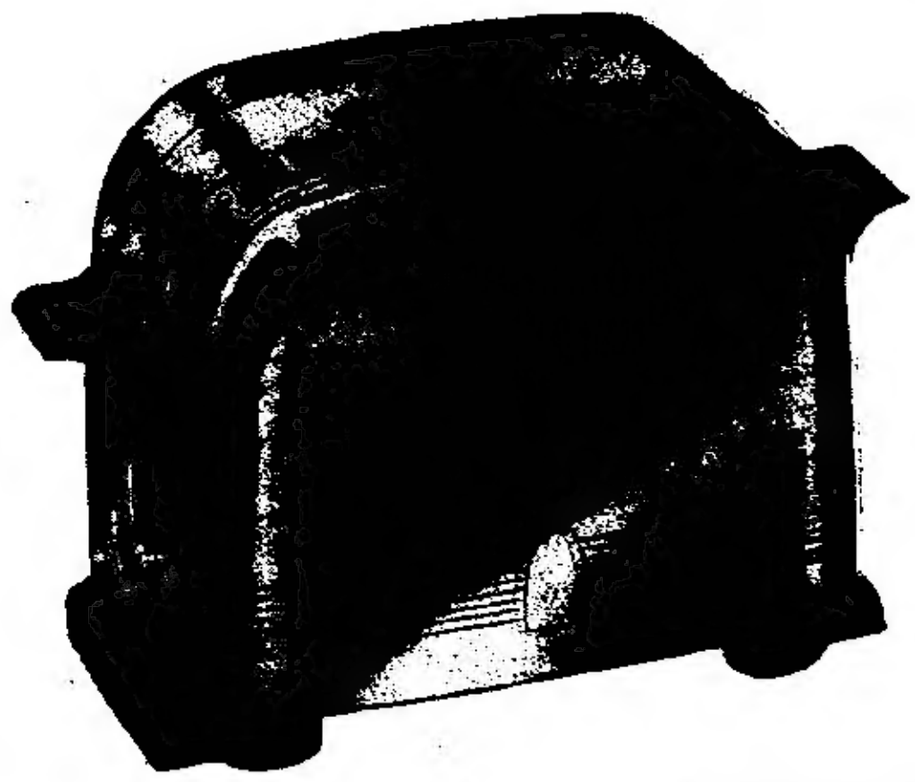
For GIFT GIVING

For beauty and quality give the . . .

MORPHY-RICHARDS

Fully Automatic

TOASTER



Guaranteed for one year **$29.95**

Superb British Craftsmanship brings you a luxury toaster at a lower price! There's a lifetime of satisfaction in the gleaming beauty and the new automatic features of the Morphy-Richards Toaster.

As a gift — as a prized possession for your home — see this beautiful, practical, fully-automatic toaster.

Patented air-cooling prevents scorched table tops.

Easy to clean crumb tray swings open for quick dusting.

Extra sturdy chrome coating.

Extra large bread slots.

MORPHY-RICHARDS (CANADA) LIMITED

405 Notre Dame St. W., Montreal

SEE IT AT YOUR DEALER'S

SOLD AND SERVICED ACROSS CANADA

Quality Street at EATON'S

. . . the coast-to-coast address of

EATON'S OWN BRANDS

. . . the familiar names that stand for

shopping satisfaction—right across the land!

- "Quality Street" runs from St. John's to Victoria, and shoppers across Canada know it as the best road to shopping satisfaction!

- It's the address of Eaton's Own Brands, those familiar names that stand for best-for-the-money value in a wide, practical range of useful merchandise!

- Eaton's Own Brands are bought with special care, . . . checked, tested and priced to offer unbeatable value in their range!

- Watch for the Eaton Brand names whenever you shop . . . and remember, whatever the item, whatever the price range . . .

. . . your best buy is an EATON brand!

T. EATON Co

Mrs. Jack Wintick, of New York, was Miss Hedy Karis, daughter of Mr. and Mrs. C. Karis, 4243 Esplanade Avenue, Montreal. Mr. Wintick is the son of Mr. and Mrs. P. Wintick, of New York.

Mrs. Peter Frederick Lefcort, 5853 Decelles Avenue, Montreal, was Miss Barbara Joan Berr, daughter of Mr. and Mrs. Bernet Berr, 484 South Parkway, Clifton, N. J. Mr. Lefcort is the son of Mr. and Mrs. Louis Lefcort, 3656 Westmount Boulevard, Montreal. He attended Champlain College, and Syracuse University of which Mrs. Lefcort is a graduate.

Mrs. Stanley Singer (Ruth Solomowitch), of Montreal, was Miss Ruth Solomowitch, daughter of Mr. and Mrs. Samuel Solomowitch, 5992 Clyde Avenue, Montreal. Mr. Singer is the son of Mr. and Mrs. Reuben Singer, 5851 Devonshire Avenue.

Entertaining . . . and

INFORMATIVE

YOU'LL LIKE THE STAR WEEKLY

SPORTS
FEATURES
•
A BIG SECTION
OF
COLORED COMICS
•
A
COMPLETE NOVEL

In the five Big Papers you get when you buy The Star Weekly you find Entertainment . . . Amusement and a wealth of timely information in each week's issue. Yes, The Star Weekly is 5 big papers for the price of 1 . . . the biggest money's worth you can get on a newsstand. New and thrilling short stories and a Complete Novel . . . Stories that give you inside information on sports and sport celebrities . . . the movies and people who are stars in the entertainment world.

Fashion interests in The Star Weekly tell women what new styles to look for in all things women wear and Star Weekly patterns often help to women who make clothes for themselves and their children. And there are two pages of suggestions on preparing and serving food each week.

5 PAPERS FOR THE PRICE OF ONE

The STAR WEEKLY

Mrs. Harold Perelman, of Elkins, N. J., was Miss Shirlie Sawyer, daughter of Mr. and Mrs. Isaac Sawyer, St. Joseph Street, Montreal. Mr. Perelman, the son of Mr. and Mrs. Morris Perelman, 4625 Park Avenue, is studying for a Ph. D. degree at Cornell University, on a scholarship from the University. He has a B. Sc. degree and an M. Sc. degree in nuclear physics, from McGill University, where he was a scholarship student. Mrs. Perelman is a graduate of Montreal School for Teachers, and taught at the Rose School, in Montreal.

Mrs. Harold Zeldin was Miss Honey Tanzer, daughter of Mr. and Mrs. A. Tanzer, 43 Roxborough Drive, Toronto. Mr. Zeldin is the son of Mr. and Mrs. M. Zeldin, 12 Westover Hill Road.

Mrs. Neil Major Rose of Forest Hills, Long Island, N. Y., was Miss Doris Beatrice Fuhrer, daughter of Mr. and Mrs. Samuel Fuhrer, 4565 Grosvenor Avenue, Montreal, formerly of Edmundston, N. B. Mr. Rose is the son of the late Mr. and Mrs. Michael Rose, of Montreal, N. Y. He is a B. Sc. graduate of New York University. Mrs. Neil Major Rose, a graduate of Mount Allison Ladies' College, Sackville, N. B., studied music with Madame Pauline Donalda, and at the McGill Conservatory of Music.

GENERAL ELECTRIC
BLACK-DAYLITE
TELEVISION

NEW [illegible] INCH CONSOLE IN DELUXE CABINET

This new [illegible] inch console is a fine example of the cabinet craftsman's art, and will complement either modern or period furnishings. Finely figured half-length doors add grace and beauty to the cabinet. Safety glass in its brown and gold-colored frame protects the picture tube. The center portion of the attractive plastic escutcheon hinges downward to permit easy access to the dual secondary tuning controls. The attractive gold-colored grille cloth is of honeycomb pattern. NON-MARRING EASY MOVING CASTERS ARE CONCEALED IN THE BASE. The lustrous finish is hand-rubbed to a satin-like lustre. Available in walnut, mahogany or light oak.

- [illegible] picture tube
- [illegible] sound
- [illegible] receiver
- [illegible] antenna
- [illegible] synchronizing circuit for picture stability
- [illegible] gain control
- Protective rear safeguard [illegible]
- [illegible] Dynaspeed speaker
- [illegible] wood cabinet
- [illegible] tube including a [illegible] rectangular "Black" picture tube
- [illegible] type [illegible] high [illegible] wide [illegible] deep

Big as Life

Real as Life

MODEL [illegible]

SEE US BEFORE YOU BUY

COSMOPOLITAN HOUSE FURNISHERS

856 St. Lawrence St., Montreal — MEYER AND ARTHUR SCHECTER — Tel. NElson 5-0556

For Holiday and All-Year-Round Enjoyment of your Clothing

Choose Quality!

MEN! Make certain that your suits are made of the new "RICHELIEU" Worsteds, piece and yarn-dyed from the finest selection of shades.

and

LADIES! Select the suits made of "PICARDY" the newest fashion sensation in ladies' yarn-dyed Worsteds — the best quality materials.

ST. JOHNS TEXTILE MILLS LTD.

ST. JOHNS, QUEBEC

New Year's Greetings

Thudbury

CLYDE BRION DAVIS

Empress of Byzantium

HELEN A. MAHLER

A Wake for Marion

JUNE DENNIS

Nice People Poison

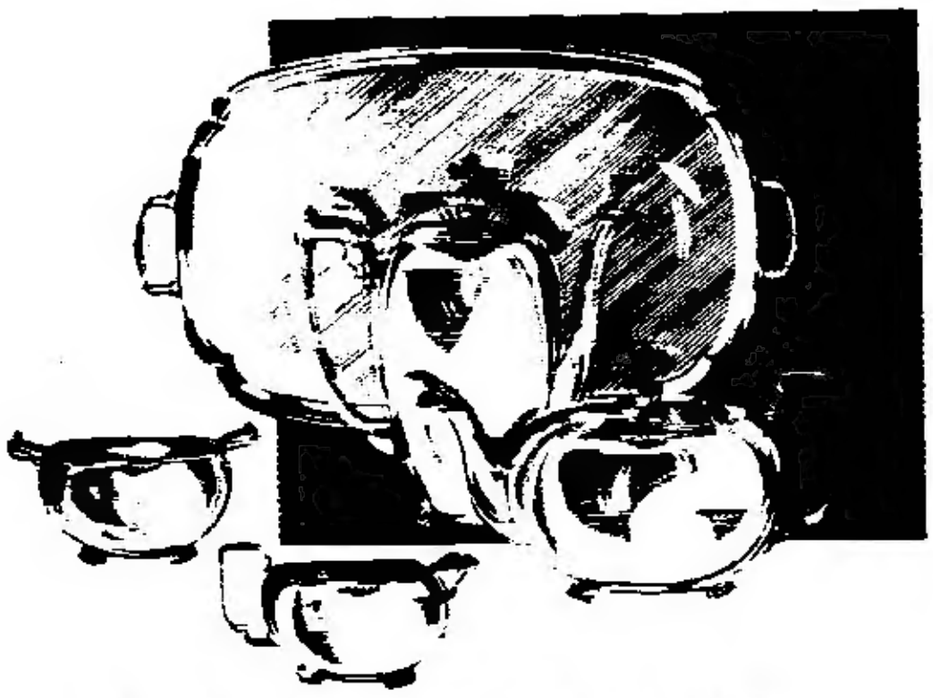
MARY HASTINGS BRADLEY

Henriette Spold

ROSE ZEITLIN

LONGMANS

Silver Tea Set



Mappin's

JEWELLERS & SILVERSMITHS

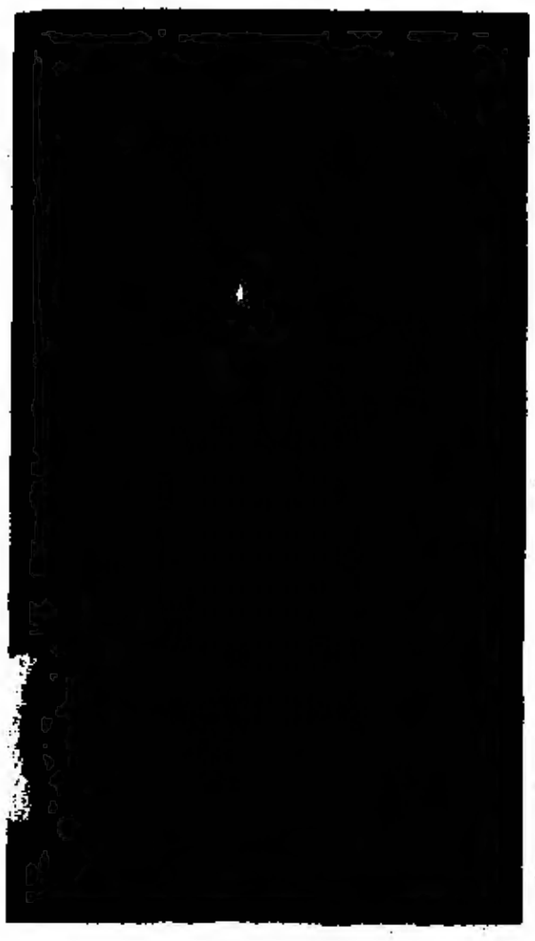
Registered Jewellers ◆ American Gem Society

Mappin & Webb Limited, Montreal and St. Catharines, Ont.

Mrs. Morris Ellenzweig, of Hamilton, Ontario, was Miss Ruth Viner, younger daughter of Dr. and Mrs. Norman Viner, 1425 Bishop Street, Montreal. Dr. Ellenzweig is the son of Mrs. I. Paikin, and of the late I. Ellenzweig, of Hamilton.

Mrs. Murray Lubersky, below, was Miss Blanche Gold, daughter of Mrs. Frank Gold, 27 Dell Park Avenue, Toronto, and the late Frank Gold. Dr. Lubersky, left, son of Mr. and Mrs. Harry Lubersky, of Windsor, graduated from the Faculty of Dentistry at the University of Toronto. He is a member of Alpha Omega dental fraternity.

Mrs. Syd Tyler, left, of New York, was Miss Helen Wolinsky, daughter of Mr. and Mrs. A. Wolinsky, 393 Grace Street, Toronto. Mr. Tyler is the son of Mrs. Sonia Remigman, of New York.



—Sylvia Schwartz

Bernard Vise, left, aged two years, is the son of Dr. and Mrs. Irwin Lightman, 11 Warwick Avenue, Toronto; brother of Ellen Jane; grandson of Mrs. Cecil Vise, 840 Eglinton Avenue West, and the late Bernard Vise, and of Mr. and Mrs. Samuel Lightman, 504 Yonge Street.

Laurence Lebolt Cohn, aged nearly two, is the son of Mr. and Mrs. Bernard Cohn, 8815 Ridgewood Avenue, Montreal; grandson of Mr. and Mrs. Reuben M. Lebolt, 6815 Draper Avenue; and of Mr. and Mrs. David S. Cohn, 5365 Victoria Avenue; great-grandson of Mrs. J. Lebolt, 7506 Querbes Avenue; of Mr. and Mrs. D. Dalys, Barclay Avenue; and of Mr. and Mrs. S. Cohn, 5422 Tegart Island Avenue. Laurence is the brother of Maurleen Fern, born on June 13.

—Studio Toronto Limited

Donald Leon, above, aged nearly two, is the son of Mr. and Mrs. Sidney Friedmon, 507 Roslyn Avenue, Montreal; brother of Harvey, aged eight; and Mark, nine; grandson of Mr. and Mrs. Maurice Garfinkle, Roslyn Avenue, and of Mrs. E. Friedmon, Dechenaie Avenue, and the late M. Friedmon.

—Studio Toronto Limited

Brenda Esther, above, aged two, is the daughter of Mr. and Mrs. Nate Cohen, 2351 Van Horne Avenue, Montreal; granddaughter of Mrs. J. Sackman, Van Horne Avenue, and the late Joseph Sackman, and of Mr. and Mrs. George Cohen, City Hall Avenue.

—Studio Toronto Limited

Frances Bronson, above, two, is the daughter of Mr. and Mrs. Bernie Wonderlick, 1038 Parkwood Avenue, Montreal; granddaughter of Mr. and Mrs. Benjamin Bronson, Parkwood Avenue; and of Mr. and Mrs. Wonderlick, Parkwood Avenue.

WHY PAY MORE ..FOR LESS?

Toronto Star Per Week **30¢**

Star Weekly Per Week **10¢**

Total Per Week **40¢**

THE TELEGRAM

5 Issues Per Week

PLUS

WEEKEND PICTURE MAGAZINE

PLUS

16 PAGES OF COLORED COMICS

Still Only 25¢

WITH TELY HOME DELIVERY EVERY WEEK YOU SAVE **15¢**

For Home Delivery of The Tely, please contact The Carrier-Salesman on your street, write The Telegram, Bay and Melinda Sts., Toronto.

THE TELEGRAM

Daily Plus WEEKEND

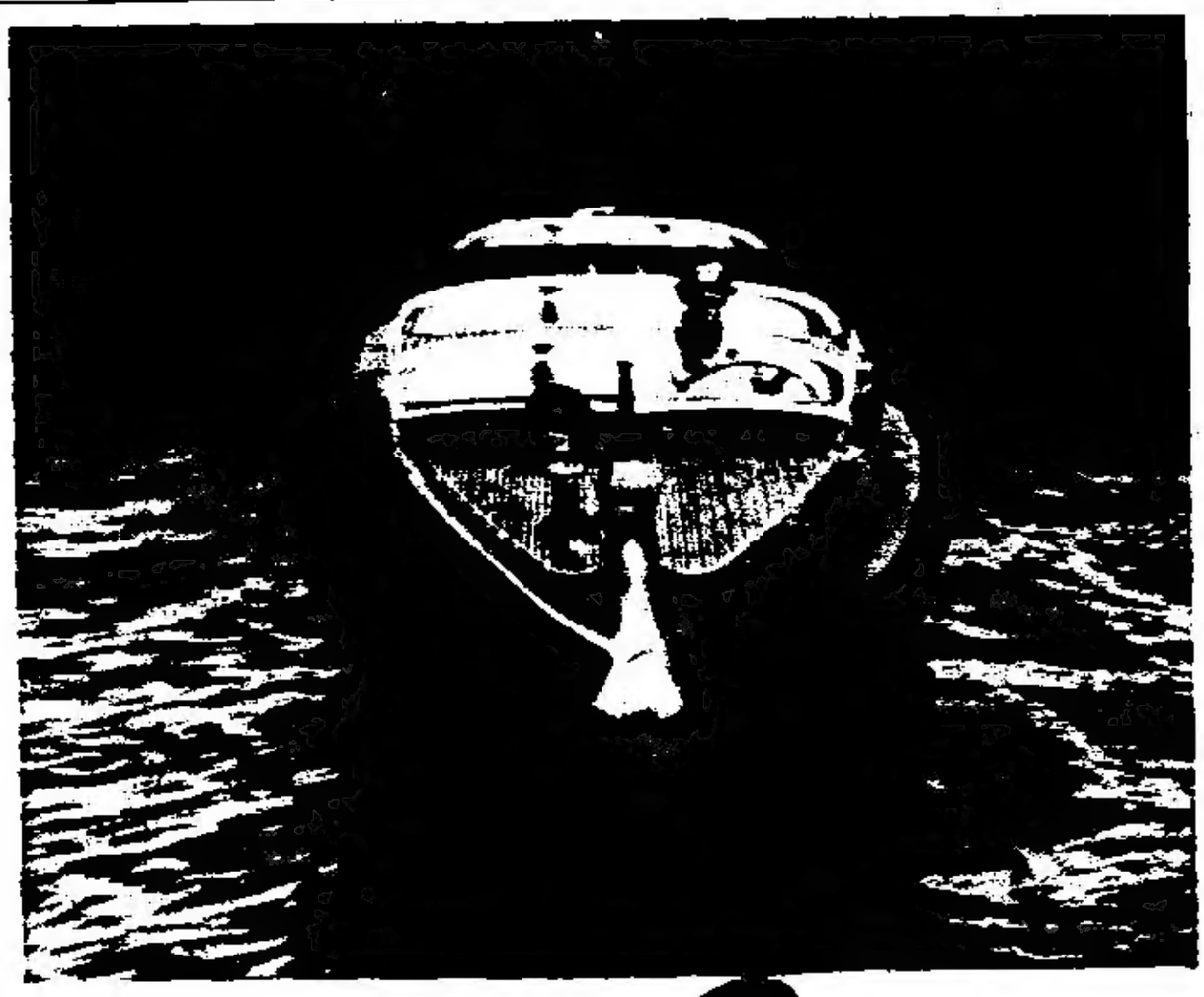
Your Best Newspaper Buy

Mrs. Norman I. Kaye was Miss Karlen Randolph, daughter of Mr. and Mrs. Dave Randolph, Ridgedale Avenue, Montreal. Mr. Kaye is the son of Dr. and Mrs. Louis I. Kaye, Melrose Avenue.

Mrs. Fred Ewen, 76 Gordon Road, York Mills, was Miss Beatrice Sharp, daughter of Mr. and Mrs. M. Sharp, 11 Manitou Boulevard. Dr. Ewen is the son of Mrs. M. Ewen, Euclid Avenue, and of M. Ewen, Easton Road.

Mrs. Joseph Freiberg was Miss Phyllis Grafstein, daughter of Mr. and Mrs. Morris Grafstein, 212 Glenayr Road, Toronto. Mr. Freiberg is the son of Mr. and Mrs. David Freiberg, 240 Rushton Road.

—Gilbert Studio



streamliner

There is beauty and luxury in the lines of the Streamliner which are unequalled the world over. No other runabout can compare with it for finish and workmanship or its smooth non-pounding performance in all kinds of weather. Greavettes are the finest boats afloat and the Streamliner is the finest Greavette.

Greavette

BOATS LIMITED

Gravenhurst, Ontario, Canada

Gail, aged two years, Wendy, six, and Jimmy, five, with their mother, are the children of Mr. and Mrs. Bernard Porter, 667 Oriole Parkway, Toronto, great-grandchildren of Mrs. Florence Pomrick, 661 Oriole Parkway, and of Mrs. Annie Smith, 71 Strathmore Road.

Wendy Ann, aged two and Louise Carol, four, are the daughters of the said Mrs. Irving Brum, 2979 Brighton Avenue, Montreal, granddaughters of the said Mrs. H. S. Simmonds, 3787 Sorbi Ave. Georges Road, part of the said Mrs. M. Brum 4795 Kildonan Ave. Mrs. Simmonds is great-granddaughter of the late M. Gould, 4489 Esplanade Avenue.

Travel

French Line

Professor Alexander Brott, 5459 Earnscliffe Avenue, Montreal, is professor of violin and head of the String Department at McGill University Conservatorium of Music. He is the author of the article, "Canadian Jews in The Nation's Musical Life", which appears on Page Thirteen of this issue of the Review.

Background to Gracious Living - -

Glamorous Screens and Wallpapers

"Paris Street Scene"

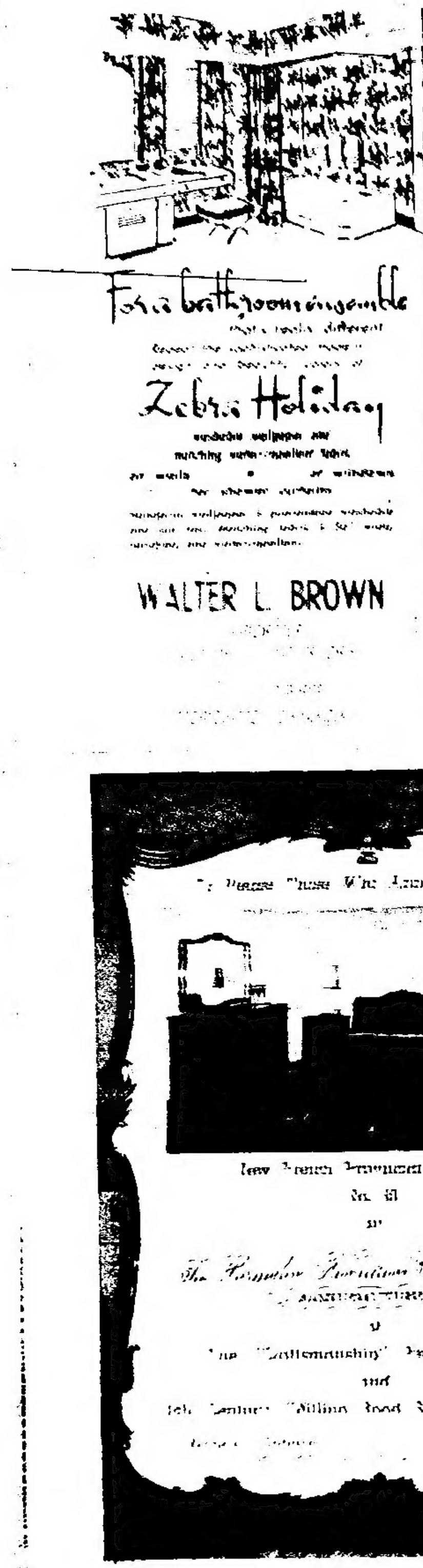
By the look of luxury and distinction of Regal Flock velours, a Imperial Wallpaper and Mural Prints Screen, which framed landscapes and scenes, historic subjects, floral and many more

Ours for the Empire Wall Papers Ltd. and also the Canadian Wallpapers and all authorized wall paper agents

EMPIRE WALL PAPERS LTD.

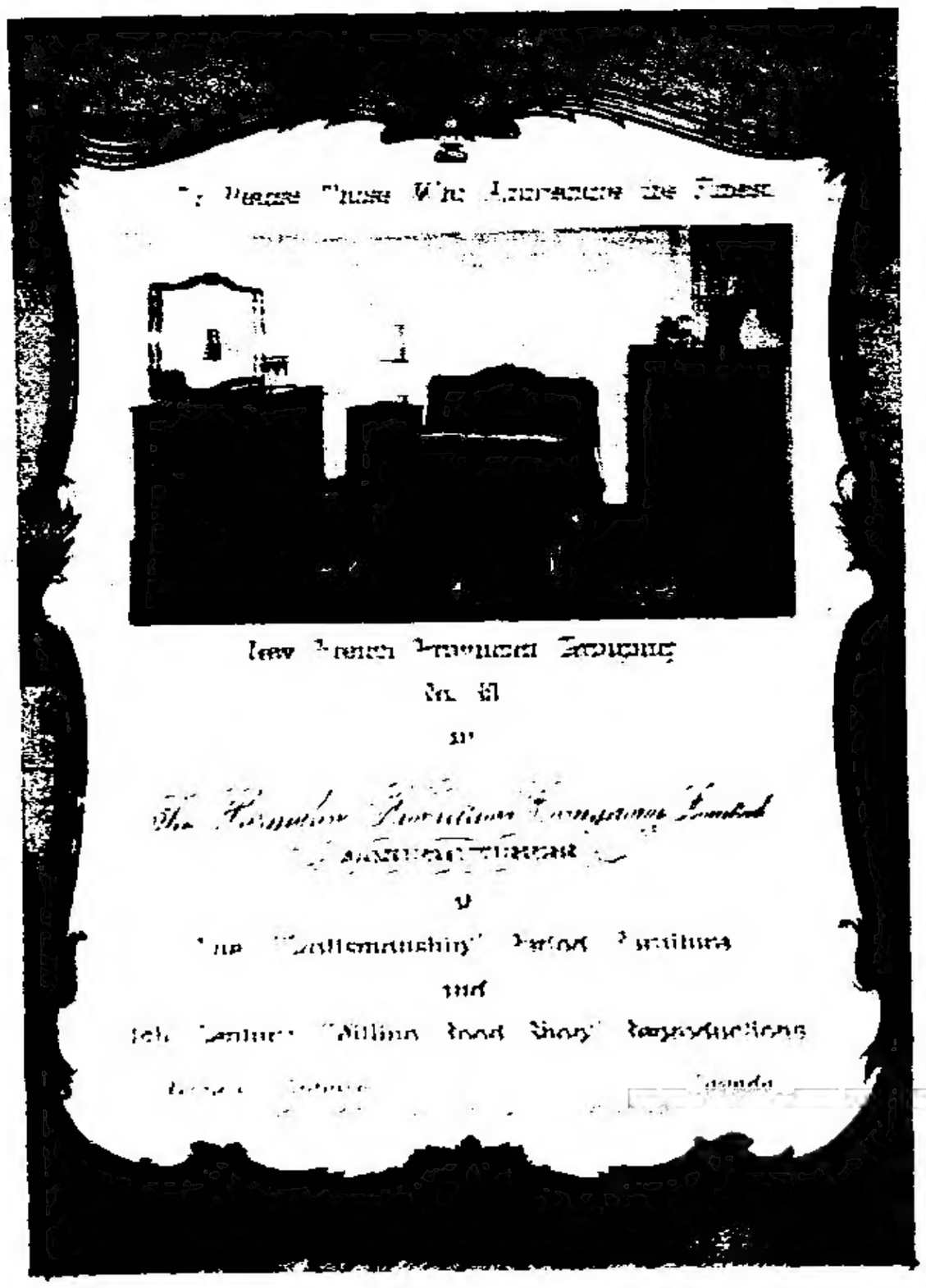
Showrooms: 101 Yonge St., Toronto — 3655 Main St., Winnipeg

Also Branches at Winnipeg, Regina, Calgary, London, Kitchener, Hamilton, Ottawa, Sault Ste. Marie



Ellen Barbara, left, aged four, and Richard James, aged two, are the children of Mr. and Mrs. Norman D. Simpson, 394 Glencairn Avenue, Toronto; grandson of Mr. and Mrs. Morris Simpson, 321 Glenayr Road; and of Mr. and Mrs. Charles James, 1647 Bathurst Street.

Sheldon, aged nine years, and Elaine, right, aged three, are the children of Mr. and Mrs. F. Frank, 862 Barbarst Street, Toronto; grandchildren of Mrs. E. Green, 862 Bloor Street West



Shirley, aged eighteen months; and Sandra June, aged three years, are the daughters of Mr. and Mrs. Sydney J. Cohen, 3840 Hingston Avenue, Montreal; granddaughters of Mr. and Mrs. H. Bernstein, Clark Street, and of the late Mr. and Mrs. S. H. Green; great granddaughters of Mrs. Ralph Rose-Innes, Quebec Avenue.

Mrs. Saul Linder nee Miss Edith Bernice Albin, daughter of Mr. and Mrs. Benjamin Albin, 66 Pinewood Avenue, Toronto. Mr. Linder is the son of Rabbi and Mrs. Wolfe Linder, of Timmins.

Miss Gloria Rosenblatt, B.A. (Columbia), M.A. (Columbia), Graduate of Juilliard and the Manhattan School of Music, holding the diploma of Bachelor of Music, is the son of Samuel Rosenblatt, Cantor of Temple Emanu-El, New York. Miss Rosenblatt is associate professor of English at State Teachers College, Montclair, New Jersey, a Guggenheim Fellowship Fellow of Columbia University and a Fulbright scholar of England on a Guggenheim Fellowship. Her brother, Dr. Josua Rosenblatt, is a surgeon and was in partnership with his father in Washington, D.C.

Mrs. Eileen Fenn signed over with Warnock and Mrs. and Master Fenn watch as Mrs. Warnock signs the lease for the Montreal and the late Madame Chris Constantinou at the new Bloor-Yonge Mall, 2121 Bloor Street and at the late Mr. and Mrs. H. Chris at Cherrierville.

Sarong

Nu Back

Lelong

Enhance

GOTHIC Cradle

Life of France

Sincere Best Wishes for a Happy and Prosperous New Year

DOMINION CORSET COMPANY LIMITED

Greetings to our friends
on the occasion of the New Year!
1952 - 5713

LAMARTINE STUDIOS LTD.

1178 Sherbrooke West
next door to Berkeley Hotel — MA. 4447

[illegible]

Chinese Porcelains.
Rare Antiques.
Lovely Lamps.

My studio is at your disposal for the creation and fashioning of fine jewellery

SEE OUR COLLECTION OF BEAUTIFUL DIAMONDS

Round :: Emerald-Cut :: Marquise

— V —

WATCHES OF SPECIAL QUALITY

Patek Philippe :: Universal :: Omega

Bucherer

— V —

The most beautiful selection of watches on this continent

— V —

Gabriel Lucas

Designer of Jewellery

The distinctive winner of first prize in jewellery at Paris

416 SHERBROOKE ST. WEST FI. 6547

Mrs. Stanley Walter Gold, 3495 Ridgewood Avenue, Montreal, was Miss Charlotte Susan Ladnick, youngest daughter of Mr. and Mrs. Bernard Ladnick, 3121 Brighton Avenue. Mr. Gold is the son of Mr. and Mrs. Harry H. Gold, 5022 Kaslyn Avenue.
—Annette and Basil Zaroff

Mrs. Ralph Edward Lazar was Miss Frances Segal, daughter of Dr. and Mrs. Benjamin Segal, 484 St. Catherine Road, Montreal. Mr. Lazar, the son of Mr. and Mrs. Simon Lazar, 5085 Glencairn Road, has a Master of Architecture degree from Massachusetts Institute of Technology, at Cambridge, Mass. Mrs. Ralph Edward Lazar has a Bachelor of Arts degree from McGill University.
—Poirier

Mrs. Philip Eisenberg, 3805 Dupuis Avenue, Montreal, was Miss Mildred Levy, daughter of Mr. and Mrs. Samuel Levy, 5386 Wavertley Street. Mr. Eisenberg is the son of Mr. and Mrs. Abraham Eisenberg, 6216 Terrebonne Island Avenue. Mrs. Philip Eisenberg is a graduate of the Faculty of Arts of Queen's University and of the McGill School for Teachers
—Drummond

Mrs. Cyril Norman Reitman was Miss Dorothy Solomon, daughter of Mrs. Joseph Solomon, 632 Murray Hill Avenue, Montreal, and the late Mr. Solomon. Mr. Reitman is the son of Mr. and Mrs. Samuel Reitman, 3710 Westmount Boulevard.

Artwork by Bess Lapsis

Mrs. Harold Leviton was Miss Constance Eisenbek, daughter of Mr. and Mrs. Clarence Eisenbek, Wilson Avenue, Montreal. Mr. Leviton, the son of Dr. and Mrs. J. J. Leviton, of Newton Centre, Mass., is a graduate of Phillips Academy at Andover, Mass., and of Yale University, and is a third-year student in the Faculty of Medicine at McGill University, from where Mrs. Harold Leviton was graduated this spring, with a Bachelor of Arts degree.

Dorman Shaw

the most wonderful drycleaning care ever developed!

HERE'S WHAT WE PROMISE AT NO EXTRA COST TO YOU!

- SPOT AND STAIN ANALYSIS
- GENTLE ACTION CLEANSING
- 17 POINT INSPECTION
- SLEEVES AND LAPELS HAND ROLLED
- FREE MINOR REPAIRS
- LINING PRESSED
- SAFETY PINS AND STAPLES REMOVED

DELIVERED TO YOUR DOOR IN Toilet Laundry

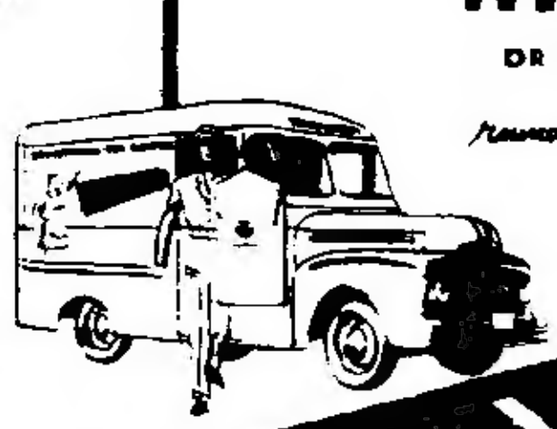
50 SERVICE CARS ALL OVER MONTREAL FOR YOUR CONVENIENCE

Gold Crest drycleaning isn't something that just happened overnight. It is the glorious result of years of extensive research and experimentation. Our goal was a finer, more dependable drycleaning process . . . one that would be a money-saving improvement over ordinary methods. A superior service that could be offered to the public at *no extra cost!* This, we are proud to say, is Toilet's Exclusive Gold Crest Drycleaning Service! Try it just once!

WILBANK 5121

OR ZENITH 25000 FREE!

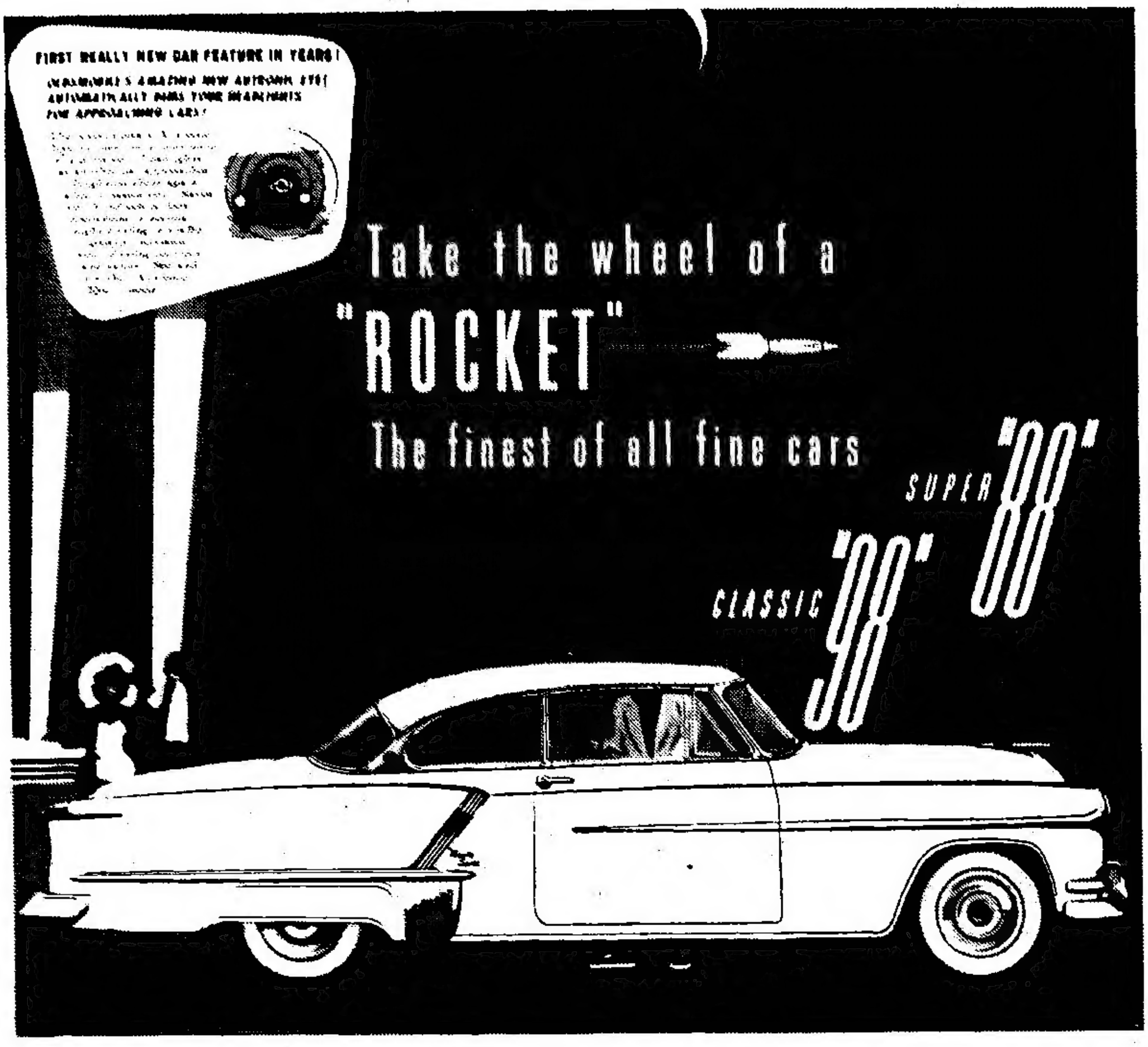
Consult the classified Telephone directory for other Toilet locations



Toilet Laundries

MONTREAL'S LARGEST LAUNDRY

STORES
- 750 GUY near St. James St.
- 1489 GUY near St. Catherine St.



Come in . . . see and drive the newest . . . finest . . . most glamorous Oldsmobiles ever—the Classic "98" and the Super "88". You'll discover, first of all, their new high standard of beauty and luxury, including sumptuous upholstery, handsome color-matched interiors and exteriors, and a meticulous attention to every single detail of craftsmanship. Then, as you glide smoothly over the open road, you'll enjoy the smooth power and eager response of the great 160 horsepower "Rocket" engine—perfectly paired with Oldsmobile's new *Hydra-Matic Super Drive. In the Classic, you have the new ease and safety of †GM Hydraulic Steering. Many, many more features make the Classic "98" and the Super "88" the finest Oldsmobiles ever. Visit your Oldsmobile dealer—soon!

*GM Hydraulic Steering and Hydra-Matic Drive optional at extra cost on "98" series. *Hydra-Matic Super Drive optional at extra cost on all series. Equipment, accessories and trim subject to change without notice.

"ROCKET"

OLDSMOBILE

A GENERAL MOTORS VALUE

Mrs. H. Series, left, of Buffalo, N. Y., was Miss Thelma Milotek, daughter of Mr. and Mrs. M. Milotek, 3 Manin Road, Toronto. Dr. Series is the son of Mrs. B. Series, of of Buffalo, N. Y.

Mrs. Archie Langer, below, 98 Bellevue Avenue, Toronto, was Miss Elsie Feldman, daughter of Mrs. Miriam Feldman, 15 Lyndhurst Avenue, and the late Aaron Feldman. Mr. Langer is the son of the late Mr. and Mrs. L. Langer.

—Graphic Artists

Mrs. Melville Orgell, right, was Miss Frances Bergman, daughter of Mr. and Mrs. Harry Bergman, 11 Biggar Avenue, Toronto. Mr. Orgell is the son of Mr. and Mrs. Max Orgell, 195 Wallace Avenue.

Mrs. Norman A. Siegel, below, was Miss Doris Yanick, daughter of Mr. and Mrs. Samuel Yanick, 194 Markham Street, Toronto. Mr. Siegel is the son of Mr. and Mrs. Samuel Siegel, 46 O'Leary Street.

—Graphic Artists

FOR THE FINEST IN AUTOMOTIVE **SALES...SERVICE...PARTS...**

IT'S GORRIE'S

CANADA'S LARGEST CHEVROLET-OLDSMOBILE DEALER

This year to date, A. D. Gorrie and Co. have sold a car or truck every 33 minutes of the working day. This sales record is proof that the policies of A. D. Gorrie & Co. Ltd. have earned the confidence of the public.

The high trade-in allowance given by Gorrie's — the Quality and Value of their OK Used Cars plus their 1000 mile or 30 day Used Car guarantee — the integrity of their Sales Personnel — the convenient G.M.A.C. Time Payment Plan — these are only a few of the many policies which have built Gorrie's over the last 35 years in business into Canada's Largest Chevrolet - Oldsmobile Dealer.

OVER ONE QUARTER OF A MILLION DOLLARS WORTH OF PARTS

Fast, accurate delivery of genuine G.M. Parts and Accessories from a quarter million dollar stock is the trade mark of Gorrie's Parts Service. Collision Parts . . . "hard-to-get" Parts . . . genuine G.M. Parts for all G.M. Products and Gorrie's "on part" service are available to you quickly through close teamwork of Gorrie's efficient Parts Staff and their large Parts inventory. For Toronto's most complete Parts service, 'phone Gorrie's Parts Department at EM 4-1248. Do it to-day.

GORRIE'S SERVICE IS TOPS — THEY INTEND TO KEEP IT THAT WAY

Gorrie's former mechanics — factory-trained and kept right up to date on the latest automotive methods, work with the newest, most modern equipment — the finest service facilities there are. This combination of men and machines guarantees you of the finest Automotive Service in town.

Gorrie's new Customer Reception Area eliminates all chance of car congestion or time-up and assures you quick, efficient incoming and outgoing service. The next time your car needs repairs, give it the best. Bring it to Gorrie's.

A. D. GORRIE AND COMPANY LIMITED

28 GERRARD ST. E. EM 4-2171

TORONTO'S LARGEST CHEVROLET-OLDSMOBILE DEALER

NEWEST HEATING COMBINATION FOR MODERN LIVING COMFORT

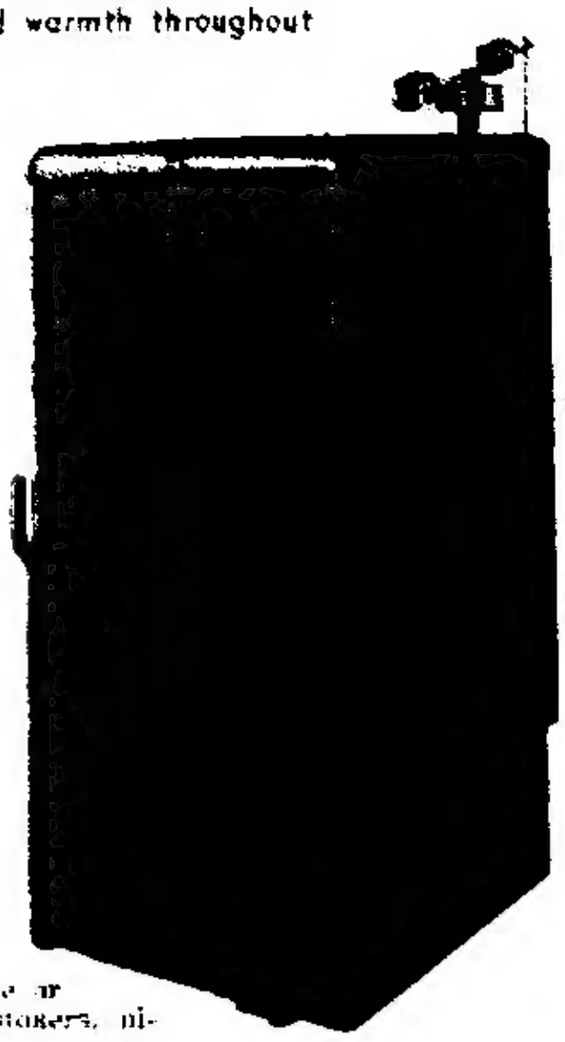
RADIANT BASEBOARD PANELS

— the modern method of introducing heat at ankle level — for evenly distributed warmth throughout the room —

and the NEW NO. 20 ALL-PURPOSE BOILER for Steam or Hot Water Heating

Efficient — Economical

Easy to install



In many cases with small size or space — and for owners, stokers, builders of the future.

Available now at moderate cost and convenient terms, this combination represents the latest development in the famous Warden King line of heating equipment — which includes boilers of every capacity for every type of fuel and exposed or concealed radiators as well as the new Radiant Baseboard Panels. Ask your Plumbing and Heating contractor for complete information or the coupon now printed in your local newspaper.

Warden King LIMITED

Manufacturers of Steam and Hot Water Heating Equipment

Montreal: 2344 Delaunay Ave. Toronto: 299 Adelaide St. W.
Winnipeg: 387 Notre Dame Ave. Vancouver: 93 Boyson Street

—Famous Studio

Mrs. Carl Leonard Horowitz was Miss Barbara Joan Greenstein, daughter of Mr. and Mrs. David Greenstein, 485 Castlefield Avenue, Toronto. Mr. Horowitz is the son of Mr. and Mrs. Isadore Horowitz, 78 Alameda Avenue.

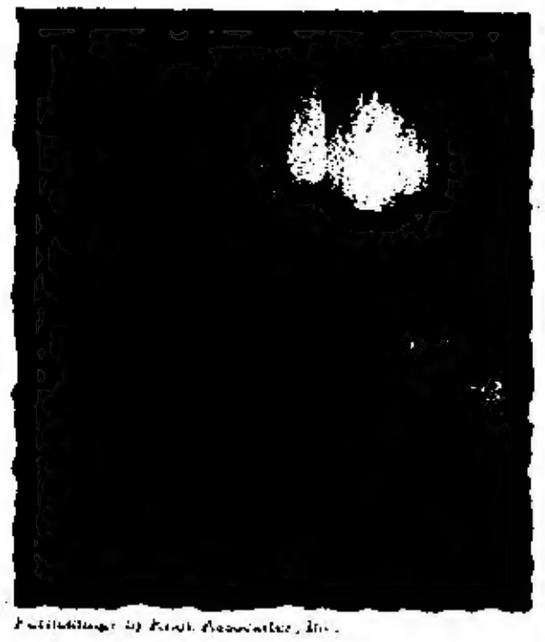
—Graphic Artists

Mrs. Jack Miller 1660 Bathurst Street, Toronto, was Miss Merrie Barron, daughter of Mr. and Mrs. Max Barron, 260 Major Street. Mr. Miller is the son of Mr. and Mrs. Harry Miller, 627½ Mount Pleasant Road.

Mrs. Melvin Zimmerman was Miss Dorothy Rosenzweig, daughter of Mr. and Mrs. Harry Rosenzweig, 103 Raglan Avenue, Toronto. Mr. Zimmerman is the son of Mr. and Mrs. Max Zimmerman, of Manchester, England

—Graphic Artists

ROOMS OF LASTING BEAUTY...



Furnishings by Knoll Associates, Inc.

Furnishings by Herman Miller Furniture Co.

Furnishings by Knoll Associates, Inc.

Furnishings by Herman Miller Furniture Co.

You just can't find the equal of Amtico Rubber Flooring or whatever ground you judge. For a lifetime of wear so easy to clean so nice to walk Beautiful in 26 decorator colors Fire-resistant luxurious quiet and springy underfoot too See Amtico Rubber Flooring today

Also Makers Of
AMTICO PLASTEX
Rubber Flooring

An amazing new blend of rubber and plastic that gives you rooms of enduring beauty at a low budget price So easy to install you can even do it yourself

AMERICAN BILTRITE
RUBBER CO. (CANADA) LTD.

SHERBROOKE, QUEBEC

ALSO MAKERS OF BILTRITE NURON FOR SHOE SOLES LUGGAGE AND ACCESSORIES AND BILTRITE RUBBER HEELS

Gentlemen Please send me free illustrated folder showing AMTICO'S decorator-styled colors (Dept. JR-E)

NAME .....

ADDRESS .....

CITY ..... PROVINCE

Affiliates Biltrite Rubber Company Chelsea 50 Mass American Tile & Rubber Co Trenton 2 N J Panther-Pawnee Rubber Co Chelsea Mass American Tile & Rubber Co (Canada) Ltd. Sherbrooke Quebec Panther Rubber Co Ltd Sherbrooke Quebec Canada

CARPET CUSHION

and

Rug Underlay

2 new kinds

of rug underpadding by

DOMINION RUBBER

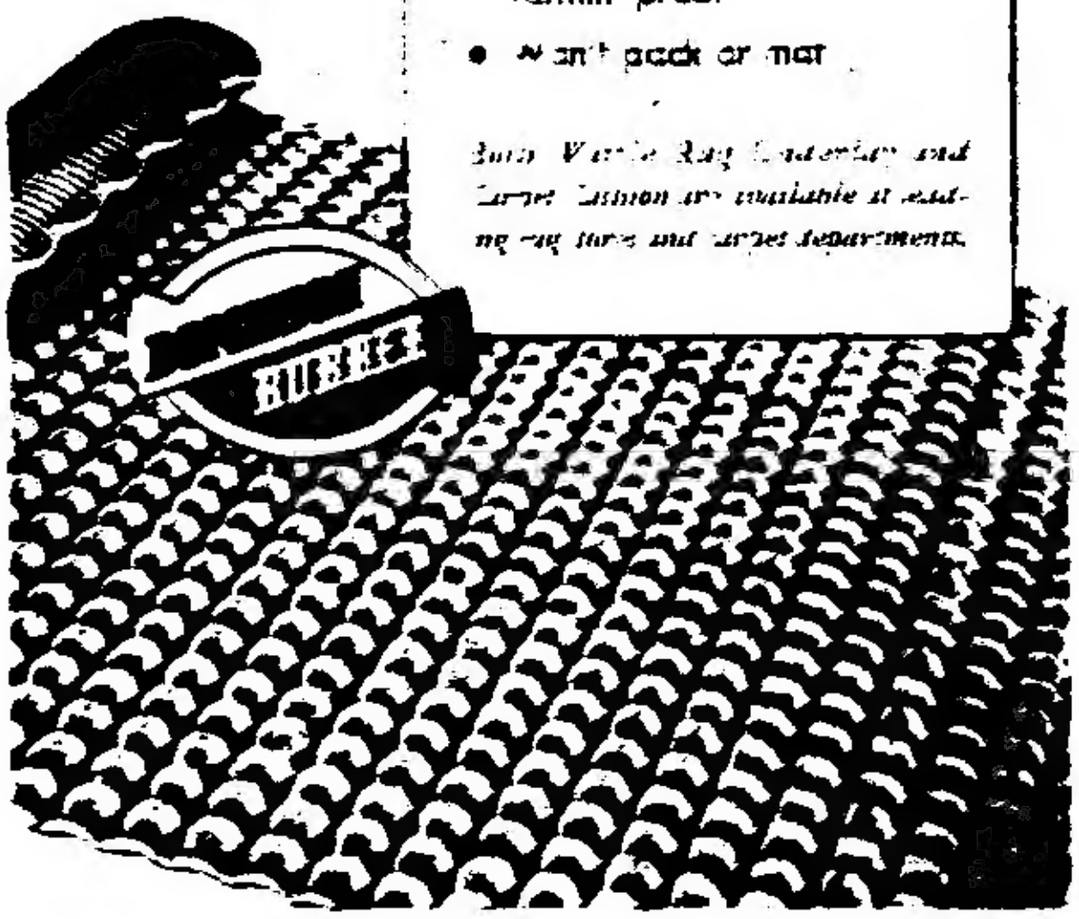
Both

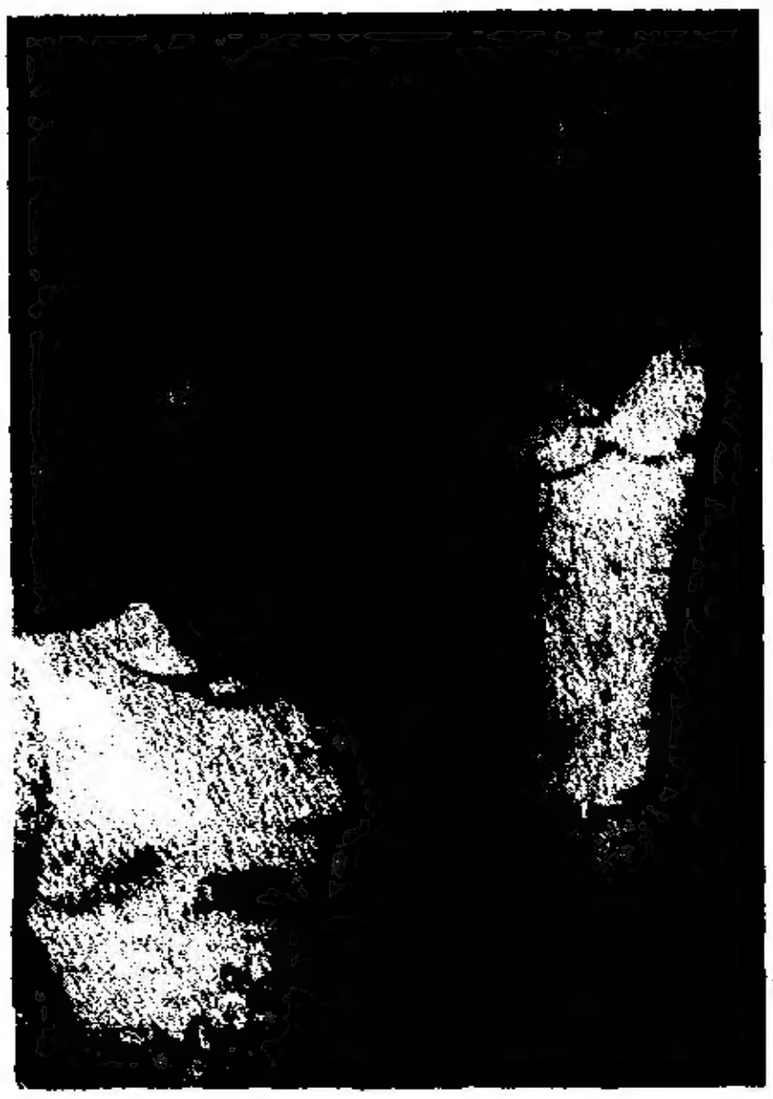
RECOMMENDED FOR RADIANT HEATING

MANY OUTSTANDING FEATURES

- Chemically blown sponge rubber
- Give deep cushioned luxury and years more life to any carpet
- Completely odorless and vermin proof
- Won't pack or mat

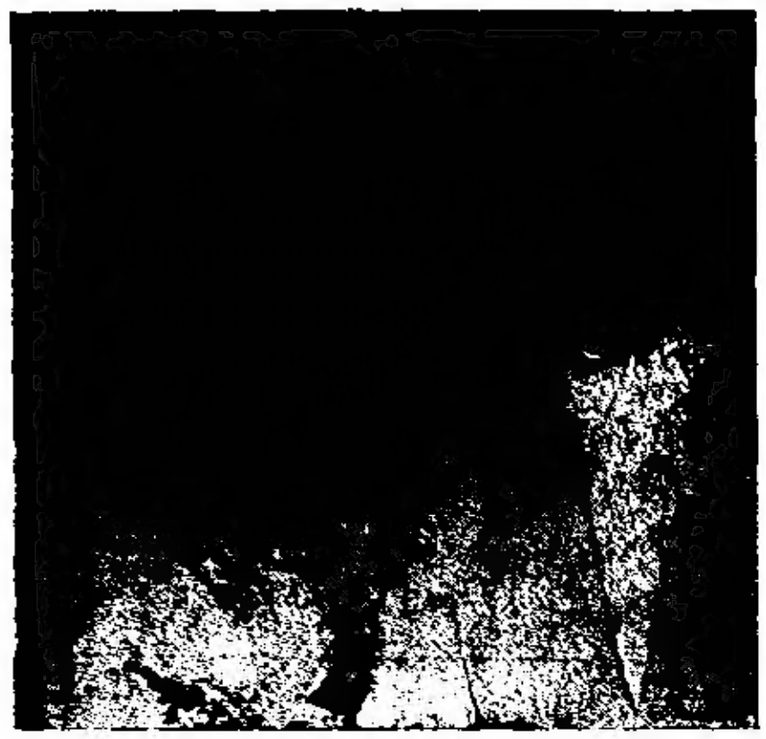
Both Wonder Rug Underlay and Carpet Cushion are available at leading rug lines and carpet departments.





Mrs. Jerry Lebeff, 4971 Ridgevale Avenue, Montreal, was Miss Miriam Constant, daughter of Mr. and Mrs. B. Constant, Isabella Avenue. Mr. Lebeff, the son of Mr. and Mrs. H. Lebeff, Dalhousie Avenue, graduated from McGill University, with a Bachelor of Arts degree, in 1948. Mrs. Jerry Lebeff was graduated from the same faculty, in 1951.

H. S. Adler



Mrs. Sydney Shrott was Miss Helena Henny Zubeita, daughter of Mrs. Rose Zubeita, 246 Arlington Avenue, Toronto, and the late Isaac Zubeita. Mr. Shrott is the son of Mr. and Mrs. Henry Shrott, 125 Grace Street.

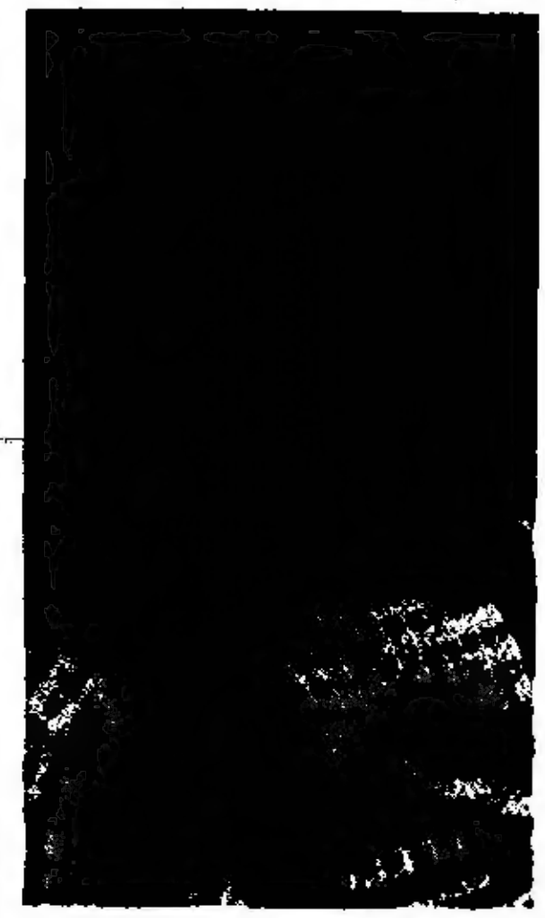
—Alexander Macdonald —Eaton's

Mrs. Isaac L. Gelber, 3300 Ridgewood Avenue, Montreal, was Miss Frances Zelma Krell, daughter of Mr. and Mrs. Charles Krell, of Montreal, and Three Rivers. Mr. Gelber is the son of Mr. and Mrs. Nathan Gelber, 4617 Michel Bibaud Avenue.

Drummond Photo

—Morrison Studio

Shawn Elliott, left, aged four years, is the son of Mr. and Mrs. Harry Scharer, 36 Manin Road, Toronto; brother of Elaine Joy; grandson of Mrs. E Lastman, 1862 Bloor Street West.



Neal Zane, above, aged a year and one-half, is the son of Mr and Mrs Norman G Wagman, 16 Bridle Path, York Mills grandson of Mr and Mrs Charles L Wagman, 151 Forest Hill Road, Toronto and of Mrs Mary Klausner, of Shaker Heights, Ohio.

—J. Earle Eisenstat

Jeffrey Stephen, left, aged two and one-half years, is the son of Mr and Mrs Cyril Sherman, 641 Manning Avenue, Toronto; brother of Mark Sandy; grandson of Mr. and Mrs S Gongbar, 641 Manning Avenue and of Mr and Mrs W Sherman 495 Manning Avenue; great-grandson of Mrs. S Gongbar, 430 Euclid Avenue.

Gerald, right, aged thirteen years, is the son of Mr. and Mrs. I. Trefler, 282 Robert Street, Toronto; brother of Belle; grandson of Louis Mandel, 92 Baldwin Street.

—Forman Taylor

Barry, left, aged thirteen years, is the son of Mr. and Mrs. Sidney Bell, 125 Glenrose Avenue, Toronto; brother of Bernard and Marilyn; grandson of Mr. and Mrs. I Bell, 1400 Yonge Street, and of Mrs. L Bell, 198 Bedford Street.

Dirty, greasy POTS and PANS made clean and bright with

S.O.S

"look-S.O.S did it!"

use SOS — for cleaning stains from coffee-makers. Cleans inside and out like new. Like magic

for cleaning grease from broiler pans. The steam in each pad cuts grease the fibre steam it away.

—Famous Studio

[illegible], aged thirteen years, is the son of Mr. and Mrs. A. W. Gurfunkel, 310 College Street, Toronto. Brother of Leo.

—Famous Studio

Gerald, left, aged thirteen years, is the son of Mr. and Mrs. M. Ender, 58 Rosemeath Gardens, Toronto; grandson of Mr. and Mrs. Joseph Ender, 23 Oxford Street, and of Mrs. O. Smith, 27 Bonsley Street, and the late O. Smith.

[illegible]

Charles, right aged twelve years, is the son of Mr. and Mrs. Harry Gold, 242 Forest Hill Road, Toronto; brother of Gerald; grandson of Mr. and Mrs. I. Gold, 128 Grange Avenue, and of Mr. and Mrs. J. Zidon, 1824 Bathurst Street. He is a Wolf Cub Senior Star in the 259th Pack. Charles earned his eleven proficiency badges, his Third Service Star and his First and Second Star.

Frank Norton, left, aged thirteen years, is the son of Mr. and Mrs. A. Bergson, 50 Wiggins Crescent, Wilson Heights, Ontario; brother of Bobby and Leona; grandson of Mr. and Mrs. B. Bergson, Holmesdale Crescent, and of the late Mr. and Mrs. L. Sanders.

—Famous Studio

CLOVER LEAF

Salmon

PERFECTION IN SEAFOODS

Leslie, aged six years, and Sheldon, aged a year and one-half, are the sons of Mr and Mrs. Samuel Copion, 426 Euclid Avenue, Toronto, grandsons of Mrs. H. Fish, 426 Euclid Avenue, and of H. Copion, of St Catharines.

Mrs. Frank Schachter, 1035 Jean Talon Street West, Montreal, was Miss Lenore Green, only daughter of Mr. and Mrs. Solly Green, 4870 Maplewood Avenue. Mr. Schachter is the son of Mrs. Reuben Pinsky, 6351 de Vimy Avenue, and of the late Hyman Schachter.
—H. S. Adler

Mrs Marvin Silverstein 5265 Barclay Avenue Montreal was Miss Shirley Pervin only daughter of Mr and Mrs Samuel Pervin Prue Avenue East Mr Silverstein is the son of Mrs Dora Silverstein Esplanade Avenue and the late Joseph Silverstein

Holiday Greetings

A&P
ESTABLISHED 1859

WHY PAY MORE!

SHOP TO-DAY
AND EVERY DAY
AT
A. & P.
FOR QUALITY FOODS
AT THE LOWEST
PRACTICAL PRICES

TORONTO & MONTREAL

New Year Greetings

YVON VALLEE

Custom Built Furniture for Office and Home

Beautifully designed and finished:

Storage Wall

Radio Units

Furniture for Bedroom

Dining room

Living room

Play room

Den

Office

3540 Cool St. Verdun HE. 6430

▼ ANTHRACITE STOKERS

▼ BITUMINOUS STOKERS

▼ OIL BURNERS

HARTT & ADAIR COAL

COMPANY LIMITED

For All Your Heating

Requirements

•

[illegible]

[illegible] SHERBROOKE ST. W.

Between Bishop & Drummond

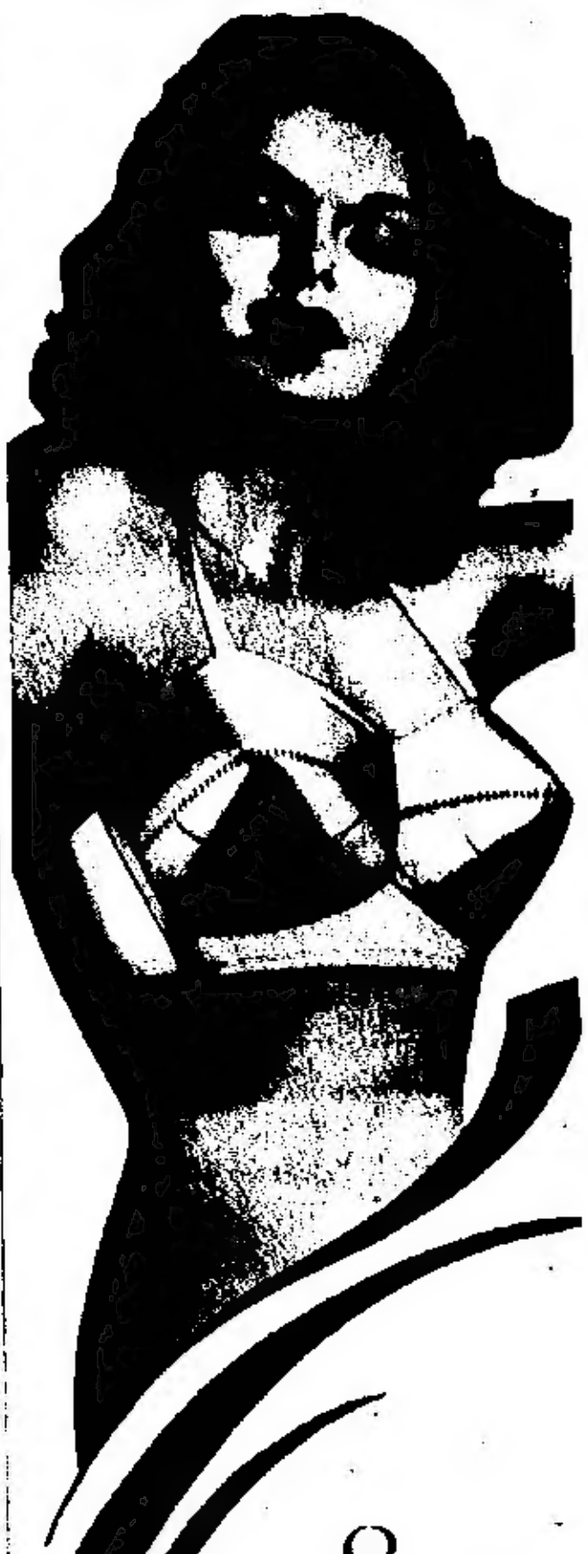
HA. 5151

Mrs. Martin Ettinger was Miss Leona Grover, daughter of Mr. and Mrs. Samuel Grover, [illegible] Avenue, Montreal. Mr. Ettinger is the son of Dr. and Mrs. L. S. Ettinger, 2068 Sherbrooke Street West. He is a fourth-year student in the Faculty of Dentistry at McGill University, from where Mrs. Martin Ettinger was graduated, with a Bachelor of Arts degree.

[illegible]

Mrs. David Bercovitch, before 5250 Victoria Avenue, Montreal, was Miss Flora Rosenthal, daughter of Mr. and Mrs. L. Rosenthal, St. Urbain Street. Mr. Bercovitch is the son of Mr. and Mrs. S. Bercovitch, St. Dominique Street.

—Bernstein Studio

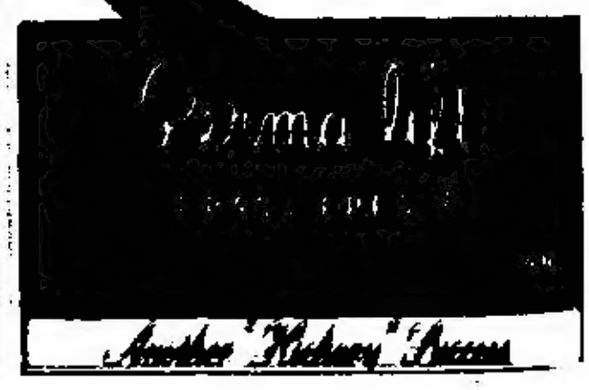


your Style-line starts at your bust-line

There is a key to style, so easy to get, so important to have. A young firm bust-line is a basic need, a "Perma-lift"* bra will do so much to help you achieve it easily, comfortably. In a "Perma-lift" bra the famous cushion insets at the base of the bra cups gently support your bust from below, retain that support through countless washings and wear. A "Perma-lift" bra is so utterly unlike any other bra that you'll experience a new thrill the first time you wear it. Ask for a "Perma-lift" bra today at your favorite corset department. **Moderately priced.**

*"Perma-lift" and "Hickory" are trade marks of A. Stein & Company (Can.) U.S. Pat. Off.

TRUST THE TRADEMARKS THAT HAVE STOOD THE TEST OF TIME



Michael Allen, aged thirteen, is the eldest son of Mr. and Mrs. A. Mittelman, 425 St. Joseph Boulevard West, Montreal; grandson of Mrs. J. Friedlansky, Edward Charles Street, Toronto.

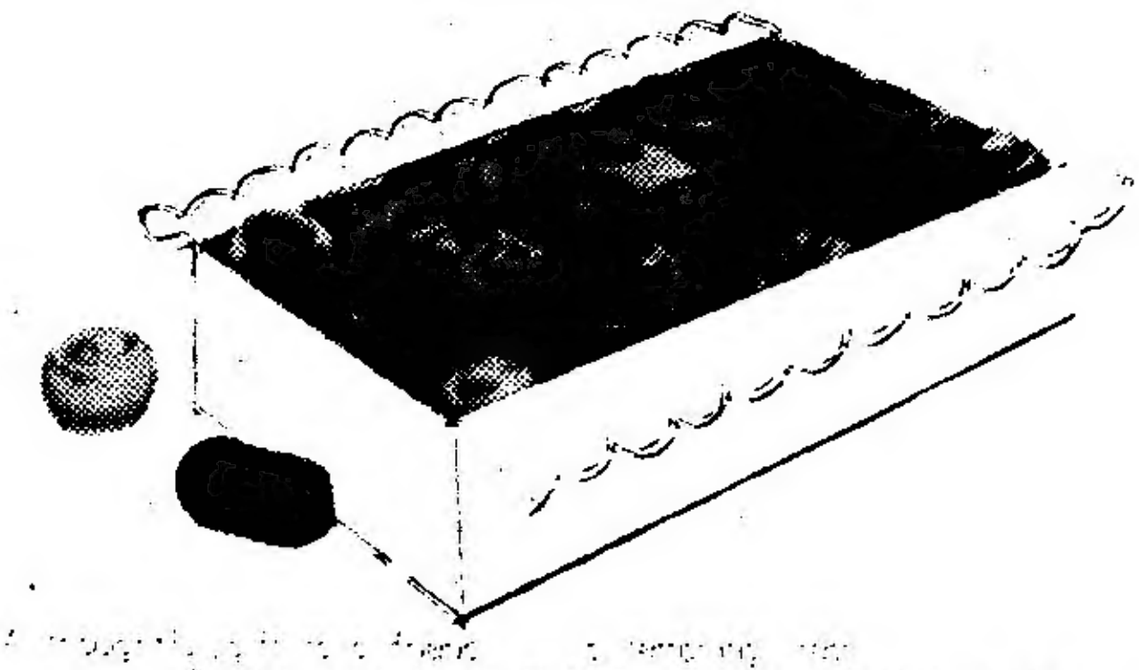
Estelle, aged five years, is the daughter of Mr. and Mrs. Morris Lazebnik, 57 Leonard Avenue, Toronto.

—Morris Lazebnik

[illegible] aged one and one-half years, is the daughter of Mr. and Mrs. Sam Freed [illegible] 486 Crawford Street, Toronto; granddaughter of Mr. and Mrs. Samuel Nitzkin [illegible] Crawford Street, and of Mr. and Mrs. Robert [illegible] 285 Westmount Avenue.

fresh

Laura Secord
CANDIES



Laura Secord
CANDY SHOPS

THE WORLD'S MOST FAMILIAR NAME...

SMITHS

Brings You the World's Finest Clocks

• Sold and Serviced Throughout Canada

New Dawn
Handwound

This [illegible] has the [illegible] reliable [illegible] beautiful [illegible] combinations [illegible] choose from.

$4.25

Aurora
Fully Automatic

The [illegible] alarm clock [illegible] hour minute [illegible] alarm setting [illegible] after automatically [illegible] finger [illegible] are [illegible] in the [illegible] colors.

$10.00

Holiday Greetings

To Our

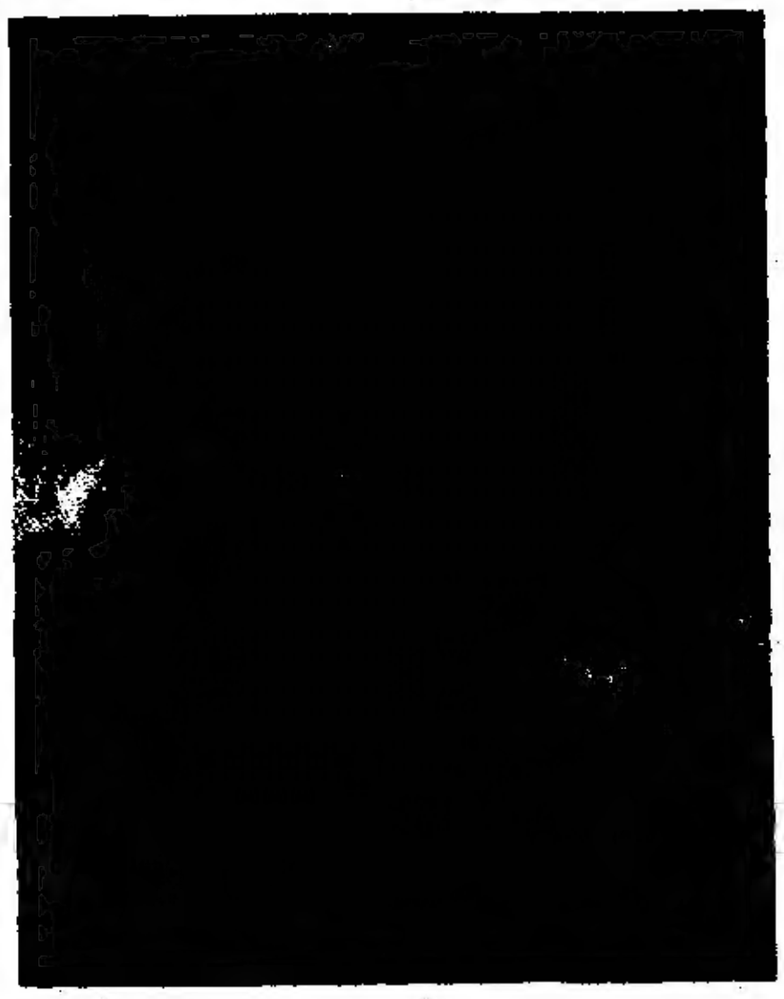
Jewish Friends and Customers

MOTORS GENERATORS
TRANSFORMERS COMPENSATORS

REPAIRS REWINDING
COILS, COMMUTATORS, MANUFACTURING
ENGINEERING ADVICE
ESTABLISHED 1893

THOMSON ELECTRICAL WORKS LTD

MONTREAL



Gilbert, aged five and one-half years; and Anne, aged a year and one-half, are the children, of Mr. and Mrs. Milton Goldstein, 661 Lawrence Avenue West, Toronto; grandchildren of Mr. and Mrs. P. Silver, 60 Grange Avenue; and of Mr. and Mrs A. Gold, 10 Belgravia Avenue.

—Studio Tarte Libre

Wendy Lynn, below, aged nearly four, is the daughter of Mr. and Mrs. Jack Reich, 4865 Dorval Avenue, Montreal; granddaughter of Mr and Mrs. J. D Asner, 168 Argyle Avenue, and of Mrs. L Reich, 4473 Draper Avenue.

—Studio Tarte Libre

Bonnie Jay, above, aged three, is the daughter of Mr. and Mrs. Irving Leibovitch, 6239 Mountain Sights Avenue, Montreal; granddaughter of Mr. and Mrs. R. Herscovitz, Mountain Sights Avenue; and of Mr. and Mrs. A. Leibovitch, 4887 Plamondon Avenue.

—Studio Tarte Libre

Marlene Carol, below, aged two, is the only daughter of Mr. and Mrs. Melvin Weinstein, 92 Tour de Lac, Ste. Agathe, formerly of Montreal; granddaughter of Mr. and Mrs. Max Hoppenheim, of Ste. Agathe, formerly of Montreal; and of Mr. and Mrs. Issie Weinstein, of Brooklyn, N. Y.

The

Montreal Star

"Canada's Greatest Newspaper"

—cordially wishes its many thousands of Jewish readers

A

HAPPY

NEW YEAR

Linda Marilyn, above, aged nearly three, is the only daughter of Mr and Mrs. John Belmel, 5956 Clanranald Avenue, Montreal granddaughter of Mr and Mrs Henry Marchand, 4927 Van Horne Avenue; and of Mr and Mrs S Belmel, 4674 Barnscliffe Avenue

—Studio Tarte Libre

Above Barton Leib, aged six, and Chaim David, three, are the sons of Mr. and Mrs. Max Mazoff, 7427 Stuart Avenue, Montreal; brothers of Sheldon Zalman, aged four months; grandsons of Mrs. Sarah Morris, St. Urbain Street, and the late Chaim David Morris; and of Mr. and Mrs. S Mazoff, St Joseph Boulevard West; great-grandsons of Mrs. Esther Karpman, Waverley Street.

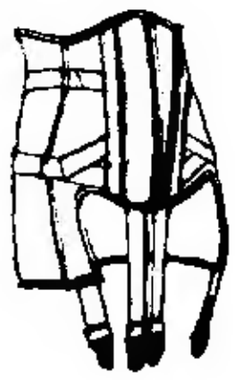
Barbara, aged two, is the daughter of Mr. and Mrs. Harry Hershorn, 4395 Colonial Avenue, Montreal; sister of Martin, who will be thirteen in January; granddaughter of Mrs. Ida Young, Brodeur Avenue, and the late M. Young; and of the late Mr. and Mrs. B. Hershorn, of Montreal.

Holiday Greetings to our Jewish Friends

The

J. F. Hartz Co.

LIMITED



Physicians' and sick room supplies. Trusses, Abdominal Supports and Elastic Hosiery correctly fitted.

Lady Attendant

HALIFAX, N.S.
107 Morris Street

MONTREAL
1434 McGill College Ave.
MA. 1391

TORONTO
32-34 Grenville Street
RAndolph 1131

Holiday Greetings to our Jewish Friends

J.J. Joubert
LIMITÉE

Makers of

Princesse Joubert

The finest of all Ice Creams

SMOOTHER - RICHER - CREAMIER

"Those good motor oils"

RAPID-PENN
EVERLUBE AVIATION
DERBY

DISTRIBUTORS OF B.A. GASOLINE
AND FUEL OILS

NATIONAL PETROLEUM LIMITED

QUEBEC ◆ MONTREAL ◆ OTTAWA

New Year Greetings

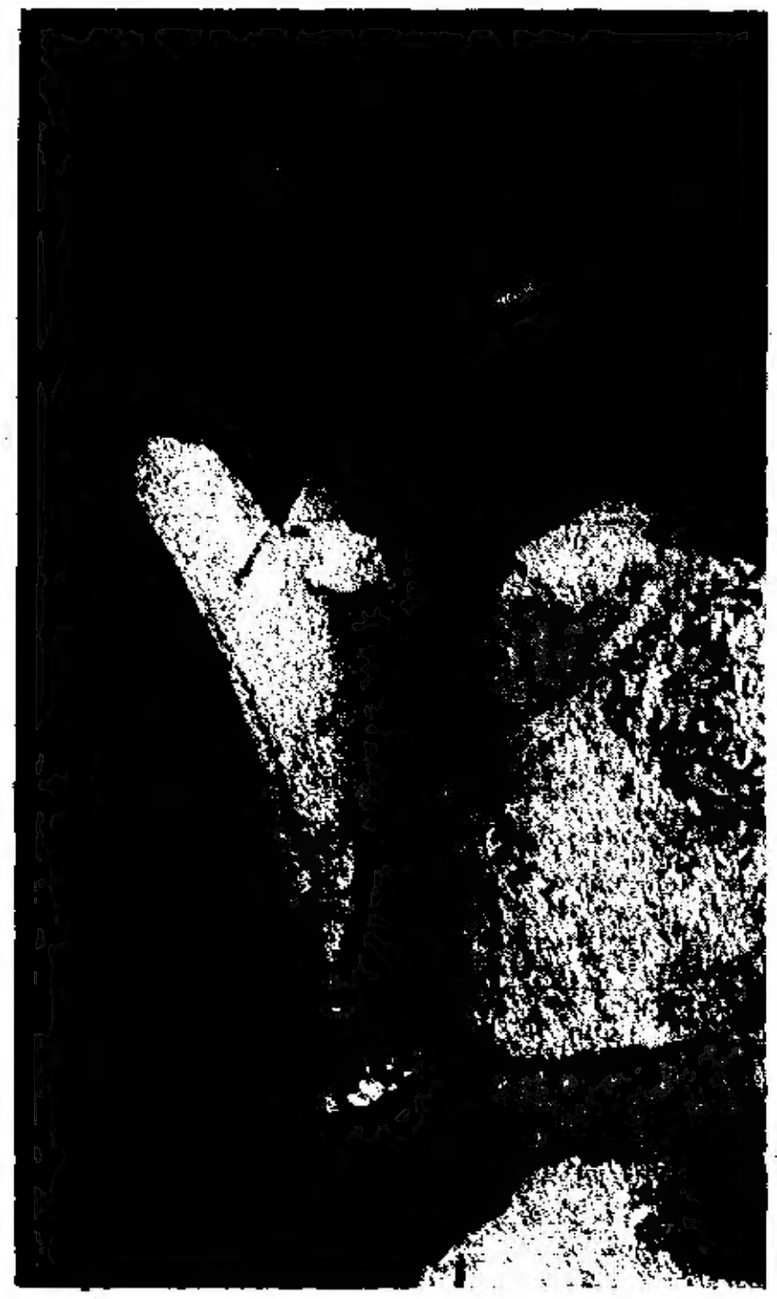
to the Members of the
Jewish Community

Murray's
RESTAURANTS LTD.

THE HOME OF GOOD FOOD
AWAY FROM HOME

★

MONTREAL TORONTO
OTTAWA SUDBURY



Mrs. Reuben Rosenzweig, 4100 St. Catherine Road, Montreal, was Miss Patricia Burnett Fraser, daughter of Mrs. Ethel Fraser, 2120 Van Horne Avenue. Mr. Rosenzweig is the son of Mr. and Mrs. M. Rosenzweig, 759a de l'Epee Avenue.

—H. S. Adler

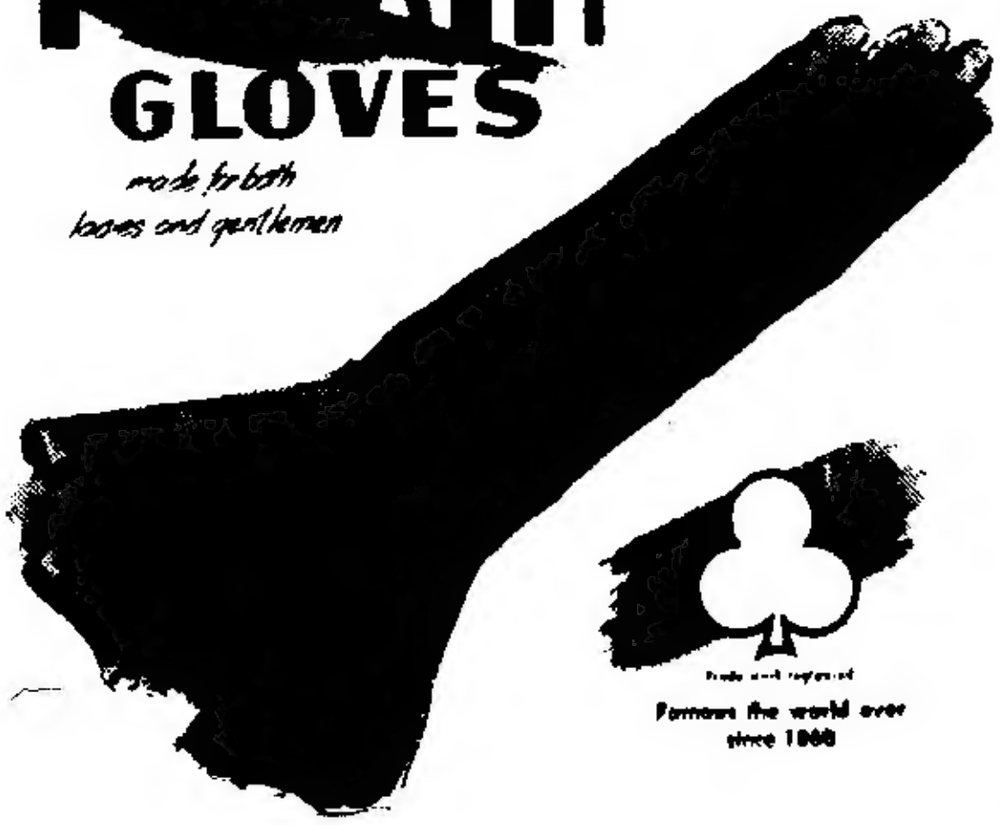
Greetings

from the management
and staff members
of all our branches
across Canada

THE BANK of TORONTO
ESTABLISHED 1855

Give and wear Perrin gloves
famous the world over – since 1860
for French styling and workmanship

PERRIN
GLOVES
made for both
ladies and gentlemen

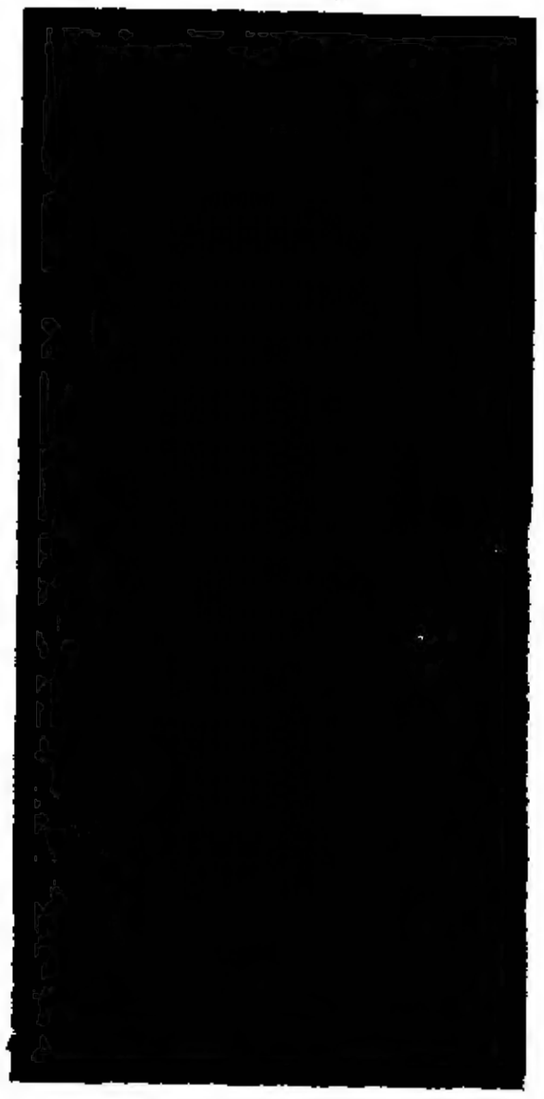


Trade mark registered
Famous the world over
since 1860

Mrs. Sydney Weld, left, 4825 St. Catherine Road, Montreal, was Miss Enid Estelle Goodman, daughter of Mrs. Ruth Goodman, 3550 Van Horne Avenue, and the late Simon Goodman. Mr. Weld is the son of Mr. and Mrs. Nathan M. Weld, of Montreal.

Mrs. Harry Greenberg, above, was Miss Evelyn Levine, daughter of Mr. and Mrs. Joseph Levine, 220 Strathbourne Road, Toronto. Mr. Greenberg is the son of the late Mr. and Mrs. M. Greenberg.

—Graphic Artists



Mrs. Jack Musker was Miss Charlotte Lander, daughter of Mrs. Ida Lander, 15 Cameron Place, Toronto. Mr. Musker is the son of the late Mr. and Mrs. Z. Musker.

—Gowan Studio

Mrs. Harry Rubin, 800 Eglinton Avenue West, Toronto, was Miss Shirley Hamburger, daughter of Mr. and Mrs. I. Hamburger, 342 Gilbert Avenue. Mr. Rubin is the son of Mr. and Mrs. L. Rubin of Edmonton, Alberta.

Holiday Greetings TO OUR FRIENDS!

1952 *5713*

For Rosh Hashonah and after

PAREVE CHOCOLATES

that are better!

Made by experts who have the "KNOW-HOW."

A pure chocolate that definitely contains no milk products . . . can be eaten after meat dishes.

Delicious to serve for your special dinner party, banquets, weddings, etc. A wonderful gift for that very particular person.

אידישע שאקאלאדן

Phone your order direct

GL. 1649 - GL. 1640

MARY LEE CANDY SHOPPES

1896 ORLEANS STREET • MONTREAL

Holiday Greetings

from

GAYLORD PRODUCTS OF CANADA LIMITED

GAYLA[illegible] HOLD-BOB[illegible]

BOBBY PINS

that all other brands combined

OTHER FAMOUS GAYLORD PRODUCTS

Gayla Velvet-Tip Bobby Pins
Gayla Hair Nets
Gayla Ear Clips
Gayla Curlers
Gayla Hair Pins
Gayla Safer Pins Straight Pins
and Dress Fasteners

GAYLORD PRODUCTS OF CANADA LIMITED

ST HYACINTHE QUE

NEW YEAR GREETINGS
CLAIRE FONTAINE LIMITED
QUEBEC CITY Tel. 2-8171

7UP
Fresh up
FOR YOUR BIG OCCASIONS
• Crystal clear, friendly 7-Up has become a part of family life in countless Canadian homes. That's because sparkling, wholesome 7-Up is the happy "fresh up" drink WHEREVER you are.
"Fresh up" with
7UP
7UP
TRADE MARK REG.

YOU LIKE IT - IT LIKES YOU
CLAIRE FONTAINE LIMITED
QUEBEC CITY Tel. 2-8171

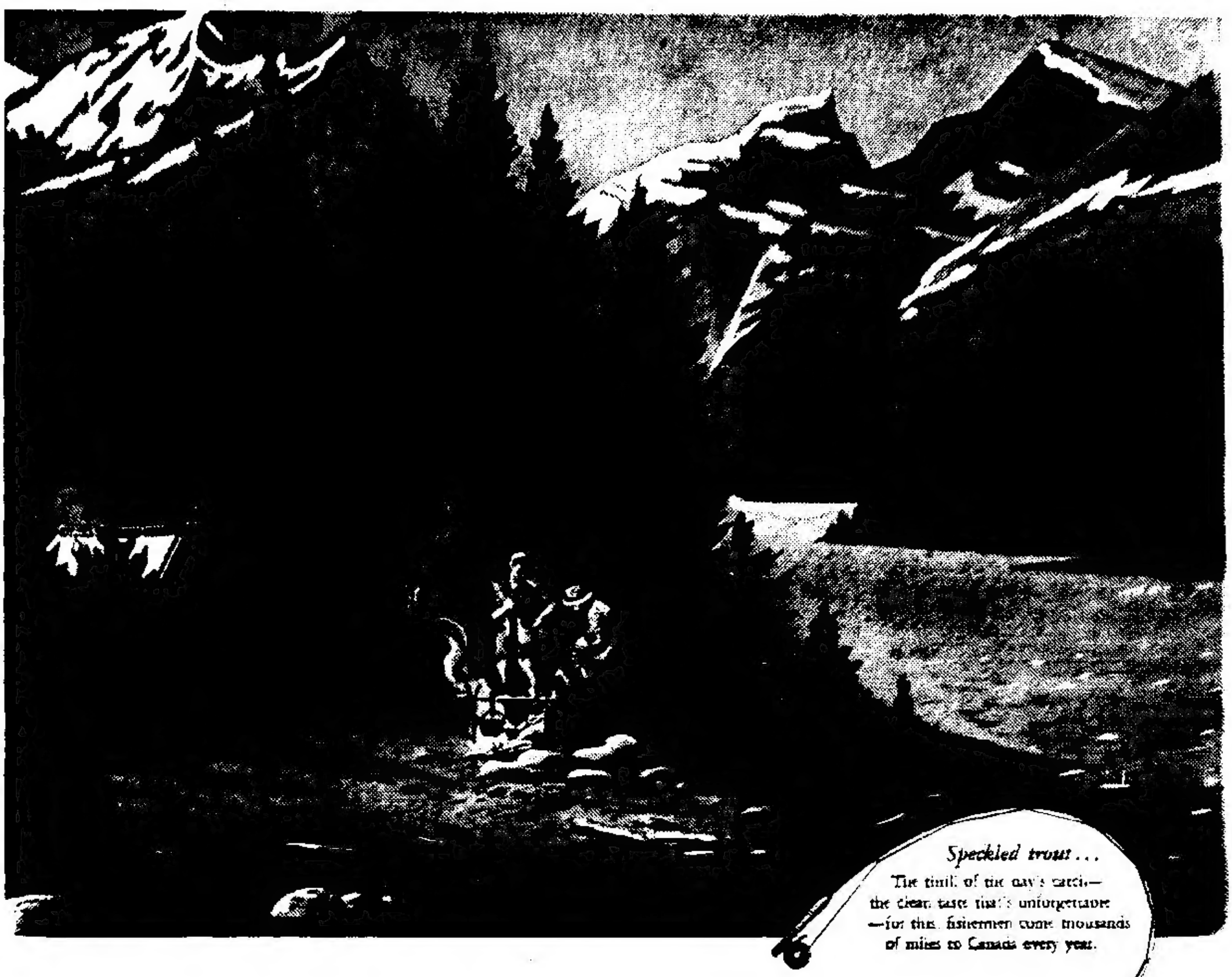
Arnold Seymour, aged eight, and Chaina Hindu, nearly four, are the children of Mr. and Mrs. Michael Ancel, 7480a de l'Epee Avenue, Montreal, grandchildren of Mr. and Mrs. S. Weitzel, 458 Outremont Avenue; and of Mr. and Mrs. M. Ancel, 4590 Hutchison Street.

Mr. and Mrs. Samuel Huberman, 4606 Esplanade Avenue, Montreal, celebrated their fiftieth wedding anniversary. They have two sons, Harry, 4608 Esplanade Avenue; and Michael, of Houston, Texas; and four daughters, Mrs. Michael Shelnick, of Los Angeles, Cal.; Mrs. Samuel Goodman, of Caracas, Puerto Rico; Mrs. Saul Kagan, of San Juan, Puerto Rico; and Mrs. Ben. Shames, 4604 Esplanade Avenue. They have eleven grandchildren.

—Leonard

Mr. and Mrs. David Stemeroff, of Brantford, celebrated their golden wedding anniversary with their children: Hyman Stemeroff, Mrs. N. Tulchinsky (Anne), of Brantford; Mrs. H. Lucarch (Betty), 482 Atlas Avenue, Toronto; Wilfred Stemeroff, of Oshawa; Louis Stemeroff, 82 Olive Avenue; and Miss Lillian Stemeroff, 482 Atlas Avenue; both of Toronto. They have five grandchildren, and one great-grandchild.

—Louis Sunbo


Speckled trout . . .
The thrill of the day's catch—
the clean taste that's unforgettable
—for this fisherman come thousands
of miles to Canada every year.

Seagram TELLS THE WORLD

"For clean taste... look to Canada"

"Say 'Canada' and you think of sparkling-clear air; of icy, teeming streams; of sun-drenched farms and orchards. It seems only natural, then, that there should be an especially clean taste to so many of the good things from this favoured land."

• • •

The above illustration and text are from an advertisement now being published by The House of Seagram throughout the world—in Latin America, Asia, Europe, and Africa. This is one of a series of advertisements featuring Canadian scenes and Canadian food specialties. They are designed to make Canada better known throughout the world, and to help our balance of trade by assisting our Government's efforts to attract tourists to this great land.

The House of Seagram feels that the horizon of industry does not terminate at the boundary of its plants, it has a broader horizon, a farther view—a view dedicated to the development of Canada's stature in every land of the globe.

The House of Seagram

Each compliment your Spode receives...

. . . is really meant for you . . . because your Spode reflects your judgment and good taste. The artistry and perfection in each Spode piece will always be a bouquet to your wise choice.

Spode
DINNERWARE

Mrs. Morton N. Rappaport, 7745 Quebec Avenue, Montreal, was Miss Rhoda Baker, daughter of Mr. and Mrs. Ed. J. Baker, 5870 Lemac Manor Street. Mr. Rappaport is the eldest son of Mr. and Mrs. Philip Rappaport, Dorchester Avenue.

—Ellis Wer

Mrs. Seymour Hazlet, Bathurst Street, Toronto, was Miss Dolores Green, daughter of Mr. and Mrs. Edward Green, 11 Windley Road. Mr. Hazlet is the son of Mr. and Mrs. Max Hazlet, 1 Crowden Road.

—Toronto Photographic Service

Mrs. William Andrew Sculley, 56 Glenwell Avenue, Toronto, was Miss Frances Judith Maddox, daughter of Mr. and Mrs. Jack Arnold Maddox, 58 Bowsfield Avenue. Mr. Sculley is the son of Mr. and Mrs. Dalton Sculley, 1 Forest Ridge Drive.

—Toronto Photographic Service

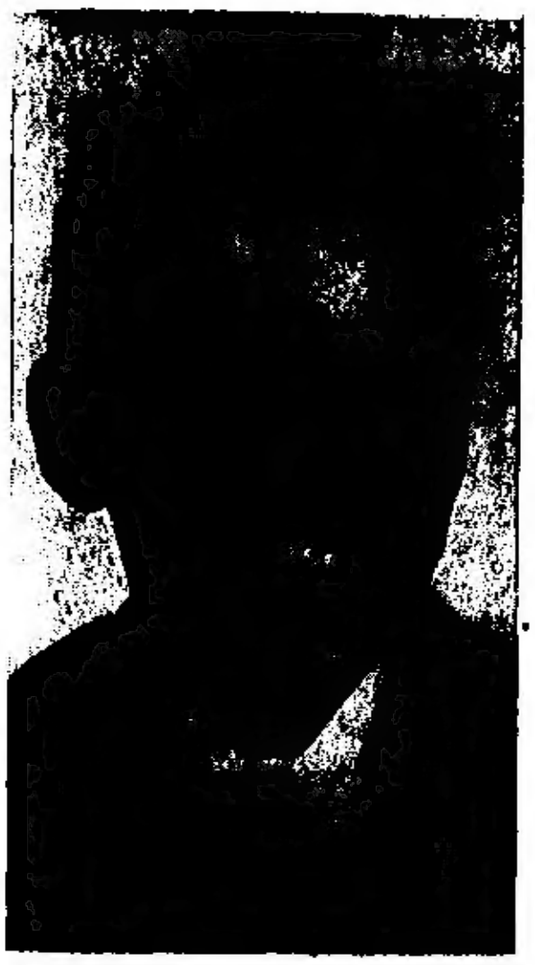
SOUTHERN COMFORT

The Grand Old Drink of the South

NOW
SOLD IN CANADA

Meagher's
Fine Liqueurs

NONE FINER AT ANY PRICE



Stephen Lawrence, thirteen; Allen Edward, eight; Gordon P., four, are the sons of Dr. and Mrs. Oscar Nath, 409 Clarke Avenue, Montreal; grandsons of Mr. and Mrs. W. Goodinger, Prud'homme Avenue; and of Mr. and Mrs. B. Nath, Sherbrooke Street West.
—Studio Tante Lisa

GOODYEAR
TUBES
TIRES
BATTERIES

ROSH HASHONAH GREETINGS

MILLS TIRE SERVICE LIMITED

164 GALLERY SQUARE

COMPLETE TIRE AND BATTERY SERVICE • RECAPPING
RETREADING • AUTO ACCESSORIES • TOYS, ETC. • ACCESSORIES
WHEEL BALANCING AND ALIGNING • WHEEL DISC WORK, ETC.

FRANK B. MILLS, President — Wilbank 0340

CHARLES B. MILLS, Secretary-Treasurer — Wilbank 9756

"INVITE US TO YOUR NEXT BLOWOUT"

CHEVROLET OLDSMOBILE

New Year Greetings

H. & L. Morgan
AUTO-LITE
MONTREAL
Assistant to Domestigny
Telephone FA. 3533

CHEVROLET Trucks

לשנה טובה תכתבו

USED AUSTIN CARS

AUSTIN SALES & SERVICE LTD

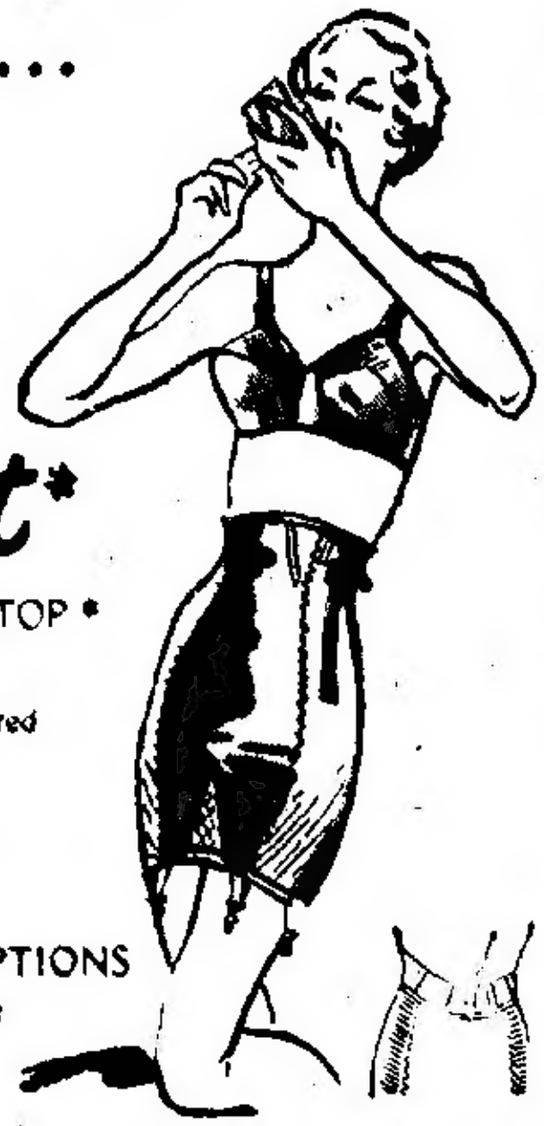
Rosh Hashonah Greetings
1952-5713

THIS FALL...

for better
- APPEARANCE
- COMFORT

and
- EASE

Every Smart Woman will wear



Le Gant STA-UP-TOP

3 Way Sized

Foundation and Bras, fitted by diploma corsetieres.

Special Attention to Mail Orders

MEDICAL PRESCRIPTIONS filled with care

Gauvin Mura

EXPERT CORSETIERE

[illegible] St. Joseph St. Que. Tel. 23592

Mrs. Leonard Weinberg was Miss Edith Judy Lunsky, daughter of Mr. and Mrs. Louis Lunsky, 388 Palmerston Boulevard, Toronto. Mr. Weinberg is the son of Mr. and Mrs. Abraham Weinberg, 1 Grimthorpe Road.

—Graphic Artists

For every gathering . . .

for every age

Enjoy
RED ROCK
COLA

NESBITT'S
. . a Tasty
Orange Drink

Vega

. . a Delicious
Lemon Drink

Brais

Manufacturers of Soft Drinks

ROSH HASHONAH GREETINGS

Telephone 5-5161

47 - Sième Ave. Quebec City

Mrs. Joseph William Limetsky was Miss Audrey Joan Shalinsky, daughter of Mr. and Mrs. A. J. Shalinsky, 4251 Marcil Avenue, Montreal. Mr. Limetsky is the son of Mrs. L. Limetsky, 5144 Clark Street, and the late Mr. Limetsky.

—Hy. Mo[illegible]

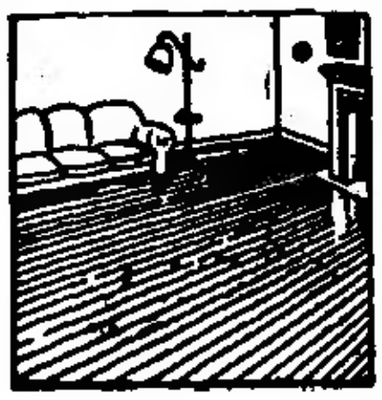
Holiday Greetings
To Our
Jewish
Friends And
Customers

EAGLE LUMBER CO. Limited

Hardwoods
for
Industrial
Purposes

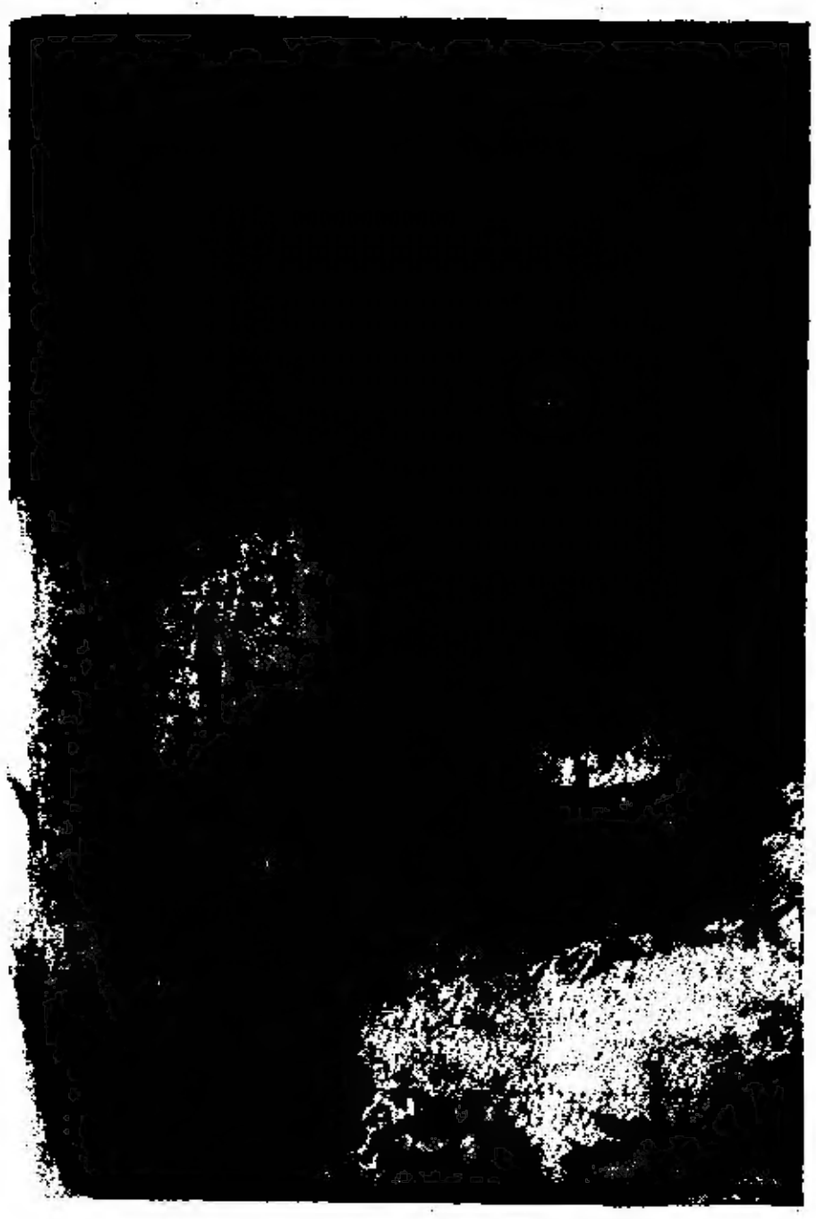
— also —

"PERFECTION"
Brand
Hardwood
Floors



EAGLE LUMBER CO. Limited

6235 St. Lawrence Blvd
Montreal



Mrs. Jack Berger was Miss Beatrice Horwitz, daughter of Mr. and Mrs. Louis Horwitz, 99 Dundurn Crescent, Toronto. Mr. Berger is the son of Mrs. Anne Berger, Crawford Street.
—Graphic Artists

Mrs. Irving Saul Krakower was Miss Clorice Helene Weinstraub, daughter of Mr. and Mrs. A. Weinstraub, 3486 Park Avenue, Montreal. Mr. Krakower is the youngest son of Mr. and Mrs. B. Krakower, 742 Wiseman Avenue. Mrs. Irving Saul Krakower graduated from the Faculty of Arts at McGill University, this year, and is a member of Delta Phi Epsilon Sorority.
—H. S. Adler

MR. MACKAY SMITH

PRESIDENT OF

PAUL SERVICE STORES

EXTENDS TO OUR

MANY JEWISH FRIENDS

ON BEHALF OF THE DIRECTORS AND STAFF

לשנה טובה תכתבו

Rosh Hashonah Greetings

MR. MACKAY SMITH, president

MR. GEORGE FALLE, managing director

MR. LEON CRESTOHL, K.C., M.P., director

MR. SIDNEY PAUL, director

MR. ALEX ADELMAN, tailoring manager

MR. LOUIS FISHER, construction manager

MR. JOE TOBMAN, dyeing dept. manager

MR. BORIS SILVER, spotting dept. manager

MR. VICTOR PARNASS, shoe dept. manager

ABC

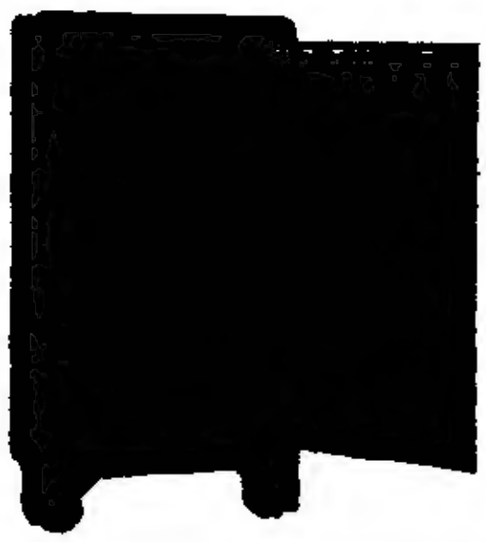
The Canadian Jewish Review is still the only Jewish publication in Canada printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

ASK FOR COPIES OF OUR A.B.C. REPORTS AND PUBLISHER'S STATEMENTS

INSURE VALUABLE RECORDS AGAINST FIRE

Taylor Safes have survived unnumbered fires without loss. Many times they have been buried in fallen masonry and subjected to enormous weight as well as terrific heat. They have always come through with contents undamaged. Taylor Safes today include the improvements suggested by over three quarters of a century of experience.

Established 1855



Consult us for safes or steel cabinets, or cash chests, or vault doors

J. & J. TAYLOR LIMITED
TORONTO SAFE WORKS
Show Rooms: Sales and Service
TORONTO MONTREAL WINNIPEG VANCOUVER

New Year Greetings

C. JOBIN LTD.

GENERAL CONTRACTORS

Industrielle Centre No. 5

QUEBEC CITY, QUE.

Earl Enoch, left, aged four, is the son of Mr. and Mrs. Moe Silverman, 1016 Van Horne Avenue, Montreal; grandson of Mr. and Mrs. Samuel Serchuk, 4706 La Petrie Street.
—Studio Tante Lione

Jerry Earl, above, aged five, is the son of Mr. and Mrs. Issie Cohen, 6530 Mountain Sights Avenue, Montreal; brother of Eleanor Susan, aged five months; grandson of Mr. and Mrs. David Levine, 5388 Clark Street; and of Mr. and Mrs. Nathan Wortal, 6027 St. Urbain Street, and of the late Joseph Cohen.
—Studio Tante Lione

Mitchell, above, aged two years, is the son of Mr. and Mrs. S. J. Kelner, 50 Edgecombe Avenue, Toronto; grandson of Mr. and Mrs. L. Ross, 16 Highbourne Avenue and of Mrs. M. Kelner, 112 Wembley Road.
—J. Earle-Eisenstat

David, above, aged five years, is the son of Mr. and Mrs. M. Weingarten, 839 Euclid Avenue, Toronto; grandson of Mrs. C. B. Weingarten, 25 Westover Hill Road; and of Mr. and Mrs. J. Cohen, 26½ Glasgow Street.
—Leonard Shoss

Holiday Greetings

BARNABE & FILS Limitee

General Contractors

195 12th STREET

QUEBEC, P.Q.

Telephone 3-0803

Howard, left, aged one, is the son of Mr. and Mrs. M. Emer, 136 Caribou Road, Toronto; grandson of Mr. and Mrs. M. Findlay, 805 Markham Street; and of Mr. and Mrs. S. Emer, 169 Palmerston Avenue; great-grandson of Mrs. M. Bader, 805 Markham Street.

Mrs. Sol. Mandel was Miss Bernice Meiteen, daughter of Mr. and Mrs. Percy Meiteen, 271 Montrose Avenue, Toronto. Mr. Mandel is the son of Mr. and Mrs. H. Mandel, 101 Ryerson Avenue.
—Graphic Artists

Mrs. Murray Sussman, left, was Miss Norma Weisfeld, daughter of Mr. and Mrs. Hyman Weisfeld, 21 Peveril Hill Road South, Toronto. Mr. Sussman is the son of Mr. and Mrs. Samuel Sussman, 76 Burnaby Boulevard.
—Robert McMichael

Smart Accessories and Sportswear at Moderate Prices

- NECKWEAR
- HANDBAGS
- CORSETS
- GLOVES
- HOSIERY
- LINGERIE
- BLOUSES
- SWEATERS
- SKIRTS
- SPORTSWEAR

Evangeline

7 STORES IN TORONTO

HAMILTON —:— ST. CATHARINES —:— GUELPH
LONDON —:— OTTAWA —:— BROCKVILLE
PETERBOROUGH

WARMTH·SOFTNESS·DURABILITY·WARMTH
SOFTNESS·DURABILITY·WARMTH·SOFTNESS
DURABILITY·WARMTH·SOFTNESS·DURABILITY
WARMTH·SOFTNESS·DURABILITY·WARMTH
SOFTNESS·DURABILITY·WARMTH·SOFTNESS
RABILITY·WARMTH·SOFTNESS·DURABILITY
WARMTH·SOFTNESS·DURABILITY·WARMTH
SOFTNESS·DURA·RMTH·SOFTNESS
DURABILITY·W·S·DURABILITY
WARMTH·SO·TY·WARMTH
SOFTNESS·D·H·SOFTNESS
DURABILIT·URABILITY
WARMTH··WARMTH
SOFTNESS··SOFTNESS
DURABILIT·URABILIT
WARMTH··WARMTH

WARMTH
SOFTNESS
DURABILITY
COMBINED IN
Ayers
PURE WOOL
BLANKETS · TRAVEL RUGS
EXPERT'S CHOICE
AYERS LIMITED

Sheer Flattery

Compliment your costumes with Circle-Bar lovely nylons styled to fit with sheer, flawless beauty from toe to top. Once tried — always worn. Their superiority is no lucky accident but the product of many years of sound experience. Available in styles of 42, 45, 51 and 60 gauge construction to suit every occasion.

CIRCLE-BAR KNITTING CO. LIMITED
Makers of Fine Hosiery for Men, Women and Children
KINCARDINE (HEAD OFFICE) AND OWEN SOUND, ONT.

Holiday Greetings
to our Jewish friends and customers

WINDSOR WAFERS LIMITED

Canada's Largest Exclusive Makers of
WATER ICE WAFERS

101 Broadway Street

Hamilton **Canada**

Earnest Greetings To The Jewish Community
On the Occasion of
Rosh Hashonah

Canadian Banana Company Ltd.

Cor. St. James Street West

MONTREAL

Louis George Flower, below, son of Mr. and Mrs. H. Flower, 3055 Linton Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with honors in mathematics and physics. He spent the summer working for the Stellar Physics Division of the Dominion Observatory in Ottawa, and expects to do post-graduate work. He participated in tennis, badminton, basketball, Chess Club, Bridge Club, and Photography Club.

—Van Dyck

Dr. Harvey Hollinger right, 5560 Birnam Avenue, Montreal, son of Harry Hollinger and of Mrs. Sarah Hollinger, graduated from the Faculty of Medicine at McGill University. He is interning at the Montreal General Hospital. In third year medicine, he won the Sam Rosenfeld Prize in Bacteriology and Immunology and will do post-graduate work. He worked for the McGill Medical Journal. In 1948 he received a B. Sc. degree with first class honors in bacteriology and immunology and majored in biochemistry.

—Van Dyck

Miss Harriet Keichen Goldman, daughter of Dr. and Mrs. S. H. Goldman, 5103 Lacombe Avenue, Montreal, graduated from McGill University with a Bachelor of Fine Arts degree, majoring in professional art. She was art department chairman at Hillel Foundation; and did posters for the Students' Society.

—Van Dyck

Dr. Sydney Hornstein, above, 4950 Ridgevale Avenue, Montreal, received a Doctor of Dental Surgery degree from the University of Montreal, cum laude. He is the son of Mr. and Mrs. Max Hornstein, 3237 Appleton Avenue. Mrs. Sydney Hornstein was Miss Regina Wachman, daughter of Mr. and Mrs. I. Wachman, Meridian Avenue. Dr. Hornstein, who received his Bachelor of Science degree from McGill University in 1948, is a professional popular-pianist.

—La Photographie Larose

Miss Trina Vineberg, daughter of Mr and Mrs. Herbert Vineberg, 603 Belmont Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree in Household Economics. At Macdonald College, Miss Vineberg was a swimming instructor; did publicity work for the College; was art supervisor of publicity for her class; and did posters for College demonstrations. This year, for the Macdonald open house, known as the Macdonald College Royal, she supervised the cooking demonstration. Since graduation, she has demonstrated for firms selling produce to stores. This fall she will be a dietetic intern at Toronto General Hospital.

—Var Dyck

Miss Deborah Schwartz, right, daughter of Rabbi and Mrs. Jesse Schwartz, 4375 Marcil Avenue, Montreal, graduated from McGill University, with a Bachelor of Arts degree. She is at Smith College, School of Social Work, at Northampton, Mass., on a $1,000 scholarship, working for a Master's degree. She was an active member of Hillel Foundation; controller of Arts and Science for the United Jewish Students' Appeal, and in the Junior Modern Dance Club. Her father is national executive director of the Zionist Organization of Canada.

—Var Dyck

Rosh Hashonah

Greetings

NORWEGIAN BRISLING

IN PURE OLIVE OIL

FINEST PACKED

THE DIFFERENCE

YOU'LL APPRECIATE IT

HOLIDAY GREETINGS TO OUR JEWISH FRIENDS AND CUSTOMERS

MARVEN'S LIMITED

Bakers of Fine Biscuits, Cake and Potato Chips

Marven's Biscuits

A. LE CLAIRE . . . Manager

5485 ROYAL MOUNT AVENUE

Town of Mount Royal • Quebec

Holiday Greetings

LONDON HOUSE COFFEE

"SO GOOD YOU WANT A SECOND CUP!"

Pure grinds at purpose mac Silex

SINCERE GOOD WISHES
FOR THE
HOLIDAY

from

The J. B. Williams Company (Canada)
Limited
LaSalle, Montreal

Makers of

- Williams Luxury Shaving Cream
- GLIDER Brushless Shave
- Aqua Velva Shaving Lotion
- Baby's Own Toiletries
- Skol and Skolex
- Conti Castile Shampoo

Miss Barbara Rosen, left, elder daughter of Mr. and Mrs. Samuel Rosen, 67 Nelson Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree. She is taking the diploma course for a high school teacher's certificate. Miss Rosen received a Women's Union "A" Award for work as chairman of the Social Service Committee of the Women's Union; was secretary-treasurer of the Modern Dance Club; and sang with the Hillel Foundation choir.

—Van Dyck

Miss Joan Carol Norkin, right, daughter of Dr. and Mrs. Louis J. Norkin, 4752 Roslyn Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree, majoring in Architecture in the general course. She will do post-graduate work in psychology. She belonged to Sigma Delta Tau Sorority, Hillel Foundation and Radio Workshop.

—Van Dyck

ROSH HASHONAH GREETINGS

make **saving**
a habit
at . . .

BUY
DUNLOP
TIRES *NOW!*

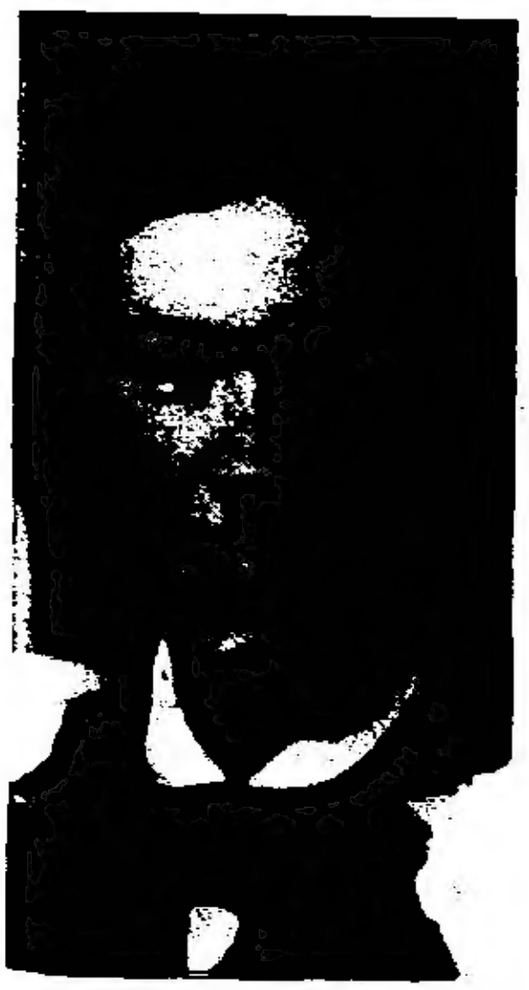
—and now DUNLOP TUBES for
EXTRA SAFETY

Miss Marion Van der Walde, above, daughter of Mr. and Mrs. Bruno Van der Walde, 680 Roslyn Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree. She is spending a year at the Interpreters' School of the University of Geneva, Switzerland, which prepares students for interpreters' work with such groups as United Nations. Miss Van der Walde held an International Students' Service Scholarship for the 1951 seminar, which was held in Canada. She was president of the German Club; was on the executive committee of International Students' Service; was vice-president, then secretary of the Cosmopolitan Club; took part in Radio Workshop, French Club, International Relations Club, Hillel Foundation; and was a team captain in the United Jewish Students' Appeal campaigns.

—Van Dyck

Miss Joan Helen Beecher, below, daughter of Mr. and Mrs. Harris B. Beecher, 4862 Grosvenor Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree. She wrote for the McGill Daily, and did cartooning for it; was on the Hillel Foundation art committee; and recording secretary of United Jewish Students' Appeal; and a pledge trainer for the chapter of Sigma Delta Tau Sorority.

—Van Dyck



Miss Shirley Gloria Sedaveit above elder daughter of Mr. and Mrs. Jack Sedaveit [illegible] Ridgevale Avenue, Montreal graduated with a Bachelor of Commerce degree from McGill University. She did social welfare work for Hillel Foundation, canvassed for United Jewish Students Appeal and was a member of Sigma Delta Tau Sorority.

—Van Dyck

Miss Margot Carlin Cohen, below daughter of Mr. and Mrs. S. S. Cohen, 481 St. Catherine's Road, Montreal, graduated from McGill University with a Bachelor of Fine Arts degree. She was a member of Sigma Delta Tau Sorority, secretary of Hillel Foundation Art Committee, worked on sets for the Red and White Revue, was a member of the Fine Arts Society and worked on the publicity committee of the Combined Jewish Appeal. Her father S. S. Cohen is superintendent of the Jewish General Hospital.

—Van Dyck

Holiday Greetings

FOR MILCHIG

or

MEAT DISHES

YOU

JUST

CANNOT

BEAT

LANCIA

EGG NOODLES

TORONTO MACARONI & IMPORTED FOODS LTD

[illegible] Avenue — Toronto

Phone [illegible]

Such Economy!

ESSO and ESSO EXTRA — there's no better but Backed by [illegible] years of refining experience in the most extensive research the most modern refineries. But anywhere in Canada at the sign that says quality — the ESSO sign.

"Glad I switched to ESSO GASOLINES"!

Product of Imperial Oil

ROSH HASHONAH GREETINGS

IT'S A DR. M. W. LOCKE SHOE

For Blessed Foot Comfort

DEVELOPED BY THE ONLY MAN WHO EVER TREATED OVER A MILLION FEET

If you are tormented by aching feet, let this Dr. M. W. Locke Shoe bring you blissful relief! For Dr. Locke Shoes embody the famous foot-comfort features confirmed by the great specialist himself. There's a Dr. Locke Last designed to help *your specific type of foot trouble*. Be fitted today in *your* proper last in our wonderfully-comfortable Dr. M. W. Locke Shoes.

DR. M. W. LOCKE

The Lockwedge Shoe Co. Ltd.

PERTH, ONTARIO, CANADA

Sold Exclusively by
The Robert Simpson Company Limited
Montreal and Toronto
by A. J. Freiman Limited in Ottawa

Also exclusive agencies in all cities and larger towns from Coast to Coast

Immanuel Braverman, above, 4965 Van Horne Avenue, Montreal, graduated from McGill University with a Bachelor of Engineering degree, with honors in civil engineering. He is the son of Yonah Braverman, of Nahalal, Israel. Mrs. Immanuel Braverman was Miss Shirley Pripstein, daughter of Mr. and Mrs. C. Pripstein, 6344 Macdonald Avenue. She received her Bachelor of Arts degree at McGill University in 1949; and her Bachelor of Social Work degree there in 1950. Mr. Braverman had been a Captain of Artillery in the Polish Army during the war, serving in Europe; and spent two years as a prisoner of war in Russia. In 1947, he came to Montreal, spent a year at McGill, and spent the following year in Israel, as a Captain of Artillery, in the Israeli Army, returning here to complete his course in three years. He held a University Scholarship; and belonged to Phi Epsilon Alpha, honor engineering society; and Hillel Foundation.

—Van Dyck

Simon Lovitt, below, son of Mrs. S. Lovitt, 5436 Hutchison Street, Montreal, and the late Mr. Lovitt, received a Bachelor of Science degree from McGill University. He played intra-mural hockey and softball.

—Van Dyck

Peter Issenman, below, 4720 Ridgevale Avenue, Montreal, received a Bachelor of Engineering degree at McGill University, with first class honors in civil engineering. The son of Mr. and Mrs. A. E. Issenman, 595 Bloomfield Avenue, he is married to the former Miss Lois Gold, daughter of Mrs. M. Gold, 4336 Draper Avenue, and the late Mr. Gold. Mr. Issenman belonged to Phi Epsilon Alpha, honor engineering society. He won a Sir William MacDonald entrance scholarship to the University; and into second year engineering, held a University Scholarship; and the Redpath Exhibition Scholarship. For the last two years, he held the Douglas Tutorial Bursary. He participated in Hillel Foundation; inter-collegiate waterpolo, and inter-collegiate freshman football, was a member of the inter-collegiate swimming team for all five years at the University, and captained it two years ago, when it won the inter-collegiate championship. The championship was held by the team for three times, in all, during the five years.

Ernest J. Roshkovan, son of Mr. and Mrs. Louis Roshkovan, 4681 Earnscliffe Avenue, Montreal, received a Bachelor of Civil Law degree from McGill University. In 1949, he received a B A degree from Dalhousie University. At both universities, he belonged to Tau Epsilon Phi Fraternity.

—Van Dyck

—Van D.

Fabrics for
everyone
in the home
from the house
of good
Canadian
fabrics

SOREL AMERITEX LTD
SELLING AGENTS OF ASSOCIATED TEXTILES OF CANADA LTD
1111 SHERBROOKE ST. W. MONTREAL

Lionel Sol Lustgarten, left, son of Mr. and Mrs. Bernard Lustgarten, 5145 Clanranald Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree. He participated in Hillel Foundation Dramatics; McGill Outing Club; Arts and Science debating in all years; was Senior Editor of the McGill Daily; and was chancellor of Omicron Chapter of Tau Epsilon Phi Fraternity, at McGill, receiving the Chancellor's Key for Merit for outstanding work in the fraternity.

—Von Dyck

Lionel Caplan, son of Mr. and Mrs. Morris Caplan, 5790 Wilderton Avenue, Montreal, graduated from McGill University with a Bachelor of Commerce degree. For four years he took part in intra-mural basketball. He participated in English department dramatics, was script co-ordinator for the Red and White Revue, and took part in Radio Workshop. For his work with the Red and White Revues, he was presented with a Students' Executive Council Silver Award in his graduating year.

—Von Dyck

Holiday Greetings To Our Jewish Friends And Customers

Marile

FAMOUS TRADE MARK
FOR POPULAR PRICED
LADIES COATS AND SUITS

Manufactured by

MAURICE LANIEL INC.

7542 St. Hubert Montreal 10

CAlumet 8217

ANNIVERSARY **26** ANNIVERSARY

1926 — When in Montreal a car is at your disposal — 1952

Holiday Greetings to the Jewish Community

from

JOLIETTE WORSTED CO. LTD.

DYERS & FINISHERS OF WORSTED, WOOLLEN and BLENDED FABRICS

JOLIETTE, P. Q.

A Yoco FABRIC

REGISTERED

A Sign of
Dependable Quality for
Men's and Women's Wear
FABRICS

The Montreal Cottons Limited
VALLEYFIELD, QUE.

Selling Agents:
DOMINION TEXTILE COMPANY LIMITED — MONTREAL
TORONTO — HAMILTON — WINNIPEG — EDMONTON — VANCOUVER

SEASON'S GREETINGS

ST. LAWRENCE RUBBER
CO. LIMITED

•

Sales Office
2005 McGill College Ave.
Montreal, Quebec

•

Plant
Farnham, Que.

•

MANUFACTURERS
of
High Quality Vinylite Rainwear
Vinyl Custom Printing
Household Rubber Products
Lawrentex Rubber Girdles
etc.

Brahm Bation Nyams, above, only son of Dr. and Mrs. B. L. Nyams, 467 Mount Stephen Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with second class honors in mathematics and physics; and he has entered the Faculty of Medicine at McGill. He belonged to the McGill Physical Society, canvassed for United Jewish Students' Appeal, and sang with the Hillel Foundation Choir.
—Van Dyck

Edward Isenberg, below, youngest son of Mrs. M. Isenberg, 5386 Hutchison Street, Montreal, and the late Reverend M. Isenberg, received a Bachelor of Science (Agriculture) degree from McGill University. He was active in Hillel Foundation; was stage manager of the class play, for two years; played inter-class volley ball; and was chairman of the Macdonald Community Chest Campaign.

—Van Dyck

Originators of STEDFAST since 1920

KAFSTED
Stedfast
RUBBER COMPANY
of CANADA, Ltd.

KAFSTED
The Original
Quarterlining
by the Yard
in Rolls

QUARTERLININGS, SOCK LININGS
NON-SLIPS, RE-INFORCINGS, DOUBLERS
FOR THE SHOE TRADE

SPECIALTY FABRICS AND NOVELTY
COATINGS FOR THE BELT, PURSE
AND BAG TRADE

SELLING AGENTS

A. [illegible] & LINCOLN LTD. • Shoe Materials
[illegible] — Quebec — Montreal

[illegible] Bleury St. Montreal UN. 2127

[illegible] Bathurst St. Toronto EM. 3-3229

STEDFAST RUBBER CO.
(Canada) Limited
GRANBY, QUE.

Daniel Morris, son of Mr. and Mrs. A. A. Morris, 3805 Dupuis Avenue, Montreal, graduated from the Faculty of Law, at McGill University, with second class honors. He was treasurer of the McGill Debating Society and has a B. A. degree from McGill, with honors in political science and economics.
—Van Dyck

John Bland, above, son of Mr. and Mrs. Philip Bland, 3025 Sherbrooke Street West, Montreal, graduated from McGill University with a Bachelor of Arts degree, and is in the Faculty of Law at McGill. He played inter-collegiate intermediate basketball, winning a McGill "M"; took part in inter-collegiate wrestling; and was a captain and district chairman for Combined Jewish Appeal.
—Van Dyck

Philip Joseph Laufer, left, 281 St. Joseph Boulevard West, Montreal, graduated from McGill University with a Bachelor of Science degree, in the honors course in mathematics. The son of Mr and Mrs Max Laufer, 8032 de l'Epee Avenue, he is married to the former Miss Edith Fuxman, daughter of Mrs. B. Fuxman, 5021 Esplanade Avenue, and the late S. Fuxman. Mrs. Laufer graduated from the McGill School for Teachers. They have a daughter, Sandra, aged three. Mr. Laufer served for two years with the R. C. A. F., being stationed in England; also, in the Azores. He was an aircraft technician, and on discharge was an L. A. C. At McGill, he was a member of the Mathematical Society, and played inter-mural softball.

—Van Dyck

David Eidinger, right, son of Mr. and Mrs. Isadore Eidinger, 4302 Kent Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with second class honors in biochemistry; and he is doing post-graduate work. He belonged to the Music Club; Pre-Medical Society; Tau Epsilon Phi Fraternity; canvassed for United Jewish Students' Appeal; was on the music committee at Hillel Foundation, and played concert piano with presentations of Hillel drama and cultural committees.

—Van Dyck

Thrilling New Convenience

push button cooking

IN CANADA'S MOST MODERN ELECTRIC RANGE

Lasting beauty of styling, quality of construction and completeness of appointments with Seven-Speed Push-Button Controls on all Surface elements; fully automatic oven with look-in door; automatic clock control; operates oven, rear surface element or appliance outlet. Available in Double-Oven and Single-Oven styles. Ask your dealer for full particulars or write to Clare Bros. & Co. Limited, Preston, Ontario.

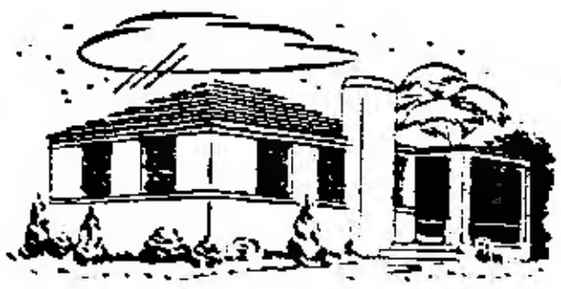
CLARE JEWEL

CLARE JEWEL ELECTRIC RANGE

CLARE BROS. & CO. LIMITED · PRESTON, ONTARIO

CONCRETE FIRESAFE GIVES YOU A SUMMER COTTAGE . . .

You build out the fire hazard when you build with concrete. For concrete *can't* burn. It is weather-resistant, too — clean, comfortable, easy-to-care-for.



Repairs are few and far between — concrete cottages practically take care of themselves.

INTERESTED? SEND COUPON FOR LITERATURE.

Canada Cement Company, Limited (CJR)
Canada Cement Building, Montreal
Send me information —
☐ Summer Cottages of Concrete
☐ Concrete Improvements Around The Home
Name
Address

CANADA CEMENT COMPANY LIMITED
Canada Cement Building, Phillips Square, Montreal

Smoother! Lighter! Better Tasting!

Dow

IS

"COOL CONTROL"

BREWED

"COOL CONTROL" brewing extracts only the top goodness from Dow quality ingredients by eliminating all adverse temperature variations in the brewing process

Holiday Greetings

To our Jewish Friends and Customers

LEDUC AUTOMOBILES
(CANADA) LIMITED

SALES
SERVICE
PARTS

CHEVROLET
OLDSMOBILE
CHEVROLET TRUCKS

"A Safe Place To Deal"

Herbert Martin Blumer, above, son of Mr. and Mrs. Samuel Blumer, 5053 Ponsard Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with first-class honors in biochemistry; and has entered the Faculty of Medicine at McGill University. He belonged to the Music Appreciation Society at Dawson College, worked for the McGill Daily, and United Jewish Students' Appeal; and belonged to the Pre-Medical Society, and Zeta Beta Tau Fraternity.

—Van Dyck

A COMPLETE LINE OF NATIONALLY KNOWN BUILDING MATERIALS

LASALLE
BUILDERS SUPPLY LIMITED
BUILDING, INSULATION & REFRACTORY MATERIALS
159 Jean Talon St. W. Montreal CA. 5721

Rosh Hashonah

Greetings

To Our

Jewish Friends

and

Customers

Eddie Kingstone, son of Mr. and Mrs. A. Kingstone, 5936 Durocher Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, with distinction. He was editor-in-chief of the McGill Daily, receiving a Students' Executive Council Gold Award, and a Daily Gold Award; and had been news editor, receiving an S. E. C. Silver Award, and a Daily Gold Award; and assistant, receiving a Daily Silver Award and a Daily Bronze Award. He held an honorary appointment to Scarlet Key, McGill honor society, was a member of the Students' Executive Council, and had been a past editor of the Hillel McGillah. He is studying in the Faculty of Medicine at McGill University. His brother, Daniel Kingstone, now a fourth-year student in political science and economics, was president of the McGill Students' Union the past year, replacing Dr. Jonathan Daniel Ballon, who resigned as president during the term. Daniel Kingstone holds a Students' Executive Council Silver Award.

—Van Dyck

ROSH HASHONAH GREETINGS

Canada Flooring
Co. Limited

Hardwood Flooring Of All Kinds

OUR FACTORY AND KILNS ARE IN MONTREAL

Beaumont and Rockland Ave. Montreal, Que.

Miss Helen Barbara Oelbaum, above, daughter of Mr. and Mrs. J. I. Oelbaum, 4 Strathearn Boulevard, Toronto, graduated with a Bachelor of Arts degree from the University of Toronto, with honours in sociology, standing fourth in her class. She was sub-dean for two years of Alpha Epsilon Phi Sorority; treasurer of Hillel; member of the Sociology Club; and participated in the University College Follies for two years. Her marriage to Leonard Joseph Simpson, son of Mr. and Mrs. Morris I. Simpson, 321 Glenayr Road, takes place on September 15.

—LeRoy Toll

Miss Naomi Secel, below, daughter of Mr. and Mrs. Sigmund Secel, 71 Borden Street, Toronto, graduated with her Bachelor of Arts degree in pass arts at the University of Toronto. She won the Governor General's Silver Medal in English in her last year; the Delta Phi Epsilon Bursary in her first year; was music chairman of Hillel; chairman of the Students' Seminars; and was invited by the University College Music Club to play the piano at a concert at Hart House.

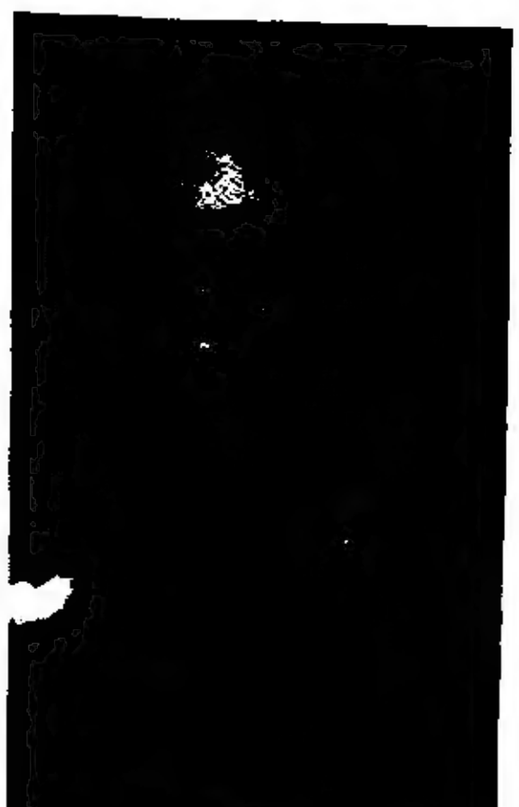
—LeRoy Toll

—LeRoy Toll

Mrs. L. J. Rosen, left, 192 Grace Street, Toronto, was Miss Rita Rivelis, daughter of Mr. and Mrs. N. Rivelis, of North Bay. She received her Bachelor of Arts degree in sociology at the University of Toronto; was a member of Hillel. Mr. Rosen, son of Mr. and Mrs. B. Rosen, Grace Street, is in his third medical year at the University of Toronto.

Mrs. Max Milstone, above, was Miss Sybil Penny, daughter of Mr. and Mrs. J. Penny, 63 Ridge Hill Drive, Toronto. She graduated with honours in sociology at the University of Toronto; is a member of Delta Phi Epsilon Sorority; and of Hillel; participated in the University College Follies; was a member of the Sociology Club. Mr. Milstone is the son of Mr. and Mrs. M. Milstone, 187 Glen Cedar Road.

—LeRoy Toll



—LeRoy Toll

Miss Vivian Estelle Sternberg, daughter of Mrs. Dora Sternberg, 209 Glenholme Avenue, Toronto, and the late Samuel Sternberg, graduated with second class honours in pass arts at the University of Toronto. She was a feature writer for "The Varsity" in her last year; vice-president of the Toronto Jewish Youth Council; member of Hillel; and participated in the University College Follies.

Dorothy Gray

Golden Orchid

A glamorous appealing fragrance
with rich, golden overtones . . .
at the same time fresh and wearable.
In distinguished gold-and-orchid
packaging . . . very luxurious.

Eau de Cologne	$1.75
Perfume	$2.00
Talcum	$1.25
Sachet	$1.50
Sachet and Cologne Set	$3.00
Bath Salts	$2.00
Dusting Powder	$1.75

Dorothy Gray

AMERICAN DESIGN OF BEAUTY

TORONTO • NEW YORK • LONDON

Vous êtes les

Bienvenus...

à Québec

LA PROVINCE FRANÇAISE DU CANADA

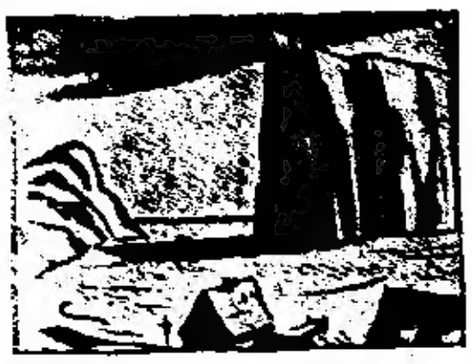
Welcome, indeed, Mesdames et Messieurs, to La Province de Québec. We look forward with genuine pleasure to welcoming you as our guests. We are sure that you will enjoy the relaxation, the gracious living of our lovely and historic province. For, amid the [illegible] of modern times, we have been able to retain the tempo, the

[illegible] of Old France in America.

Here, we have cities and towns as up-to-the-minute as today's newspaper. But we have others whose venerable ramparts, ancient roofs and quaint streets and names look back to the days of the Kings of France and the [illegible] of Frenchmen so fearless

voyageurs and heroic missionaries who carried civilization and the fleur-de-lis to the far-flung corners of all North America.

Our shrines and battlefields, our sea



and lake bathed mountains, our forests and streams, our glens and fjords, our very way of life, all beckon to you, to everyone who passes our picturesque portals to enjoy a French-Canadian vacation.

In town and country alike, enjoy the comfort which is yours at our larger hotels, our smaller hostelries and our pensions all so typically French.

Uncounted thousands of lakes gleam like jewels amid the unspoiled forests of La Province de Québec. Here every kind of fish abound to try the angler's skill. Game speckled trout

in the clear, ice-cold streams rushing down the mountain sides. Landlocked salmon in Lake Memphramagog, ouananiche and sturgeon in Lake St. John, lake trout in the beautiful lakes of the Laurentians, salmon in

the many rivers falling into the St. Lawrence on the North Shore and in Gaspé, black bass nearly everywhere.

Now is the time to arrange for your summer vacation—write today to the

Provincial Publicity Bureau, Parliament Buildings, Québec City. Tell us what kind of accommodation you want and we will send you maps and helpful information.

LA PROVINCE DE Québec

For help planning your vacation, for map and illustrated booklets, write the Provincial Publicity Bureau, Parliament Buildings, Québec City, Canada; or 48 Rockefeller Plaza, New York City 20.

Mrs. Sol. Berger, left, 5426 Bredeur Avenue, Montreal, graduated from McGill University with a Bachelor of Arts degree. She was a member of Hillel Foundation and of Sigma Delta Tau Sorority. Mrs. Berger was formerly Miss Marilyn Lapedis, daughter of Mr. and Mrs. Hymen L. Lapedis, Bredeur Avenue. Mr. Berger is the son of Mr. and Mrs. Aaron Berger, 3856 City Hall Avenue.

—Yon Lyck

Miss Jenny Goodman, above, daughter of Mr. and Mrs. David Goodman, 868 Dollard Avenue, Montreal, graduated from Sir George Williams College with a Bachelor of Arts degree. She was active in Hillel Foundation. Miss Goodman visited Israel as a member of the Canadian choir which participated this summer in the Israeli Song Festival.

Miss Lorraine Pallant, daughter of Mr. and Mrs. M. Pallant, 165 Ava Road, Toronto, received her Bachelor of Arts degree in pass arts at the University of Toronto. She wrote for "The Varsity"; and was a member of the Philosophical Society.

—LeRoy Toll

Mrs. Harold Halpern, above, was Miss Esther Tenenbaum, daughter of Mr. and Mrs Samuel Tenenbaum, 16 Croydon Road, Toronto. She received her Bachelor of Arts degree with honours in pass arts at the University of Toronto, and received the Tracy Scholarship in Ethics; was a member of Alpha Epsilon Phi Sorority; and of Hillel. Mr. Halpern is the son of Mr. and Mrs. Joseph Halpern 73 Hilton Avenue.

—LeRoy Toll

Miss Merry Glazman, left, daughter of Mr. and Mrs. H. Glazman, 602 Markham Street, Toronto, graduated with her Bachelor of Arts degree in pass arts at the University of Toronto. She was a member of the Psychology Club and of the Sociology Club; was a news reporter for the "Varsity" and participated in the Hillel Drama Festival and the University College Follies.

—Gilbert Lewis

Domaine d'Esterel gives an added lustre to vacations. Here is the incomparable luxury of Hotel de la Pointe Bleue, and the ever popular Esterel Lodge.

DOMAINE d' Esterel

OPEN ALL YEAR

For complete information, write Domaine d'Esterel, Esterel, P.Q.

HOLIDAY GREETINGS
to all our
friends and customers

• ● •

DON'T MISS ONE OF THE GREATEST THRILLS OUR CITY HAS TO OFFER
DINNER & COCKTAILS
AT

RUBY FOO'S

Completely Canadian Owned
No connection with any other individual firm or corporation

Specializing in Chinese and American Dishes

★ Entertainment Nightly in the Starlight Room ★

7815 Decarie Blvd.

10 MINUTES FROM THE HEART OF THE CITY
Ample parking facilities
NEAR A PARKING PROBLEM

—Wyrzen

Mrs. Max Goldman, 2129 Maplewood Avenue, Montreal, was Miss Millicent Labkon, daughter of Mrs. Sonya Labkon, Maplewood Avenue, and the late Dr. Samuel Labkon. Mr. Goldman is the son of Mr. and Mrs. Found Goldman, 7988 Querbes Avenue. He received an ... Degree from the Faculty of Law of the University of Montreal, with distinction, and the highest marks in the Province of Quebec in the examinations set by the Board of Advocates in May, he received a Bachelor of Arts Degree from Sir George Williams College, where he was active in the Political Problems Club and Mock Parliaments. Mrs. Max Goldman received a Bachelor of Arts Degree from Sir George Williams College, where she was a member of the Political Problems Club, Hillel Foundation and the Women's Society. Mr. and Mrs. Goldman were graduating from their colleges on the same day this year.

Dr. David Elkin, right, 133 de l'Epee Avenue, Montreal, graduated from the Faculty of Medicine at McGill University. He is the son of Mr. and Mrs. S. Elkin, 4587 Marcil Avenue. Mrs. David Elkin was Miss Thelma Kugelmass, daughter of Mr. and Mrs. I. Kugelmass, 4061 Esplanade Avenue. They have two children, Nancy Susan, aged nearly five; and Robert Neal, aged nearly eighteen months. Dr. Elkin graduated with fourth-place standing in paediatrics; and is interning at the Jewish General Hospital. In 1950, he obtained his Bachelor of Science degree at McGill, with distinction in the general course. He was an ex-service student, having been a Flight-Lieutenant in the R. C. A. F., as a navigator-bombardier. He was a prisoner of war in Germany during the last six months of the war in Europe.

Ammon Kahn, younger son of Mr. and Mrs. Eli Kahn, 5803 Plantagenet Avenue, Montreal, graduated from McGill University, with great distinction in the general course. He will do further study. He was senior editor of the McGill Daily in the third year, and assistant features editor in the fourth year, receiving a Daily silver award each year. He took part in Arts and Science debating each year, and in the first year, belonged to the McGill Outing Club. He belonged to Hillel Foundation, and the Pre-Medical Society; and to Tau Epsilon Phi Fraternity, being treasurer of Omicron Chapter in the fourth year. Mr. Kahn is permanent treasurer of the Arts and Science class of 1952.

—Van Dyck

—Van Dyck

Happy New Year

[illegible]

The Ogilvie Flour Mills Company wishes to express its sincere good wishes to the Jewish people of Canada. May health, happiness and peace be with you this new year.

THE OGILVIE FLOUR MILLS CO. LIMITED

ENJOY THESE

Famous Products

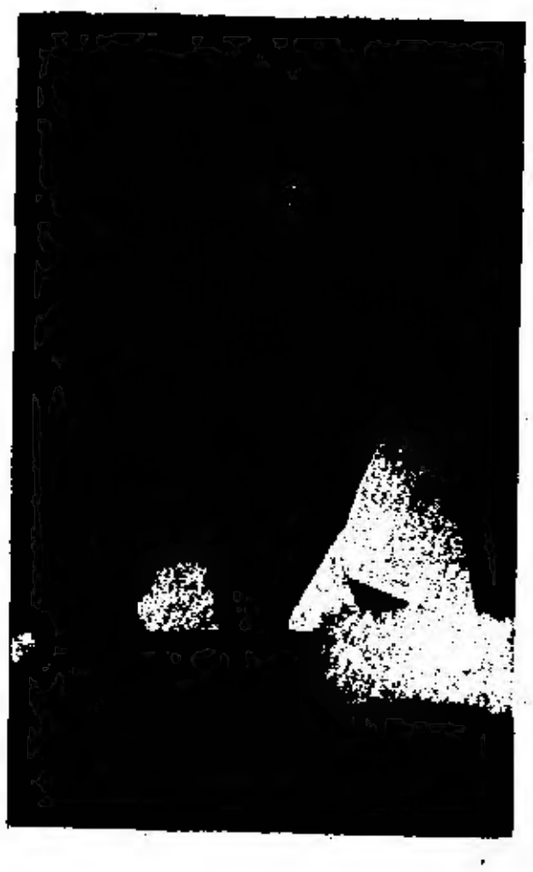
OF

Canada's Oldest Distillery

Prince Regent Canadian Whisky
Coronation Canadian Whisky
Twin Seal Rye Whisky

Bonded Stock Canadian Whisky
Macnair's Highland Whisky
Collins London Dry Gin

Gooderham & Worts
Limited
Established in 1832



Mrs. David Goldberg, left, 1 Northgate Drive, Toronto, was Miss Pearl Shields, daughter of Mr. and Mrs. J. Shields, 3067 Dundas Street West. She graduated with honours in sociology of the University of Toronto; was a member of the Sociology Club. Mr. Goldberg is the son of Mr. and Mrs. J. Goldberg, 28 Flanders Road.

—LeRoy Toll

Miss Donna Ann Fox, above, daughter of Mr and Mrs. Louis Fox, 5 Old Park Road, Toronto, graduated with honours in pass arts at the University of Toronto. She participated in the University College Follies.

—LeRoy Toll

Miss Lorraine Gotlib, above, daughter of Mr. and Mrs. Abraham Gotlib, 53 Gloucester Grove, Toronto, received her Bachelor of Arts degree in pass arts at the University of Toronto. She was dean of Alpha Epsilon Phi Sorority; participated in the University College Follies; was a member of Hillel.

—LeRoy Toll

Miss Gloria Pearlstein, above, daughter of Mr and Mrs. Harry Pearlstein, 49 Gloucester Grove Toronto, received her Bachelor of Arts degree in pass arts at the University of Toronto.

—LeRoy Toll

Miss Evelyn Weltman daughter of Mr and Mrs Saul Weltman, 547 Clendenan Avenue Toronto, graduated with honours in psychology at the University of Toronto She is a member of Delta Phi Epsilon Sorority was president of Pan Hellenic Association and a member of Hillel

Ladyfillis

"Clothes You Need For the Life You Lead."

Lady Ellis Shops LIMITED

Pretty Girls Like

Melodie

PERFUME
COLOGNE
FACE POWDER
LIPSTICK
TALCUM

Make all your

The Photographic Portrait

Ashley and Crippen portraits and candid photographs at Bar Mitzvahs Weddings and other functions are taken with study and skill by craftsmen who are unburried in their work.

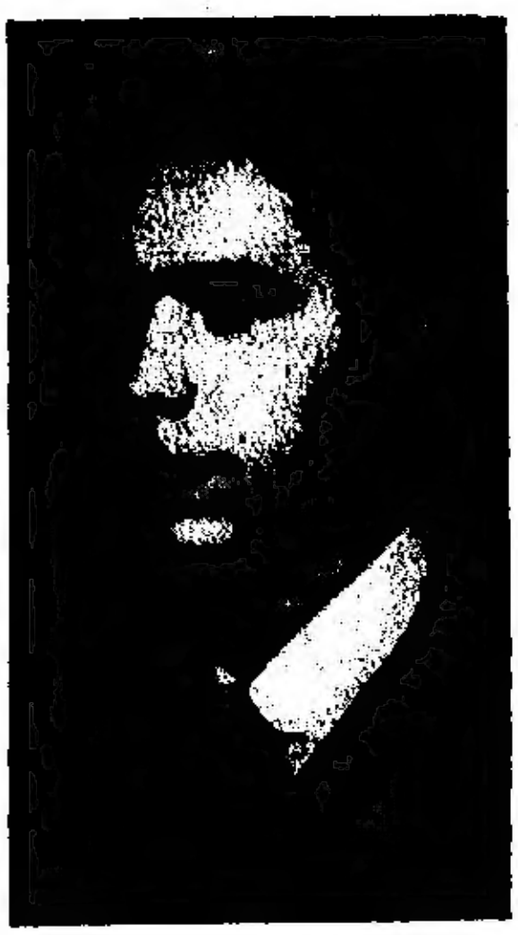
ASHLEY & CRIPPEN LTD.

★

TORONTO

Dr. Archie Richmond, left, son of Mr. and Mrs. Eli Richmond, 59 Walmer Avenue, Toronto, graduated from the Faculty of Dentistry at the University of Toronto. He is a member of Alpha Omega Dental Fraternity; and of Hillel.

—Ashley and Crippen



Dr. Malcolm Yesny, above, son of Mr. and Mrs. Nathan Yesny, 584 College Street, Toronto, graduated from the Faculty of Dentistry at the University of Toronto. He won the Wallace Seccombe Scholarship in his graduating year; the Henry Thompson Scholarship for proficiency; the Harold Keith Box Silver Medal; and Alpha Omega Dental Fraternity Medal; directed the show, "Dentantics"; and was a member of Alpha Omega Dental Fraternity.

—Ashley and Crippen

Alvin Alter below, son of Mr. and Mrs. J. Alter, 217 Chaplin Crescent, Toronto, graduated with his Bachelor of Arts degree in pass arts at the University of Toronto; and was a member of Hillel.

Dr. Bernard Blackstein, 203 Robert Street, Toronto, son of Mr. and Mrs. M. Blackstein, of Kirkland Lake, graduated from the Faculty of Dentistry at the University of Toronto. He is a member of Alpha Omega Dental Fraternity; and of Hillel; and participated in "Dentantics" the dental show.

—Ashley and Crippen

Spend The Holidays at

The Gananoque Inn

THE ISLANDS GANANOQUE ONT.

The ideal vacation experience

That you will long remember.

Midway between Montreal and Toronto

Located directly on the St. Lawrence

- Completely remodelled
- Television

Cool · Quiet · Restful

BOATING WITH BATH AND ENSUITE

The Gananoque Inn is the most

JOHN G. McCARNEY, Mgr.

Alvin Alter below, son of Mr. and Mrs. J. Alter, 217 Chaplin Crescent, Toronto, graduated with his Bachelor of Arts degree in pass arts at the University of Toronto; and was a member of Hillel.

Dr. Louis London, above, son of Mr. and Mrs. S. London, 126 Glenholme Avenue, Toronto, graduated from the Faculty of Dentistry at the University of Toronto. He is a member of Alpha Omega Dental Fraternity and of Hillel.

Ashley and Crippen

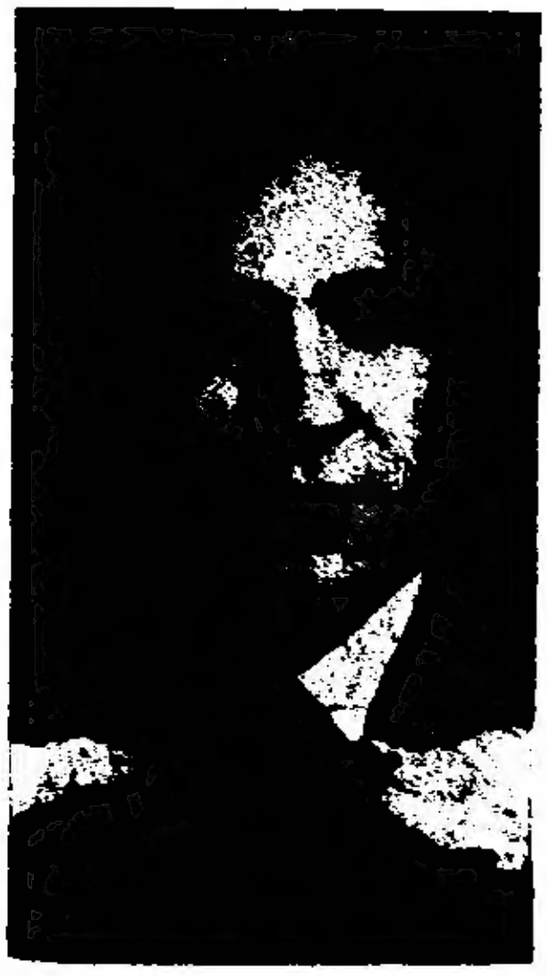
Dr. Jonathon Daniel Ballon, 3647 Durocher Avenue, Montreal, graduated from the Faculty of Medicine of McGill University, winning the prize of the College of Physicians and Surgeons in the Province of Quebec for the highest standing in paediatrics. Dr. Ballon is the son of Dr. and Mrs. David Ballon, 4687 Benaviste Avenue. Mrs. Jonathon Daniel Ballon was Miss Iris Sklar, who received a Bachelor of Fine Arts degree at the same time, with distinction in the general course. Dr. Ballon was president of the Students' Union in his final year, receiving a Students' Executive Council Gold "A" Award. He was replaced in that position, due to his resignation, by Daniel Kingstone, now a fourth year student in honors Arts. Dr. Ballon was editor of the prize-winning CAMSI Medical Journal, published by the Canadian Association of Medical Students and Internes. He held an International Students' Service Scholarship to the seminar held in Holland; and also a Debating "B" Award. In his third year of the medical course, he was vice-president of the Students' Union; and during his whole term at the University, held several Students' Executive Council Awards. He was a member of Scarlet Key, University honor society. Dr. Ballon is interning at the Royal Victoria Hospital.

—Van Dyck

Dr. Maxwell Bruce Bardenstein, below, son of Mr. and Mrs. David Bardenstein, 982 Manning Avenue, Toronto, graduated from the Faculty of Medicine of the University of Toronto. He is a member of Sigma Alpha Mu Fraternity; and is now interning at Detroit Receiving Hospital, Detroit, Mich. Mrs. Maxwell Bruce Bardenstein was Miss Ranah LaMed, daughter of Mr. and Mrs. Louis LaMed, of Detroit, Mich.

—Randolph Hardcastle-Toronto

Dr. Benjamin Horowitz, below, son of Mr. and Mrs. I. Horowitz, 223 Beverley Street, Toronto, graduated from the Faculty of Medicine at the University of Toronto. He was a member of Hillel; and is interning at Mount Sinai Hospital in Cleveland, Ohio.



HOWARD

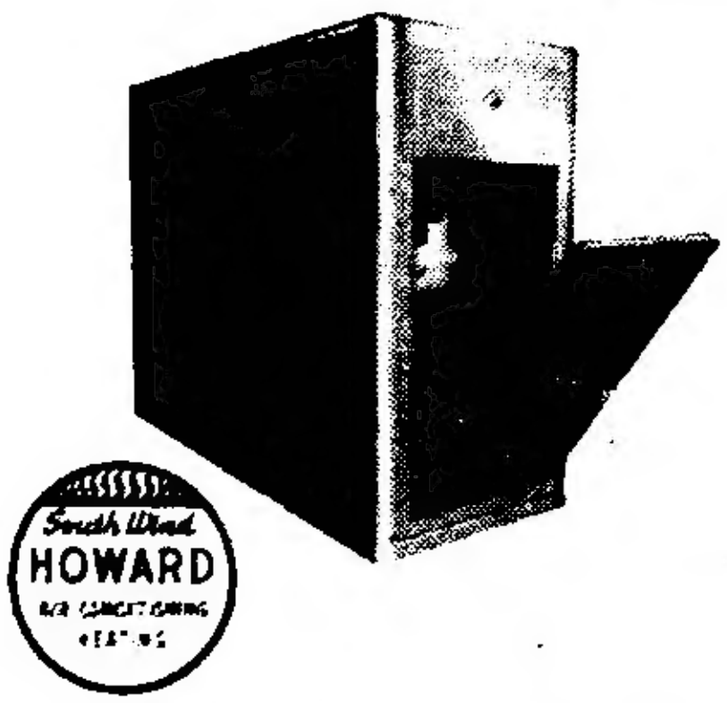
"South Wind"

FULLY AUTOMATIC

OIL BURNING

AND AIR CONDITIONING

WITH BUILT IN BURNER



HOWARD FURNACE AND FOUNDRIES LIMITED

881 YONGE STREET TORONTO

BROMO-SELTZER

...to serve you properly, to painstakingly fill the prescription of your Eye Physician (M.D.); to fashion for you lenses and fit glasses for your utmost comfort and appearance. These are the things we do

When you need eye care we invite your patronage

J. C. Williams

PRESCRIPTION OPTICIANS

5 Richmond Street East
Downtown

GUILD OPTICIANS
TORONTO

Medical Arts Building
(Uptown)

Dr. Marvin L. Averbach, left, son of Mr. and Mrs. Murray M. Averbach, 78 Lascelles Boulevard, Toronto, graduated with honours from the Faculty of Medicine at the University of Toronto. He received the gold key from the Alpha Omega Alpha Honour Medical Society; is a member of Beta Sigma Rho Fraternity; and of Hillel; was editor of the University of Toronto Medical Journal; participated in "Daffydil", the medical show; and is now interning at Toronto General Hospital.

—Randolph Macdonald—Eaton's

Dr. Sidney Irving Altman, above, son of Mr. and Mrs. J. Altman, 1447 Gerrard Street East, Toronto, graduated from the Faculty of Medicine at the University of Toronto. He is a member of Sigma Alpha Mu Fraternity; participated in "Daffydil", the medical show; and is now interning at Mount Sinai Hospital, in Cleveland, Ohio.

—Randolph Macdonald—Eaton's

...rvin A. Rosen, above, son of Mr. and Mrs. ...max Rosen, 142 Ava Road, Toronto, graduated with a Bachelor of Laws degree at the University of Toronto. He won the Romaine K. Ross Prize in Administrative Law in his second school year; was a member of the Law Club; was on the Law School's basketball and hockey teams; and is now articled to a ...lawyer in Victoria, B. C. Mrs. Irvin A. Rosen was Miss Sybil Visit, daughter of Mr. and Mrs. Sam Zand, 34 Kenilworth Avenue.

...rr Palmer

Leon H. Beckman, son of Mr. and Mrs. B. Beckman, 23 Rathnelly Drive, Toronto, graduated in chemical engineering from the University of Toronto. He was a member of Hillel. Mrs. Leon H. Beckman was Miss Ethel Fine, daughter of Mr. and Mrs. A. Fine, of Peterborough.

—LeRoy Toll

"HAPPY NEW YEAR;

MAY HAPPINESS, SECURITY
AND CONTENTMENT BE
YOURS IN THE YEARS
AHEAD"

THE SINCERE WISH OF YOUR
TORONTO BAY REPRESENTATIVES

EDWARD EDLITZ
...RRAY ERLICK
...RRY J. LEVEN
...EL LAYNER
...RTIN H. ROMAN
...RTIN ROTH
HENRY A. ROTE
...ARNOLD ROTENBERG
HENRY SELIGMAN, Q.C.
FRED SHORE, Q.C.
GEORGE SWADRON
...VID A. WEISS

"YOUR FUTURE IS OUR IMMEDIATE CONCERN"

Dominion Life
ASSURANCE COMPANY
Since 1889
HEAD OFFICE WATERLOO, ONTARIO

...Manager
Bowring Tower
...Bay
Toronto

EXTRA COPIES

of This Issue

FIFTY CENTS

--Randolph Macdonald—Eaton's

Samuel Judah Wigdor, son of Mr. and Mrs. Abrasha Wigdor, 743 Wilder Avenue, Montreal, graduated from McGill University with a Bachelor of Science degree, and may do further study. He played intra-moral squash and basketball; and was on the inter-collegiate bridge team, which lost the championship by one point, against the team of the University of Western Ontario.

Dr. Abraham L. Halpern, left, 651 College Street, Toronto, son of M. Halpern, of Ottawa, graduated from the Faculty of Medicine of the University of Toronto. He was on the staff of the Medical Journal; secretary of the Arts and Letters Club; vice-president of the Canadian Association of Medical Students and Interns; and is now interning at Toronto Western Hospital. Mrs. Halpern was Miss Betty Cladman, daughter of Mr. and Mrs. P. Cladman, Beatrice Street. They have a son, Howard, aged two and one-half years.

—Yar Dyer

Morris M. Kertzer, above, son of Mr. and Mrs. Samuel Kertzer, 16 Roxton Road, Toronto, graduated with a Bachelor of Laws degree at the University of Toronto. He was Law School representative on the University of Toronto Debating Union; was on the library committee of Hart House; on the executive of the International Relations Club; Law School representative on the External Affairs Commission of the Students' Administrative Council. Pilot Officer in the R.C.A.F. Reserve University Squadron and a member of Hillel.

—[illegible]

Boaz J. Berbrier, below, son of Mr. and Mrs. M. Berbrier, 4680 Jeanne Mance Street, graduated from the Faculty of Law of McGill University in 1951 and from the Faculty of Arts of Sir George Williams College, in 1952. In his final year of law, he was president of Hillel Foundation, winning the International Hillel Key. At McGill, he won the Gold Key for inter-university debating, received Students' Executive Council awards for his work with the McGill Radio Committee, and the Debating Society; was past chairman of United Jewish Students' Appeal, and past chairman of the Mock Parliament. In 1947, he received a Bachelor of Science degree from McGill.

Holiday Greetings
to Canadian Jewry

DOMINION TEXTILE CO. LIMITED

MAKERS OF

Texmade

FABRICS AND YARNS

SALES OFFICES IN:

MONTREAL TORONTO WINNIPEG EDMONTON VANCOUVER

HAPPY NEW YEAR
TO MY FRIENDS AND
POLICYHOLDERS

Mrs. George E. Weiss

REPRESENTING

CONFEDERATION LIFE ASSOCIATION

New Year Greetings To Our Jewish Friends and Customers

Each new year brings its new ... skilled workers who continue to merit ... new conditions but ... tradition, loyal to ... their old friendships and old ... These continue year after year ... here at Wabasso are 2,000 ...

... WABASSO ... PRINTED COTTONS
SHEETINGS ... BROADCLOTHS
PILLOW COTTONS
... wide range of unbleached cloths for industrial purposes

WABASSO
Cottons

—La Photographie Larose

Dr. Morris Gordon, left, son of Mr. and Mrs. Charles Gordon, 4896 Lacombe Avenue, Montreal, graduated from the University of Montreal with the degree of Doctor of Dental Surgery. In 1948, he graduated from Loyola College with a Bachelor of Arts degree.

Bert Bloom, son of Mr. and Mrs. Morris Bloom, 7 Lyndhurst Court, Toronto, graduated with honours in physiology and biochemistry at the University of Toronto. He was past president of Hillel Foundation; a member of Sigma Alpha Mu Fraternity, won the Robinette Debates in 1949-1950; served on the Hart House Debates Committee.

—LeRoy

Miss Eileen Miriam Berlinsky, daughter of Mr. and Mrs. M. Berlinsky, 27 Lauder Avenue, Toronto, is a graduate of the 1952 class of School of Nurses at Women's College Hospital, in Toronto.

—Gilbert A. W...e

Sammy above, aged four years; right, Philip, one and Ruth, above right, two, are the children of Mr. and Mrs. H. Ladovsky, 87 Elm Ridge Drive, Toronto; grandchildren of Mr. and Mrs. Aaron Ladovsky, 338 Spadina Avenue; and of Mr. and Mrs. A. Maclin, of Hamilton.

—J. Eg'e Engraving

Philip Zukerman, son of Mr. and Mrs. Samuel Zukerman, 2951 Selssens Avenue, Montreal, was the only Jewish Boy Scout representing Quebec Province at the Scottish Wee Meet held at Auchengillan, Scotland, this summer. He was present at the First Leaders Indaba (World Jamboree), held at Gilwell Park, England. Mr. Zukerman visited Scout camps through Europe. He has been in the Scout movement for fifteen years, and is Scoutmaster of the Children's Memorial Hospital Troop; Rover Leader of the Lord Balfour Rover Scout Crew; President of the Montreal Scouters' Club; and District Scoutmaster of the Northern District. Prior to his departure for Europe, he was presented with a gold Rover Scout ring from members of the Lord Balfour Rover Scout Crew; and a gold identification bracelet from the Jewish Scout Troops in Montreal.

Edward Henry Bernfeld, 5316 Snowdon Avenue, Montreal, graduated from the Faculty of Law at McGill University in 1951, and from the Faculty of Arts in 1948; and has completed the extra year of studies, following graduation, initiated this year by the Bar of the Province of Quebec. Mr. Bernfeld is the son of Mon Bernfeld, Q. C., and Mrs. Bernfeld, 2075 Lincoln Avenue; and is married to the former Miss Sybil Rhens, daughter of Mr. and Mrs. Samuel Rhens, 1000 Van Horne Avenue.

Rosh Hashonah Greetings

The members of the Montreal Centre Agency of the Empire Life would like to take this opportunity of sending sincere good wishes to their many friends.

Leo Adler
Ben Charney
Harry Cutler
Reuben Eisenstat
Saul Ekers
Harry Gore
Jesse Levine
Florence Pollack
Kenneth MacLeod
Hyman Rock

Gilbert D. Shore, Branch Manager

This Branch of the Empire Life has an outstanding record leading all other branches of the Company in sales and conservation. Each Supervisor assigned to this Agency is thoroughly qualified in Estate planning and any type of insurance protection.

THE EMPIRE LIFE INSURANCE COMPANY

KINGSTON, ONTARIO

Montreal Centre Branch — Gilbert D. Shore, Manager

912 University Tower — UN. 6-1705

CRAIG BALLANTYNE & CO.

Members

MONTREAL STOCK EXCHANGE — MONTREAL CURB MARKET

215 ST. JAMES STREET WEST

Branch Office

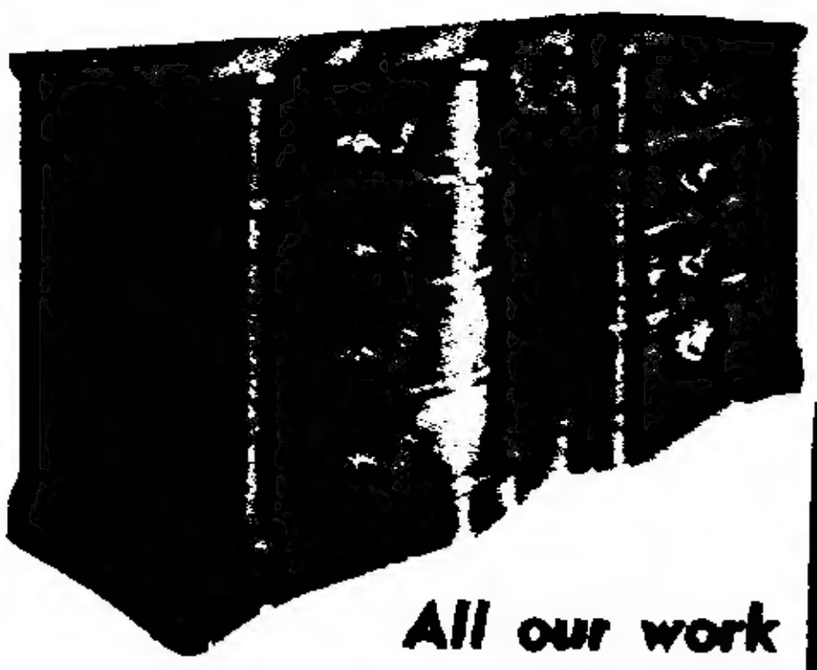
1184 PHILLIPS PLACE

UNiversity 6-6935

B. MALIN, Manager

MR. BEN MALIN and MR. MAX GREENSTEIN extend best wishes to the Jewish community for a happy New Year

Regency CABINET WORKS Company Limited



All our work is guaranteed

MAKERS OF ONLY THE FINEST
CUSTOM BUILT MODERN AND PERIOD
FURNITURE AND UPHOLSTERING.
WE ALSO SPECIALIZE IN DRAPERIES.

WE WILL GIVE YOU FREE ESTIMATES
NOTE OUR NEW ADDRESS AT
9207 10th AVE., VILLE ST-MICHEL
MONTREAL, TEL.: VE. 4446

Due to our new organization you will get a far better service than in the past. All orders will be treated with the utmost care.

See our representative
"Mr. G. Dominic"

"Without the Slate it is not a SLATER"

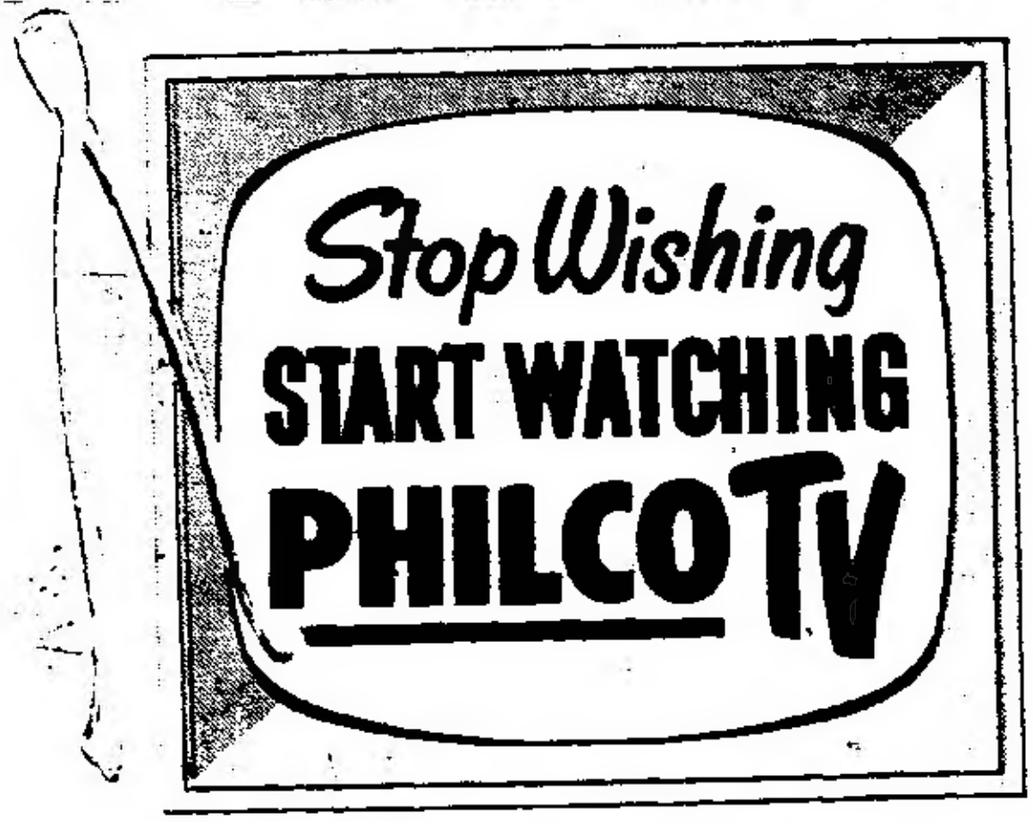
"ST. MARK"
MADE TO FIT AND COMFORT
FOR REAL VALUE AND QUALITY
MAKE A TRIP AND BE HEALTHY
BUY SLATER SHOES

Slater
FOR MEN, WOMEN AND CHILDREN

—Earle Eisenstat

Jan Cheryl, left, aged three, is the daughter of Mr. and Mrs. Jack Freedman, 843 Northcliffe Boulevard, Toronto; sister of Andrew Jared; granddaughter of Mr. and Mrs. Harry Yallof, 2143 Danforth Avenue; and of Mr. and Mrs. Louis Freedman, 119 Borden Street.

Fraidel Susan Storkman, aged three years, is the daughter of Mr. and Mrs. S. I. Storkman, 59 Claxton Boulevard, Toronto; granddaughter of Mr. and Mrs. D. Bernholtz, Strathearn Road; and of Mr. and Mrs. M. Storkman, Oxford Street; great-granddaughter of Mrs. M. Holstick, Euclid Avenue; and of K. Applebaum, Oxford Street.



Here's the family year-round ticket to sports events, plays, movies — all the greatest programs of the airways. Have this fine Philco TV console installed in your home today and enjoy the best in entertainment for years to come. The Philco 6140 is a full sized, superb quality, big picture console with the greatest power plant in TV history, electronic built-in aerial, hand-finished cabinet in contemporary styling. **$629.50**

Carl, above aged two years, is the son of Mr and Mrs. Irving Liberman, 481 Palmerston Boulevard, Toronto; grandson of Mr and Mrs. H. Liberman, 41 Borden Street.

—Studio Bernartz

—Studio Tonto Liane

Elaine, aged four, is the daughter of Mr and Mrs. Bernard Corsley, 3795 Plamondon Avenue, Montreal; granddaughter of Mr. and Mrs. B. Schachter, 3795 Plamondon Avenue and of Mrs. Alec Corsley, 2120 Van Horne Avenue, and the late Mr. Corsley.

Falco's Portrait Studio

Jerome Monty, aged three, is the only son of Mr and Mrs Arthur Usheroff, 3851 Mackenzie Avenue, Montreal; grandson of Mr and Mrs H Goldberg, 161 Bernard Avenue West; and of Mr. and Mrs M Usheroff, 3030 Linton Avenue; great grandson of Mr. and Mrs. W. Rafael, of Philadelphia, Pa.; and of Mrs. S Usheroff, Deacon Road, Montreal.

Greta Sarah, aged two; and Jerry Jacob, seven, are the children of Mr. and Mrs. Louis Tobechnick, 4355 Dupuis Avenue, Montreal; grandchildren of Mr. and Mrs. J. Bess, St. Urbain Street; and of Mr. and Mrs. Samuel Tobechnick, Victoria Avenue; great-grandchildren of Mrs. A. Levine, Esplanade Avenue.

—Studio Pierre Lapine

Mrs. Sanford Lavin, of Cleveland, Ohio, was Miss Charlotte Perlmutter, daughter of Mr. and Mrs. David Perlmutter, 320 Lonsdale Road, Toronto. Mr. Lavin is the son of Mr and Mrs. Jack Lavin, of Cleveland, Ohio.

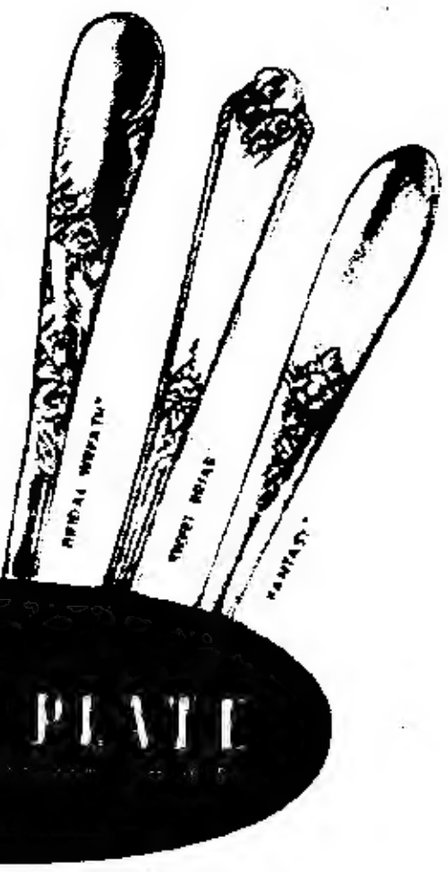
—[illegible]

Mrs. Cecil Hill was formerly Miss Katherine Winhora Stanley Street, Montreal, daughter of the late Mr. and Mrs. Stefan Winhora Mr. Hill, who resided at 1498 Chomedy Street prior to his marriage, is the son of the late Mr. and Mrs. Barnett Hill

—Society Studio

At Gift Giving Time . . .

Choose your gift from these lovely patterns in COMMUNITY — the finest silverplate. Service in handsome tarnish proof chest for 4 for as little as $39.95



TUDOR PLATE presents three beautiful patterns in fine quality, budget-priced silverplate. Complete services in chest start at $34.95

*Trademarks of Oneida Ltd.

Oneida Community Limited — Niagara Falls Canada

Use this one beauty cream — medicated Noxzema — this new, simple, 4-step way. Try the treatment for just 14 days — and then see how much softer, smoother, lovelier your complexion looks.

Morning

1. Bathe face, then "cream-wash" with Noxzema on a wet cloth.

2. Dry face and apply Noxzema to hold make-up and help heal at the same time.

Evening

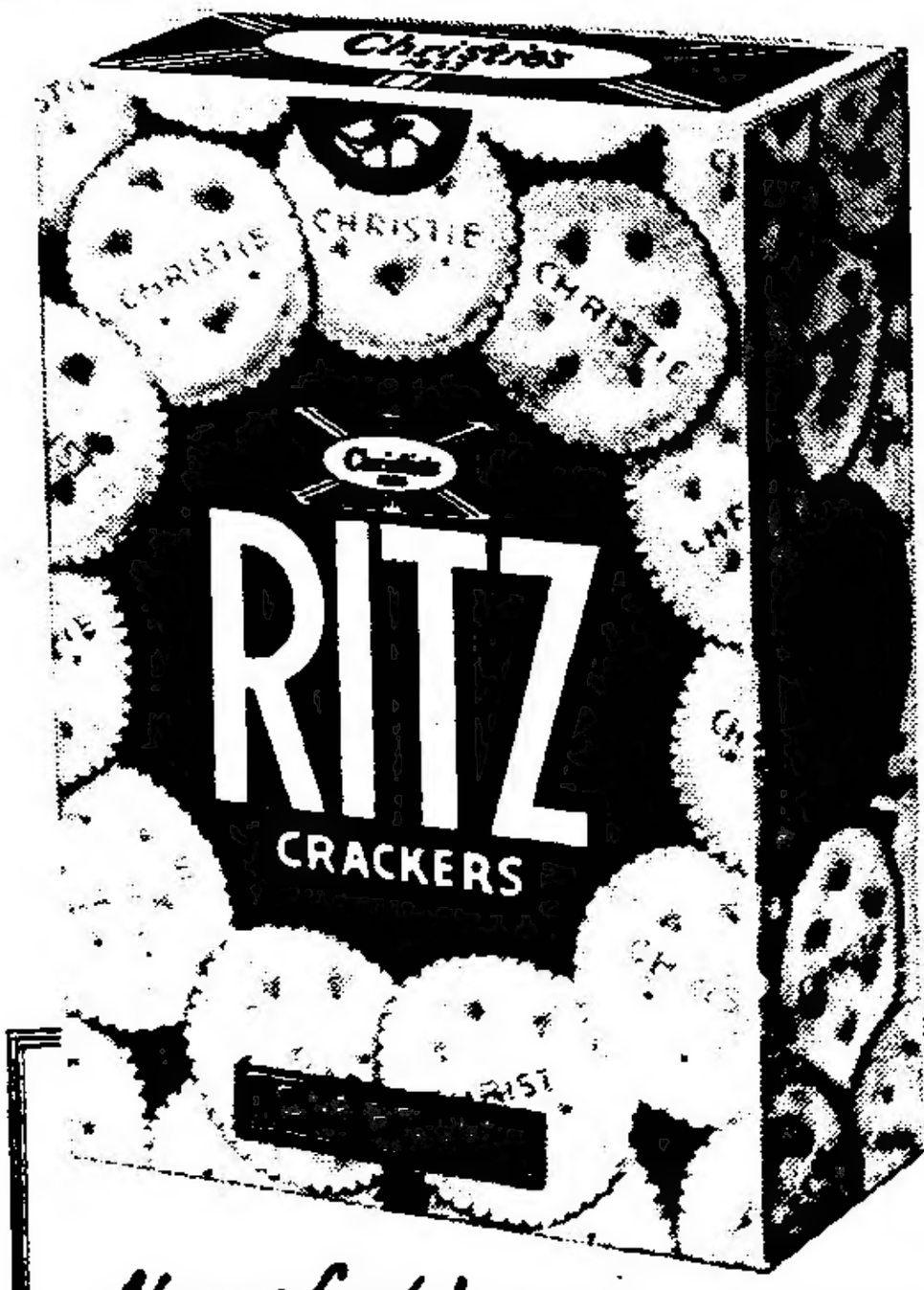
3. Repeat morning cleansing with Noxzema. Dry gently.

4. Massage Noxzema lightly into your face. Finger-print extra Noxzema over blemishes.

Noxzema helps heal blemishes, soothes and softens dry, rough skin. Get a jar today. Sold at all drug, toiletry and cosmetic counters 65¢ 89¢ and $1.69

Shaar Hashomayim Synagogue, of Montreal, Hebrew-Religious School graduating class: first row, left to right, Stephen Lubinski, son of Dr. and Mrs. H. N. Lubinski, 7425 Mulberry Avenue; Michael Cope, son of Mr. and Mrs. V. Cope, 5037 Ponsard Avenue; Maxine Strean, daughter of Dr. and Mrs. G. J. Strean, 656 Lansdowne Avenue; Frances Pevzner, daughter of Mr. and Mrs. D. I. Pevzner, 5232 Grenier Avenue; Ilyse Taub, daughter of Mr. and Mrs. H. Taub, 4855 Roslyn Avenue; Carol Lupovich, daughter of Mr. and Mrs. M. Lupovich, 171 Edgehill Road; Jacqueline Toffler, daughter of Mr. and Mrs. L. Toffler, 4415 Girouard Avenue; Ilene Riddell, daughter of Mr. and Mrs. I. R. Riddell, 3764 Westmount Boulevard; Shelby Cohen, daughter of Mr. and Mrs. S. S. Cohen, 4615 St. Catherine Road; Cora Elimelech, daughter of Mr. and Mrs. I. Elimelech, 468 Victoria Avenue; Ira Becker, son of Mr. and Mrs. J. B. Becker, 4012 Mariere Avenue. Second row, left to right: Martin Mendelsohn, son of Mr. and Mrs. A. Mendelsohn, 3796 Vendome Avenue; Helen Hartman, daughter of Mr. and Mrs. N. Hartman, 4340 Wellington Street; Mary Unterberg, daughter of Dr. and Mrs. S. Unterberg, 4439 Harvard Avenue; Judy Manovitz, daughter of Mr. and Mrs. P. Manovitz, 459 Argyle Avenue; Carol Silverman, daughter of Mr. and Mrs. J. E. Silverman, 4881 Mira Road; Charlotte Toker, daughter of Dr. and Mrs. M. H. Toker, 4573 Sherbrooke Street West; Shirley Dubow, daughter of Mr. and Mrs. B. Dubow, 5201 Cote St. Antoine Road; Merle Waisberg, daughter of Mr. and Mrs. A. I. Waisberg, 4890 Fulton Avenue; Myrna Gameroff, daughter of Mr. and Mrs. L. Gameroff, 4910 Mira Road; Mortimer Lechter, son of Mr. and Mrs. H. Lechter, 621 Carleton Avenue. Third row: David Shapiro, son of Mr. and Mrs. J. Shapiro, 4902 Victoria Avenue; Arthur Rothman, son of Mr. and Mrs. S. M. Rothman, 4808 Victoria Avenue; Harriet Solomon daughter of Mr. and Mrs. M. G. Solomon, 5016 Roslyn Avenue; Mary Miller, daughter of Mr. and Mrs. E. Miller, 4029 Grey Avenue; Michael Usher, son of Dr. and Mrs. B. Usher, 7 Renfrew Road; Lawrence Mallet, son of Mr. and Mrs. S. Mallet, 5077 Glencairn Avenue; David Portigal, son of Mr. and Mrs. S. L. Portigal, 4883 Victoria Avenue; Tommy Rusk, son of Mr. and Mrs. S. Rusk, 5054 Glencairn Avenue. Fourth row: S. J. Leibovitz, Educational Director, Rabbi Wilfred Shuchat, Dr. Meyer S. Cohen, principal; Mrs. Alfred Feintuch, teacher; S. Lerner, head teacher; Jack Goldwater, registrar.

—Bert. Mason and Son



Always fresh! Biscuits for every taste, fresh-packed for flavor and goodness.

at your grocer's!

NOW! NEW! IMPROVED!

Today's *Best Buy* **VEL** *Milder than soap More Cleaning Power More Suds...*

New Improved VEL Does This for You

1 VEL cuts dishwashing time. No wiping! No dishpan ring!

2 Cuts grease—banishes soap scum. Loosens even cooked-on food.

3 Gives you soft water washing in any water, cool, hard or soft.

4 Safer for woolens, stockings and lingerie.

5 Milder to hands and to all fine washables.

No dulling soap film. No fading.

SAVE MONEY Use only ½ as much VEL as soap

Better Buy VEL · Guaranteed Better · Better Buy VEL

Mrs. Charles W. Shain, of Clifton, N. J. was Miss Ruth Latt, youngest daughter of Mr. and Mrs. Jacob Latt, 5121 Lacombe Avenue, Montreal. Charles W. Shain, the son of Mr. and Mrs. A. Shain, of Paterson, N. J., is a graduate of Clemson College, of Clemson, South Carolina. Mrs. Charles W. Shain is a graduate of McGill University and of the University of Pennsylvania.

—Rosen

Dr. Frederic Vosburg, son of Mr. and Mrs. I. Vosburg, 4266 Old Orchard Avenue, Montreal, graduated from the Faculty of Dentistry at McGill University, winning a special prize for clinical work. Dr. Vosburg entered McGill in 1941, and left in 1943, for army service. He held the rank of Second Lieutenant in the Field Artillery, and served in Japan and the Phillipine Islands. He returned in 1946, and received a Bachelor of Arts degree in the course of his work. As a student in the Faculty of Arts, Dr. Vosburg worked on the McGill Daily; and he was a member of Hillel Foundation.

—Von D...

completes the picture...

And Paarl Sherry is the ideal wine with your favourite hors d'oeuvres! Served simply . . . from bottle or decanter . . . you know at once that the occasion will be brighter, the food more flavourful. Served alone as a gesture of friendship, with food or in food, Paarl Sherry Port or Brandy make a world of difference, *inexpensively*.

Discover for yourself the pleasures of wine-serving and wine-cookery with superb, imported Paarl wines. Paarl booklet of hints, ideas, Xmas recipes and menus is free on request.

Paarl Wines, Box 268, Station H, Dept. T-23 Montreal, Que.
Send me FREE Paarl booklet "Good Food—Good Wine".
NAME.....
STREET.....
CITY.....PROV.....

PAARL South African
SHERRY • PORT • BRANDY 2-2

THE CO-OPERATIVE WINEGROWERS ASSOCIATION OF SOUTH AFRICA LTD., PAARL, SOUTH AFRICA

New Year Greetings to Our Friends and Policyholders

CONFEDERATION LIFE

St. Denis Building 6th Floor
354 St. Catherine East — BE. 3012-3

Joseph Y. Nadler
Divisional Manager

REPRESENTATIVES:
J. C. Adelson
David Barkun
Mendel Druckman
Jos. G. Dufour
Sam Frank
Louis A. Jarret
Felix Klarberg
Harry Lipsitz
Jack Marcovitz
Charles Pfeffer
Shmuel Pietrushka
William Reich
Abraham Roness
Harry Schwartz
Jerry Shears
Irving Silver
Irving Tudiver
Donat Vermette
Mrs. Geo. E. Weiss
Alex Wiseberg

MEDICAL EXAMINERS:
Dr. Peter Boretsky
Dr. J. A. Brien
Dr. Solomon Ostrovsky

GREETINGS
from
The Silex Family
of outstanding home electrical appliances

GLASS COFFEE MAKERS

SILEX STEAM IRON

SILEX HEATING PAD

DOOR CHIMES

THE SILEX COMPANY LTD. ST. JOHNS, QUE.

CHICKEN PALACE TAVERN

In its eleventh successful year

sends

ROSH HASHONAH GREETINGS

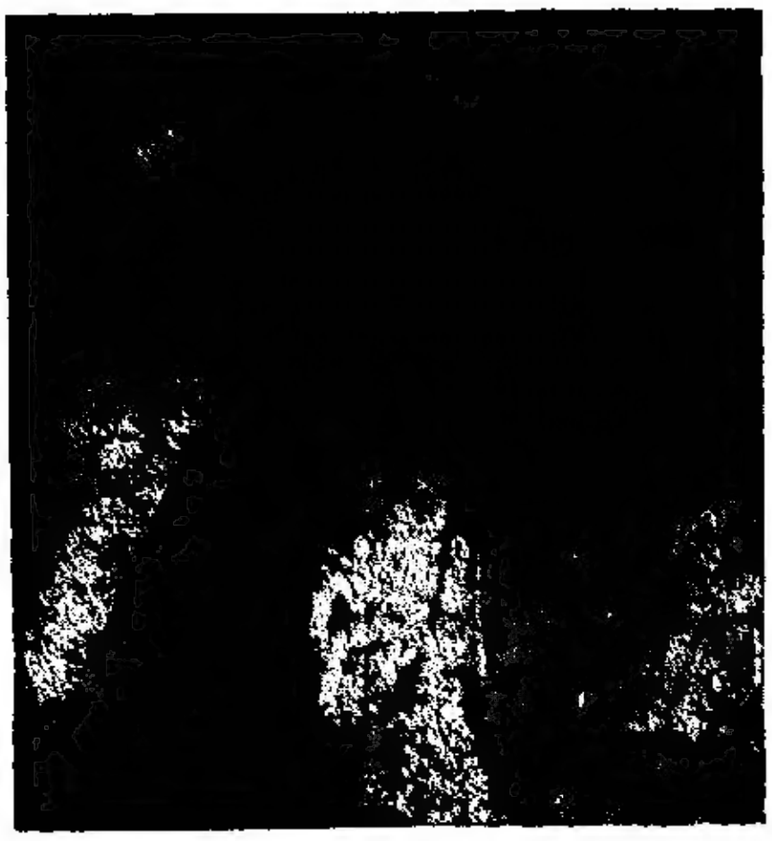
to all its patrons

One Restaurant Only • WA. 8575

CHICKEN PALACE BAR-B-Q.

AN UNUSUAL EATING PLACE

404 YONGE.



Mrs. Edward Harry Samuel, of Orono, was Miss Margot Rosenfeld, daughter of Mr. and Mrs. Joseph Rosenfeld, 112 Douglas Drive, Toronto. Mr. Samuel is the son of Mr. and Mrs. Harry M. Samuel, 118 Rosedale Heights Drive.

—Randolph Macdonald —Eaton's

Mrs. Norman Levine, 2550 Bathurst Street, Toronto, was Miss Beverley White, daughter of Mr. and Mrs. Harvey White, 90 Old Mill Road. Mr. Levine is the son of Mr. and Mrs. Saul Levine, 49 Haverdale Crescent.

—Randolph Macdonald —Eaton's

ROSH HASHONAH GREETINGS

D. LEONARD

Reg'd.

PHOTOGRAPHER

Specialist

in baby pictures

55 ADJUNT ROYAL AVENUE EAST BElair 2011

near St Lawrence Boulevard

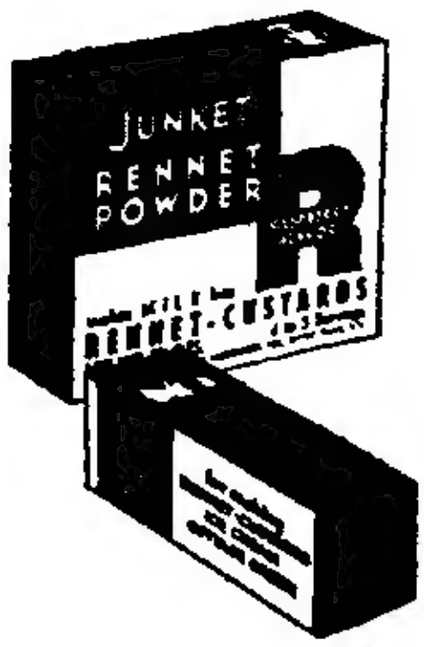
Mrs. William Buckler, Upper Canada Drive, Toronto, was Miss Joan Rosenthal, daughter of Mr. and Mrs. Sam Rosenthal, 77 Whitmore Avenue. Mr. Buckler is the son of Mr. and Mrs. D. Nathan Buckler, 5 Warwick Avenue.

—Randolph Macdonald —Eaton's

Holy Blossom Temple, of Toronto, confirmation class: front row, left to right: Janice Meryta, daughter of Mr. and Mrs. Harold Jeffery, 195 Hillhurst Boulevard; Dorothy Joy, daughter of Mr. and Mrs. Maurice Rotstein, 170 Old Forest Hill Road; Gloria Adele, daughter of Mr. and Mrs. Julius J. Breslin, 55 Wembley Road; Myrna, daughter of Mr. and Mrs. Harry Silverman, 22 Ridge Hill Drive; Rhoda Ann, daughter of Mr. and Mrs. Henry G. Goodman, 578 Briar Hill Avenue; Ann Dolores Barbara, daughter of Mr. and Mrs. Charles Susser, 35 Edgewood Drive; Doreen Elizabeth, daughter of Mr. and Mrs. Phillip Feder, 97 Wembley Road; Gloria, daughter of Mr. and Mrs. Hyman Goldstein, 356 Rosemary Road; Sharon, daughter of Morris Sosen, of Los Angeles, Cal.; Joycelynn, daughter of Mr. and Mrs. Thomas Brown, 43 Fairleigh Crescent; Barbara Ann, daughter of Mr. and Mrs. Philip Levine, 187 Vaughan Road; Barbara, daughter of Mr. and Mrs. Oscar Papik, 394 Vaughan Road. Second row: Marsha Fava, daughter of Mr. and Mrs. William Gale, 6 Highbourne Road; Audrey Sue, daughter of Mr. and Mrs. George Felmsed, 108 Brookview Drive; Barbara Gail, daughter of Mr. and Mrs. Allan A. Webber, 498 Rideau Avenue; Gloria, daughter of Mr. and Mrs. Morris Weiner, 4 [illegible] Boulevard; Lenore Jane, daughter of Mr. and Mrs. Harold Lorie, 613 Lonsdale Road; Elaine Rhodelle, daughter of Mr. and Mrs. Joseph Tarr, 107 Wembley Road; Rona Anstruther, [illegible] Feinberg, Sheena Jane, daughter of Mr. and Mrs. Kenneth Kelman, 527 Spadina Road; Ruth Ann, daughter of Mr. and Mrs. Samuel J. Grossstein, 52 Aronson Road; Faith, daughter of Mr. and Mrs. Sam S. Weinstein, 323 Richview Avenue; Nancy Helene, daughter of Mr. and Mrs. Mark Altberger, 21 Glenorchy Road; Susan, daughter of Mr. and Mrs. Harold Bine, 20 Rustic Drive. Third row: Jennifer, son of Mr. and Mrs. Charles Sigel, 42 Brocendale Hill Road; Ralph Joel, son of Mr. and Mrs. Arthur Sternberg, 1 Doncrest Road; Brian, son of Mr. and Mrs. Maxwell S. Stone, 428 Rosemary Road; Harry Charles, son of Mr. and Mrs. David Potter, 50 Otter Crescent; Gabriel Isaac, son of Mr. and Mrs. Abraham Warner, 58 Braemar Avenue; Stephen Harris, son of Mr. and Mrs. Albert A. Aarons, 98 Whitmore Avenue; George Stanley, son of Morris Watkin, 39 Westover Hill Road; Alan Jay, son of Mr. and Mrs. Irwin Levine, 78 Lauder Avenue. Fourth row: Jerome Jack, son of Dr. and Mrs. Louis Kozdon, 406 Richview Avenue; Mark, son of Mr. and Mrs. Simon Romm, 540 Briar Hill Avenue; Gerald, son of Mr. and Mrs. Harry Gold, 262 Forest Hill Road; Gerald David, son of Mr. and Mrs. Ralph Hyman, 9 Birdsall Avenue; Peter Henry, son of Mr. and Mrs. Harry S. Mandell, 2 Ridgewood Road; Arnold Leslie, son of Mr. and Mrs. Sam Weisenberg, 561 Queen Street East; Manuel, son of Mr. and Mrs. Harry Erickson, 4 Lauder Avenue.

NEW YEAR GREETINGS TO THE JEWISH COMMUNITY

THE PRODUCERS OF "JUNKET" BRAND RENNET POWDER AND "JUNKET" RENNET TABLETS TAKE THIS OPPORTUNITY TO EXTEND BEST WISHES TO THE JEWISH COMMUNITY ON THE OCCASION OF THE NEW YEAR



The Perfect "Milchig" Dessert

Both "Junket" Brand Rennet Powder and "Junket" Brand Rennet Tablets are Kosher products. They are made in conformance with the Dietary Laws and may be used with perfect confidence in the Jewish home.

"JUNKET" BRAND FOODS

"Junket" is the trade-mark of Chr. Hansen's of Canada, Ltd., for its rennet and other food products

"Of course it's perfect!"

"Everything I cook or bake with my new Gurney turns out perfectly. You see, the specially designed "Even-Heat" oven keeps the temperature exactly right, *automatically*—on the sides, the top, the bottom . . . and even in the corners. Take my advice, see your Gurney dealer now."

Gurney

Gurney manufactures electric, gas, fuel-oil, coal-burning and combination ranges, as well as a complete line of oil space heaters.

477

Built by C.I. Workers

Del Grande

Del Grande Shoe Co.
Limited

Holiday Greetings

to our Jewish friends and customers

Mrs. Neil Ivan Katz, 5730 Darlington Avenue, Montreal, was Miss Shirley Rothman, daughter of Mr. and Mrs. Sol. Rothman, 2963 Brighton Avenue. Mr. Katz, the only son of Mr. and Mrs. Max Katz, 2597 Selkirk Avenue, is a student in the school of pharmacy, of the University of Montreal.

Mrs. Nat Gollev, 4671 Park Avenue, Montreal was Miss Yette Moscovitch, only daughter of Mr. and Mrs. Max Moscovitch, 4516 Hingston Avenue. Mr. Gollev is the son of Mrs. R. Gollev, 1090 Fairmount Avenue West.

ASK FOR Scotland's Favourite Son...

JOHNNIE WALKER

BORN 1820—
STILL GOING STRONG

FINE OLD SCOTCH WHISKY

Distilled,
Blended and
Bottled in
Scotland

Available at leading stores

John Walker & Sons (Scotch Whisky Distillers) Ltd. Kilmarnock Scotland

Mrs. Seymour Leibovitch, 425 St. Joseph Boulevard West, Montreal, was Miss Ness Cohen, youngest daughter of Mr. and Mrs. A. Cohen, 5215 Clark Street. Mr. Leibovitch is the son of Mr. and Mrs. H. Leibovitch, 5005 Jeanne Mance Street.

The 1952 Confirmation Class of Temple Emanu-El, in Montreal: Front row, left, Richmond, son of Mr. and Mrs. D. H. Lieser, 18 De Cosson Road; Janine, daughter of Mr. and Mrs. Arthur Pascal, 24 Devon Avenue; Carol, daughter of Mr. and Mrs. Eugene Gardner, 4698 Westmount Avenue; Lionel, twin son of Mr. and Mrs. David Spector, 472 Brookfield Avenue; Suzanne, daughter of Mr. and Mrs. Francis Beck, 466 Cote St. Antoine Road; Miriam, daughter of Mr. and Mrs. Joseph Cooper, 600 Victoria Avenue; and Stanley, son of Mr. and Mrs. Samuel Garfield, 5490 Trans Island Avenue. Second row, left, Corinne, twin daughter of Mr. and Mrs. David Spector, 472 Brookfield Avenue; Sara Lee, daughter of Mr. and Mrs. S. Sonny Lawton, 6775 Somerled Avenue; Dr. Harry J. Stern, Rabbi; Stephanie, daughter of Dr. Stern, and Mrs. Stern, 3258 Westmount Boulevard; and Judith, daughter of Mr. and Mrs. Egerton Wolfson Rosenzweig, formerly of 4863 Wilson Avenue, and now of Chapel Hill, N. C., where Mr. Rosenzweig is director of Hillel Foundation at the University of North Carolina.

Nancy Lou, above, aged one year, is the daughter of Mr. and Mrs. Nathan Smith, 4925 Maplewood Avenue, Montreal; sister of Stephen Mark; grandson of Mrs. Annie Smith, Esplanade Avenue, and of the late S. Smith; and of Mr. and Mrs. John Gross of Ottawa, Ont. —[illegible]

[illegible] aged two years, is the daughter of Mr. and Mrs. Morey Feller, 2244 Dundas Avenue, Toronto; granddaughter of [illegible] and Mrs. M. Richman, 2124 Dundas Avenue, and of Mr. and Mrs. C. Feller, 181 Ellsworth Avenue; great granddaughter of Mrs. M. Feller, of Miami Beach, Florida, and of Mrs. A. Richman, 624 College Street. —[illegible]

NEW DESIGN
SAME SUPERIOR QUALITY

HOLIDAY
GREETINGS

Agnew-Surpass

COAST TO COAST

Wouldn't you love an extra room like this?

EXTRA living space! It's wonderful! Especially for a family in which there are various age groups . . . Linoleum—plain or laid in charming individual patterns like the one above—is the answer to a hundred problems of modern living . . . easy to clean, sound-deadening, hygienic, beautiful and, in the long run, your most economical floor covering.

IF YOU are planning to build or renovate, be sure to consider *all* the many advantages of linoleum. It is the modern home-decorating trend to take advantage of the time-tested qualities of linoleum for *every* room in the house. Compare its price with other floorings!

MARBOLEUM . . . DOMINION JASPÉ AND HANDICRAFT . . . BATTLESHIP (PLAIN)
products of
DOMINION OILCLOTH & LINOLEUM COMPANY LIMITED • MONTREAL

1952 is Our 80th Anniversary Year . . .

Visit your dealer!

He will show you styles, colours, ready-made motifs—and how you can combine them into custom-built floors of lasting beauty.

Marboleum

Barbara Ellen, aged six; and Franklyn Stephen, three, are the children of Mr. and Mrs. Harry A. Gillman, 6044 Macdonald Avenue, Montreal; grandchildren of Mr. and Mrs. H. L. Lapedis, Brodeur Avenue; and of the late Mr. and Mrs. F. Gillman. —Hy Welt

Marion, aged ten, and Susan, three, are the daughters of Mr. and Mrs. N. Coles, 7750 Stuart Avenue, Montreal; granddaughters of Mrs. A. Coles, 8155 de l'Epee Avenue, and the late J. Coles; and of the late Mr. and Mrs. Hyman Yose.
—Hy. Welt

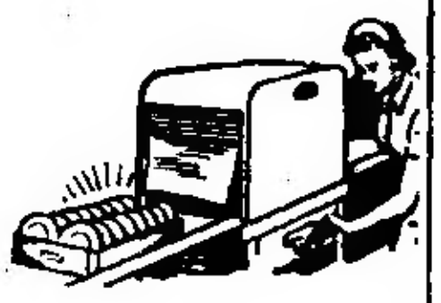
Gordon, aged nine, and Henry, six, are the only sons of Mr. and Mrs. Saul Kugler, 4602 Michel Biboud Avenue, Montreal; grandsons of Max Feester, Michel Biboud Avenue, and the late Mrs. Ann Feester; and of Mr. and Mrs. Max Kugler, Kensington Avenue.
—Society Studio

A HAPPY NEW YEAR

to our many Jewish friends and customers

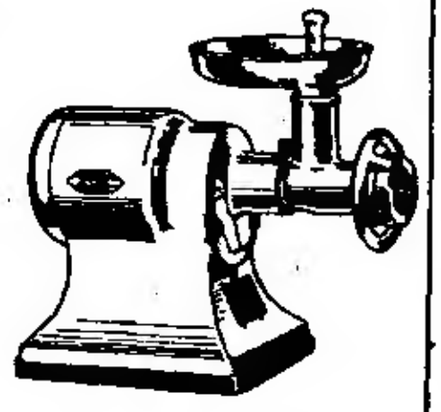
from the

HOBART Mfg. Co. Limited

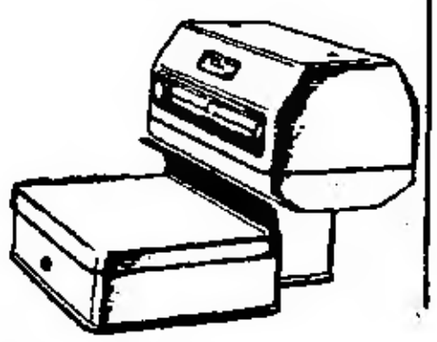


Food Machines

PEELERS • SLICERS
COFFEE MILLS
CHOPPERS • SCALES
FOOD CUTTERS
MIXERS • MEAT SAWS
STEAKMAKERS
STEAKMASTERS
DISH & GLASS WASHERS



Kitchenaid Appliances for the Home



The Hobart Mfg. Company Limited,
175 George Street - Toronto
Sales and Service Across Canada.

FOR BETTER BAKING

Purity Flour is milled to the highest standard of quality and uniformity. To give you better baking results.

Every bag is guaranteed to give satisfaction, or your money refunded.

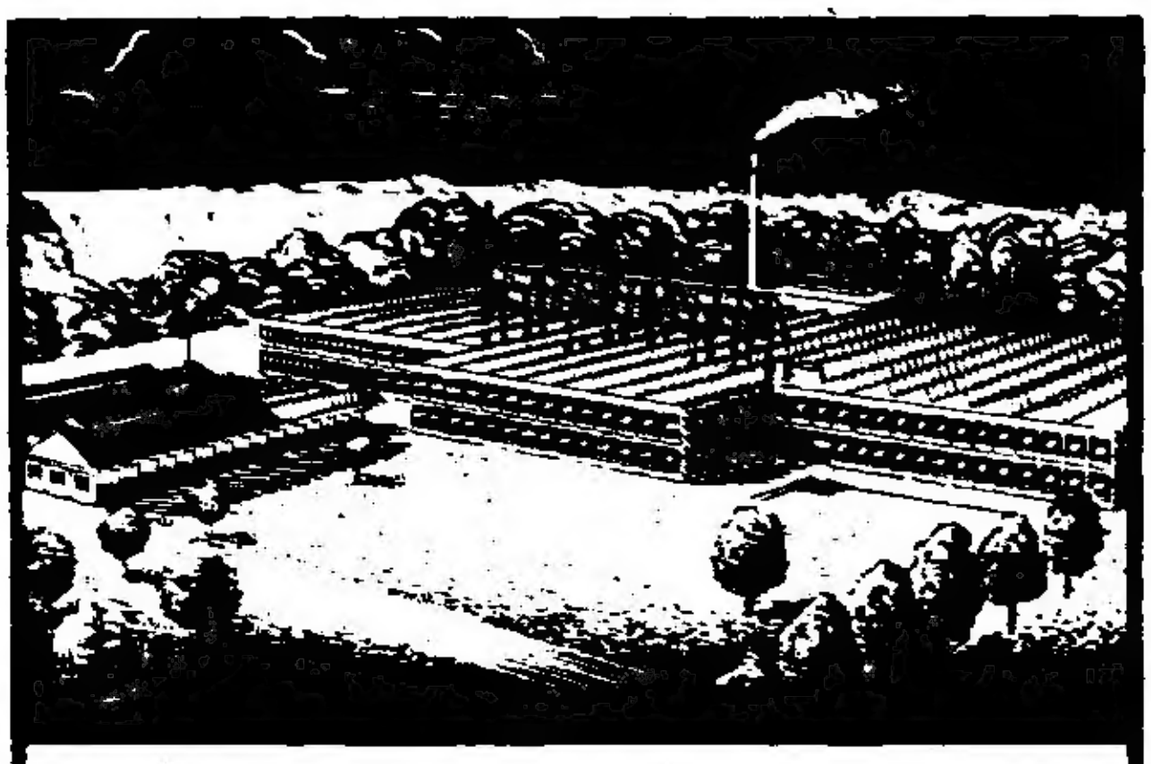
Ask your dealer to-day, for Purity Flour and try this famous All Purpose Flour for yourself.

PURITY FLOUR MILLS LIMITED
TORONTO

SAINT JOHN, N.B. • MONTREAL • OTTAWA
WINNIPEG • CALGARY • VANCOUVER

The commencement class of the High School of the Religious School of Temple Emanu-El, in Montreal: First row, left, Doris Goodman, daughter of Mr. and Mrs. Louis B. Goodman, [illegible] Avenue; Dr. Harry J. Stern, Rabbi; Irene Garfinkle, daughter of Mr. and Mrs. E. T. Garfinkle, 5787 Plantagenet Avenue. Second row: Elaine Paperman, daughter of [illegible] and Mrs. Samuel Paperman, 5206 Westmount Boulevard; Lois Horn, daughter of Mr. and Mrs. Harry Horn, 1838 Lajoie Avenue; Jack Carrick, 2802 St. Catherine Road, chairman of the Religious School Board; Marilyn Benjamin, daughter of Mr. and Mrs. Abraham Benjamin, 5245 Pansard Avenue; Ephraim Michael Rosenzweig, formerly of 4863 Wilson Avenue, and now director of the Hillel Foundation at the University of North Carolina at Chapel Hill, N. C.; and Miss Irene Hageman, 244 Redfern Avenue, teacher of the class.

—Jack Markow



WEED
V Bar-Reinforced
TIRE CHAINS

To our Jewish Customers and Friends
Our Best Wishes
For Rosh Hashonah

FOR 45 YEARS

WEED TIRE CHAINS

[illegible]

[illegible] REALLY GRIP

[illegible]

DOMINION CHAIN COMPANY, Limited
Just above the Falls
Niagara Falls Canada

Mrs. Gerald Schulman was Miss Esther Weshler, daughter of Mr. and Mrs. Samuel Weshler, 971 Rockland Avenue, Montreal. Mr. Schulman, who is known as Jerry Shears, is the son of Mr. and Mrs. Joseph Schulman, 64 Duluth Street East, where the couple reside. Mrs. Schulman was a girls' club leader at the Y. M. - Y. W. H. A. Mr. Shears is a former amateur lightweight boxing champion of Canada, was a Golden Gloves winner five times; and a representative of Canada at the third Maccabiad in Israel, boxing at that time for the University Settlement and the Y. M. - Y. W. H. A. At the Maccabiad, he won a bronze medal. He is sports N. C. O. of the Black Watch, Royal Canadian Highlanders Regiment; and during the war was a physical training instructor with the Royal Canadian Dragoons, a permanent army regiment. He is a member of the executive board of the Brotherhood of Beni Jacob Synagogue. Last season he was elected Grand Regent of the Francs of Syracuse, Principality of Quebec, the junior auxiliary of the Knights of Pythias, succeeding Harry Pascar. He was also vice-chancellor of the Lionel Kirsch Memorial Lodge, Number 26, of Knights of Pythias. He is a representative of the Confederation Life Association.

Left, Howard Richard, aged seven; Norman Arnold, two; and Joel Leonard, who will be five in November, are the sons of Arthur King, 4865 Draper Avenue, Montreal, and of the late Mrs. Laura Schecter King.

Mrs. Jack Birnbaum was Miss Sally Sugarman, daughter of Mr. and Mrs. B. Sugarman, 8 Biggar Avenue, Toronto. Dr. Birnbaum, son of Mr. and Mrs. Leo Birnbaum, 86 Atlas Avenue, graduated from the Faculty of Medicine of the University of Toronto; is now interning at Mount Sinai Hospital in Cleveland, Ohio.

Miss Terry Levis, aged six years, is the daughter of Mr. and Mrs. John Levis, 633 Huron Street, Toronto.

ROSH HASHONAH GREETINGS

HOME IMPROVEMENT FINANCE PLAN FOR HOME OWNERS

WHO IS ELIGIBLE? . . . Any home owner.

What improvement can be financed under the plan? — A repair, alteration, or improvement of an existing structure.

How do I arrange for credit? — Fill out a simple application form in Dorval Builders' Supplies Ltd. office. All transactions are confidential.

Are there limits as to amount and time allowed for payments? — Yes. The minimum credit is $100.00 and the maximum $2,000.00. The repayment plan provides for equal monthly instalments in round figures over periods of six, twelve, eighteen or twenty-four months as you may select.

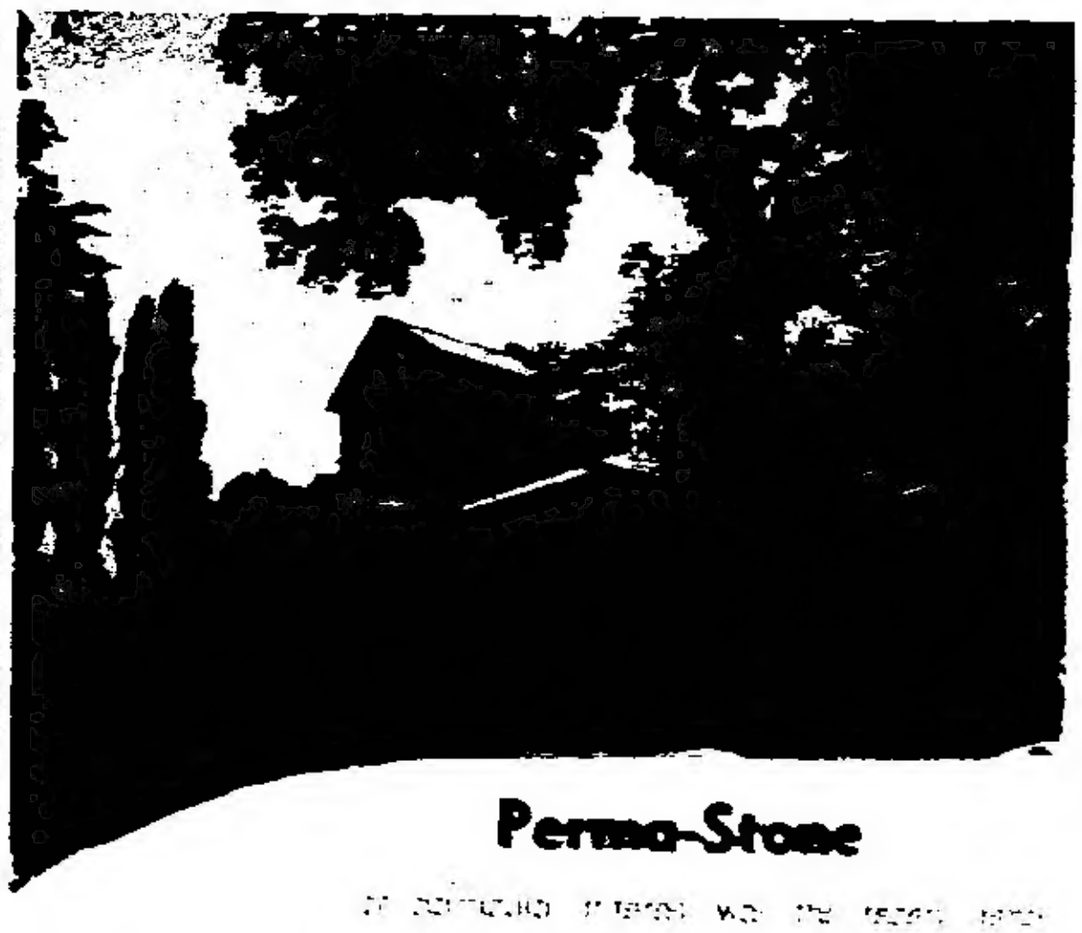
What is the down payment before I can get a job started? — No down payment is necessary on building material.

FOR FURTHER PARTICULARS SEE OR WRITE

Construction Materials, Builders' Hardware, Paints

6460 Cote de Liesse, DORVAL STATION Que.

MElrose 1-3585



Perma-Stone

Perma-Stone of Montreal Limited

Room 5 [illegible] Drummond St. [illegible]

לשנה טובה תכתבו

Rosh Hashonah
Greetings

A man may know the whole world without leaving the shelter of his own roof.

THIS IS TELEVISION

Buy your television from people who know television best.

"BUY IT FROM LEFF'S"

Montreal — Personal Rosh Hashonah Greetings — Toronto

Beginning on Page One Hundred and Thirty-Seven There Are Additional Greetings in Alphabetical Order

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Aber
and family,
3787 Vendome Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. P. Abramovich
and family,
906 Wilder Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Abramovitch
and family,
175A Shaw Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abraham Abramovitz
and sons,
Norman, Bernard, and Harold,
446 Manning Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs Lou Abugov
and family,
778 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Abugov
and family,
5811 Plantagenet Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Barney Adler
6377 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Leon M. Adler
and sons, Steven and Brian,
and daughter, Joanne,
6375 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Affler
and family,
4640 Madison Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Allentoff
and family,
439 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Buy From Review Advertisers

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Manny Alter
and sons, Phillip and Irving,
15 Claxton Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Altman
and family,
96 Albany Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Altwerger
and family,
16 Gilgorm Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Amsel
and family,
6271 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Angen
and son, Lawrence,
4456 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Antflick
and family,
20 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

The Canadian Jewish Review is still the only Jewish Publication in Canada printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

New Year Greetings

CASTLE & SON
Limited

GEORGE HAYCOCK, PRES.

- CABINET MAKERS
- DECORATORS
- FURNISHERS

1096 CLARKE STREET MONTREAL

LOANS

It is the established policy of this Company to make loans to wage earners, in every income bracket, for the purpose of enabling them to meet their obligations or unforeseen emergencies. Cash to the amount of $1,500 is made available to executives and salaried employees without undue delay and in the utmost confidence.

11 BRANCHES TO SERVE YOU IN MONTREAL
Other Branches
OTTAWA — TORONTO — HAMILTON
WOODSTOCK — LONDON
QUEBEC

CFC
COMMUNITY FINANCE
CORPORATION
formerly
INDUSTRIAL LOAN
& Finance Corporation

Holiday Greetings to our Friends and Customers

Enjoy a delightful dinner

in a Country Club atmosphere

20 minutes from the heart of Montreal

at Rosemere on route 11

For reservations, call **Tel. 3250 Rosemere**

Emilio, Maitre d'Hôtel **—Fully Licensed—**

Specializing in beautifully arranged private parties

Holiday Greetings

David Lord

Laprairie — St. Jean — St. Eustache

"IDEAL" and "LACHINE RAPIDS" Brands

CANNED VEGETABLES

Green Peas	*Cream Style Corn*	*Tomato Juice*
Wax Beans	*Whole Kernel Corn*	*Spinach*
Green Beans	*Tomatoes*	*Pumpkin*

●

MRS. LUKE'S and JEANNETTE Brands

Jams and Pickles

Strawberry Jam	*Sweet and Sour Pickles*
Raspberry Jam	*Dill Pickles*
Apple Sauce	*Pickled Beets*
Marmalade	*Tomato Catsup*
Sweet Relish	

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Applebaum,
and daughters,
611 St. Germain Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Arbitman
and family,
2817 Willowdale Avenue
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Arnoff
and daughter, Lillian,
124 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Aronoff
and daughter, Sheila,
5203 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Eddy Aronson
and sons,
4608 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Henry C. Bacal
and family,
4965 Glencairn Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sidney Back
and sons, Jules and Larry,
318 Kennedy Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Bader
and family,
17 Kelway Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. A. L. Bailen,
756b Querbes Avenue,
Outremont, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Baizer
and family,
670 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Baker
and sons, Lewis and Donald,
1667 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Baker
and family,
2100 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Baker and family,
1961 Clinton Avenue,
Outremont, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Baker
and family,
604 Crawford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Myer Bald
and family,
755 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Balkan
and family,
662 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Noah Bargman,
320 Berkeley Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Barnes
and family,
20 Sussex Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Barnes,
998 St. Clair Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Barnes
and family,
86 Winona Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Barsky
and children, Donna and Lorne,
193 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. A. Basen
and family,
466 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Bassuk
and daughter, Toba,
5805 Macdonald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Becker
and children, Jerry and Sandra,
277 Glencairn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Becker
and Lillian and Paul,
37 Ridella Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Henry Beloff
and son, Chuckie,
4740 Ridgevale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Edward Benjamin
and daughters, Donna and Marilyn,
3115 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Benson
and daughter,
52 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Berbrier
and family,
5061 MacKenzie Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Dave Berg
and daughters,
Pauline and Linda Rochelle,
48 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. K. Berger,
and daughter, Rosalyn,
660 Spadina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Berger
and family,
72 Barton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. C. Berkofsky
and family,
5225 Musset Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Cantor and Mrs. Gabriel Berkovits
and sons, Emil and Edward,
3291 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol Berkowitz
and children, Harold and Steven,
8 Vermont Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Berman
and family,
34 Roseneath Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. K. Bernbaum
and family,
523 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Max Bernfeld, Q. C.
and Mrs. Bernfeld,
2075 Lincoln Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Bernholtz
and family,
4 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Bernholtz
and children,
Beverley, Irving and Barbara,
628 College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Bernkoff
and family,
3130 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Bernstein
and family,
982 Pape Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Berofe
and family,
21 Westover Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sid Bersudsky,
25 Elgin Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Biller and family,
5 Warwick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. F. M. Birnbaum
and family,
10 Austin Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Bitensky
and family,
4843 Cumberland Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Black
and family,
17 Claxton Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Black
and sons,
Stephen and Michael Robert,
5214 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Blanck
and sons, Abram and Irving,
6840 Mountain Sights Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Blanshay
and family,
5613 Woodbury Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Blaukoff
and family,
652 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

MATCHLESS QUALITY

and speedy to use

in that

BRIGHT "SALADA" BOX

ROSH HASHONAH GREETINGS

A Dependable Friend
of every Jewish Home

MAZOLA

THE KOSHER SALAD & COOKING OIL

For many years, chefs, in all parts of Canada, have shown a preference for MAZOLA — connoisseurs of delicious salad dressings or mayonnaise appreciate the fine quality of Mazola. Mazola, made from sun-ripened corn, mixes easily with other necessary ingredients and imparts a distinctive and delightful flavour to salad dressings.

Mazola is unequalled for deep frying or sauteing and is most economical to use, as it can be used over and over again without carrying the odor or flavour of one food to another.

Have you tried Mazola for lighter, fluffier cakes? Send for Jane Ashley's folder of Tested Mazola Recipes containing cake, entree and salad recipes.

Order MAZOLA *from your Grocer in sealed tins, three popular sizes, with pouring spout.*

The CANADA STARCH COMPANY Limited
MONTREAL
also manufacturers of
BENSON'S CORN STARCH, CANADA CORN STARCH, CROWN BRAND SYRUP

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irving Bloom
and family,
4851 Jeanne Mance Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Bloom
and family,
5912 Hutchison Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Gordon Blumenthal
and family,
4853 Cumberland Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. S. Bookman and son,
207 Dalhousie Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Say From Review Advertisers

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Bookspan
and family,
55 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Borinsky
8 Forest Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. G. H. Bornstein
and family,
3763 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. K. Borovoy
and son, Alan,
315 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. H. Borovoy
and daughter, Cynthia,
7 Rusholme Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. M. Borshay
and family,
19 Croydon Road,
Toronto, Ontario,
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Isadore Bossin
and family,
19 Peveril Hill Road North,
Toronto, Ontario,
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Botner
and family,
4655 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Botner
and family,
5215 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mrs. S. Brand and family,
4855 Queen Mary Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Brandes
and family,
311 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Brandston
and children, Allan and Joanne,
341 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Bregman
and family,
211 Villeneuve Street West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Breslin
and family,
72 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. S. Breslow
and daughter, Enid,
4044 Hampton Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Brifman
and daughter, Eleanor,
4553 Michel-Bibaud Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. B. Brigger
and daughter, Rhoda,
735 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jacob Brill
and family,
16 Caldow Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Julius Briskin,
and family,
5420 Grovehill Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Brodkin
and daughter, Barbara,
162 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harold Brodkin
and children, Perry and Barbara,
50 Ulster Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

HIGH GRADE SHOES AT POPULAR PRICES...

Men's Welts
by
Bata
Here's good styling that others will admire and you'll enjoy. And remember, at its price there is no better construction than a Welt by Bata.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Bronfman
and family,
609 Carleton Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Bronfman
and family,
3617 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Brooks
and family,
5242 Dalou Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Broudy
and son, Hart,
211 Rosemary Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abbey Brown
and daughters, Ruth and Marilyn,
38 Glenarden Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Gordon Brown
and family,
73 Pagnuelo Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Brown
and family,
4 Elderwood Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Leonard Brown
and daughter, Anita,
22 Nassau Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5712 A HAPPY NEW YEAR 1951
Dr. and Mrs. Robert Brown
and family,
32 Parkhill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5712 A HAPPY NEW YEAR 1951
Mr. and Mrs. B. Brownstein
and family,
6003 Wilderton Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. C. Brownstein
and daughter, Leonora,
104 Shelborne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. S. Burstein and family,
119 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Bushenbaum
933 Dunlop Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. H. Cader
and children, Arnold and Patricia,
77 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. B. Cadesby
and family,
123 Inglewood Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lawrence Caplan
and daughter, Pennie Bonita,
4565 de la Peltrie Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Caplan
and family,
776 Stuart Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Cappe
and family,
1649 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Saul Cappe
and children, Carole and Lorie,
64 Elderwood Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Norman Cappel
and family,
150 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Cass
and family,
103 Braemar Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Chapelick
and family,
1158 Danforth Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Charendoff
and family,
241 Westmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. George Charlab,
5290 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Charendoff
and family,
2080 Barclay Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. H. D. Charlton
and sons, Philip and Arnold,
770 Outremont Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

J. E. SAMSON, Inc.

469 ST. VALIER ST. QUEBEC, CAN.

Headquarters for
HOCKEY SHOE
and
SKATE OUTFITS
and
SKI BOOTS

You can depend on the Samson line . . . only reliable materials used and made by experts. Hockey shoes supplied with or without skates. Order early and be ready for an advanced season.

HOLIDAY GREETINGS

MARCHAND SHOE WHOLESALE

SHOES AND RUBBERS

STE ROSE LE LAVAL, QUEBEC

◆

Paul E. Marchand, Prop.

◆

SALES REPRESENTATIVES

Northern Counties - Omer LaClair, Ste. Rose

Eastern Townships - Adrien L'Heureux, Ste. Rose

Lower St. Lawrence, Gaspe, Baie Chaleur - Bernard County - Lionel LaBlond, Quebec, P.Q.

Abitibi, Temiscaming - Louis P. Jones, Noranda

Montreal, Eastern Ontario and Westerly - Pierre Marchand, Ste. Rose

Rosh Hashonah Greetings

For an Epicurean Feast!

Private Parties that are memorable!

CHEZ EMILE CAFE

In addition to our outstanding FRENCH and ITALIAN cuisine we now have the finest Chinese specialities for your pleasure.

Specialities: Filet Mignon, Cotelette a la Milanaise, Chinese Food, Poulet Grille, Spaghetti

11801 Norwood and Gouin Blvd. West

Montreal — Mme Jacques Perrault, prop.

Tel. DUpont 2545

New Year Greetings

Pollock Bros. and Co.

LIMITED

Factory at Ste. Therese Que.

HEAD OFFICE 1001 Lucien Lanthier St. MONTREAL 9

Branches at:

111 Empire Bldg. TORONTO

101 McDermot Ave. WINNIPEG

761 Seymour St. VANCOUVER

Manufacturers of

PEARL and "Permanite" Buttons.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Chesler
and family,
126 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Civil
and family,
94 Sussex Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Clairman
and family,
520 Glengarry Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Clemens
and family,
84 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. H. Clenman
and family,
60 Indian Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Cloth
and family,
197 Palmerston Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Coganovitch
and sons, Kolly, Solly and Allan,
5952 Dolbeau Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. George W. Cohen
and daughter, Suzann,
4955 Cote des Neiges Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Cohen
and family,
527 Markham Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Cohen
and family,
212 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Cohen
and daughters,
492 Bloomfield Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. J. Cohen and family,
62 Cote St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Cohen
and family,
208 Lauder Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jerry Cohen
and sons, Allan and Douglas,
4931 Glencairn Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Cohen,
and family,
6210 Deacon Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Cohen
and family,
4 Nina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Joseph Cohen, Q. C.,
and Mrs. Cohen,
5003 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lou Cohen
and family,
5020 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mark Cohen
and family,
3795 Ridgevale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Samuel Cohen, Q. C.,
and Mrs. Cohen, and family,
58 Cheritan Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Cohen
and family,
45 Aberdeen Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. B. Cohen
and family,
1588 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Coles
and family,
315 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Colton
and family,
2020 Barclay Avenue,
Montreal, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Cooper
and family,
414 Glengrove Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. C. Cooper
and family,
40 Shallmar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Henry Corb
and family,
61 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. N. Creed
and daughter Betty,
23 Westover Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Cronish
and family,
556 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Danziger
and family,
17 Alberta Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Davidson,
210 Vaughan Road,
Toronto, Ontario.
Extend to all their relatives and friends her best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Davidson
and daughter, Ruth,
418 Rosemary Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Davis
and family,
458 Crawford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sydney Davis
and daughters,
4875 Jean Brillant Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel J. Denenberg
and family,
5641 Clanranald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nathan Dermer
and family,
6064 Wilderton Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. A. De Zwirek
and sons, Martin George
and Phillip Jacob,
4852 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. J. J. M. Dick,
12 Ava Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis E. Diner,
daughters, Rhoda and Sheila,
6087 Durocher Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. C. H. Dolansky
and daughters,
Sandra Gail, Myrna Lee
and Renee Carol,
4570 Jean Brillant Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Dorfman
and family,
189 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Drescher
and daughter, Terry Lisa,
25 Chelsea Road,
Wilson Heights, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Druker
and sons,
643 Outremont Avenue,
Outremont, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. E. Dubiner
and family,
67 Elderwood Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Durbin
and son,
18 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. M. Eason
and family,
81 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Ecklet
and family,
234 Major Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Edgar
and family,
406 Dufferin Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. S. Ehrlich
and family,
516 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abraham Eisen
and daughter, Cecile,
467 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Elenberg
and family,
94 Oakwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning on Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

Cafe La Boheme

1418 GUY STREET — WI. 2151

לשנה טובה תכתבו

NEW YEAR GREETINGS

Private dining rooms for receptions of all kinds

French and Italian cuisine

Complete license.

— Special attractions during the evening —

★

YVON ROBERT and BROTHERS Prods

Also Proprietors of

the most original cafe in America

AU PETIT ROBINSON

ILE BIZARD

"the place where you eat in the trees"

Rosh Hashonah Greetings

La COMPAGNIE INDUSTRIELLE de CHICOUTIMI

MANUFACTURERS OF

BEDROOM FURNITURE

•

CHICOUTIMI QUEBEC

Greetings

LA PRESSE

MONTRÉAL

HOLIDAY GREETINGS

MacFarlane Lefaivre Ltd.

Manufacturers of

Men's High Grade Footwear

1880 PAPINEAU AVENUE

MONTREAL

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Philip Elsner and family,
458 Northcliffe Boulevard, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Ellcoff and family,
4835 St. Catherine Road, Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Elkind and family,
56 Hillcrest Drive, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Zalmen Enchin and family,
84 Alameda Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Engler and family,
1209 St. Viateur Street West, Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Erenberg,
809 Castlefield Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Erickson and family,
14 Lauder Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Estrin and daughter, Carol Joy,
884 Briarhill Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irving Etcovitch, and son, Laurence, and daughter, Sue Ellen,
4547 Melrose Avenue, Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. B. Faerman, 2070 Van Horne Avenue West, Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Faerman, and daughter, Doreena, 4725 Ridgevale Avenue, Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. O. Faerman and family,
4244 Westmount Avenue, Westmount, Quebec
Extend to all their relatives and friends their best wishes for the Holy Days

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Norman Fagelman and daughter, Barbara, 19 Ridgewood Road, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. S. Feiner and daughter, Merrilla, 716 de l'Epee Avenue, Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hersch Felder and family, 5437 Park Avenue, Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Dave Feldman and family,
24 Manor Haven Road, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Feldman and family, 308 Lauder Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Feldman, and family, 3980 Cote Des Neiges Road, Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. E. Feldstein and family, 401 Castlefield Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Felsher and sons, Eddy, Harvey, and Melvyn, 786 Stuart Avenue, Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Fidler and family,
598 Danforth Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Fine and family,
4127 Esplanade Avenue, Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Fine and family, 119 Albany Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Finsberg and family, 4670 MacKenzie Avenue, Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Finegold and family,
4686 Circle Road, Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Fink and family,
31 Rhelborne Avenue, Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben. Finkelberg
and sons,
5299 Jeanne Mance Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Finkelberg
and daughters,
213 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Finkelstein
and son, Sheldon,
6267 Deacon Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Firestone
and family,
1637 Van Horne Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Fishbein
and family,
103 Augusta Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Fisher
and family,
557 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Fishman
and family,
3030 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Flaxman
and family,
3500 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Fleisher
and sons, Leonard and Harry,
631 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Bernard Fluxgold
and family,
9 Newgate Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Solomon Fox
and family,
4893 Henri Julien Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Seymour Frank
and family,
285 Dufferin Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Frankel
and family,
173 Walmer Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Frechtel
and family,
1915 Queen Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Lewis Freedlander
and family,
5932 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Freedman
and family,
247½ Vaughan Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Freedman
and family,
5561 Campden Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Freedman
and daughter, Lorna Susan,
25 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Freedman,
Mr. and Mrs. Marvin Freedman,
88 Clinton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Freedman
391 Arlington Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Freeman
and family,
14 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Freeman
1 Glen Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Frimerman
33 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lou Fryer
and children, Rhoda and Gary,
4855 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Fruchtman
and family,
4855 St. Urbain Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam. Fuhrer
and family,
4775 Grosvenor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Many Events Elsewhere Advertisements

A
HAPPY NEW YEAR
and
BEST WISHES
for
THE HOLY DAYS
TO
OUR JEWISH READERS
AND FRIENDS

The Gazette
"CANADA'S BEST NEWSPAPER"

Rosh Hashonah Greetings

La Patrie
"The greatest French Sunday newspaper"

HOLIDAY GREETINGS

National Hide Co., Limited

3 LEE STREET

Quebec City

Regent Tanning Corporation

MARIEVILLE

Quebec

P. A. BOUTIN INC.

• UNDERWRITERS

• ASSUREURS

80 ST. PETER ST.

QUEBEC, QUE.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Futerman
and family,
536 Crawford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. F. H. Gabbe,
4630 Grand Boulevard,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Phil Gangbar
and son, Sheldon,
25 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Gangbar,
441 Manning Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. I. Gans
and family,
77 Marie Anne Street West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. A. Garfinkel
and family,
7 Aldburn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Garoff,
6333 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Gatis
and sons, Michael and Irving,
3805 Dupuis Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Gelman
and family,
172 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Geniele
and family,
2155 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Gershman,
1 Harbord Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Gertler
and daughter, Dorothy Ann,
794 Lexington Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Gertler,
3811 Coolbrook Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam. Gertner
and daughter, Fay,
4219 City Hall Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nathan Gertzbein
and family,
358 Spadina Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. L. Gewurz
and family,
501 St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Gilinsky
and son, Frank,
468 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol Golberg
and family,
6355 Fabre Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Aaron Goldberg
(nee Gutshein)
and family,
18 Heydon Park Road,
Toronto, Ontario,
and son-in-law and daughter,
Mr. and Mrs. S. Gottlieb,
and daughter, Ragoma Delia,
of Kibbutz Netzer, Israel.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abe Goldberg
and daughter, Meirah Shulamith,
5145 Cote St. Luc Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Goldberg
and daughter, Hilary,
and son, Daryle,
212 Brunswick Avenue,
Hamilton, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Goldberg
and family,
5896 Trans Island Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Goldberg
and family,
6535 Park Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Goldberg
and family,
1832 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Goldberg
and family,
85 Hude Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Wolfe Goldberg
and sons,
28 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Golden
and family,
50 Belcell Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Goldenberg
and family,
932a Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. W. Goldenberg and family,
303 Spadina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Goldenthal
and family,
144 Major Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Goldhar
and family,
60 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Goldhart
and family,
590 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Goldin
and family,
4892 Jean Brillant Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Goldis
and family,
1091 Queen Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Goldkind
and family,
31 Rusholme Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Gordon Goldman
and daughters,
Joyce and Jacqueline,
254 Westmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. E. Goldman
and daughter, Karen,
774 Briarhill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. John Goldman
and children, Stephen and Nancy,
86 Brookview Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mottle A. Goldman
and sons, Allan and Donald,
123 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nat Goldman
and family,
6270 Trans Island Avenue,
Notre Dame de Grace, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. M. Goldring
and son, Harold,
and daughter, Sheila,
4049 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. L. Goldschlager
and family,
768 Upper Belmont Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Goldsmith
and daughters,
Brenda, Rosalie, and Helene,
240 Huron Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Bernard H. Goldstein
and family,
5591 Beaminster Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Goldstein
and family,
42 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Goldstein
and family,
19 Rusholme Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. J. Goldstein
and family,
221 St. Johns Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Goldstein
and daughter, Donna,
105 Kenwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. John Goldstein
and family,
1340 St. Catherine Street East,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Goldstein
and family,
4703 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mark Goldstein
and family,
112 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings to our Jewish Friends

FORANO

HEAD OFFICE & WORKS, PLESSISVILLE, QUE.

Manufacturers of Reliable Machinery SINCE 1873

MANUFACTURERS OF:

Mechanical Power Transmission and Materials Handling Equipment.

Sawmill, Planing Mill and Woodworking Machinery.

Gristmill & Road Cleaning Equipment — Farm Machinery.

Road Building and Contractors Equipment — Conveying & Elevating Systems.

Special machines for the Textile Industry — Pulp & Paper Mills — Chemical Plants, etc.

SALES OFFICES

Power Transmission & Material Handling Division

340 Canada Cement Building — Montreal 1

Sawmill & Woodworking Machinery Division

2197 Sherbrooke Street E., Montreal

Holiday Greetings

J. S. MITCHELL & COMPANY

MINING, MILL and CORPORATION SUPPLIES

Wholesale and Retail Hardware

COAL - COKE - FUEL OIL

70-80 Wellington Street — Sherbrooke, Quebec

Holiday Greetings

To The Jewish Community

from

ADELARD MARCHAND

Ornamental Iron Works

Contractor

68 ST. VALIERE TEL. 2-2370

QUEBEC, QUE.

Holiday Greetings

to the Jewish Community

from

ROCK-WAY STONE & POTTERY INC.

Artificial Marble and Stone & Mosaics

LOUIS JOBIN President

28 CHEMIN ST FOY TEL 4-6768

QUEBEC 6 Q

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Goldstein
and family,
3 Clovelly Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Stanley Goldstein
and daughters,
61 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Goodbaum
and family,
1001 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. B. Goodis
and sons, Stephen and Brian,
4896 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Goodman
and family,
67 Gilgorm Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Goodman
and family,
786 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nat Goodman
and daughter,
622 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. William E. Goodman
and son, David,
75 Burnaby Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Gordon,
5647 Dunmore Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. John Jacob Gotlieb
and children,
Ruth, Philip, Michael, and Linda,
615 Champagneur Avenue,
Outremont, Que.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. Henry Gottlieb and family,
4978 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Gottlieb
and family,
4977 Plamondon Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Gottlieb
and sons,
23 Durham Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Gradinger
and family,
3467 Prud'homme Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Grafstein
and family,
212 Glenayr Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Green
and family,
31 Menin Road,
Toronto, Ontario.
Extend to all their relatives and friends their best Wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Green and family,
28 Division Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Greenbaum,
611a College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Greenberg
and family,
1336 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Greenberg
and family,
838 College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. R. Greenglasss
and family,
161 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Greenspan
and sister, Faye, and family,
2995 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. Kalmen Greenspan
and family,
31 Heathdale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Erwin Greenspoon
and daughter, Pamela,
46 Glenarden Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Greenstein
and daughters,
485 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Greenstone
and sons, Brian and Allan,
3091 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. C. Gross and family,
920 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Gross
and twin daughters,
582 Indian Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. F. Gross
and family,
36 Baldwin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. D. Gross
and family,
6030 Souart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Allan Grossman
and children,
Denise, Larry, and Susan Joy,
89 Hillcrest Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Gruber
and daughters, Gloria, Mary,
and Mona,
430 Trenton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Gurberg
and family,
3055 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Guttman
and family,
651 Lansdowne Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Guttman
and family,
2700 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Shea Guttman
and family,
937 Pratt Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Haber
and family,
1 Croydon Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Halickman
and family,
83 McNider Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Halpern
and son,
2950 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Maurice Handman
and daughters,
Evelyn and Florence,
4671 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Hanser
and family,
8 Lawnhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Harris
and sons, Stan and Sheldon,
122 Glenayr Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Roy Hartman
and family,
2767 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Hebscher
and family,
107 Grange Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irving Heft
and family,
4943 Dornal Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Helfield
and family,
6390 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Hendelman
and family,
6076 Wilderton Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Herlich
and family,
4069 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben. Herman
and daughter, Rivie,
and son, Morrie,
5014 Jean Brillant Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

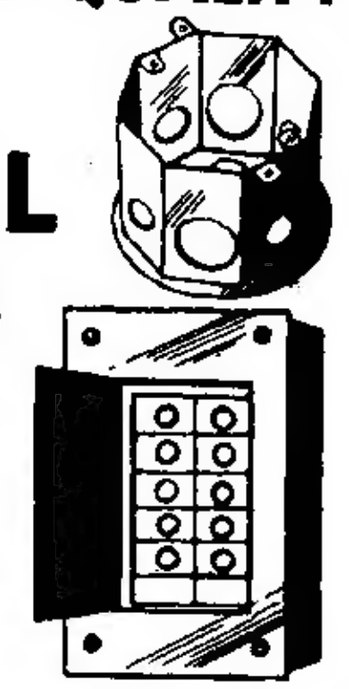
5713 A HAPPY NEW YEAR 1952
Rabbi and Mrs. S. Herschorn
and son,
5168 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Robert Hersovici
and family,
890 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.
* * *

5713 A HAPPY NEW YEAR 1952
Adolphe Hersovitch,
1025 Grahame Boulevard,
Town of Mount Royal, Quebec.
Extend to all his relatives and friends his best wishes for the Holy Days.

YOUR GUIDE TO QUALITY

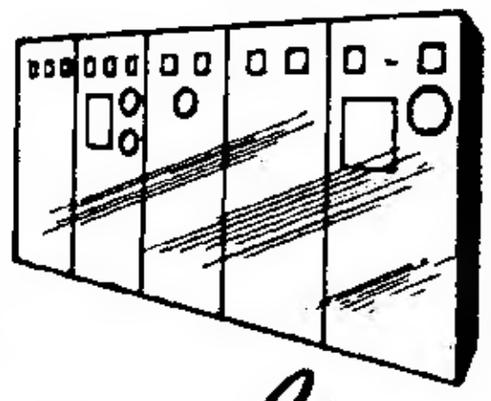
ELECTRICAL PRODUCTS



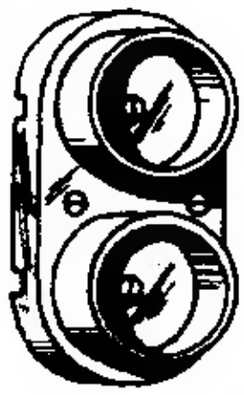
Remember . . . behind every electrical product stands a wealth of experience plus one of Canada's most modern and efficient manufacturing plant and equipment.

A Few of Our Many Products

SERVICE ENTRANCE EQUIPMENT
BRANCH CIRCUIT CUTOUTS
METER TROUGHS
SPLITTER BOXES
WIREHOLDERS
PANELBOARDS
WIREWAYS — BUSWAYS
FUSE PANELS
SWITCHBOARDS



OUR HEARTIEST NEW YEAR GREETINGS



Electrical MFG. CO. LTD.
ENGINEERS AND MANUFACTURERS
MONTMAGNY, CANADA

COCHRANE STEPHENSON WESTERN

Holiday Greetings

CLASSON KNITTING MILLS Ltd.

Now in our modern new home

346 TENTH AVENUE

— Manufacturers of —

LADIES' AND CHILDREN'S KNITTED UNDERWEAR

POLO SHIRTS OTHER KNITTED NOVELTIES

SHERBROOKE, QUE.

McCUAIG BROS. INC.
Investment Dealers
Specializing in Mutual Funds
276 St. James St. W.
Montreal, Canada
Members of The Investment Dealers' Association of Canada

McCUAIG BROS. & CO.
STOCK BROKERS
Founded 1898
Members
Montreal Stock Exchange Montreal Curb Market
Calgary Stock Exchange
Head Office
276 St. James Street W.
Branch Office
120 Peel Street
Montreal, Canada

New Year Greetings

FLOOD & COMPANY

360 St. James St., W. PLateau 4871

Members
Montreal Stock Exchange
Montreal Curb Market
Toronto Stock Exchange

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Tudic A. Heracovitch
and sons, Moe and Ruby,
2 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. T. Hershcovich
and family,
4836 Hutchison Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Hoffman
and son Howard,
and daughter Janice,
261 Crawford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. H. Honickman,
315 Grace Street,
Toronto, Ontario.
Extends to all her relatives and friends her best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Honickman
and family,
267 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Honickman
and family,
147 Lyon Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Hopkins
and family,
5423 Trans Island Avenue.
Montreal, N. D. G.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Horwood,
3960 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Donald B. Hurwitz
and son, Robert,
5788 Notre Dame de Grace Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Hutkin
and daughters, Rita and Nancy,
5263 Saranac Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. F. S. Hutner
and family,
149 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Hyde
and family,
729 Woburn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Hymer
and family,
506 Wiseman Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Miss Ida Illion,
1054 College Street,
Toronto, Ontario.
Extends to all her relatives and friends her best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Iscove
and family,
127 Dell Park Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. H. Israel
and family,
4895 Mira Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Israel
and family,
4864 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. Myron J. Israel
5046 Grosvenor Avenue,
Westmount, Quebec.
Extends to all his relatives and friends his best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Izen
and daughter Eleanor,
169 Highbourne Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Leo Jacobs
and daughters,
Gloria and Arlene Bonnie,
590 Dufferin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Lyon W. Jacobs, Q. C.,
and Mrs. Jacobs
3777 Cote des Neiges Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. I. Jacobson and daughters,
5203 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Martin Jacobson
and sons, Steven and Frank,
2 Romar Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. B. Jaffe
and family,
840 Mount Pleasant Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Kachuk,
and family,
174 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Kahan
1946 Clinton Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Kalserman
and daughter, Doralie,
2940 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Kalifer
and family,
386 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Kalmanash
and daughter, Eleanor,
5035 Roslyn Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Kamin
and sons, Albert and Bernard,
189 Concord Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Kanarick
and daughters,
10 Lyndhurst Court,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Kantrowitz
4110 St. Lawrence Boulevard,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jess Kaplan
and family,
15 Delevan Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Karp
and family,
18 Claxton Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Karpman
and family
922 Wilder Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Karpman
and sons, Edward and Arthur,
3800 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Kash
and family,
26 Hawarden Crescent
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irwin E. Kates
and family,
703 Oriole Parkway
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Kates
and family,
897 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Katz,
and son, Michael Sholom,
301 Cortleigh Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Katz
and family,
37 Strathearn Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Katz
and family,
4500 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. F. Katzman
and family,
157 Robert Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Kaufman,
1345 Decarie Boulevard,
Ville St. Laurent, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Kelman
and son Steven,
33 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Kerbel
and family,
300 Rushton Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Kirsch
and family,
6150 Hutchison Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Kirsch
and family,
9 Warwick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Kirshenblatt
and family,
291 Ossington Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Murray E.
Kirshenblatt and sons,
2328 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Frankyn Kirshner
and son,
481 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Klatzkin
and family,
231 Arlington Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

VICTORIAVILLE FURNITURE, LIMITED

Victoriaville, P. Q.

Manufacturers of

MEDIUM PRICED VENEERED FURNITURE

when it's a matter of good taste...

serve JORDAN

Grape Juice

Only the best will do. And only the best, the finest, choicest Niagara grown grapes are used in Jordan Grape Juice.

Drink Jordan Grape Juice anytime—serve ice-cold and enjoy its fresh, true grape flavor—add plain or sparkling water, ginger ale or other fruit juice for the most refreshing, invigorating drink you've ever tried.

A PRODUCT OF THE

JORDAN WINE COMPANY LIMITED

HOLIDAY GREETINGS

MONTMAGNY FURNITURE CO. LIMITED

MONTMAGNY QUEBEC

◆

MODERN BEDROOM SUITES

◆

Top value in the province produced by master craftsmen to sell at prices amazingly low. Feature Montmagny and let it sell itself.

◆

Write for prices and complete information.

JOHN'S FRAME SHOP

Manufacturers of

CHESTERFIELD FRAMES,

SHOW-WOOD SUITES, etc.

6 Noble Street Toronto, Ontario

Phone KE 8569

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Klar
and family,
4381 Draper Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. S. Klebanoff
and family,
407 Glenayr Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Kleinert
and family,
51 Montclair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Kling
and family,
8148 Wiseman Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Kohl
and family,
4695 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Karl Kohn
and family,
98 Grange Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Korman
and daughters, Linda and Marlene,
5745 Northmount Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Korman
and family,
4584 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. G. Kostiner
and family,
4925 Ridgevale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lew Kozlov
and daughter, Benita Gertrude,
4484 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Krakower
and family,
742 Wiseman Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Krakower
and family,
6645 Glencairn Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Krakower
and sons Louis and Harry
744 Wiseman Avenue
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Kramer
and family,
5212 Mountain Sights Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Kravitz
and family,
3876 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Kravitz
and son,
4503 Decarie Boulevard,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Kriss
and son, Harvey,
37 Westover Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Kugelmass
and family,
4061 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alex Kunin,
5732 Somerled Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Kupchick,
5 Marie Anne Street East,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Kushnir
and family,
119 Harbord Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Kuzmarov
and family,
5430 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Naftuli Kwinter
and family,
374 Spadina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Lackstone,
and family,
3864 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. K. Ladowsky
and family,
117 Whitmore Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

◆ ◆ ◆

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. B. Lams
and family,
86 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Lapkovsky
and family,
3285 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Lastman
22 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Latner
and family,
565 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Laufer
and children, Morton and Honey,
196 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Reuben Laufer
and daughters,
Rosemary and Marcia,
5778 Northmount Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Howard Laufman
and daughter, Barbara Alice,
172 Baldwin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Lauria
and daughters, Judith and Ann,
5397 Grovehill Place,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Lebof,
229 Vaughan Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Leder and family,
1126 College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Leffell,
1369 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Leipciger
and sons,
Nathan, Benny and Albert,
25 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Leon,
5145 Cote St. Luc Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry R. Lepofsky
and family,
11 Markdale Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alfred A. Lessor
and family,
5263 Westbury Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Letovsky
and family,
6583 Papineau Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. A. Leventhal
and daughters, Betty and Rena,
425 Palmerston Boulevard
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Manuel Levi
and daughters, Gilda and Cheryl,
335 Shaw Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Levine
and son, Reuben,
650 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Benjamin Levine
and family,
523 Outremont Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Levine
and daughters,
Lynda Sherrin and Karen,
45 Mount Royal Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Levitt
and family,
148 Beatrice Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Levy
and family,
987 Briar Hill Avenue,
Toronto, Ontario.
Extends to all his relatives and friends his best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Levy
and family,
201 Rosemary Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Levy
and family,
41 Heathdale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. A. Levy
and son, Robert,
23 Coulson Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

ROSS
Foundations
HOLIDAY GREETINGS
TO ALL!
Ross Corsets
Limited
Gordon A. Ross
QUEBEC CITY
ROSS
Foundations

Greetings on this Holiday!
Filigrane Specialty Co.
ESTABLISHED FOR SERVICES
Manufacturers of Fine Jewelry
[illegible] for every purse
[illegible] for every budget
F. COSTANZO Gen. Manager
G. COSTANZO Pres.
[illegible] ALBERT STREET
[illegible] SHERBROOKE STREET
[illegible]
PHONE [illegible]
Please write us for more information

GREETINGS TO OUR JEWISH FRIENDS
AND CUSTOMERS

LACHINE AUTOMOBILE LIMITED

•

PONTIAC
BUICK
G M C TRUCKS

•

AUGUSTE DUPUY
Vice-Pres. and General Manager

•

1010 Provost, Lachine, Que.
NElson 5-4945

THE HURON MANUFACTURING COMPANY LIMITED

Makers of Indian and Boudoir Slippers

Horsehide Moccasins, Mitts and Gloves

Send Holiday Greetings to
Canadian Jewry

Factory : LORETTEVILLE, QUE.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mark A. Levy
and family,
1 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Lew
and family,
4929 Victoria Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Lewis
and children, Corinne and Bruce,
281 Montrose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Libman
and family,
273 Montrose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Lichtenberg
and children, Melvin and Rhonda,
25 Flanders Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Lichtenstein
and family,
14 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Lieberman
and family,
4382 Circle Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Lieberman
and family,
26 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Liebman
and family,
160 Maplewood Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. N. Lifshitz,
3330 Van Horne Avenue,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Light
and sons, Irwin, Lawrence,
and Bruce,
218 Maplewood Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Lipman
and family,
28 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. T. Lipman
and family,
39 Northumberland Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Lipper
and family,
5248 Mountain Sights Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Lipperman
and family,
120 Westmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. T. H. Lipson
and sons,
920 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harold F. Lipton
and son, Shayne,
230 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Litman
and family,
88 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Litner,
627 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Lobel,
5051 Clanranald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Lotansky
and family,
638 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Lowie
and family,
5372 Bourret Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Lubin
and family,
5014 Mira Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Lunenfeld,
780 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Lustig,
1800 McGregor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Luterman
and family,
740 Stuart Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. E. Lyons,
211 Rosemary Road,
Toronto, Ontario.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. L. Lyons
and family,
25 Hillmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Reverend and Mrs. A. Machlovitch,
4483c Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Machlovitch
and family,
3748 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Mactinger
and family,
335 Lauder Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Magder
and family,
166 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Mager
and sons, Sonny and Howard,
100 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Maklan
4821 Isabella Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Mallins
and family,
131 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Malumed
and family,
4405 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Malus
and family,
5119 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Mandel
and family,
21 Forest Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Mandel
children, Myra and Harvey,
121 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Listing On Page One Hundred and Thirty-Three are Additional Greetings in Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Mandelbaum
and family,
806 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Mandelbaum
and family,
15 Glenmore Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Mandell
and family,
804 Lakeshore Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Manson
and family,
53 Park Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Henry Marchand
and sons, Michael and Lorne,
4927 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joel Marcovitz,
and son Peter,
and twin daughters,
Susan and Diane,
4948 Iona Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Marcus
and family,
116 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Julius Marcus
and daughters,
1420 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Margel
and family,
126 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Gerald Margolis
and daughters,
Marlene Susan and Harriet Joan,
644 St. Germain Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. Harry Margolis
and family,
397 St. Joseph Boulevard West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Markowitz
and family,
31 Pagnuelo Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. M. Maron,
4357 Esplanade Avenue,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

לשנה טובה תכתבו

Best wishes for the
coming New Year

"We cater to little folk
Who ain't been house broke!"

GRavelle
9822

Holiday Greetings

Modern Refrigeration Co.
and
Cash Register Importers

Domestic and Commercial Refrigeration
WHOLESALE and RETAIL
Restaurants - Butchers - Grocers — Completely Equipped
1 Notre Dame St. E., Montreal — PL. 9777

MUMMY SAYS IT'S REALLY TRUE
FAB MAKES IT EASY!
CLEAN, SWEET CLOTHES — NO SOAP SCUM

HERE'S WHY
FAB MAKES IT EASY!

Fab saves time, work, hot water . . . because Fab requires no bleach, no boil, no scrub!

For whiter, brighter, sweeter-smelling clothes Fab has no equal. Fab Makes It Easy! Get a box today, and let Fab make it easy—for you!

FAB is Kosher

FAB WASHES CLOTHES WHITER BRIGHTER SWEETER

ONTARIO

THE PROVINCE OF ONTARIO SAVINGS OFFICES

are owned and controlled by the

GOVERNMENT OF THE PROVINCE OF ONTARIO

SAFETY OF PRINCIPAL — Is there anything more important in saving?

No security is more positive than that offered by the Province of Ontario Savings Offices.

Let Us Open An Account For You Today

INTEREST ALLOWED ON ALL ACCOUNTS

Branches in the following cities and towns:

Alymer, Brantford, Guelph, Hamilton (36 James St. S.), Hamilton East End (318 Ottawa N.), London, Ottawa, Owen Sound, Pembroke, Seaforth, St. Catharines, St. Marys, Walkerton, Windsor, Woodstock.

Toronto Branches:

Bay & Adelaide, Danforth & Fenwick, Danforth & Woodbine, Parliament Bldgs., University & Dundas, 1556 Yonge St.

Head Office, Parliament Bldgs., Toronto

HONOURABLE LESLIE M. FROST PRIME MINISTER AND TREASURER OF ONTARIO

The Compliments

Of The Season

As the ancient festival of Rosh Hashonah approaches once more, Imperial Bank of Canada desires to extend to Jewish citizens of the Dominion the compliments of the season with every good wish for renewed happiness.

IMPERIAL BANK OF CANADA

Savings Department and Safekeeping Facilities at all Branches

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Syd Maron
and family,
5592 Snowdon Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Marshall
and family,
115 Wineva Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. A. Mayman
and daughter, Julia Karen,
4725 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harold Mecklinger
and daughter, Donna,
103 Shelborne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Melvin,
and daughter,
1371 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Mendel
and family,
5385 Hutchison Street,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Mendelson
and son, Morton,
1642 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Mendelson
and family,
4645 Ridgevale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Mendelson
and children,
Jewel, Aaron, and Michael,
785 Wilder Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Mestel
and family,
1771 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Milgrom
and family,
201 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Miller
and family,
126 D'Arcy Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Douglas Miller
and son, Cary,
625 Kenaston Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Miller
and daughter, Maida,
1210 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. I. E. Miller
and children,
Greg, Carol and Barry,
64 Castleknock Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Miller
and sons,
Joel Arthur and Edward Simon,
314 Rushton Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Milner
and family,
48 Ulster Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Mintz
and family,
17 Silverwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lou Mintz
and family,
38 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Mirsky
and family,
819 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Mirsky
and family,
480 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. Freda Mitchell
and family,
424 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Mitz
and family,
100 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Mogil and family
5857 Terrebonne Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Moldofsky
and family,
113 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Rabbi and Mrs. David Monson
and daughter, Judith Gail,
132 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Morantz
and family,
4995 Cote St. Catherine Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joe Morantz
and daughter, Aylene,
5413 Trans Island Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Albert Moss
and family,
4527 de la Peltrie Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abe Muscant
and family,
5180 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Theodore Nadel
and family,
2804 Willowdale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Naftolin
and sons,
738 Vaughan Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Nash
and family,
42 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. N. Neiman,
5366 Victoria Avenue,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. G. Nemeroff
and son,
4660 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Nemeroff,
and son, David,
5428 Brodeur Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harold Newman
and children,
David and Elaine Barbara,
3341 Melrose Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Newman
and family,
202 Lauder Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Newman
and family,
4986 Fulton Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Nightengale
and children
Florence, Bernard, Abe, and Pixy,
62 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Michael Nirenberg
and son, Leonard,
and daughters,
Annette and Rena Toby,
3475 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Nisker
and family,
686 Crawford Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Nissenbaum
and children, Rhonda and Martin,
645A Lauder Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Noodleman
and family,
3888 City Hall Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Novack
and sons,
2247 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Novack
and sons,
Stewart, Elliott, and Wayne,
86 Olive Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Al I. Nudelman
and daughter, Anita,
5948 McLynn Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Nusselman,
and family,
3842 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. Max Oberman and family,
110 Willowdale Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abe Officer
and daughter, Susan Ellen,
2110 Barclay Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. H. Officer
and daughters, Carole and Sheila,
1578 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Three Here Are Additional Greetings in Alphabetical Order.

Royal Crown
(REG'D. TRADE MARK)
Mouton
(PROCESSED LAMB)

FOUND IN ULTRA-STYLISH
MOUTON COATS . . .
MADE BY CANADA'S
FINEST FURRIERS . . . AND SOLD BY
LEADING FUR RETAILERS

BY
DONNELLY & MUDGE
Limited,
NEW TORONTO

T-21

BUY FROM REVIEW ADVERTISERS, SAY . . .
"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".

your assurance of
COMFORT

WARRANTED HIGH GRADE PENMANS KNIT-GOODS

Penmans

UNDERWEAR • HOSIERY • OUTERWEAR

PMR-51

New Year's Greetings

Holiday Greetings

THE
ROYAL PAPER BOX
COMPANY

82 Boulevard Langelier
QUEBEC

J. O. Poitras
President

Edg. G. Kirouac
Vice - Pres

The Canadian Converters Co. Ltd.

Established 1889

EXTENDS
NEW YEAR
GREETINGS

1643 Delorimier Ave.
MONTREAL

Holiday Greetings to Our Dear Friends and Customers!

Pattinson

OF PRESTON
WOOLLENS

GEO PATTINSON & CO LIMITED • Preston, Ontario

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Olch
and daughter, Sheila,
1644 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Oppen
and son,
5847 Macdonald Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Orenstein
and family,
544 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Ostroff,
5192 Musset Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Pancer
and children, Alan and Gloria,
31 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Pantel
and daughter, Rosalie,
4718 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Papernick
and family,
59 Gloucester Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Papoff
and sons, Lawrence and Paul,
782 Spadina Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings In Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Parker
and family,
62 Shannon Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Pashlin
and son,
5587 Clanranald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Paskin
and family,
5797 Plantagenet Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Frank Puskowitz
and family,
348 College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Pearl
and daughter, Andrea,
563 St. Clement's Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Pearl and family,
416 Spadina Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Pekofsky
and family,
6182 Hudson Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Pelchovitz
and children
Linda, Sharon, and Sheldon,
34 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Perl and family,
28 Beatrice Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Persofsky
and children,
Harriet, Arthur and Paul,
11 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Adolphe Pesner
and family,
12 Pagnuelo Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Pfeiffer
and sons,
Bobby, Fred and Sydney Hyman
704 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mitchel Pinsky
and family,
88 Braemar Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Pinkus
and family,
305 Grace Street,
Toronto, Ontario,
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Pinsky
and son, Harvey,
4657 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. P. Pollock
and son, Ronald,
483 Coldstream Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Philip Polonsky,
and daughters,
Marion Ricky and Bryna,
5571 Beaminster Place,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. William Pomerantz
and sons, Hart and Earl,
38 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Pomotov
and children,
Helen, David and Seymour,
318 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Isidore Popliger, Q. C.,
and Mrs. Popliger
and family,
4917 Van Horne Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. S. Popliger
and family,
4886 Victoria Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Posen
and family,
15 Silverwood Avenue,
Toronto, Ontario,
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Posman
and family,
778 Wilder Avenue, Montreal,
and of St. Joseph d'Alma, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Posner and family,
289 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Melville Potash,
44 Claxton Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Prashker
and son, Sydney,
130 Prince Arthur Street West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Asher Pritzker
and sons,
95 Cortleigh Boulevard,
Toronto, Ontario,
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Prussky
and family,
98 Lowther Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Prussky
and family,
85 Hillcrest Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rak[illegible]
and family,
1824 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Friendly Greetings

from the

MONTREAL LIFE INSURANCE COMPANY

•

Rosh Hashonah Greetings!

ST. LAWRENCE ALLOYS

AND

METALS LTD.

BEAUHARNOIS, QUE.

Bailey Meters for Steam [illegible]
Bailey Meter's Draft Gauges Feed-water Regulators [illegible]

BAILEY METER COMPANY LIMITED

1980 CLAREMONT AVE. DExter 549[illegible]

Branches offices in Halifax, Toronto, Winnipeg and Vancouver

NEW YEAR GREETINGS

SOONER OR LATER YOU MUST SEE

The Fabulous New Revue Coming To Canada's Wonder Cabaret

BELLEVUE CASINO

375 ONTARIO ST. WEST HA. 2524

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irving R. Ransen,
and daughter, Merrill Joy,
3955 Dupuis Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Z. M. Rapoport
and daughters,
Frances, Vivian, and Evelyn,
5017 Victoria Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Rapp
and family,
414 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rappaport
and daughters,
Louise and Florence,
83 Lyndhurst Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Rash
and family,
1354 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Raminsky
and sons, Lewis and Phillip,
27 Fairholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Ray
and sons,
Michael, Jeffrey and Robert,
170 Springrove Crescent,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. R. Reider and family,
3820 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

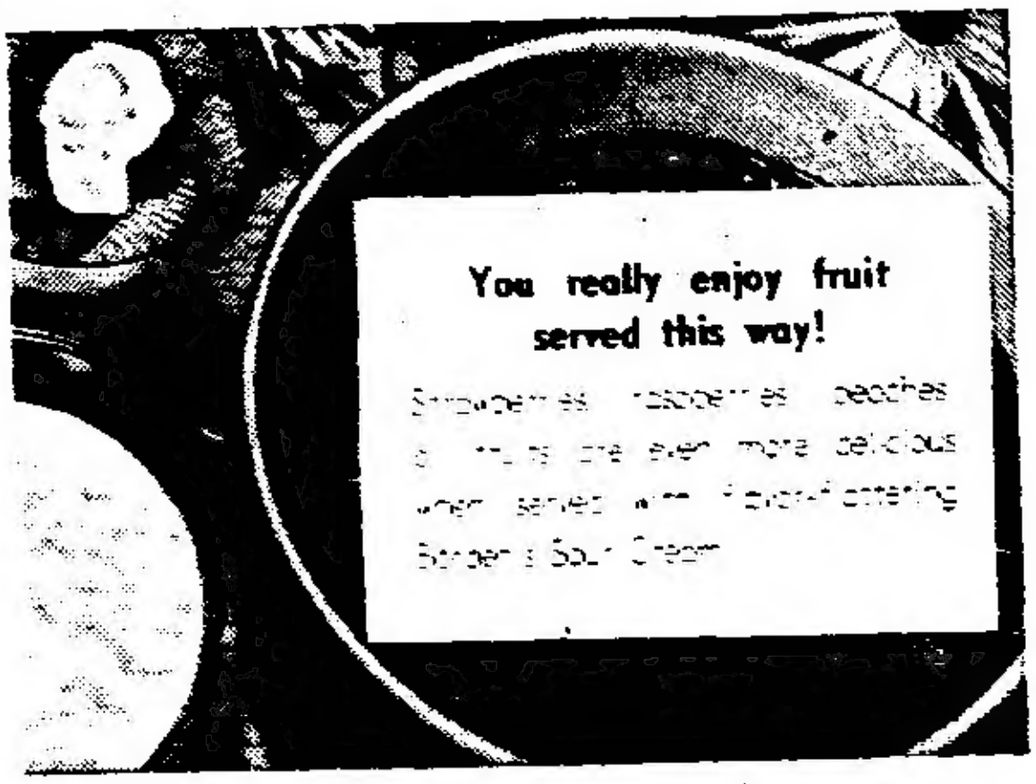
• • •

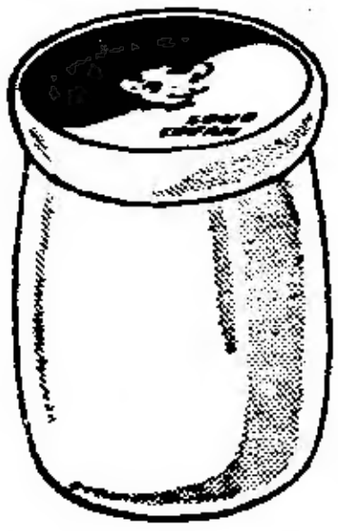
5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Reinblatt
and family,
5687 Park Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Reitapple
and family,
63 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

BORDEN'S SOUR CREAM





Borden's SOUR CREAM

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Revitch,
342 College Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Rich and family,
227 Beatrice Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Richer
and family,
784 Stuart Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Richer
and sons,
5059 Ponsard Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Bernard Richler,
and daughter, Marlene,
1940 Clinton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Richman
and family,
2426 Danforth Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Risen
and children,
Rochelle and Geoffrey,
69 Dell Park Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Carl Ritchie
and son, David,
1705 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Rosen
and sons,
5 Conrad Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Rosen
and son,
740 St. Clair Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Rosen
and family,
4360 St. James Street West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. N. Rosen
and daughters,
227 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ruby Rosen
and children, Wendy and Judy,
606 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. L. D. Rosenblatt,
370 Dundas Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Rosenblatt
and family,
6 Connaught Circle,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Rosenthal
and family,
6014 Hudson Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nathan Rosenbloom
and family,
244 Villeneuve Street West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rosenbloom
and family,
5118 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Rosenzveig
and family,
3225 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Roskes
and family,
660 Lansdowne Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. O. Roskies
and family,
434 Prince Albert Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. H. Rossman
and family,
145 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Rossman
and family,
21 Delevan Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Rotenberg,
and family,
340 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. A. Roth
and family,
606 St. Germaine Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rothman
and family,
2963 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Rothpan
and family,
11 Courcelette Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Norman Rothstein,
and daughters, Natalie Gail,
and Sandra Carole,
3030 Linton Avenue,
Mntreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Rotish
and sons,
78 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Y. Rotman
and family,
15 Walmer Road North,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Rotman
and family,
827 Queen Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rotman
and children,
Lorraine, Marcia, and Ronald,
102 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Rotstein
and family,
1 Old Park Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. K. Rotstein
and family,
118 Havelock Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Rotstein
and son, Sheldon,
194 Montclair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Gordon Rubel
and family,
316 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Rubenstein
and family,
321 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Rubenstein
and children Nadine and Jeffrey,
423 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Rubin
and family,
157 Viewmount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Rubin
and family,
5458 Durocher Avenue,
Outremont, Quebec,
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Rubin,
3240 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Rubinoff
and family,
30 Markdale Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Benjamin Rubinoff
and family,
29 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Philip Rubinoff
and daughter, Elaine,
200 Hillhurst Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Buy your Chalos and Cakes
for the high holidays
at the only bakery in Montreal under
Rabbinical Council Supervision.

KOSHER QUALITY BAKERY
REGD.

4082 St. Lawrence Blvd. HArbour 8066

USE
PARISIAN
JAVEL WATER
"Disinfects as it cleans"

IN LAUNDRY
IN BATHROOM
IN KITCHEN

KILLS GERMS

FYON & FYON LTD. MONTREAL

ROSH HASHONAH GREETINGS

from

BEACH FOUNDRY
LIMITED
OTTAWA - CANADA

GAS AND ELECTRIC RANGES

STOVES, HEATERS, FURNACES

ELECTRIC REFRIGERATION

AIR CONDITIONING

New Year Greetings to our Jewish friends
and customers

Maisonneuve Shoe Supply Co. Ltd.
[illegible] DERVILLE STREET
[illegible]
Montreal

New Year Greetings

James Walker
Hardware Company

412 St. James St. West
MONTREAL.
Est. 1897

"IF IT'S HARDWARE
WALKER'S
HAVE IT"

MA. 4585

GAGNON,
LACHAPELLE
& CO. LTD.

Shoe Manufacturers

[illegible] Kent Street Montreal

•

Rosh Hashonah Greetings to our Jewish Friends And Clientele

Rosh Hashonah Greetings

ELMHURST
DAIRY LIMITED
MONTREAL
"QUALITY GUARDED"
DAIRY PRODUCTS
Tudor
Ice-Cream

[illegible] FOR [illegible] TODAY
THE STOCKING OF TOMORROW!

Chatelaine mylotwists

[illegible]-resistant [illegible]-est [illegible]-resistant!

Manufactured by
Chatelaine Hosiery Limited
[illegible] Quebec

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. L. Rumack
and family,
318 Delaware Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Ryshpan,
and family,
714 Bloomfield Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Leonard A. Sachter
and son, Robert Louis,
202 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Salkowitz
and family,
21 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Saltzman,
308 Montrose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Salutin
and sons, Richard and Lorne,
309 Lonsdale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alex Samuels
and family,
14 Rosemary Lane,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. F. Samuels
and family,
4 Walmer Road North,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Satok
and sons,
195 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ralph Savein
and family,
47 Camberwell Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. E. Savlov
and sons,
Lawrence and Ralph Jeffrey,
18 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Schecter
and family,
351 Dunlop Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Schecter
and family,
26 Marlin Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Schneiderman
and family,
4926 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Schneiderman
and family,
4683 Grosvenor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. Morris Schneiderman
and family,
470 Villeneuve Street West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Schwartz
and family,
546 St. Clements Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Schwartz
and family,
82 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Karl Schwartz
and daughters,
103 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Michael Segal
and family,
985 Hartland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William J. Segal
and family,
4538 Draper Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sidney Seligman
and sons,
Richard, Lawrence and Arthur,
37 Strathearn Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Seltzer
and family,
5410 Grove Hill Place,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis A. Sendel
and daughters, Rhoda and Dorothy,
3010 Westmount Boulevard,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Philip Sendel
and children,
David, Brian and Linda,
4911 Melrose Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty Seven There are Additional Greetings in Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs S. Shabsay
and family,
504 Atlas Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Philip Shaffer
and daughters,
Frima, Blossom, Beverley
and Pesa,
918 Pratt Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Shafter
and family,
2480 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Shainhouse
and children, Michael and Deborah,
75 Gloucester Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. O. Shainhouse
and family,
94 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. J. Shalinsky
and family,
4251 Marcil Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Shankman
and family,
2084 Queen Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam. Shap
and son, Yale,
4855 Queen Mary Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. D. Shapero
and son, Larry,
10 Newgate Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry A. Shapiro,
231 Vaughan Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Shapiro
and sons,
5559 Queen Mary Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Shapiro,
95 Davenport Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Sharp
and family,
11 Manitou Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Shatz
and daughters,
Marion and Barbara Ann,
325 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. N. W. Shaul,
94 Dell Park Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Shecter
and family,
94 Whitmore Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Sheffe
and children,
2844 Dufferin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Shefsky
and sons,
45 Thome Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Israel Sheinart
and children,
Marilyn and Bernard,
6215 Clanranald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Shendelman
and son, Warren,
9 Graham Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Sherkin
and sons,
592 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. D. Sherman and family,
22 Peveril Hill Road South,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. George Sherman
and children, Betty and Ronald,
42 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry M. Sherman,
and sons, Walter and Stanley,
16 Silverwood Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. W. Sherman
and daughter, Terry,
268 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Shiff
and family,
3 Rolslel Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

GUY TOMBS LIMITED

TRAVEL AND FREIGHT FORWARDING
TO ISRAEL AND OTHER COUNTRIES

*

Coronation Registrations
Should Be Made Immediately

1105 and 1111 BEAVER HALL HILL

MONTREAL

Garters - Arm Bands - Suspenders
Hose Supporters - Garter Belts - Elastic Products

Quantity production of styles that sell.
Every process in this Canadian plant.

Donahue Corporation of Canada
LIMITED
ST. HYACINTHE, QUEBEC

SALES OFFICES:

MONTREAL
605 - 1410 Stanley

TORONTO
94 Wellington St. W.

VANCOUVER
318 Homer Street

Galt Building
WINNIPEG

Holiday Greetings To Our Jewish Clientele

We Make The Bell Brand

The BELL BRAND REGISTERED MADE IN CANADA

CANVAS, MEDIUM AND HEAVY WEIGHT JERSEY GLOVES AND MITTS, FOR THE WHOLESALE TRADE. ALSO COTTON MAILING BAGS.

Ask for samples and prices

The B. B. Glove Mfg. Company Ltd.

Ayer's Cliff, Que. Phone 51

Montreal Office

637 Craig St. West UN. 6-3424

Holiday Greetings to our Jewish friends and customers

The Page Equipment and Construction Co. Limited

General Contractors

*

ROADS PAVING DREDGING
MUNICIPAL WORKS ETC.

*

Three Rivers, Que.

NEW YEAR GREETINGS

Dodge Cars & Trucks - De Soto

J. A. ST-LAURENT MOTOR SALES INC.

Authorized Dealers
"CHRYCO" PARTS & ACCESSORIES

VE. 3606 — 330 — CREMAZIE BLVD. West — VE. 4777

HUGH RUSSEL & SONS LTD.

Steel & Metal Products

BEST WISHES FOR THE NEW YEAR

80 Prince Street, Montreal, Que.
235 Wicksteed Avenue, Leaside, Ont.

NEW YEAR GREETINGS!

INTERNATIONAL BRAID CO. of CANADA Limited

HEAD OFFICE AND FACTORY STE ROSE DE LAVAL P.Q.

Phone Direct line to Montreal, MA. 7910

Manufacturers of

COTTON AND RAYON BRAIDS
SHOE AND CORSET LACES
BRAIDED ELASTIC AND FANCY BRAIDS

For Manufacturers of
CLOTHING, HEADGEAR AND UNDERWEAR

Granby Manufacturing Co. Ltd.

Established since 1900

MANUFACTURERS AND DISTRIBUTORS OF

WASHABLE COLLARS AND CUFFS

INTERLINED SHEETING, LINEN, NEGATIVE AND BRIGHT FINISH

TRANSPARENT FOLDERS ENVELOPES, MENU COVERS, TRANSPARENT BOXES, TRANSPARENT BADGE CASES AND ENVELOPES FOR IDENTIFICATION CARDS

Head Office: Granby, Que. — Phone 3873
Sales Office: L. J. GENDRON — Phone: DU. 1017

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis K. Shiffman
and children,
David, Annette, Melvyn
and Roslyn,
164 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Shiffman
and sons, Gary and Norman,
84 Ridelle Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Shiman
and family,
152 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Shoot
and family,
18 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Shopsowitz
and sons, Gilbert and Howard,
149 Pendrith Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Shore,
and children, Marilyn and Neil,
31 Avenal Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Albert Shrybman
and family,
4985 Iona Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Shrybman
and sons,
4900 Cumberland Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Shubinsky
and daughter, Beverley,
2043 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Shubinsky
and family,
1070 Queen Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. D. Shukyn
and family,
and Mrs. M. Eisner,
575 Euclid Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Shulman
and daughters,
Marina and Pauline
173 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. L. Siegel
and family,
1652 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. J. Siggner
and children,
Andrew and Glenda Joy,
90 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Herbert H. Silver
and family,
5820 McKenna Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Silver,
35 Prince Charles Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. R. Silver
and family,
4160 Carlton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Silver
and family,
588 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sam Silver
and children, Robert and Pauline,
1524 Dufferin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol Silver
and sons, Arnold and Barry Leslie,
4105 Kent Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Silverman
and sons,
6066 Wilderton Crescent,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Simon,
1665 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Simon
and family,
38 Coolmine Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nat. Simpson
and family,
3500 Atwater Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Singer,
6 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings

•

HILL WAREHOUSE LTD.

UN. 6-4934

696 WILLIAM ST.

NEW YEAR GREETINGS TO OUR JEWISH FRIENDS

from

Alfred Lambert Incorporated

MONTREAL

•

Owners of:
THE ACTON SHOE CO. LTD.
— and —
THE ACTON RUBBER LTD.

•

Head office at
50 ST. PAUL WEST
Factories at
Acton Vale, Que.

Branches:
Quebec City, Winnipeg
Saskatoon, Edmonton
Vancouver
Charlottetown, P.E.I.
Halifax
London, ENGLAND

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. O. Singer
and family,
5995 Dolbeau Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Phillip Singer
and daughter Irene,
124 Castlewood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Singerman,
768a Champagneur Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Skolnick
and family,
6463 McLynn Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Robert Slan
and family,
59 Shalimar Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Slater
(Schlachter),
and family,
557 St. Clair Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Slattner,
and family,
4521 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. B. Smith
and son,
17 Croydon Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Smith
and children, Joel and Bonnie,
10 Brownside Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Smith
and sons,
Gary and Michael Richard,
124 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Smith
and family,
8 Menin Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nat Smith,
and family,
4925 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Smith
and family,
4757 Victoria Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Snaider
and family,
5107 King Edward Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Snider
and children,
Elliott and Barry,
11 Parkhill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lou Snider
and children, Eleanor and Mark,
481 Glencairn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Sobel
and family,
597 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Oscar Soiferman
and family,
4965 Isabella Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Arthur L. Soles
and family,
65 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Eddie Solish
and children,
Blossom Gloria, Lorne and Fern,
16 Burnside Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mac Sol
and family,
129 Ulster Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. R. Solomon
and sons,
David, Joseph, and Robert,
93 Whitmore Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Solomon
and family,
139 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. J. Solway
and family,
3365 Yonge Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Solway and family,
1717 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

HOLIDAY GREETINGS

•

SHAWBRIDGE LUMBER CO.

MILLWORK

Shawbridge, Que.

•

A. HOTTE, *Pres.*

NEW YEAR GREETINGS

•

THE BLUE RIBBON BEDDING COMPANY of Canada, Ltd.

700 8th Avenue
MONTREAL 5
QUEBEC

•

Manufacturers of

BLUE RIBBON BEDDING PRODUCTS

Wilson 3-5703
Wilson 3-5704
Wilson 3-4858

Jean Gendron
S. G. Parent
Georges Falardeau
T. H. Dunn

J. T. GENDRON INC.

Investment Securities

71 ST. PETER STREET
QUEBEC
Telephone 4-2451

HOLIDAY GREETINGS TO THE JEWISH COMMUNITY
from

EAST & MASSON INC.

General Contractors

OUR SPECIALTY : GENERAL TRANSFORMATION

171½ CARTIER TEL. 5-6761
QUEBEC

HOLIDAY GREETINGS

Quebec Marble and Tile Co. Limited

527 DORCHESTER STREET
QUEBEC CITY

New Year Greetings to our Jewish Friends

Indian Moccasins
By RENAUD BASTIEN
The Choice of Discriminating Buyers

RENAUD BASTIEN REG'D.
VILLAGE DES HURONS CO. QUEBEC, P.Q.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Sopman
and children, Penny and Michael,
163 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Reuben Spiegelman
and sons, Jack and Eddy,
4444 Melrose Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Spring,
22 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. Spring
and son, Harvey,
and
Dr. and Mrs. W. B. Spring,
and daughters, Shawna, Elaine,
and Bari Fern,
128 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Staiman,
1 Delavan Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Staiman
and daughter,
Barbara,
622 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Starr
and daughter Nancy Ellen,
221 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Harry J. Stein,
and daughter, Carol,
1911 Van Horne Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Stein
and son, Harvey,
51 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Stein
and family,
76 Grange Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Steinberg
426 St. Joseph Boulevard West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Steinhouse
and family,
4585 Michel-Bibaud Street,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Steinman
and son, Howard,
204 Queen Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Steinman
and family,
7230 Somerled Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Steinman
and family,
5010 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Louis and Bessie Stekel
and family,
103 Benson Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. L. Stern
and family,
20 Westover Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Stern,
5125 Beaconsfield Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Sternthal
and family,
1565 Bernard Avenue West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Stitsky
and family,
770 Briar Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. David H. Stober,
3555 Atwater Avenue,
Westmount, Quebec.
Extends to all his relatives and friends his best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Melvin Stober
and daughters,
Bonnie Rosa and Iris,
4951 Coronet Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Reverend and Mrs. Nathan Stolnitz
and family,
511 Markham Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Stone
and family,
514 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Stork
and family,
24 Markdale Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Strauch
and family,
9 Rosemount Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. George Strean
and family,
656 Lansdowne Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. I. Strohl
and family,
736 Hartland Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alex Stutman
and family,
4810 Isabella Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Swadron
and family,
1 Kendal Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Swartz
and family,
53 Borden Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Taerk
and sons, Sheldon and Gary,
326 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Tanenbaum
and family,
222 Lonsmount Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Tanny
and sons,
5758 Northmount Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Carl Tarnowsky
and son, Harley,
187 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Teacher
and family,
69 Wells Hill Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Rubin Teblum
and family,
4655 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol. Teblum
and family,
4081 Marcil Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Tencer,
703 McEachran Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Teperman
16 Forest Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Tepperman
and children,
Sharon Frances and Roslyn Hyla,
55 Winnett Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Tinkoff
and family,
5117 Lacombe Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. J. Tishler
and family,
896 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Tishman
and family,
18 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. H. Tobe
and children, Rise and Allen,
413 Roselawn Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Tobin
and family,
4092 Mackenzie Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Tobis
and daughter, Nancy,
713 Gerrard Street East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. E. Torkin
and son Larry,
56 Manor Haven Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol Trachman,
and daughter,
Felice,
4976 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Trachter
and daughters,
50 Braemore Gardens,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Z. Trimble
and family,
144 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Turk
and son, Marvin,
179 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

ALEX COULOMBE

Authorized Bottler of

PEPSI-COLA

112 Bigaouette — QUEBEC, P.Q. — Telephone 5-8485

Extends to the Jewish Community Sincerest Holiday Greetings

ROSH HASHONAH GREETINGS!

Martineau Electric Co.

24 KING ST. — QUEBEC CITY

ELECTRICAL SUPPLIES OF ALL KINDS

Cordial Holiday Greetings

T. J. MOORE & CO. LTD.

Stationers & Printers

Office Supplies *Office Furniture*

122 Cote De La Montagne Quebec Telephone 2-2754

ROSH HASHONAH GREETINGS

GAUTHIER LIMITED

PAINTS - WALL PAPERS - ALL KINDS OF PLATE GLASS

Tel.: 4-4626

292 ST-JOSEPH ST.
Quebec

ROSH HASHONAH GREETINGS

PAUL LOCAS

GENERAL CONTRACTOR

639 Labelle Blvd. St. Jerome, P. Q.

Electric Furnace, Roofing, Brick Work & Concrete Stairs
No. 2 St. Joseph Street

New Year Greetings

RÊVE DE PARIS

1448 SHERBROOKE STREET WEST PL. 9951

Holiday Greetings

DENNY-STEWART LTD.

Fine Feminine Footwear

7919 ST. LAWRENCE BLVD. MONTREAL, QUE.

NARROW FABRICS
LIMITED

Heartiest New Year Greetings

Manufacturers of

BIAS BINDINGS — PIPINGS — WAIST BANDS
FINE QUALITY SHOWER CURTAIN SETS
CLOSET ACCESSORIES

Head Office and Factory

2190 Prefontaine Montreal AMherst 2113

BEST WISHES

AT THIS SEASON OF THE YEAR TO
THE CANADIAN JEWISH REVIEW AND THEIR MANY FRIENDS

BOMAC (MONTREAL) LTD.

ARTISTS - PHOTOGRAPHERS
ENGRAVERS - ELECTROTYPERS
STEREOTYPERS AND MAKERS OF
PLASTIC AND RUBBER PLATES

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Turovets
and family,
5284 Dupuis Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Uger
and family,
426 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Ungerman
and family,
171 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irving Ungerman
and family,
180 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Urbas
and family,
172 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Veinish,
34 St. Catherine Road,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Vineberg
and family,
4946 Grosvenor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Issie Wachman
and family,
4768 Meridian Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. G. Wagman
and family,
699 Bloor Street West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Marvin Wagman
and son, Neal,
16 Bridle Path,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Walker
and family,
110 Vesta Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Wallensky,
and family,
2170 Eglinton Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Wallerstein
and family,
4620 Fulton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Holiday Greetings!

Gardening Landscaping

Diploma in 1920 for Landscape Gardening from Horticultural School, "ZURICH," Switzerland.

E. DACCORD
Reg'd

For An Estimate
WA. 1531

Holiday Greetings

•

Harry Hopmeyer & Sons

•

478 McGILL STREET

PLateau 9588

Holiday Greetings

EMERY, TALBOT Limited

WOODEN BOXES
PLYWOOD
SHOOKS & LUMBER

A. TALBOT, President

4900 ROUEN STREET

MONTREAL

CLairval 7735

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Moe Wasser
and sons,
145 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Wasserman
and family,
25 Gloucester Grove,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Wasserman
and family,
129 Times Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Waylen
and children,
Sheila and Samuel,
31 Aldburn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Wayne
and daughter Carolyn,
35 Fairleigh Crescent,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. David Weber
and family,
64 Elwood Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

let Javex do this job for you

To make diapers
stain-free snow-white
and sweetly clean

... add 1 tablespoonful of Javex ... gallons of rinse water, im-... rse, then rinse well. Excellent ... babies' other cotton laundry ... and rubber pants!

JM-1952

Canada's Favorite Bleach

20 EASY WAYS
Javex

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. J. M. Weinberg
and family,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Weinberg
and family,
26 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Weinstein
and family,
68 Beatrice Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Weinstein
and family,
411 Castlefield Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Weinstein
and family,
5319 Brodeur Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Frank Weinstock
and family,
223 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. L. Weisfeld
and children, Elaine and Ronald,
67 Marchmount Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Weissburst
and family,
155 Glen Cedar Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Arthur Weisseler
and family,
396 Lansdowne Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Weltman
and son, William,
4080 St. Catherine Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5718 A HAPPY NEW YEAR 1952
Mrs. S. Wexler
and daughter, Gail,
2100 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5718 A HAPPY NEW YEAR 1952
Mr. and Mrs. Irwin White
and daughters,
Bernice and Barbara,
42 Rose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Wiener
and family,
88 Lowther Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

New Year Greetings

WORCESTER-ROCKWOOD
LIMITED

Automatic Sprinklers

MUNDERLOH
& CO. LIMITED

FOUNDED 1857

Victoria Square Montreal

THE
BIRCH-HINDS PRINTING
COMPANY LIMITED

A COMPLETE SERVICE

1030 St. Alexander Street UN. 6-2016

NATIONAL
PHOTO-ENGRAVING
Limited

To Our Jewish
Customers and Friends
Our Best Holiday
Wishes

- Designers
- Photographers
- Engravers

2700 Rachel East, Montreal

DAY and NIGHT — Phone FAIRVIEW 7585

HOLIDAY
GREETINGS

GARAGE
E. MAILLE LTEE

•

Imperial
ESSO
Dealer

•

GENERAL REPAIRS
John Bean Wheel Alignment
Weidehoff Test Equipment

•

Dodge - DeSoto
Dealer

•

Ste. Agathe des Monts
108 Principal Street

Buy from Review Advertisers. Say: "I saw your ad in the *Canadian Jewish Review*".

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Winick,
424 Glengrove Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nathan Wilson,
1996 Bathurst Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Winbaum
and daughter Rosemary,
19 Newgate Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Wineberg
and daughter, Linda Susan,
2962 Lacombe Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. B. Winston
1352 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Wise
and daughter Saundra Lee,
320 Lonsdale Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Victor Witkin
and daughter, Joyce,
371 Whitmore Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

9 MILE
MOTORBOAT TRIP
ON SCENIC

LAC DES SABLES
Information PHONE 785 CAPT. ANDRE LIBOIRON
AUTHORIZED DEALER FOR JOHNSON MOTORS
& PETERBOROUGH BOATS
GASTON CLOUTIER
St. Agathe des Monts

CORDIAL HOLIDAY GREETINGS
TO OUR MANY JEWISH FRIENDS AND CUSTOMERS

New, Modern, Up-to-date
YVAN FORGET
GARAGE
Phone 4125
195 ST. VINCENT STREET
STE. AGATHE DES MONTS, P. Q.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Wohl and family,
4 Fernwood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. W. Wolfe
and sons,
737 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Wolfson
and family,
212 Robert Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Sidney Woltz
and daughters, Bonnie and Nadine,
Union City, New Jersey.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben. Wortzman
and family,
19 Ridge Hill Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. K. Wortzman
and daughter,
86 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Wultz,
755 Avenue Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Yanofsky
and daughter, Claire,
and grandson, Clifford,
6025 Wilderton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Yarmo
and daughter, Beverley,
317 Clinton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Young and family,
32 Strathearn Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben Zablow
and son,
74 Highbourne Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Zbarsky
and family,
4486 Circle Road,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. M. Zeldin
and daughters, Evelyn and Joan,
1692 St. Clair Avenue West,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Zener
and sons, Sheldon and Howard,
30 Crestview Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Zidenberg
and family,
371 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. T. Zidulka
and son, David,
964 Pratt Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hyman Ziff,
and family,
4915 Fulton Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Morris Zimmerman
and family,
62 Elm Ridge Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Zingboim
and sons,
790 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abie Zinman
and sons,
5627 Canterbury Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. N. W. Zucker
and son,
210 Palmerston Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page One Hundred and Thirty-Seven There are Additional Greetings in Alphabetical Order.

5713 1952

MAYOR
and
MRS.

Aaron Horovitz

Extend Holiday
Greetings to
Canadian Jewry

CORNWALL
ONTARIO

Holiday Greetings

Peco Dyeing Inc.

Custom Dyeing in Hosiery of all kinds.

DYERS, BLEACHERS, FINISHERS

IN RAYON, MERCERIZED COTTON YARN.

Delivered on Skein.
2025 Desjardins St.
CL. 7418

Holiday Greetings

GOODWEAR HOSIERY MILLS LTD.

4520 de la Roche Street
MONTREAL, QUEBEC

Manufacturers of
FINE MILLWORK

BERTHIAUME & GODIN INC.

225 LAURIER ST. E.

VI. 2583

ISRAEL IS FULL OF LIFE AND HOPE

(Continued from Page Fifteen)

brought up in Safed. Many Sabras are taking their place in the country's activities and administration.

One cannot speak too highly of the fine work that is being performed by Mr. and Mrs. Shapiro at the school at Hadassim, which is financed by Canadian Hadassah. We saw there the most progressive types of teaching and education demonstrated. I dare say there is nothing more progressive or efficient on the American continent. We saw there happy youngsters being properly supervised, in clean, neat surroundings, amidst excellent housekeeping.

We went through the country in a very favourable time, springtime. Everything was green and beautiful. They tell us that later on the sun scorches it and it turns brown. It is almost impossible to believe the difference. We even travelled through the Negev and saw mile after mile of beautiful green fields.

There is no evidence of overcrowding as you travel through Israel. There is no suggestion that it has anywhere near the population that it can stand. There is still mile after mile of barren hills with stones everywhere, mile after mile of barren mountains that should have trees planted and could be used for grazing and farming lands. Every once in a while you find some of it being attended to by the newcomers and it is quite clear that there is plenty of room to bring in many, many more people if there were only funds to finance the operation.

Jerusalem is a picturesque city and it is a thrilling experience to live there. The King David Hotel compares favourably with the best accommodation anywhere — every inch of ground has a thrilling historical background. We walked along the border between the Israeli part and the Jordan part of Jerusalem, and were shocked at the number of buildings and houses that were completely destroyed. Barbed wire still marks the border. You can see the people on the other side carrying on, apparently normally, and the people in Jerusalem are

CASH'S WOVEN NAMES
Items can also be supplied with
INTERWOVEN
JEWISH EMBLEMS
for marking personal and household
LINENS
From your dealer, or
CASH'S, Belleville 20, Ont.
Offices in Montreal and Toronto
Also Manufacturers of all types of Woven Labels, Initials, Bookmarks, Badges for Lodges and Conventions, and No-So Cement.

B. I. COHEN
PRESCRIPTION OPTICIANS
Have A Service in the Moulding and Fitting of
CONTACT LENSES
Under The Direction of Avron Cohen
Holiday Greetings
Room 204
University Tower Bldg.
660 St. Catherine W.
UNIVERSITY 6-7778

NEW YEAR GREETINGS
Canada Spring Service Co.
J. G. GOODWIN J. ELIESEN M. L. GOODWIN
755 Mountain St.
Montreal 3
UNiversity 6-4317*

Holiday Greetings
C. A. Dunham Company, Limited
Manufacturers of
THE DUNHAM SYSTEM OF HEATING
Head Office: TORONTO, CANADA
1822 St. Catherine St. W.
Montreal
Phone
WEllington 3666

New Year Greetings
To Our Tenants
Balfour Realties Inc.

Holiday Greetings
National Adhesives (Canada) Ltd.
2125 Remembrance Road
Lachine, Que.

SCOTIA TICKET & PRINTING LTD.
1030 St. Alexander St.
Telephone:
UN. 6-4611-2-3
MONTREAL 1, QUEBEC
Manufacturers of all kinds of
SIZE TICKETS . . . TAGS . . . LABELS on the Roll
FACTORY PIECE WORK FORMS and SHOP SYSTEMS
Milk Bottle Caps . . . Heat Seal Labels
A Complete Needle Trade Ticket Service

THIS ROSH HASHONAH . . . ANY DAY, EVERY DAY

CALL DE. 2255

and everything in our store is yours in a jiffy.
The fastest delivery service and the best.
Such appetizers !

CHENOY BOYS

DELICATESSEN AND SANDWICH SHOP
5272 Queen Mary Road

HOLIDAY GREETINGS !

Mastercraft Clothes Ltd.

Clothes for Well Dressed Men, Women, Students and Boys

6580 St. Hubert
Montreal

Tel. CRescent 2149-40

New Year Greetings

JOHN GORDON & SON LIMITED

686 ST. JAMES STREET WEST

MONTREAL

NEW YEAR GREETINGS

SICILY ASPHALTUM PAVING CO. LTD.

ALL TYPES OF ROAD CONSTRUCTION

Asphalt — Concrete — Pavements

Driveways — Gas Stations and Parking Lots

5545 Cosgrave Ave. CRescent 0801

New Year Greetings from

DELPHIS COTE Limited

ROOFERS

5551 St Patrick St HEmlock 5368

The Banque Canadienne Nationale

carrying on normally. It is, however, a heartbreaking situation.

The people in Jerusalem have currency and no food; the people on the other side of the barbed wire have no money and lots of food, and the war situation is preventing the two from getting together. In Jerusalem we saw from a distance the University Buildings on Mount Scopus, but we visited the university buildings that are being used as temporary buildings in various parts of the city. The university authorities deserve a great deal of credit for the very fine job they are doing under almost impossible conditions. The finest of laboratory equipment is stored in hallways. The people work in crowded conditions, but they work.

Tel Aviv is a very busy metropolis. The people go about their business without any apparent concern about protection or fear of the surrounding Arab nations. The building boom is greater than any building boom we have seen anywhere. The people are interested and they are interesting people. The shops and the cafes are filled, notwithstanding the austerity and the lack of food.

What struck us most in Israel was the fact that there were uniformed people everywhere. We saw more soldiers there than we saw anywhere. A large percentage of the motor vehicles, both passenger and trucks, are vehicles carrying uniformed people. Hundreds of thousands of young people are in uniform. Military camps are all over the country. It is an activity that makes one feel depressed. While one is proud of the fact that the country is obviously able to defend itself, one feels sorrow that such a drain should be necessary on the economy of a young and under-financed country. It seemed to us that about ten per cent. of the population, or more, were in uniform.

One wonders how long that situation can possibly continue, and one gets the feeling in going through Israel that the thing that Israel needs most is peace, peace with the surrounding countries. If peace were to come, Israel would be one of the most prosperous countries in the world; even more prosperous than Switzerland, because a country of only a few million people would be the workshop and distributing centre for many millions of surrounding people. The standard of living of these few million people must, of necessity, become very high.

The plants and equipment are there. The know-how is there. There would not even be too much clashing with Great Britain, or with the United States for markets because Israel would need such a small proportion of the market to become very prosperous, but the question is: how are we to obtain that peace?

Space does not permit me to describe the scene of the docks in Haifa when boatload after boatload of refugees are landed — thousands every month, sometimes thousands in a day; to describe the scenes in the various camps where these people are temporarily placed, the problems, and the difficulties. One wonders how a country with so many difficulties can get along, yet it appears to be doing it and the people seem to be going about their daily tasks.

Austerity is not the word for what exists there. There is a shortage of everything. It is

Laurentian Textile Company Limited

- - Manufacturers of - -

PIECE GOODS
KNITTED FABRICS
FOOTWEAR LININGS
JERSEY CLOTH

Also SWEATERS - BOYS' AND GIRLS' JERSEYS - CHILDREN'S KNITTED SUITS

Rep. by WHELPLEY & CO.
73 Adelaide W., Toronto
ED. LEIFFER - LA. 2730

Head Office and Mill.
ST. JEROME, QUE

Holiday Greetings To Our Jewish Friends

•

McLean Brothers
LIMITED

• *Advertising Typographers*

• *Trade Compositors*

1030 St. Alexander Street
UN. 6-3491

disturbing to see what passes for food in the stores, and even that can only be obtained on ration. The Government has a tremendous job on its hands, and I had the feeling that because of the difficulties, the Government is forcing itself into too many controls and too much bureaucracy. They claim it is necessary. They may be right. It is, however, very difficult. We were stopped on several occasions while driving along the highway to have our automobile searched and to make sure that we didn't have any chickens or eggs while we were passing through the country.

One is impressed with the tremendous hospitalization activities of Hadassah, with the local health groups, and health insurance plans, with the strength of labour and their social security, with the educational institutions, not only the university in Jerusalem, but the Technion Institute in Haifa, the Weizmann Institute in Rehovoth, with the various nursery schools and private schools throughout the country, the Symphony Orchestra, the String Quartet, the travelling artists, the theatre and above all, the bookshops. Wherever you go, including a bookshop in the desert city of Beer Sheba, you can find papers and books in many languages from all over the world. That, of course, is a very high standard of culture to be maintained by a small country, and it is quite clear that they need much assistance from us to continue that standard.

We watched the District Court and also the Supreme Court in action. There are many fine legal minds from the United States, England, Germany, and other countries, in the judiciary, as well as Sabras. One can feel proud of the standard of the judiciary in this new country. We watched the Knesset in action, and felt proud to see democracy at work.

There are, oh, so many good things that thrill one in going to Israel, but there are so many problems and difficulties, so many people tiring of the lack of diet, so many people tiring of the inability to carry on their industries from lack of foreign exchange to buy raw material, so many, especially among the newcomers, who are dissatisfied with what they find in Israel and would like to go elsewhere. Yet the basic spirit is one of courage, work, and a feeling of security and of ultimate success.

We were at a Purim party in Ramat Gam in the hotel that is operated by a Mr. Tick, formerly of Toronto. We met there Mr. S. Dubiner, an industrialist, formerly of Toronto, who has several plants in Israel, and Mr. Adelman from Western Canada. Our hosts were Zippora and Alex Rubens, of South Africa. We could feel the real spirit of the country during the Purim celebration. We met Dr. Dov Joseph and also Dr. Bernstein and Mr. Rokach and other general Zionist members. Major A. H. Friedgut and his wife, Judy, of Winnipeg, were very cordial and helpful to us. They are doing a fine job for the Canadian Zionists.

When one has been a Zionist all his life, one gets the feeling in going to Israel that we have just started something, that we are responsible for having brought it about, and that we must see it through. The people there are doing more than their share, and their problems are our problems, their failure will be our failure, and we have a tremendous task ahead of us to see them through. They are absolutely unable to carry it out by themselves. We must continue to give assistance. If it was right to start the Jewish State, and it was, it is a must to continue on with the Jewish State.

New Year Greetings
SHAVER'S LAUNDRY LTD.
SHAVER'S
FOR A GOOD LAUNDRY
589 CANNING

Holiday Greetings
Montreal-Ottawa Express Ltd.
MONTREAL
385—6th Ave., Lachine
WA. 1115
OTTAWA
Phone 3-7550

G. B. CIOT LTD.
TILE CONTRACTORS
Tile - Marble - Terrazzo - Mosaic
GUARANTEED WORK
9225 ST. LAWRENCE BLVD. DU. 3583
Our Holiday Greetings to the Jewish Community

T. B. LITTLE PAPERS Limited
2564 MULLINS ST. — MONTREAL
extend sincere greetings

Holiday Greetings
Hector Groulx Inc.
G. St. Laurent
PLUMBING & HEATING CONTRACTORS
7375 Chambord St. DO. 8492 Res.: DO. 0525
MONTREAL

MENDELSSOHN BROS.
CUSTOMS BROKERS
361 YOUVILLE SQUARE
Season's Holiday Greetings

Holiday Greetings
Montreal Terra Cotta, Limited
Porous Hollow Tile
Room 901
Dominion Square Bldg.
Montreal, Que.
UN. 6-9467
UN. 6-9463

CONSOLIDATED THEATRES
MONTREAL
Loew's Palace Capitol
Princess Imperial
His Majesty's Orpheum
Theatres
Best Wishes For The Holidays

HOLIDAY GREETINGS
W. L. Chipchase Reg'd.
ESTABLISHED 1882
— CUTLERS —
Manufacturers & Importers
FOR PROMPT SERVICE — WI. 1024
1667 St. Catherine West Montreal

Samuel Respitz Fur Co.
Best wishes for a Very Happy New Year
1435 BLEURY ST.
HA. 7233
Manufacturing Furriers
Specializing in BEAVER, MINK, ALASKA SEAL, HUDSON SEAL, GREY and BLACK PERSIANS

Holiday Greetings to our Jewish Friends!
DOMINION FURNITURE MANUFACTURERS
LIMITED
Manufacturers of Medium Priced Furniture
STE. THERESE • QUEBEC

La Duchesse Shoe Co., Limited
RICHMOND, QUEBEC
Manufacturers of women's medium-priced novelty footwear. Splendid lines for the coming season.
• • •
Extends holiday greetings to their many Jewish friends and customers

Holiday Greetings
O'BRIEN & WILLIAMS
Members
Montreal Stock Exchange
Montreal Curb Market
Investment Dealers' Association of Canada
Associate Members N. Y. Curb Exchange
132 ST. JAMES STREET, WEST MONTREAL
HArbour 7211

The Makers of
LION Vinegar
and
Allen's Apple Juice
Extend Holiday Greetings To Canadian Jewry

CANADIAN JEWS IN THE NATION'S MUSICAL LIFE

(Continued from Page Thirteen)

such a thing as "Jewish Music", is it possible for Jews living in diverse lands, under even more diverse circumstances, to create a music which would bear a recognizable common characteristic? Personally, I think not. I think, rather, that, being the product of his environment, the Jewish composer can best contribute to the general culture of his respective land by sincere aesthetic expression, by retaining the highest ideals in his craftsmanship, and by most honestly representing the realism of our present-day existence. By that I do not mean that the composer need restrict himself from writing a work of Jewish inspiration, if he feels the inclination to do so, but rather that he should be completely uninhibited in his creative direction.

If we are proud of a Bloch, whose works may be considered Jewish in character, are we therefore less proud of a Mendelssohn? The Germans may well have taken the effigy of Felix Mendelssohn-Bartoldy from its pedestal in front of the Gewandhaus in Leipzig in order to erect a statue to the composer of the Horst Wessel Lied. But they could not attempt to rid the world of the music of the grandson of Moses Mendelssohn. The Midsummernight's Dream or the Violin Concerto may not be "Jewish" music, but it is eternally beautiful music written by a Jew of German nationality, of whom we and the world of music will forever be proud.

The Jewish community desirous of retaining its identity within the general framework of Canadian life must assume its responsibility, as exemplified by the Canadian Jewish Congress, by commissioning its most gifted composers, by encouraging its most endowed talents, and by making sure that its artists live a full and fruitful life in quest of their profession. It is in this sense that I wrote my foregone conclusion: "The Canadian Jew can make as little or as great a contribution to Canadian life, as his community will encourage and permit".

Editor's Note: Alexander Brott is one of the best-known musicians in Canada. Violinist, composer, conductor, and speaker, he was born in Montreal. At the age of thirteen, he already had won five scholarship prizes at the McGill Conservatorium. In New York, he was a scholarship student for five years at the Juilliard School. While in New York, he was twice awarded the Elizabeth Sprague Cooledge Prize for chamber-music composition, and on two occasions won the Loeb Memorial Prize for chamber-music performance. Upon his return to

The BEAUTY and COMFORT of YOUR HOME
LINDSAY offers you a distinctive assortment of fine Pianos, Furniture and Radios at prices well within your reach. You can afford to beautify your home and enhance its comfort when you shop at LINDSAY'S.
C. W. LINDSAY & CO.
LIMITED
PIANOS FURNITURE RADIOS
1112 ST. CATHERINE ST. WEST MONTREAL

HOLIDAY GREETINGS
LA COMPAGNIE
LEGARE
LIMITEE
MONTREAL QUEBEC

•
WOODHOUSE & CO.
LIMITED
•
105 St. Catherine St. West MONTREAL HArbour 9261

Canada, he won a scholarship which would have permitted his studying in England, The Lord Strathcona Prize for study at the Royal Academy in London, but he was forced to abandon this project owing to the war.

As violinist, Mr. Brott is well-known throughout Canada, through public appearances and radio performance. He is the concertmaster and assistant conductor of Montreal's principal orchestras, Les Concerts Symphoniques and The Little Symphony. At McGill Conservatorium of Music, he is active professor of violin and head of the String Department. He also lectures on music appreciation at McGill University.

Mr. Brott in 1939 organized the McGill String Quartet which has made chamber-music history in Canada by maintaining itself entirely on public support for seven years. In its endeavour to establish a permanent chamber-music center in Montreal, the McGill String Quartet has for the past four years come under the annual sponsorship of McGill University.

As composer Mr. Brott is internationally known. He was one of the five Canadian composers chosen to represent Canada at the Prague Musical Festival in May 1946. He is the only Canadian composer whose compositions have been conducted by Sir Thomas Beecham who conducted the Royal Philharmonic in the world premiere concert performance of Mr. Brott's symphonic suite, "From Sea To Sea", and presented it in Dublin, Belfast, and Liverpool. Conductors who have presented Mr. Brott's compositions include Sir Ernest MacMillan, Dr. Desire Defauw, Vladimir Golschmann, and Jean Beaudet. Mr. Brott has conducted programs of Canadian music with principal orchestras in England and Europe.

He gave the Canadian concert premiere of Stravinsky's "Histoire d'un Soldat", and presented for the first time in Montreal the complete cycle of 6 Brandenburg Concerti by Bach and all the 12 Handel Concerti Grossi.

ROSH HASHONAH GREETINGS!

WE DELIVER

TEL. EXdale 6284
EXdale 0149

Victoria Delicatessen & Dairy

"Quality & Courteous Service"

PHIL FLOMEN
SAM. SCHIFF

5690 VICTORIA AVENUE
MONTREAL, QUE.

An Instrument of Beauty ...

whose superb Tonal Qualities are unimpaired by Climatic Conditions

BELLIS & CO. LIMITED
MONTREAL - CANADA

NEW YEAR GREETINGS

SOIFERMAN and SHERMAN

1143 VAN HORNE AVE. (near de l'Epee Ave.)

Specializing in draperies, bedspreads, cornice boxes

Exceptionally fine designs Exclusive materials

For information ... GRavelle 4559

NEW YEAR GREETINGS

Yervant's Oriental Rugs Ltd.

4903 Sherbrooke St. W.

Broadloom Branch

5182 Cote des Neiges Road

ELECTRICAL ACCESSORIES

(Wholesale only)

Fifty years of experience serving:

"The temple of light"

CONTRACTORS
ARCHITECTS
PROPRIETORS
COMMUNITIES

BEN BELAND

7152 ST. LAWRENCE BOULEVARD — MONTREAL —

PASTEURIZED MILK - CREAM
BUTTER - CHOCOLATE MILK

HOLIDAY GREETINGS

ST. JEROME CREAMERY

St. Jerome, Que. ENTG.

Fernand Casavant, Managing Director

ROSH HASHONAH GREETINGS

LE PAIN MODERNE

CANADIEN • LIMITEE

2250 AVE. PAPINEAU • MONTREAL

Holiday Greetings to our Jewish friends and customers

BIRD & WAVERLEY

A. S. Bird - W. R. Waverley - J. D. Johnson

MANUFACTURERS' AGENTS

Toronto Office
137 Wellington St., West
Tel. WA. 5789
W. R. Lawder, Rep.

Bird's Shop
431 Dorchester St., Montreal
UN. 6-9131

HOLIDAY GREETINGS

LA DIVA SHOE Limited

ST. JEROME

MANUFACTURERS OF LADIES' SHOES

1245 St. Urbain St. LAncaster 4-2764

NEW YEAR GREETINGS

FABRIC BINDINGS LIMITED

MONTREAL

Your binding friends for over a quarter of a century

GREAT EXPECTATIONS INC.
Montreal's Well-Known Maternity
Specialty Shop
EXTENDS
HOLIDAY GREETINGS
And an invitation to see
OUR NEW AUTUMN CREATIONS
Grosvenor Apartments
1610 Sherbrooke St. W., Apt. 1 WE. 4180

Holiday Greetings to our Jewish friends and customers!
HUBERT PLOMER
FINE ANTIQUE FURNITURE
AUTHENTIC REPRODUCTIONS
UN. 6 0837 1226 BISHOP ST.

WOLFE STEVEDORES LIMITED
GENERAL STEVEDORES
GRAIN FITTINGS
HEAD OFFICE: 125 BOARD OF TRADE BLDG., MONTREAL
Branches: VANCOUVER, QUEBEC, SOREL, THREE RIVERS, HALIFAX, SAINT JOHN, N.B., CHURCHILL, MAN.

HOLIDAY GREETINGS
McRobert Spring Service Ltd.
291 McCORD STREET — MONTREAL
One leaf or a complete spring

Rosh Hashonah Greetings
To our Friends and Customers
THE MOULTON COMPANY LTD.
Plumbing - Heating - Automatic Sprinklers
Power House and Industrial Piping
Government Qualified Welders
WI. 5196 415 Richmond St., Montreal

HOLIDAY GREETINGS
LOUDEE STEEL CORPORATION
MONTREAL CANADA
[illegible] Street UNiversity 6-2001

JEWISH ARMY CHAPLAINS IN "GOOD DEEDS, INC."

(Continued from Page Sixteen)

away. Loading his car with prayer books and kosher tidbits, he set off in the dark along unfamiliar back roads. Losing his way twice, he reached his destination at nearly midnight at which hour the service began in an open field under moonlight.

Because his GI congregants wanted it that way, a Navy chaplain participating in a Caribbean naval maneuver went over the ship's side in a beach assault operation, hugging a miniature Torah under one arm and a load of religious supplies in the other. When the landing was completed and the "enemy" overcome, the chaplain set up his temporary chapel on the beach and held a service for a bunch of tired but happy seamen.

In this field, successful completion of a good deed requires plenty of resourcefulness, as in the case of one of the Jewish chaplains in Korea. On the eve of Hanukah he had received all his JWB supplies except the Menorahs. They were unaccountably delayed in transit. Obeying the biblical injunction to beat swords into plowshares, the chaplain contrived a Korean brand of menorah. For candleholders he welded nine 45 calibre shell cases to a base composed of half of a spent 105 mm. shell.

To do their good deeds, the chaplains need to be enterprising, ingenious and be ready to do the impossible. Like the chaplain in Alaska who was asked by some Jewish GIs if he could get fresh chaleh (loaf of bread) for Shabbos and who talked a mess sergeant into baking them with recipe guidance from the chaplain's wife. Or the chaplains in Korea who found ways of getting tempting hamentaschen from Japan via an airlift. Or the chaplain in mid-Pacific who scrounged a chupah (wedding canopy) and had it shipped via Army air transport.

Equal resourcefulness is required of USO-JWB field workers in their day to day job of doing good deeds. The worker in Washington, D.C., recently had a tough one tossed at him. A refugee, who was a survivor of Auschwitz, had cracked up. Even the psychiatrist at St. Elizabeth's Hospital was despairing of ever "reaching" the man. During one of the JWB man's visits to the hospital, the doctor came up wth a startling assignment: Could JWB help find someone who had been with the refugee at Auschwitz? Discovery of such a person might shed some light on the cause of the patient's breakdown, the doctor said. Without too much hope, the JWB worker began his search. It took six months but he found his

HOLIDAY GREETINGS FROM
Elizabeth Leese
Studio of Classical Ballet and Modern Dance
1610 SHERBROOKE STREET WEST Wilbank 0778

2142 Beaudry Street, Montreal
ROSH HASHONAH GREETINGS
A. F. DECHAUX
President of
DECHAUX FRERES
Cleaners and Dyers
"A FULL SHADE BRIGHTER"
FRontenac 3131
Store located at 208 St. Catherine Street East

man in a tiny hamlet in New Jersey.

There's no glamour in these good deeds but the men, and women, too, whose business is good deeds are not concerned with headlines. They travel backroads, in fair weather and foul, ride snow-covered trails in Alaska, jeep their way over tortuous, sniper-infested mountain passes in Korea, fly the air lanes across the Pacific, travel over shell-pitted side roads in Germany and through the narrow streets of bizarre North African cities because they know that Jewish GIs, hundreds and even thousands of miles away from home, look to "Good Deeds, Inc.", for every variety of help, with a high priority given to the impossible.

Jewish chaplains think nothing of riding 700 miles a week over icy Korean roads to bring latkes (pancakes) to their boys at the front. A pious sergeant in Fayetteville, N. C., is made happy when the JWB committee finds him a home with an Orthodox family. Jewish soldiers in tropical outposts in the Caribbean know they can count on the USO-JWB worker from Panama for regular visits, whatever the heat and however fierce the rains. A GI in Louisville, worried because his talith (praying shawl) needed repair, depended on the JWB worker for this essential chore. The GI couple in Alaska, marooned by a blizzard on their wedding day, were delighted when the chaplain arrived via dog-sled, hauling a sled-load of kosher wedding food. There's no glamour in a leprosarium or a TB hospital, but Jewish chaplains get there, even if there is only a single lonely Jewish veteran.

The GI and the hospitalized veteran have a host of problems for the solution of which they look to "Good Deeds, Inc." Even servicemen's families are the concern of this JWB team of good-deed-doers. Chaplains and JWB staffers scurry around in search of jobs and housing for GI wives. They conduct bar-mitzvah classes for servicemen's youngsters, act as chauffeurs for families visiting the post or hospitals, and even serve as baby sitters.

Sometimes the good deed for a family is a kind of triple play involving several communities. The bereaved wife of a GI killed in Korea decided to move from Seattle and go back home to Massachusetts. The Seattle JWB office and the Jewish chaplain there notified the Chicago JWB office where the woman and her two small children were due for a three-hour stop-over. A JWB volunteer in Chicago met the family at train-side and played host to them until their train for the East was ready. And at Boston the family was met again by a JWB worker. Acting as the Seeing Eye for a blind veteran flying from a Rhode Island hospital to his home in Texas, playing dreidel with a psychoneurotic veteran, arranging a bar-mitzvah for a mental patient in a VA hospital, or bringing a supply of of baby clothing to a GI's wife are all part of the business of "Good Deeds, Inc".

Yes, the symbolic "Good Deeds, Inc." is on the job from the inhospitable rock called Keflavik, Iceland, to Dunn, N. C.; from Korea to Germany; from Texas to Indo-China; Rosh Hashanah as every day. And you who have contributed to your local Jewish federation or welfare fund, or to the United Jewish Appeal, share in these good deeds for you help JWB make them possible. The allocations that JWB gets from Jewish community fund-raising bodies keeps "Good Deeds, Inc." in business. As you recite that penitence, prayer, and charity avert the evil decree, remember your share in the good deeds, the charity of the High Holy Day paean, of "Good Deeds, Inc."

Baby talk may be amusing when a child is very small but it should not be allowed to progress after he is four years of age, by which time he should have no trouble in using ordinary words clearly. The condition is often caused by a weak sense of sound discrimination, which should be helped by careful training before it becomes a personality problem.

I'm so proud of my letters
I use Cameo Stationery
It is so nice to write on
Its smart style and fine
quality give me a "lift"
socially—Yet it is quite
inexpensive .....
In the box or by the quire. All styles and sizes
CAMEO

NEW YEAR GREETINGS

HOME SHOE AND FOOTWEAR

TERREBONNE, QUEBEC **LIMITED**

Manufacturers of Mens
Boys
Youths
Misses
Girls
Childrens
Puritan Welt and Stitch Down Shoes.

HOLIDAY GREETINGS

BUDGET MOTOR SALES

Louis Finklestein

NEW & USED CARS & TRUCKS

Main Office: 7 Florence

OTTAWA, ONT.

Used Car Lots:
1304 Wellington
684 Bank at Carling

Phones: 4-3108
2-2575

Holiday Greetings

Wright Lithographing Co. Limited

LONDON, CANADA

Manufacturers of **LABELS** *of every description*

Tickets, Sealing Tape, Stickers, Etc.

Best Wishes on the Occasion of the New Year

BERKEL

MEAT AND BREAD SLICERS

Enterprise Meat Choppers • Berkel Scales • Enterprise Coffee Mills
• Biro Power Meat and Bone Cutters
Refrigerated Counters

BERKEL PRODUCTS CO. LTD.

2199 Bloor St. West — 715 Notre Dame St West, Montreal — Toronto 9, Ont.

Holiday Greetings!

A. BRADSHAW & SON Limited

Strictly Wholesale

Dry Goods

No private sales

507 College Street, Toronto

HOLIDAY GREETINGS

Belyea Bros. LIMITED TORONTO

Plumbing And Heating

Holiday Greetings

BROOKS MARBLE & TILE COMPANY
LIMITED

250 Madison Avenue, Toronto. Telephone: RA. 1155-6

- MARBLE
- TILE
- FIXTURES
- VITROLITE
- TERAZZO
- MOSAIC
- ASPHALT
- MASTIC TILE
- ACOUSTIC CEILINGS

HOLIDAY GREETINGS

KenWood Appliances
LIMITED

Frigidaire Ranges and Refrigerators
Radios, Vacuum Cleaners and Washing Machines
KOROSEAL PLASTIC COVERS
All Types of Household Electrical Appliances
Representative: J. LEDER — KE. 4068

391 Vaughan Road TORONTO KEnwood 3547-8

HOW JEWRY HELPS TO BUILD SPORTS IN ISRAEL

(Continued from Page Twelve)

the democratic sports bodies with which we were affiliated?

A test came with the invitation to JWB to organize and finance a U.S. team for participation in the Maccabiah in 1950. We sincerely wanted to take part and help make the event a success. So did our counterpart groups in England and Canada. But we all had the same reservations, accentuated by the fact that the Israel Maccabi, theretofore non-political, had become officially affiliated with a political party. There were now four sports bodies in Israel, each with a specific political party affiliation — Maccabi, Hapoel, Betaar, Elitzur. We would not send an American team to compete against a segment of Israel. We would only compete against a "national" team open to all youth of Israel on merit alone, and regardless of political affiliation.

Fortunately, there are many people in Israel, including top Government officials, who hold the same view and who feel that in the interests of building a greater measure of unity, sports activities should have no relation to politics. Indeed, they regard the entire philosophy of utilizing sports for party purposes as foreign to the spirit of the new State and actually an anachronism borrowed from European experience and with no real validity. So we secured an agreement that an "all Israeli" team be organized for the 1950 Maccabiah cutting across party lines. We sent a team and had the satisfaction of helping in the most successful Maccabiah thus far conducted — an event that aroused much enthusiasm and good will.

Organizing and sending a team required the raising of funds, beyond the scope of JWB. We therefore organized the U.S. Commitee for the 1950 Maccabiah. This representative group took the name of "U.S. Committee for Sports in Israel," with an enlarged program and had as our U.S. associates, Jewish sportsmen in every part of the Union, and repre-

Rosh Hashonah GREETINGS

WE would like to take this opportunity of sending greetings to our many Jewish friends during Rosh Hashonah. We extend our best wishes on your Rosh Hashonah observances, and sincerely hope the joy of this season will remain with you and your family throughout the whole year.

CARLING'S
THE CARLING BREWERIES LTD.
Waterloo - Toronto - Windsor

Drive With Care, Always

★

ONTARIO MOTOR LEAGUE

EMPIRE 4-4171
TORONTO

SEACAP BRAND

Fresh Fish
Frozen Fish
Smoked Fish
Salt Fish
White Fish Meal
Medicinal Cod Liver Oil
Glue

The Lockeport Co.
DIVISION OF NATIONAL SEA PRODUCTS LTD.
LOCKEPORT, N. S.

Desire to extend to their many Jewish Friends and Customers their Best Holiday Wishes.

FLOORS ARE BRIGHTER WITH LESS WORK AND I SAVE WHEN I BUY HAWES'
HAWES
BE SURE IT'S HAWES'
THE FINEST FLOOR WAX MONEY CAN BUY
HAWES'
FLOOR WAX

senting in their individual capacity all facets of Jewry in this country.

The Israel Olympic Committee naturally wanted to send a team to compete at the Olympic Games in Helsinki. The U. S. Committee arranged with the well known American Olympic star, Irving Mondschein, to spend a year in Israel as coach of a track team to be sent to Helsinki. Our Committee had previously sent Nat Holman, outstanding basketball coach, to spend several weeks in Israel to train basketball coaches; and recently sent Morris (Tubby) Raskin, a top ranking coach of the Holman "school" to coach Israel's promising basketball team for Olympic competition. Supplies and equipment have been sent as required. The U.S. Committee has also furnished transportation, funds and other necessary expenses involving dollar exchange, so that a representative delegation of athletes and officials could take part in the Games. The U.S. Committee is now making plans for participation in the Maccabiah in the fall of 1953. It expects to organize a representative American team and will also contribute toward the general expenses of the event.

The Committee secures funds through private subscription from American sportsmen who recognize the need for strengthening sports programs in Israel. The country is sadly lacking in adequate sports facilities, both indoor and out. There is a large and beautiful municipal stadium in Ramat Gan, as yet incomplete for major sports events. It was, however, adequate to hold colorful opening and closing events of the 1950 Maccabiah, witnessed by vast audiences. The old Maccabi stadium at Tel Aviv needs repair and modernization. Nowhere in Israel are there adequate playgrounds or athletic fields available for general use, except at the YMCA in Jerusalem. Very few of the school buildings have such facilities, despite the fact that school children are free afternoons and urgently need places to play under supervision.

A beginning has been made, under the sponsorship of the World Federation of YMHAs and with the assistance of the National Jewish Welfare Board, to establish YMHAs and Jewish Community Centers in Israel. A YM and YWHA, on a small scale, has been functioning in Jerusalem and its example is being followed by other cities. In time, one may look forward to the development of a Y movement which will provide for the leisure time needs of Israel's youth.

The program of the U.S. Committee for Sports in Israel can be judged only if some of the basic problems of the new State are understood. We are all aware of the more urgent needs for food, shelter, agricultural development,

ROSH HASHONAH GREETINGS
TO OUR FRIENDS AND CUSTOMERS

Cohen's Kosher Meat Markets
384 College Street MI. 4847
1090 St. Clair Avenue West ME. 1840
TORONTO, ONT.

HOLIDAY GREETINGS

BASSEL'S LUNCH LTD.
389 YONGE STREET
WA. 3503

Cordial Greetings and Best Wishes
For a Happy and Prosperous New Year

NORTOWN THEATRE
DON EDWARDS, Manager
Tel. ORchard 8002
875 Eglinton Avenue West Toronto

7 out of 10
TORONTO HOMEMAKERS
Cook with Gas!
GAS is unrivalled for speed. Its controllability from sizzle to simmer makes it the most popular for frying, roasting, boiling, baking, broiling.
See the new 1953 completely automatic gas ranges now on display at our showrooms or ask for your district representative to call.
Gurney
CONSUMERS' GAS

A HAPPY NEW YEAR
AND COMPLIMENTS OF THE SEASON
TO ALL OUR CLIENTS AND FRIENDS

Hattin and Hattin

Certified Public Accountants

19 Melinda St. EM. 3-5183

TORONTO, ONT.

ROSH HASHONAH GREETINGS

N. SMITH BELTING WORKS

"Belting And Motors For Every Need"

138-140-142 York St. TORONTO EM. 3-1437-8

CUNARD'S COAL, COKE and OIL

OIL BURNING EQUIPMENT

S. Cunard & Company, Ltd.

"Heat Merchants Since 1827"

EXTENDS HOLIDAY GREETINGS

HALIFAX, N.S. DARTMOUTH, N.S.

Holiday Greetings

from

DOMINION BUTTON

MANUFACTURERS LIMITED

Kitchener, Ont.

Manufacturers of IVORY — PLASTIC — PEARL AND CASEIN BUTTONS SINCE 1870

HOLIDAY GREETINGS!

THE

RUMPEL FELT CO.

LIMITED

Manufacturers

• *FELTS OF EVERY DESCRIPTION* •

KITCHENER, CANADA

industrial expansion, rescue and absorption of the immigrants, and the great variety of social services that must be provided. All of us on the Committee recognize a primary obligation to UJA, the Bond Drive, and other established causes in Israel. We see in the objectives of our Committee no inconsistency and no question of priority of need as compared to these causes. Our Committee is also dealing with an essential need. It is not solely a matter of developing sports for sports' sake or developing athletes as a matter of prestige for Israel. We see in sports, physical education and recreation, a whole range of human values, values exemplified by the ideals which undergird sports activities and recreation in a democratic society, ideals of fair play, of cooperation, fellowship and good citizenship.

The serious implications of absorption of the heterogeneous populations that have poured into Israel, with their varieties of cultural backgrounds, their differences and conflicting interests, are just beginning to be recognized. From many points of view, the number one problem facing the new country is that of welding and unifying this mixture of peoples into a homogeneous, united nation. Inter-cultural activities that help to bring together the sons and daughters of the various groups in congenial activities, where individual merit and team performance are the sole criteria for acceptance, are bound to break down prejudices and misunderstanding and to build bridges of cooperation and friendship. That is what a free, democratic sports program has achieved wherever it has been fostered and that is what will be accomplished in Israel if groups like the U.S. Committee co-operate with Israeli sports bodies. Youth in Israel, like youth everywhere, are keen for athletics, games, and sports. They need technical aid, equipment and assistance in securing adequate facilities. These we need to provide by sending experienced coaches and teachers, by forwarding supplies and helping to improve play facilities.

The youth in Israel is magnificent, wholesome, courageous, patriotic, but like all normal youth, it needs to utilize leisure time constructively, if it is to develop into a sound citizenry. The broad aim of the U.S. Committee is to aid in this process, by encouraging the development of indigenous leadership and programs suited to life in Israel. We also wish to establish lines of inter-communication between American Jewry and the community in Israel. Contacts in many fields are required. We have selected one area for active, continuing collaboration and thereby are giving meaning to the kinship that needs to prevail between American Jews and Jews in Israel. We view the process as a two-way street. We are looking forward to visits by sports groups from Israel to the United States and will stimulate such undertakings.

We shall benefit from demonstrations of high quality athletic performances, in the pride and heightened morale that will come to the Jewish community of America and the esteem which such activities will gain. It is a fact, also, that the members of American teams, the officials and coaches we have sent to Israel have all gained an insight into the life and aspirations of Israel and their own Jewish consciousness has been sharpened as a result of the experience. It is recognized that collaboration with Israel is through personal contacts and through knowledge obtained at first hand.

Viewed in this light, the efforts of the U.S. Committee for Sports in Israel constitute a constructive approach to building relationships with Israel, in an area free from controversy or political motivation, which is of benefit to Jewry in both countries. The program aims to fill a gap in necessary aid to Israel, otherwise bound to be neglected in the face of the urgent economic needs of the country. It deals with an urgent problem having a direct bearing upon the future of the Jewish population in Israel, the conservation and development of the youth in the cultivation of wholesome interests, cooperative attitudes, and citizen responsibility.

HOLLAND BULBS
FOR
FALL PLANTING

Tulips,
Narcissii,
Daffodils,
Hyacinths,
Crocus,
Lilies, etc

NEW
Fall Bulb Catalogue
39

W. H. PERRON & CO. LIMITED
SEEDSMEN & NURSERYMEN
959 ST. LAWRENCE BLVD. MONTREAL

Underwood

Means Speed, Accuracy, Employment, Membership in a group of Underwood typists that extends across Canada

Means More Than Typewriters

Underwood

EXTRA COPIES
of This Issue
FIFTY CENTS

ANNIVERSARY AT SHAAR HASHOMAYIM SYNAGOGUE IN MONTREAL

(Continued from Page Ten)

written and composed especially for the women of the auxiliary, in Hebrew and in English, accompanied at the piano by Mrs. Mendelson. Mrs. Notkin told something of the beginnings of The Women's Auxiliary of the Shaar Hashomayim Synagogue, the idea of auxiliaries for synagogues having originated in 1918.

Matilda Schechter, the wife of Dr. Solomon Schechter, president at that time of The Jewish Theological Seminary of America, in New York, called to the Jewish women: "Unite for safety; gather your families about you; bring them back to home and synagogue; let the decency of Jewish living permeate your homes; let the spirit of the synagogue re-enter your hearts." She told them to organize themselves into auxiliary groups of synagogues so that they would form a link between synagogue and home and this link would stem the tide of disintegrating social forces. The late Rabbi of this synagogue, Dr. Herman Abramowitz, told the women of Shaar Hashomayim that they too, should form an auxiliary.

Mrs. Notkin paused in her narration and the lights in the hall grew dim. The curtains of the stage were drawn away to reveal two brides in picture frames, one on each side of the stage. In one frame stood Mrs. Leon Levin, a bride of 1921, in a bridal gown loaned for the occasion by Mrs. Jerry Segall; with a veil loaned by Mrs. S. H. Feldman, both of whom were brides of 1921. In the other frame was a bride of 1951, Mrs. Myer Hendelman, wearing her bridal gown and veil.

A cake, to symbolize the anniversary, was wheeled onto the stage. It was white, trimmed with red carnations, and bore one white taper and nine white candles.

Mrs. Notkin resumed: "At the first meeting of the auxiliary, Mrs. Herman Abramowitz was made an honorary member for life." Mrs. Abramowitz went up on the stage and kindled the taper on the cake. Mrs. Notkin said that by 1921 the auxiliary had grown from thirty-five members to one hundred and fifty. The late Mrs. Samuel Saxe was president until 1924. When the synagogue moved from McGill College Avenue to its present site, the women of the auxiliary raised twenty-five thousand dollars at a bazaar and used the money to furnish the hall and the school in the new building. The convener of this project was Mrs. Jacob Elkin and the late Mrs. Samuel Saxe worked with her. In tribute to the late Mrs. Saxe, Mrs. Archie Jacobs kindled a candle in her honor. Mrs. Joseph Levinson Sr. was president of the auxiliary from 1924 to 1934. Mrs. M. J. Heillig lit a candle to the memory of Mrs. Levinson.

Mrs. Edward Solomon became

LUMBER DEALERS

EST. 1871

G. A. Grier & Sons Limited

"Montreal's Largest Yard"

Wholesale and Retail

2120 NOTRE DAME ST. WEST

Phone: Wilbank 6116

We take pleasure in extending Holiday Greetings
to all our Jewish customers and to the
Jewish Community

International Paints (Canada) Ltd.

6700 PARK AVE., MONTREAL DO. 4655

Rosh Hashonah Greetings

LALONDE AUTOMOBILE LIMITED

★ METEOR
★ MERCURY
★ LINCOLN

3897 BANNANTYNE AVENUE
-:- TRenmore 1133 -:-
VERDUN, QUEBEC

SOCIETY SHIRT MFG. CO. LTD.

Has Served Canadians For Over A Quarter
Of A Century

We Recommend All Our Products
For Better Wear And Economy.

Society Shirt Manufacturing Company Ltd.

56 OSLER STREET TORONTO KEnwood 2341-2

Extends Rosh Hashonah Greetings

HOLIDAY GREETINGS

Office: DE. 4212 Res.: WA. 3753

Paramount Slip-Covers Reg'd

UPHOLSTERING & FINE FURNITURE

MR. GOLLOB, Decorator

344 Victoria Avenue
Westmount, Montreal

Cordial Greetings and Best Wishes
For a Happy and Prosperous New Year

American Fashion House

Ladies' Ready-to-wear

5615 Park Avenue CRescent 0098

Holiday Greetings to all our Customers and Friends from

Canadian Sewing Supply Ltd.
MANUFACTURERS · WHOLESALERS
THREADS TAPES TRIMMINGS ETC.

Room 101, 400 Atlantic Ave.
cor. Hutchison above Beaubien

CRescent 2177
MONTREAL

Rosh Hashonah Greetings

Tel. HArbour 9615 LAncaster 3470 - 6027

★ ★ ★

STAR TRUCK TAXI ASS'N LTD.

TRANSPORT GENERAL CARTAGE
75 TRUCKS AT YOUR SERVICE

North Branch
7155 Clarke Street
DO. 3113

Main Office
1584 Clarke Street
Montreal

Our heartiest Holiday Greetings
To our many Friends and Customers

BROADWAY FUR INC.

Announcing removal of our office
and factory to our new premises

2081 AYLMER STREET Tel. PL. 6657 - 8

FAlkirk 6873

A. FAUSTIN LTD.

Ornamental Iron Works

1525 MOREAU STREET MONTREAL

president of the auxiliary after her mother in 1934 and remained president for fifteen years.

Standing beside the lighted candles, Mrs. Solomon told something of what the auxiliary had done in those fifteen years: the hostess club; the executive board; festival treats for the children; prize distributions at closings and graduations; father-son banquets at Chanukah; mother-daughter teas at Purim; the Parents-Teachers association; the Junior Congregation; the library; the Bar-mitzvah book shelf; study groups; book reviews; book exhibitions; lectures; musical and dramatic presentations; the twenty-fifth anniversary celebration; the Jewish Home Beautiful Pageant; the congregational centennial celebrations; war work for the Red Cross; the Service Men's Centre; Sabbath and festival hospitality for soldiers; synagogue bulletins and comfort boxes sent to boys overseas; English classes for newcomers; social gatherings to welcome the refugees; the victory and thanksgiving reception at the end of the war; fifty thousand dollars given to the synagogue; donations given to the Rabbi Herman Abramowitz School building fund; the Bride's Group was formed.

"These memories," said Mrs. Solomon, "were forever bound up with the names of the late Mr. Lyon Cohen and the late Mr. Joseph Levinson, past presidents of the synagogue, and with the name of the late Dr. Herman Abramowitz. I light a candle in tribute to all those who brought honor and distinction to our women's auxiliary."

Mrs. Notkin continued with her narration: "In 1948 Mrs. Philip Levy became president of the auxiliary." Mrs. Levy told of: the new school; revising the by-laws of the auxiliary; growth of membership to six hundred women; arts and crafts for children; welcoming brides into the auxiliary with a year's membership and the Jewish Home Beautiful; visiting the shut-ins; redecorating and rebuilding rooms and halls; refitting the library; forming the Eastern Canadian Branch of the National Women's League; attending Branch conventions; Torah fund; joint meetings with the sisterhoods of other synagogues; communal work; the dinner dance. Mrs. Levy paid tribute to Rabbi Wilfred Shuchat and Samual J. Leibowitz, the educational director of the Congregation, for their co-operation.

Mrs. Brown seems to have captured every resonant tone of the call to unite; to bring Jewishness into the home; to forge a link between home and synagogue; to grow stronger as a people with the strength of Judaism. Mrs. Brown is translating each call into action. As Mrs Brown used the lighted taper to light her own candle, she expressed the hope that women soon may be given a greater share in the actual service of the synagogue.

Mrs. Notkin asked Mr. M. J. Heillig, president of the synagogue, to light a candle to signify the unity and amity which characterize the congregation.

Rabbi Shuchat lit a candle and recited a prayer. Then he escorted from the frame Mrs. Levin, the bride of 1921, who kindled a light in tribute to those women of thirty years ago who had come to the synagogue for the simcha of their wedding and had returned to give their synagogue work and devotion. The Rabbi then escorted the bride of 1951, Mrs. Hendelman, from her frame and she kindled a light for the newly married. The Rabbi looked pleased. All about him, there was a wonderful promise for the future of Judaism.

HOLIDAY GREETINGS

Echo Nursing Home

MRS. E. McL. ANDERSON, R.N.

Established 1923

Invalids and Convalescents

5918 Jeanne Mance St. CRescent 0450

THRIFT-STOP & SHOP

PURVEYORS OF FINEST QUALITY

GROCERIES, MEATS, FISH, POULTRY,

Extend Holiday Greetings to their Jewish Friends and Customers

Conveniently located neighbourhood stores — 100% guarantee of satisfaction — FREE DELIVERY SERVICE.

CONTINUITY OR CHAOS

(Continued from Page Nine)

eventually, it will be left without its own friends, having yielded to its enemies, the declarations and decisions which define its particular place."

Dr. Louis Finkelstein, Chancellor of The Jewish Theological Seminary of America, upon returning to New York, after a recent trip to Europe and Israel, singled out the bases for lasting world-peace as resting "on such ideas as peace, individual liberty and human welfare, which we must first learn to articulate in words and then to express in action."

If the peoples on this globe are to shake loose the shackles of fear and despair, we must accept the premise that men are not entirely given to destructive, negative impulses. In our daily lives, we assume that human beings are sensible, cooperative, and freedom-loving. If we really have faith in God, it is up to us to see in the positive side of human nature a manifestation of the Divine, and to predicate all our peace-seeking efforts on this emphasis.

We can stop the drift to war and eliminate fear by making the word "war" taboo, by exciting the imagination of nations and people to think only in terms of peace. We must make the United Nations a United Mankind. Knowing war is the absence of law, we must create a law of humanity and exalt it above national laws. Let us settle our conflicts in the spirit of reverence for life, and thereby effect the achievement of universal peace.

We are told by a minister in a leading religious monthly that a father, upon removing the globe of the world from his son's room, received the following query from his son: "Daddy, where are you going with my world?" I am sure this question perforce must arise in many minds and hearts today as we ask, "Where are our statesmen and leaders going with the world?" I should like to add: where are Jews going or heading for in the Jewish world, which seems to be, to quote Rabbi I. H. Levinthal's book title, "Steering or drifting, which?"

The surviving remnant of the Jew in Israel and in countries outside of Israel today is no longer a problem or a question. He is a great responsibility, primarily to himself and his people. The question before us as Jews, no matter matter where we are, is not what shall we do about the Jewish situation, but how can we quickly and efficiently restore the Jew to his dignified place in society and in the world? The Jew, on the eve of the High Holy Days, is forever grateful that he has Israel, a state to which he can point with pride; the Jew is forever forgiving in that he is even negotiating with Germany for reparations; the Jew is forever hopeful that, in spite of the many problems and difficulties which plague the new State of Israel, it will, with the united help of Jews throughout the world, somehow extricate itself from its many formidable obstacles.

The Jew is forever hopeful that some day anti-Semitism will be reduced to a minimum, even though in Bolivia today, and in other parts of the world, we are witnessing a recrudescence of Jew-hatred and all that that evil betokens. Because the Jew is forever grateful, forever forgiving and forever hopeful, he will be everlasting and eternal. As Jews throughout the world usher in the High Holy Days with the liturgical chant, "Zochreinu l'chayim": "Remember us for life", they are, in essence, imploring God to remember their long tortuous history and to remember their undying faith and hope.

It is our fervent supplication that this year may witness the eradication of the forces of evil and fear and the beginning of a lasting peace for all mankind.

Rosh Hashonah Greetings

DARLINGTON PHARMACY

Prescriptions always filled with care

We are as close to you as your telephone

Postal sub-station for your convenience

6550 DARLINGTON ST. ATlantic 5368

New Year Greetings

Charbonneau LINGERIE

17 Stores at Your Service

Carry Travellers Cheques and you can't lose

Get yours at any branch before you go away

THE ROYAL BANK OF CANADA

You can bank on the "Royal"

New Year Greetings

DESIGNERS
BUILDERS
OF
COMMERCIAL
WOODWORK

HENRI LAVOIE LIMITÉE

103 MT. ROYAL E. MA. 4211-2

COMMENTARIES

(Continued from Page Five)

with kindliness and helpfulness on the highway of life our fellow pilgrims even in storms and tempests. Ours, because of loyal faith in the highest, will be calmness and serenity.

It has been given to our generation to witness the rebirth of Israel! Here is where our loyal faith demands that we hold precious the new sense of prestige that has come to us as a people among nations. Let us be vigilant and safeguard this prestige which Jewry has attained. Let us not take for granted our present status. We must help nurture the State of Israel with love and sacrifice and strengthen the religious and cultural ties between us of the Western Hemisphere and our brethren of Israel.

Israel, the State, is surrounded by a Sea of Arab feudal states. The extreme national leaders of these states seem again to follow a war path. They threaten Israel which constitutes the outpost of democracy in the Near-East. Let us now more than ever be loyal to Israel of the struggling present and loyal of faith in the glorious future that is in store for the Holy Land. It is reborn as a center for prophetic Judaism and prophetic religion that is destined again to give new spiritual insights to a misguided humanity and bring healing to a broken world.

Josiah Royce, one of America's greatest philosophers, has affirmed the virtue of loyalty to be the greatest of all virtues. From the point of view of our Judaism, each virtue it would seem, has its own time and all the virtues in truth are of import. Perhaps loyalty is the key essential virtue as we enter 5713. This is indeed the time when we must rededicate ourselves to the ethical tradition of our faith; this is an hour for our unbounding devotion to the democracy in its noblest form; this is indeed an hour for that democracy to be extended, and freedom become the possession of every child of God. For Jews this is an historic hour to renew our loyalty to the State of Israel in terms of service and sacrifice.

Hidden from our view are the events of the future. But we trust in God and do not fear. Thus we pray, "Open unto us O. God, the portals of the New Year that we of loyal faith may enter and may that loyalty lead us to experience a Shono Tovo, a good and happy year."

Rosh Hashonah Greetings

GATTUSO OLIVE OIL CORP.

AGENTS & IMPORTERS

Tel. BYwater 0641
5205 COTE DE LIESSE ROAD
VILLE ST. LAURENT, MONTREAL, CANADA

New Year Greetings

Montreal Parquetry Floors Limited

Floors of
HARDWOOD
RUBBER, CORK
ASPHALT TILE
and LINOLEUM

INSTALLED and SERVICED

2203 St. James St. W.
Wilbank 4134

This holiday issue of the Canadian Jewish Review was set, printed, and bound in the plant of the Gandall Printing Company, printers of the weekly issue of the Canadian Jewish Review.

ALSO
Y.M.-Y.W.H.A. "Beacon"
Sir George Williams College "The Georgian"
B'nai B'rith "The Menorah"
Hillel Foundation "The McGillah" — "The Hillelight"
"The Westward News"
Magazines, "Santé et Force" — "Lutte et Boxe"

qp
• RELIABILITY
• QUALITY
• SERVICE

qandall
printing company
Printers · Publishers
1030 St. Alexander Street UNiversity 6-1958
"Let us quote you on your next order"

Rosh Hashonah Greetings

S. RUBIN Limited

Manufacturers of
MEN'S CLOTHING

Room 111, Belgo Bldg.
372 ST. CATHERINE ST. W.
PL. 7949

Montreal — Personal Rosh Hashonah Greetings — Toronto

Beginning on Page Eighty-Nine There Are Additional Greetings in Alphabetical Order

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Claude Abrams
and family,
27 Peveril Hill Road South,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harry Aronoff
and family,
3723 De Bullion Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. Gunther Baer,
6532 Somerled Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. D. Backler,
and family,
5331 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. William Barbarosh,
and daughters,
Linda Goldye and Arlene Zelda,
5322 Cochrane Place,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Barr,
and sons, Norman, Isadore
and Bobby,
4991 Jean Brillant Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Belick,
and family,
108 Everden Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. U. Bercovitch,
and family,
3165 Linton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Bernstein,
and son, Coleman,
61 Markham Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Bloom,
and family,
718 Palmerston Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. W. Bloomfield,
3415 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Chas. Bloomfield,
and daughter Renee,
6299 de Vimy Avenue,
Outremont, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. O. H. Bloomfield,
and family,
6264 MacDonald Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alex Book,
and sons,
705 Outremont Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Ben. Bookman,
and sons, Lawrence, William
and Edward,
2211 St. Catherine Street West,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. Joseph M. Bornstein,
and family,
4855 Queen Mary Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abbey Brown,
and daughters, Ruth and Marilee,
38 Glenarden Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. G. I. Brownstein,
and family,
4566 Esplanade Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page Eighty-Nine There Are Additional Greetings In Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Caplan,
and family,
776 Stuart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Theodore Collier,
and daughter,
5865 Decelles Road,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. J. Drevnig,
and family,
152 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Elite,
and daughter,
17 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

for those who Dance

HARD TOE SHOES
BALLET SLIPPERS
SANDALS • TAP SHOES
TAPS • TAMBOURINES
CASTANETS • TIGHTS
LEOTARDS • MATERIALS
STAGE MAKE-UP
Catalogue on request

Johnny Brown
"THE STORE OF STARS - AND STARS TO BE"
PHONE BE. 3221
637 Burnside Street,
Montreal, Que.

Distinguished Tourist Flight

The BEAVER to EUROPE $265*

*One way Montreal to London—
Round-trip fares in adjoining table

This popular service is backed by 16 years of transatlantic flying know-how, 34 years of world-wide experience

World-renowned Constellations across the Atlantic—every basic comfort, appetizing meals at nominal charge

Through bookings to the Continent—one ticket all the way—all flights via London —stopover privileges at no charge

Flights to 25 key centers of Europe on B.O.A.C. and its sister airline B.E.A.

FLY B·O·A·C

BRITISH OVERSEAS AIRWAYS CORPORATION

Reservations through your travel agent or railway ticket office or call B.O.A.C.: Montreal—Laurentian Hotel, Tel: UNiversity 6-5861 Toronto—32 King St., W., Tel: EMpire 3-4323

B·O·A·C Your Gateway to All Europe

Round-trip fares

Montreal to	New Through Oct. 31	Nov. 1 through March 31
Amsterdam	$513.00	$445.30
Athens	783.20	715.50
Barcelona	594.20	526.50
Basle	554.60	486.90
Berlin	584.70	517.00
Brussels	513.00	445.30
Cologne	534.50	466.80
Copenhagen	554.60	486.90
Dusseldorf	534.50	466.80
Frankfurt	554.60	486.90
Geneva	554.60	486.90
Glasgow	442.80	375.10
Hamburg	554.60	486.90
London	477.00	409.30
Madrid	621.80	554.10
Milan	607.90	540.20
Munich	583.60	515.90
Nice	576.90	509.20
Oslo	554.60	486.90
Paris	513.00	445.30
Rome	634.00	566.30
Stockholm	599.60	531.90
Tel-Aviv	889.80	822.10
Vienna	613.80	546.10
Zurich	554.60	486.90

We take pleasure in extending
our sincere greetings
to all our
Jewish patrons

SAVARD & HART

MEMBERS
MONTREAL STOCK EXCHANGE
TORONTO STOCK EXCHANGE
MONTREAL CURB MARKET

276 ST. JAMES ST. WEST
•
Uptown Branch, 1181 ST. CATHERINE ST. WEST
MONTREAL - - PL. 9501
•
Quebec - Sherbrooke - - St. Johns, P.Q.
Chicoutimi - New York, U.S.A.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Alec Esbin and sons,
Sheldon and Hartley,
50 Brookview Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Estrin,
and son Meyer,
72 Regal Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nathan Estrin,
and family,
72 Regal Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. H. Federman and sons,
Stanley and Bernie,
276 Montrose Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. W. Feigenbaum,
and daughter,
5235 Cote St. Luc Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Field,
174 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Feldman,
and daughter, Marcia,
38 Glenholme Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Max Finkelstein,
and family,
63 Sunnyside Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul Fischler,
and children, Rosalie, Sandra
and Henry,
452 Bloomfield Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Fleischman,
and family,
647 Powell Avenue,
Town of Mount Royal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Fleisher,
5850 Soutart Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Fox,
and family,
5210 Queen Mary Road,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

BUY FROM REVIEW ADVERTISERS. SAY . . .
"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".

BHB

BARNES INVESTIGATION BUREAU LTD.

SURVEYS OF
INDUSTRIAL — COMMERCIAL PLANTS

Uniformed Guards and Watchmen supervised by Patrol Cars equipped with Mobile Telephone.

SECRET SERVICE
UNDERCOVER AGENTS

CHARLES BARNES, President
Former Chief of Montreal City Police)

HArbour 9161 Mobile JL-4 2647

204 NOTRE DAME STREET WEST
MONTREAL

Branch: 150 Carlton Street, Toronto
24 Hour Service

New Year Greetings

Stock Brokers
G. E. LESLIE and CO.

Members of

Montreal Stock Exchange

360 ST. JAMES WEST

MONTREAL

HA. 8281

5713 A HAPPY NEW YEAR 1952
Dr. and Mrs. William Garbe,
and children, Sally and Albon,
11 Browside Drive,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. M. Gilbert,
and son, Melvin,
399 Cortleigh Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Sol Glazier,
and family,
307 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Golberg,
and sons, Michael and Howard,
4925 Cumberland Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Gold,
and family,
3145 Barclay Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Goldberg,
and family,
140 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

Beginning On Page Eighty-Nine There Are Additional Greetings In Alphabetical Order.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Golberg,
and family,
5719 Fifteenth Avenue,
Rosemount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Goldstein,
and family,
1588 Bernard Avenue West,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. Henry Gottlieb,
4978 Fulton Avenue,
Montreal, Quebec.
Extends to all her relatives and friends her best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Mottle Harrison,
and son, Harold,
78 Chiltern Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Armand Herscovici,
1820 McGregor Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. J. Hoffman,
and family,
5578 Woodbury Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Nat. Holstein,
and family,
12 Willow Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

Rosh Hashonah Greetings
To Our Jewish Friends and Clientele

●

YOLLES & ROTENBERG
LIMITED
GENERAL CONTRACTORS

●

372 Bay St. **EMpire 6-8981**
TORONTO

Best wishes for the Holiday Season
לשנה טובה תכתבו

JULIUS STERNTHAL, Pres.

STERNTHAL MOTORS LTD.
FORD MONARCH
Distributors
FORD TRUCKS

77 Rachel East MA. 1671

ROSH HASHONAH GREETINGS

MONTROSE WORSTED MILLS INC.

Manufacturers
of
Fine Worsted Suitings

GRANBY, QUEBEC

לשנה טובה תכתבו

HAPPY NEW YEAR

We take this opportunity of extending
our most sincere good wishes
to all Jewish people in Canada.
May the New Year bring you health
and happiness, and what is uppermost
in all our minds today
peace.

★

CALVERT DISTILLERS LIMITED
AMHERSTBURG, ONTARIO

DAY or NIGHT
UN. 6-4551

Radio Equipped
For a
Better Service

Taxi?

UNiversity 6-4551

Special Rates For Out-Of-Town Trips,
Weddings And Special Occasions

Veteran Taxi Owners Association
of Montreal

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. D. Jackson,
and daughters,
465 Coldstream Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Jack Jacobs,
149 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Nat. W. Jacobs, Q.C.,
and Mrs. Jacobs, and family,
4328 Sherbrooke Street West,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Josephson,
and family,
3969 Van Horne Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Kalfuss,
and son, Leonard,
788 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Kamarner,
and family,
72 Barton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. Sarah Kamichik,
and family,
4620 Ridgevale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abe Kastner,
and family,
819 Dollard Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Harvey Katz,
and son, Andrew Simon,
4647 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Katz,
and family,
1914 Baldwin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Joseph Kirsh
and son,
328 Palmerston Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Klarman,
and family,
93 Hillsdale Avenue East,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Klein,
and daughters, Dorothy and Lillian,
and son, David,
430 Willowdale Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Phillip Latchman,
and sons,
Donald, Marvin and Victor,
191 Montclair Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Leiberman,
and family,
3049 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. M. Lurie,
and son, Stephen William,
and Mr. Sol Levin,
141 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Samuel Maistin,
and sons,
2229 Barclay Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. L. Marks,
and family,
28 Lauder Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lionel M. Maron,
and family,
3445 Ridgewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Mendelson,
and daughter,
427 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Saul A. N. Miller,
and daughters,
5878 Dolbeau Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Ohront,
and daughter, Joyce Phyllis,
5520 Avonmore Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Pappelbaum,
3065 Maplewood Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. L. Pasen,
and family,
298 Danforth Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Pickard,
817 Dollard Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Pinsky,
389 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Price,
and children, Sharron Anne, Gayle,
Matthew Jay and Marla Joy,
1840 Dufferin Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Lionel Richler,
and family,
390 Dufferin Road,
Hampstead, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Hy. Rock,
and sons, Ernest and Zale,
4266 Old Orchard Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. B. Rockman,
and daughter, Elaine,
977 Davaar Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Arthur A. Rohrlich,
and family,
4943 Mackenzie Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Rosen
and son, Larry,
5244 Westbury Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. Rosen,
and family,
77 Windsor Avenue,
Westmount, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. P. Rosenberg,
and family,
122 Borden Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Rosenbloom,
and family,
5118 Jeanne Mance Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. H. Roth,
and sons, Harvey and Frank,
3 Glenarden Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. Sema Rotman,
and daughter, Celia,
and sons, Louis and Eddie,
61 Cuthbert Street,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. B. Sabloff,
and son, Leonard Irwin,
3045 Brighton Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Sacks,
and family,
6277 de Vimy Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. L. Salem,
and family,
86 Hilton Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mrs. E. R. Schwartz,
and daughter, Mrs. Freda Merkin,
and grandson, Benny,
81 Wembley Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis A. Sheldon,
and children,
Paul, Norman, and Francine Gail,
6 Fernwood Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. B. Shuken,
and children, Barry and Nancy,
111 Old Forest Hill Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. I. Shulman,
and family,
146 Grace Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Y. Sigel,
and family,
177 Dewbourne Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

* * *

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Simmons,
and family,
77 Kendal Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

GREETINGS TO ALL OUR
FRIENDS AND
CUSTOMERS

★

TIP TOP
TAILORS
LTD.

See MIDTOWN TIRE for
GOODYEAR
TIRES on
EASY
TERMS

No red tape . . . no delay . . . buy the MIDTOWN TIRE way! Just drive in . . . arrange terms to suit your convenience . . . and drive out on big-mileage Goodyears.

Big Trade-In
Allowance
for your present tires

MIDTOWN
TIRE LTD.
BAY AT DAVENPORT
MIDWAY 4601

SAM SHEPSKY — STAN BACON

3¾% on Guaranteed
Trust Certificates

ISSUED for any amount . . . . for a term of five years . . . . guaranteed both as to principal and interest . . . . Interest cheques mailed to reach holders on due date, or, at holder's option, may be allowed to accumulate at compound interest.

An ideal investment for:
Executors • Individuals
Administrators • Committees
Corporations • Trustees
Cemetery Boards • Hospital Boards

THE
STERLING TRUSTS
CORPORATION
372 Bay Street, Toronto 1

Westinghouse
TRUE VIEW TELEVISION
WITH EXCLUSIVE SINGLE DIAL TUNING

Beautifully mounted in fine Custom-Craft cabinets of distinctive beauty Westinghouse True View Television sets with the exclusive Electronic Clarifier are precision engineered to bring you years of clear, sharp True View pictures. Incorporating all the latest discoveries of modern electronic research Westinghouse Television has exclusive features that place it years ahead. Electronic Clarifier . . . True View picture quality . . . Sweetheart Sound Tuning . . . True Tone Reproduction . . . Custom Craft Cabinets . . . these are extra quality features that make Westinghouse the best buy in television.

TV sets starting at $319.50

Easy Terms

FEDERAL RADIO & SUPPLIES

Manm Kler

5456 St. Lawrence Blvd. CAlumet 4021

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Abe Simon,
189 Querbes Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. R. Singer,
and family,
5891 Deceilles Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Louis Spring,
and son, Martin,
86 Clinton Street,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mrs. Sarah Straker,
and Mr. and Mrs. Sam. Gross,
and family,
5571 Dunmore Avenue,
Montreal, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Sussman,
and family,
200 Northcliffe Boulevard,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. Tenenbaum,
and family,
482 Brunswick Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Thow,
4825 Royal Avenue,
Notre Dame de Grace, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

5713 A HAPPY NEW YEAR 1952
Mrs. Y. Title,
and family,
315 Richview Avenue,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. S. W. Weinberg,
and son,
17 Nelson Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. Charles Weiner,
and family,
109 Ava Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. A. Wise,
and daughters, Francine, Sharon,
and Beverley,
54 Rosebury Road,
Toronto, Ontario.
Extend to all their relatives and friends their best wishes for the Holy Days.

• • •

5713 A HAPPY NEW YEAR 1952
Mr. and Mrs. M. I. Yanofsky,
and family,
1582 Lajoie Avenue,
Outremont, Quebec.
Extend to all their relatives and friends their best wishes for the Holy Days.

ISRAELIS GET MORE FOOD THIS MONTH

Dr. Dov Joseph, who as Minister of Commerce has jurisdiction over food supplies, said on the radio that the Israelis would get more fats, meat and perhaps an extra egg during September. Some members of a medical advisory council found that sections of the populace whose food rations were not supplemented from unofficial sources were underfed. Dr. Joseph said however, the consensus in this advisory council did not accept those findings.

The rations in September include special New Year holiday ration of one-third of a pound of frozen meat, in addition to the normal ration of one-half pound. The fats' ration is being raised from one-fifth of a pound to two pounds. Dr. Joseph said he would try to issue at least nine eggs this month.

For business men I have a special service my LASALLE chauffeur

I save me time and expenses. Did you ever figure out how much per you waste driving around for parking ground . . . LASALLE Taxi means no parking troubles or unnecessary trouble. Well dressed and smiling Gus he was my clients like me a short LASALLE rides me make more money.

"When you ride LASALLE you ride in safety"

ABC and HIGH STANDARDS GO TOGETHER

In Canada, the Canadian Jewish Review is *still* the only Jewish publication printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

Ask For Our Latest A. B. C. Report And Publisher's Statement

NEW PERSPECTIVES IN FAMILY LIVING

(Continued from Page Seven)

Let us consider, as an example of such contradictions, the conflicts of the woman who wishes to be a mother and rear children. On one hand she is educated by the radio, newspaper, periodical and other literature, by the school, the church and other community attitudes that proper child care requires certain minimal (and high) standards of physical care such as housing, nutrition, vitamins, emotional climate, prescribed ways of giving and withholding love, educational achievement, and other ideological values. For the modern mother of 2.7 children this is a tremendous risk and task, and her bewilderment and margin for error are in inverse ratio to each other.

The increase in cases of post-partum depressions that break up families or disturb them for years in situations following the birth of the first or second child illuminates in great part this problem. The cultural elements in this situation are too strong for us to overlook the implications that bear on this subject of marriage and parenthood which seem to entangle the mother, rather than to provide for her a citadel of security.

If our society desires such ideal aims, for example, in the area of child care, may we not ask its elders that every mother and every child be given certain basic guarantees for their living in a family? Can we say that every family has a guaranteed annual income to provide those nutrients, adequate housing for proper privacy, universal provision of the mechanical services by which to reduce the drudgery and the exertion of merely keeping house? And is the father given social opportunities to fulfill his role and responsibility by protecting his wage-earner's function, with leisure to enjoy companionship with his family? Are the school, the church, and other community services geared to providing a two-way process and pathway between the home and their edicts about child care?

Perhaps we ought to establish community departments of family care, by which to show not only that we care about children, but care enough about the values and goals of family life, so that men and women are truly interested enough in getting married, having families and staying married!

Family substitutes in contemporary society have neither compensated nor balanced the centrifugal trend toward social breakdown. This may be proof of

YOU'LL ENJOY DELICIOUS

KIK COLA

You get more for your money with Kik ... more flavour, more refreshment, more value, too, ... you get five full glasses from each 30 oz. bottle of Kik. Ask for it by name at your favourite dealer.

5 FULL GLASSES IN EACH 30 OZ. BOTTLE

NEW UPTOWN CHINESE RESTAURANT !
So convenient . . . right in the shopping and business centre !
Mandarin GARDENS CAFE
297 ONTARIO STREET WEST (Just east of Bleury)
CHINESE FOOD AT ITS BEST
Men — meet your business associates here
Ladies — Ask about our special for luncheon, afternoon teas, meetings
And so handy to pick up a delicious container to take home
Phone and it will be ready for you
Free parking 6.30 p.m. to 3 a.m. — For reservations, BE. 8347
MAKE YOUR PLANS NOW FOR PRIVATE PARTIES, CLUB DINNERS, BANQUETS, ETC.
SCIENTIFIC AIR CONDITIONING

MODERN
DRIVING SCHOOL
Extends Greetings for Rosh Hashonah
to Jewish Clients and Friends
1 CORNWALL AVE., MONTREAL AT. 4388

Now open . . . a credit to the North End . . .
The New CHOPSTICK Cafe
Upstairs, 5149a Park Avenue
TA. 4837
Best Chinese food . . . nice surroundings . . . courteous service.
Special Business Men's and Shoppers' Lunch. Tea-time Treat.
Supper, After-Theatre Snacks, until 5 a.m.
ORDERS TO TAKE OUT . . . PRIVATE PARTIES

COMPLETE PLUMBING and HEATING Service
• PROMPT
• EXPERT
• REASONABLE
Master plumbers trained to solve all your plumbing, heating problems . . . the right tools . . . service at your need . . . all to ensure a better job for you.
OUR NEW SHOP NOW OPEN AS CLOSE AS YOUR PHONE

— CALL CR. 9373-4 —
For A Better Service In Plumbing Repairs
Farber's Plumbing & Heating
SERVICES INC.
Plumbing and Heating Contractors
545 ST. ROCH ST. CR. 9373-4

New Year Greetings
to all our clientele and friends
HORN'S BOULEVARD RESTAURANT
4096 St. Lawrence Blvd.

Paul's
Beauty Salon
Hair Stylist
Individual
By Appointment Only
LA. 3379 1437 MANSFIELD

Holiday Greetings
to our Jewish
Friends and Customers

HOLIDAY GREETINGS
FASHION ARTS ACADEMY
Limited
1467 MANSFIELD ST. MA. 9611

NEW YEAR GREETINGS
UNITED BEDDING CO. LTD.
1080 SMITH STREET MONTREAL
UNiversity 6-4051

Tel MA 5785 533 St. Catherine St. West
KITTY KELLY SHOES
Better Shoes for Less
Tel UN 6-8325 1312 St. Catherine St. West
Tel VI 2402 6547 St. Hubert St.

their failure. The problem lies essentially in their reorientation toward their responsibility, and clarification and redefinition of their function in relation to the family. The very existence of these substitutes even on a remedial basis verifies the foregoing. We should have no romantic illusion that they suffice.

The predominant community attitude toward the sufficiency of social agency services, for example and resistance to extending the support for the intensified and extended use of family services, reflect this contradictory attitude which is as true of the people who live in families, as of those who support and underwrite the services for families. This same analysis can be made of all the other social institutions which serve in supplementary relationship to family life.

For the purposes of this presentation a review will be made of some existing welfare services in respect to the way in which they serve in supplementary relationship to the family:

Public and private agencies usually meet families at the point of crisis. Out of the special skills of case work, attempts are made to salvage and restore independence and the sense of usefulness to the individual and his family. By no means does everyone in need of service come to the agency whose function is primarily remedial, and little attention is given to the individual family whose problems have not yet crystallized to the point of seeking help. The principles of case work are derived from the knowledge of the genetic development of personality, and a democratic philosophy that self-help is more meaningful than hand-outs that depreciate the personality. If these beliefs are applicable as tools in treatment, certainly they have applicability in prevention and education. The re-educative skills and knowledge of case work offer rich curricula and teachers, for the field of adult education in this area.

If we can evaluate and treat lacks in parenthood, should we not be able to invest this knowledge and skill in a program that helps prepare individuals for marriage and parenthood? If we can individualize the problem child in our school system with guidance and clinical facilities, is it not possible to individualize the non-problem child and normal adult for purposes of promoting their maximum development? A community program is indicated in which emphasis is lent to the enrichment of personal living in equal degree to that given remedial services.

The crisis that confronts the family is at root the crisis of the individual. Just as the individual must find roots in his own

LUXURY AIR TRAVEL
LONDON
at no extra cost on your Paris ticket
Unparalleled luxury and comfort ... only 34 passengers in each plane. Latest type, long-range Constellations. Do have non-stop flight every Monday from Montreal ... also, new tourist service, at the most economical fares ever.
See Your Travel Agent or
AIR FRANCE
SERVING 76 COUNTRIES on 6 CONTINENTS
THE LUXURY WORLD-WIDE AIR LINE
International Aviation Bldg., Bleury St. W., Montreal — UN. 6-8344

ROSH HASHONAH GREETINGS
TYPOGRAPHIC SERVICE
Typographers
494 LAGAUCHETIERE WEST, MONTREAL UNiversity 6-5711*
EL . ABRAHAM — MOE ABRAHAM

New Year Greetings
H. Clark
Best shoes at the lowest prices
JOBBING A SPECIALTY
176 MOUNT ROYAL AVE., EAST PL. 5350

Rosh Hashonah Greetings
MR. and MRS. R. FELDMAN
of
FAYE PERM DISPLAYS LTD.
MONTREAL'S LEADING DISPLAY HOUSE
8 St. Catherine St. East, Cor. of St. Lawrence, Montreal HA. 4389

ROSH HASHONAH GREETINGS!
PARAGON RESTAURANT
1509 BLEURY STREET
MONTREAL
LAncaster 9019
N. KARIS Prop.

family before he can cast his own seeds of mature growth in and through other groups, the family also needs to be rooted within a fertile and harmonious network of inter-dependent families. Thus do we derive neighbourhoods and community and world. Well-integrated families weld neighbourhoods together, and such family life proclaims an integrated community and world ultimately.

If the family is the mold in which character is cast and shaped, family living is a telescoped image of our way of life. Our ideal is a democratic family, since it alone affords an opportunity for full individual growth, and a creative maintenance of our society. While we plan on a local community level, it must be emphasized that planning on a national level which includes all the legal and voluntary social institutions which surround and affect family life, is the necessary backdrop to make local programs effective.

Periodic depressions with mass unemployment, racial tension, discrimination, inadequate shelter, and limited health facilities, are social conditions with which an evolving democracy must come to grips and conquer if the ideal of democratic society and family is to be realized. Security cannot be divided into economic security, emotional security, health security and other segments; nor can community social services fulfill their social responsibility, contributing their fullest skills and knowledge of personal and social living, if in planning and practice they are confined to such segmentalized levels of purpose and function.

A new perspective is required if we are to view family living and social services properly. The family and social services are at the cross roads. Just as the family and the individual is faced with atomization and dispersion, so too, the social services are confronted with segmentalized confinement.

The challenge and goal of family living is not only the survival of the race, but to afford its members an experimental modus vivendi for personal growth and social integration. In this way only can man be prepared to cope with and control what would otherwise be the Frankenstein of modern technology. The alternative to atomization is the integration of the individual through and with his basic groups of family, neighbourhood, community, nation, and ultimately the world. What other alternative is there?

The family is now a new frontier in North America. It needs to be psychologically explored and developed. The family can further enrich the personal development of its members, and add to their social contributions the wholesomeness that society needs. The concentric social, welfare and educational institutions which revolve about the family can offer much toward such aspirations and developments. To this essential, unavoidable task, the social services must humbly offer their own integrating services. What other alternative do we have in a technological democracy?

Call UN. 6-1492
FOR
OFFICE MACHINES
OFFICE FURNITURE
EXPERT REPAIRS
RELIABLE SERVICE

A portable typewriter — the ideal gift for young and old — all makes, all models.

NATIONAL
TYPEWRITER INCORPORATED
700 ST. JAMES STREET WEST

Save
REGULARLY

You should see yourself in this picture, putting your regular deposits in your Savings Account. Whatever you want, the best way to get it is through Savings . . . and a good place to save is . . .

THE DOMINION BANK
ESTABLISHED 1871

R. E. O'Connor
Authorized Agent Chime, Chimes, Organs
1981 St. Catherine St. W. HA. 3948

ERNEST ALBERT FURS
EXTEND NEW YEAR GREETINGS
and wish to announce that they
are now located at
1420 McGILL COLLEGE AVE.
(One Door North of Woolworth's)
IN A BUILDING ENTIRELY GIVEN OVER TO FURS
Go into Albert's now — Their Annual Summer Fur Sale is now on featuring the lowest prices in years

ROSH HASHONAH GREETINGS
HUGHES & CO.
CLOTH SHRINKERS & REFINISHERS
2050 BLEURY ST. MONTREAL MA. 9214

Heartiest Holiday Greetings to our Jewish clientele
R. N. TAYLOR COMPANY
LIMITED
Opticians
1119 St. Catherine St. West
Near Bee
Telephone MA. 7331
MONTREAL

Holiday Greetings to our many friends and customers
MR. J. BERMAN President
THE FAINER KNITTING MILLS
and
THE HARRIS KNITTING MILLS
Manufacturers of
Men's and Ladies Knitted Outerwear
4060 ST. LAWRENCE BLVD. PLateau 2752

AVMOR LTD.
ODORITE SANITATION DIVISION
WAXES DISINFECTANTS
SOAPS PAPER
"Better sanitation is our business"

ROSH HASHONAH GREETINGS

HUMPHREY KASSIE

Sales Representative For

DOYLE MOTORS LTD.

Authorized

GENERAL MOTORS DEALERS

CHEVROLET and OLDSMOBILE

CHEVROLET TRUCKS AND USED CARS

4501 BANNANTYNE AVE VERDUN

YO 1130 — EL 8003

With Our Best Wishes

upon the occasion of

the celebration

of the

NEW YEAR'S SEASON

The Forum

Canada's Foremost Entertainment Centre

WOMEN'S ROLE IN CANADIAN JUDAISM

(Continued from Page Eight)

terhoods joined our ranks, called for increased field work and service in the smaller communities. Mrs. Hyman Ginsburg and Mrs. Samuel Lerner, of London, Ontario, helped strengthen Sisterhoods in these areas.

In Toronto, on June 4th and 5th, a leadership training course, together with a Judaism-in-the-Home Institute was held. Mrs. Edsel Benstein and Mrs. Louis Nadler, both of Toronto; Mrs. Norman Loeb, of Ottawa; and Mrs. Samuel Lerner, of London, participated. The three Toronto Sisterhoods, represented by Mesdames Lawrence Kabot, Max Nemoy, Louis Altstedter, Joseph Jolley, and E. Schreider, were in charge. Mrs. Maurice Nagle, a national vice-president, of Chicago, Ill., conducted the leadership course, and Mrs. Harry Brevis, of Buffalo, national consultant, held the Judaism-in-the-Home Seminar.

We feel that women, through the Eastern Canadian Branch, are building for their families a sanctuary of Canadian Jewish Life. The emancipated women of our time must participate equally with the men, in the formation of policies and the clarification of problems in preparing for the education of their children and for their future. Their remarkable progress in leadership in all phases of communal work, as well as their devotion and love to Torah are magnificent contributions to a strong Judaism.

They are determined that their children shall have the opportunities and the will to live rich, fruitful, and happy lives on this continent as Jews. These women believe that even as Judaism already has made its contribution, it can make an even greater and more significant one to civilization here, where the teachings of our Torah blend so easily and naturally with the fresh air of freedom, the liberty and justice for which our nation stands.

The voice of the Sisterhood woman should be heard more and more. She should represent her Sisterhood, whether in a large or small community, in the policy-making on the boards of her congregation, on boards of Hebrew and Religious Schools, Building Fund Committees, and in the making of decisions when the appointment of a new Rabbi is being considered. The Eastern Canadian Branch aims that Sisterhoods be educational organizations, where programs, study courses, and all measures used to bring messages to every individual member, constitute its work. The educational projects of the Eastern Canadian Branch, and set up by the N.W.League, through which the above aims are being developed, are as follows:

1. Judaism-in-the-Home, with Mrs. Louis Nadler, of Toronto, as chairman, hopes to reach every member and go beyond the walls of Sisterhoods where the young mothers of very young children may be inspired with a sense of belonging to a people with a rich spiritual heritage and beautiful traditions.

2. Leadership training, with Mrs. Edsel Benstein, of Toronto, as chairman, aims for Sisterhood women who are potential leadership material and who are interested in giving leadership in their own communities and Sisterhoods, and gives them an opportunity in this field through Branch training courses.

3. Program has Mrs. Max Nemoy, of Toronto, as chairman. Mailings of original scripts, publications, and programs are received regularly from National by every Sisterhood in the Branch. These include material for pageants, for special Jewish occasions, all stressing membership participation. Mrs. Nathan Perlmutter, a member of Goel Tzedec Sisterhood has contributed many of these original scripts to the National Program Manual, and they have been used throughout the continent.

4. Torah chairman is Mrs. A. Shulman, of Montreal. Women, guardians of the culture of our people since the days of Miriam, support the Theological Seminary in New York through the Torah Fund. The Seminary provides Rabbis, teachers and leaders for our people, and so it is natural for Sisterhood women to support it. Through it, Jewish mothers can be happy in the knowledge that their children will be assured the continuity of a rich Jewish culture. Large sums of money have been raised in the Branch for this project. Citations of Achievement from the Seminary were presented to the Sisterhoods of Daughters of Israel, in London; Goel Tzedec, in Toronto; and Adath Israel, in Montreal. In Ottawa, the Agudath Israel Sisterhood doubled their quota in the past year, and in Montreal, a joint Torah and Jewish Home Beautiful program was presented by the Sisterhoods of Adath Israel, Shaar Zion, and Shaar Hashomayim.

5. Gift Shop, with Mrs. Norman Loeb, of Ottawa, as chairman, is a newly developed project, and enables members to establish Gift Shops in their respective Sisterhoods, so that individuals will be encouraged to buy and understand Jewish ceremonial objects for the observance of the Sabbath and Holidays.

6. Youth chairman is Mrs. Abraham Levine, of Toronto. Committees provided by National direct and assist the Branch in stimulating and varied programs. In 1951 a Youth Branch project with Mrs. Samuel Hart, of Mont-

real, as chairman, introduced a quiz program entitled, "What every Jew should know". The winner, Vivian Rapoport, of Shaare Zion Congregation, in Montreal, received a vacation at a Hebrew speaking camp, as a prize. Book prizes were awarded to Bryant Shiller, of Adath Israel, in Montreal; and Frances Goldis, of Goel Tzedec, in Toronto.

7. Outlook Magazine chairman is Mrs. Solomon Greenberg, of Toronto. This League quartely magazine is published before Rosh Hashonah, Hanukkah, Purim-Passover, and Shabuot. Each issue contains material about holiday articles on Jewish cultural subjects, and a story for the children.

6. Membership chairman is Mrs. Irving Wintrob, of Toronto. Naturally, this department has a most important part to perform in building the organization.

Eastern Canadian Branch officers are: honorary president, Mrs. Edward Solomon, Montreal; honorary vice-president, Mrs. Clarence Gross, Montreal; president, Mrs. Arthur Soles, Toronto; vice-presidents, Mrs. Robert Shiller, Montreal; Mrs. Samuel Lerner, London; Mrs. Edsel Benstein, Toronto; Mrs. Louis Nadler, Toronto; Mrs. Norman Loeb, Ottawa; secretaries, Mrs. Arthur Cohen, Toronto; Mrs. Ralph Cummings, Montreal; treasurer, Mrs. Lawrence Kabot, Toronto. Board members of Toronto are: of Beth Midrash, Mrs. M. Auerback, president: Mrs. Samuel Godfrey, Mrs. Solomon Greenberg, Mrs. Joseph Miller, Mrs. Murray Clavir; of Goel Tzedec, Mrs. Albert Saunders, president: Mrs. Bert Cooper, Mrs. Max Nemoy, Mrs. Abraham Levine, Mrs. Frank Silverman, Mrs. Irving Wintrob; of Shaarei Shomayim, Mrs. Samuel Kofman, president: Mrs. Lawrence Kabot, Mrs. Irving Green, Mrs. Louis Kernerman, Mrs. B. Steen, Mrs. S. Weisbrod; of London, Mrs. Samuel Lerner, Mrs. Hyman Ginsberg; of St. Catharines, Mrs. D. Goodman, president; of Montreal, Mrs. M. A. Brown, president, Shaar Hashomayim; Mrs. I. Schacter, president, Adath Israel; Mrs. M. Kenigsberg, president, Shaare Zion; Mesdames Philip Levy, J. Singerman, I. Beinhaker, S. Stotland, Samuel Hart, L. K. Freedman, Harry Halperin, Myer Caplan, R. Cummings, M. N. Fineberg, Barney Fogle, S. E. Tessler, M. Bercovitz, R. L. Bercovitch, D. N. Notkin, M. Shuchat, H. D. Chelfetz, B. Lecker, Rose Finestone, C. Goldstein, M. M. Lazare, A. Mouckley, S. Fine, H. Rosenberg, M. Lippman, A. Shulman.

Other affiliated Sisterhoods are: Agudath Israel, in Ottawa; Beth Sholom, Edmonton, Alta.; Beth Jacob, Kitchener, Ont.; B'Nai Israel, Galt, Ont.; B'Nai Israel, St.

TO THOSE WHO WANT TO GET AHEAD: A Statement by CANADA'S FIRST BANK...

It's good to go into debt

...TO YOURSELF

It's the streamlined way to make financial progress. Some of our most successful customers use this system.

It means putting yourself on your own pay-roll . . . making up your mind that you yourself have a claim on your income just as much as the landlord, the butcher and the tax-collector.

You'll do this, of course, because you have a definite objective — a strong reason for saving. It may be a general goal like family security . . . or it may be something specific like a new refrigerator, a house, or even a place in the country.

You can go into debt to yourself in two ways — by saving and by borrowing.

Saving comes first, of course . . . so much a pay-day *owing to yourself.*

A bank balance gives you personal confidence as few other things can. It gives you a good foundation for your financial plans . . . and it makes it easier for your B of M manager to lend you money when you want to realize an objective sooner than you otherwise could.

When you have a sound financial program, but need money for some useful purpose, borrowing at the B of M is just as sound as systematic saving. Indeed, it is another form of saving. It is the B of M's business to lend you money, when it's good business for you to borrow.

A B of M Personal Loan simply enables you to enjoy sooner the things you plan for, and you pay it off in regular instalments just as you have built up your savings balance.

Why not make up your mind to get what you want this streamlined way — and open your special-purpose savings account at "MY BANK" tomorrow. And while you're in the Bank, have a chat with the Manager or Accountant. You will find them ready and interested to discuss your plans and problems.

"MY BANK" IS WELCOME HERE
B of M

BANK OF MONTREAL
Canada's First Bank

There are 53 B of M BRANCHES in the MONTREAL DISTRICT to serve you

WORKING WITH CANADIANS IN EVERY WALK OF LIFE SINCE 1817

Catharines; Daughters of Israel, London, Ont.; Robie Street, Halifax, N. S.; Shaarei Zedek, St. John, N. B.; Beth Sholom, Edmonton, Alta., Ahavas Isaac, Sarnia, Ont.

The stimulus to carry the responsibilities above mentioned, comes in the following message from our honorary president, Mrs. Edward Solomon.: "Each of our Sisterhoods is link in a chain, finding strength through each other and lending inspiration and encouragement to all. The Canadian Branch fulfills a vital function in providing us with the basis for unified thinking, planning, and implementation in every phase of our diversified work. Through the stimulation we derive in the association of the Canadian Branch, our horizons are broadened, our understanding is deepened and our work achieves a greater status. Thus, the inestimable influences of the League permeate all of our endeavours in raising the standards of Jewish living through the Jewish woman in the home, the community and the synagogue."

DEATHS

Mrs. Anna Witkin Cohen, 5278 Waverley Street, aged seventy-nine, widow of the late Samuel Cohen, died on Saturday, August 30. She is survived by six sons, Samuel, Issie, Julius, Simon, Harry, Jack; two daughters, Mrs. C. Wagner (Goldie); Mrs. W. Bruman (Edith); twenty-six grandchildren; and thirteen great-grandchildren. Funeral service took place from Paperman's, Rabbi S. M. Zambrowsky officiating. Burial was in Beth Israel cemetery in Cartierville. Shiva was at the home.

Mrs. Clara Hammit Velman, 6476 City Hall Avenue, aged sixty-seven, widow of the late Nathan Velman, died suddenly on August 31. She is survived by two sons, Bennie; Bernard, of London, England; a daughter, Mrs. A. Estis (Fay); four grandchildren; a sister, Mrs. S. Cohen (Freda); and two brothers, Beunie Hammit; and William Hammit, of Philadelphia, Pa. Funeral service took place from Paperman's Rabbi S. H. Herschorn officiating. Burial was is Shomrim Laboker cemetery. Shiva was at the home of her daughter, Mrs. A. Estis, 4427a St. Dominique Street.

Mrs. Annie Margolin Sacks, widow of the late Nathan Sacks, died on Thursday, August 28, at the Western Division of the Montreal General Hospital. She is survived by a son, Melvin; three daughters, Mrs. Sam. Langsner (Jean), of Brockville, Ont.; Mrs. Nelson Routbard (Queenie); Mrs. Saul Randolph (Pearl); seven grandchildren; two sisters, Mrs. A. Titleman (Annie); Mrs. Victor Klein (Mary), of London, England; and a brother, Max Margolin, of Baltimore, Md. Funeral service took place from Paperman's, Dr. C. N. Denburg, Rabbi, officiating. Burial was in Independent Hebrew Sick Benefit Association cemetery. Shiva was at the home of a daughter, Mrs. Saul Randolph, 4969 Kent Avenue.

Fred Marcus, aged fifty-one, 3770 St. Catherine Road, died on August 26, at the Royal Victoria Hospital. He is survived by his wife, Mrs. Della Winters Marcus; a son, Elliot; a daughter, Miss Mona Marcus; and a brother, Eugen Marcus. Dr. Harry J. Stern, Rabbi, officiated at funeral services. Burial was in Mount Royal cemetery, Temple Emanu-El section.

IN MEMORIAM

GORODETSKY: In loving memory of our dearly beloved mother, and grandmother, Mrs. Gitel Gorodetsky, who departed four years ago, 28th day of Elul. Always remembered by her children, Fannie and Solomon; and grandchildren.

Pioneer Women, the national women's Labor Zionist Organization of America, has become a national affiliate of the American Jewish Congress. It has a membership of more than 40,000, in clubs throughout the United States and Canada. The entire Labor Zionist movement, which was among the foremost in the founding of the American Jewish Congress, now is in the Congress. Other Labor Zionist groups among the ten national organizations in the Congress include the Farband and the Labor Zionist Organization of America.

Basic food rules for good health have been carefully planned by nutritionists. To distribute this information to the public, government health departments produce folders, booklets and films on current food problems for free distribution to the public, much of it appearing through the courtesy of the press.

Nap and his 6 sons

Visit our new modern show room 8100 St. Denis Street, Montreal 10. Floor coverings of all kinds. Phone 5729
Warehouse: 9400 St. Lawrence St., (rear of North Building)

CONTRACTORS — PLANCHERS
VAN LEAFOREST & SONS
FLOOR CONTRACTORS

Over 26 Years Experience
Hardwood Flooring • Tile • Asphalt • Rubber • Linoleum • Carpet

ACHARD & FRANC INC.
Plumbing - Heating - Repairs
4869 DECARIE BLVD.
Res. AT. 7682

Plumbing — Heating
Automatic Sprinklers
DRISCOLL LTD

SAM PLUMBING & HEATING
P. and M. Corrion, Proprietors
P. Ganin, General Manager
MONTREAL

Store Fronts
Store fixtures
Planned Kitchens and Finished Basements
Alterations to stores and homes
The Maple Leaf Woodcraft Co.
237, 27th Ave., Lachine, Que. NE 5-2379 - EL 3803

R. A. FORTIER LTD.

FUNERAL DIRECTORS EST'D 1914
L. Paperman & Sons
JEWISH FUNERAL SERVICES OF DISTINCTION
4001 ST. URBAIN STREET
BELAIR 3051

Art Painting & Decorating Co.
INTERIOR AND EXTERIOR PAINTING
3497 Colonial Ave. PL. 7549

The B. B. Glove Mfg. Co., Ltd.
ASK FOR

AYER'S CLIFF, QUE.
Ask for samples & Prices
Cotton, Jersey, rubberized Cotton, and Leather Faced Gloves and Mitts for the wholesale trade.
Also Cotton Mailing Bags

NEW EUROPEAN PAINTING & CLEANING REG'D.
does fine modern work
at the most reasonable prices. References.
DO. 6194

VI. 2571
SINGER
Plumbing & Heating Service
11 Shops on Wheels
For Around the Clock Service
270 VAN HORNE

ST. LAWRENCE STEEPLE JACKS CO. REG'D.

30 YEARS EXPERIENCE
INDUSTRIAL & COMMERCIAL PAINTERS
SPRAY PAINTING
POINTING • TANKS
BUILDINGS • STACKS • STEEL
TU. 2089

Woman Was Noted Designer Of Dinnerware

Mary Wright, wife of the industrial designer Russel Wright, and an author and designer in her own right, died in New York at her home, 221 East 48th Street, after a long illness. She was 47 years old. Mrs. Wright collaborated with her husband in designing informal modern table service, including his American Modern dinnerware. She was factory supervisor, promoter and publicizer when the Wrights opened their first studio in a stable on East Thirty-fifth Street.

She was co-founder and vice-president in 1929 of Wright Accessories, Inc., manufacturers and distributors of living room and dining room accessories. Mrs. Wright also was a founder and secretary of American Designs, Inc., which promoted creations of American industrial designers.

With her husband, she was co-author last year of "Easier Living," a book giving the Wrights' formula for present day living in the home. She recently designed her own set of earthenware dinnerware, Country Gardens, which was exhibited at the Museum of Modern Art.

Born in New York, Mrs. Wright attended the Ethical Culture School and Cornell University. She was the daughter of Milton I. D. Einstein, chairman of the board of the Patchogue Plymouth Mills Corporation and Mrs. Alma Stix Einstein. Her grandparents were I. D. Einstein, leading textile manufacturer and importer, and William Stix, pioneer St. Louis merchant. Besides her husband, to whom she was married in 1927, Mrs. Wright leaves a daughter, Ann; her parents; and a brother.

IS NEW VICE-CHAIRMAN OF REFORM BODY

Louis Broido, executive vice-president of Gimbel Brothers, in New York, was elected national vice-chairman of the Union of American Hebrew Congregations, parent body of Reform Judaism in the United States, Canada and Latin America, it was announced by Dr. Samuel S. Hollender, of Chicago, chairman of the union's executive board. Dr. Hollender also announced the election of Sidney Robinson, of Chicago, as a member of the executive board.

Mr. Broido has been a leader in the American Jewish community for several years. He is a national chairman of the combined campaign of the Union of American Hebrew Congregations and the Hebrew Union College-Institute of Religion. He is also a chairman of the Greater New York campaign of the United Jewish Appeal and is a member of the board of directors of the Joint Distribution Committee.

LEGAL NOTICE

NOTICE OF APPLICATION FOR DIVORCE

NOTICE is hereby given that WILLIAM OSCAR GILBERT, painter, of Montreal, Province of Quebec, will apply to the Parliament of Canada at its present, next or following session thereof for a bill of divorce from his wife, VIOLET CECILIA BLACK GILBERT, of Brockville, Province of Ontario, on the grounds of adultery.

DATED at Montreal this 4th day of September, 1952

EDWARD H. BERNFELD
Solicitor for Petitioner
[illegible] St. Catherine West
Montreal, Quebec

LEGAL NOTICE

NOTICE OF APPLICATION FOR ANNULMENT OF MARRIAGE

TAKE NOTICE that FERNANDE ROBITAILLE VIEL, of Montreal, Quebec, will apply to the Parliament of Canada at the next Session or at the following ensuing Session thereof, for a Bill of Annulment of her marriage from her husband, REAL VIEL, advocate, of the town of St. Laurent, District of Montreal, Quebec, on the grounds of non-consummation of marriage.

MONTREAL, July 29th, 1952

MERGLER & MERGLER
Attorneys for Petitioner
697 Craig St. West
Montreal, Quebec

LEGAL NOTICE

NOTICE OF APPLICATION FOR DIVORCE

NOTICE is hereby given that CHARLES [illegible] of the City and District of Montreal, Province of Quebec, Country of Canada, at the present next following session thereof, will apply to the Parliament of Canada for a bill of divorce from his wife, WARREN HILDER, of the [illegible] of the United States of America, on the grounds of adultery.

DATED at Montreal, in the Province of Quebec, this 3rd day of September, 1952.

[illegible] RAMSDEN & HUNTER
Attorneys for Petitioner
[illegible] — [illegible] St. James St. West
Montreal, Que.

Call Wallmaster

FOR AN ECONOMICAL SERVICE FOR WASHING YOUR PAINTED WALLS, CEILINGS, WINDOWS AND CLEANING FLOORS.

Scientific — modern automatic machine (not electric) — odorless, odorless. Efficient — cleans faster — more evenly, cleaner, without loss or breakage.

ECONOMICAL — SAVES TIME, MONEY, PAINTING, PAINT SURFACE
For information, call [illegible]. Estimates Free

WALLMASTER SALES AND SERVICE CO. LTD.
I. SINGERMAN, Pres.

RADIO CINEMA LTD. — 16MM Sound

Distributors of motion picture apparatus and sound films — also movie projectors.

A complete line of films available for private showings. Having a kiddies' birthday party? Rent a projector for the occasion.

5011 Verdun Ave. YO. 4441 — YO. 7176

WEST END AUTO BODY

YOUR LOCAL BODY REPAIR SHOP — LOWEST PRICES IN THE WEST END

Specializing in: - Collision Repairs, Large and Small - Baked and Duco Painting - General Auto Repairs - Welding - Wheel Alignment - Free Estimates

5812 Upper Lachine Road, at Melrose Avenue Tel. EL. 2266

McGRAIL MOTORS LTD.

West End Branch, EX. 8459
5228 Cote des Neiges Rd.

East End Branch, CR. 6602
2501 Rosemount Blvd.

Distributors of VANGUARD and MAYFLOWER CARS

AUTO-ELECTRIC SERVICE CORP.

Ignition, carburation, tune-up and radio service

DAY AND NIGHT SERVICE

2069 Sauvinet — at Sherbrooke St. MA. 2231

141 Mount Royal Ave. E. FL. 8482

PETER FERGUSON
Imperial ESSO Station

MOTOR TUNE UP Our Specialty

Cote St. Luc and Harvard DE. [illegible]

CHAPLIN'S BRAKE SERVICE, Inc.

BRAKE AND STEERING SPECIALISTS

Quality Work Guaranteed at Reasonable Prices

1335 BARRE STREET.
West Off McCord WI. 3131

GOYETTE AUTOMOBILE REG'D.

Authorized Dealer • Service • Sales • Parts

STUDEBAKER

1672 St. Catherine St. E. FR. 3623

KITCHEN PLANNING

Complete Home Planning Service - Free Estimates

Qualified [illegible] - Finance [illegible] - Quality Workmanship

J. E. R. BERGEVIN INC. [illegible]
[illegible] Laurentienne

BLUE PRINTS & LITHOGRAPHING LIMITED

Blue Printing, Photostats, Photo Litho, Plans enlarged or reduced to scale
Up to 40 x 120 inches (in one piece)
640 LAGAUTHETIERE ST. W. UN. 6-2861

JEAN CAPRA

TILE, TERRAZZO and MARBLE WORK
7822 CASGRAIN ST.
Tel. CR. 5658

OUR BUSINESS IS KILLING!

RATS, MICE ROACHES, etc.

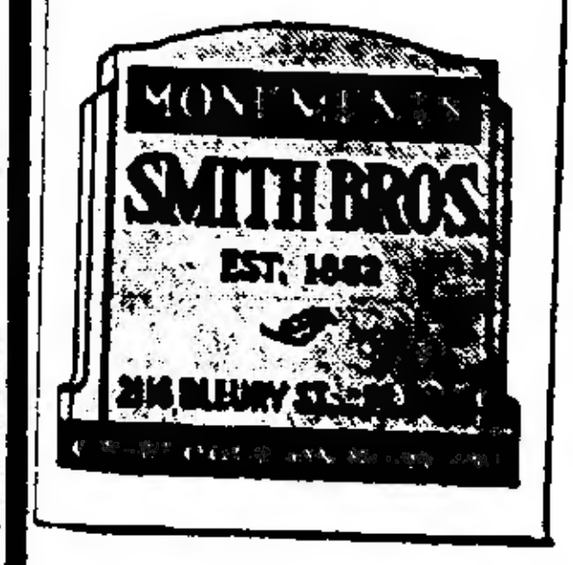
All Work Guaranteed!

NATIONAL CHEMICAL EXTERMINATING CO. LTD.
1430 Clark Street Montreal
LA. 5547

BOMAC (Montreal)
LIMITED
Phone UNiversity 6-1851
770 St. Antoine Street
Cuts For Your Catalogues

MARION & MARION

Patent and Trade Mark Attorneys
1510 DRUMMOND STREET MONTREAL
LA. 2152 - 2153



N. D. G. KOSHER MEAT MARKET

כשר SAM SELTZER Prop. כשר

Extends

Rosh Hashonah

Greetings

NEW CROP OF BROILER TURKEYS ON HAND

Meats, fish and poultry at their very finest.
Lightning delivery — one order and you'll be convinced.
We are as close to you as your telephone
Daily deliveries to Town of Mount Royal

5343 Sherbrooke St. W. **DE. 8494-5-6**

ALWAYS ASK FOR . . .

Sold from coast to coast

Amar Chocolates Ltd.

"Famous for their Maraschino Cherries"

Plump red juicy cherries embedded in cooling syrup, covered with pure rich chocolate.

BUY FROM REVIEW ADVERTISERS, SAY . . .
"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".

Ferguson Robertson

LIMITED

COAL - FUEL OIL - COKE

Distributors of

IRON FIREMAN

Domestic and Industrial Oil Burners - Coal Stokers

5250 Western Avenue

MONTREAL

WAlnut 0371

CLASS IN COOKERY

SPAGHETTI AND MEAT BALLS

one large onion
one large carrot
one green pepper
one piece of celery
one potato
one teaspoon salt
two tablespoons chicken fat
pepper, chili powder, paprika
one pound minced beef
two-eight ounce tins tomato sauce
one clove garlic (optional)
one egg
one pound spaghetti

Dice vegetables and simmer in fat in sauce pan for a half-hour, or until soft. Add a little water if vegetables become dry. Put one-third of minced meat with vegetables and let simmer for another five minutes. While this is cooking, beat egg and mix it into rest of meat. Shape into small balls and pre-fry in some fat or shortening to keep them from falling apart. Then add to the other meat and vegetables which has been mixed thoroughly. Pour all the tomato sauce over this mixture and bring to a boil. Next pour over the spaghetti which has been boiled for from ten to twenty minutes according to the firmness desired in salted boiling water. Strain spaghetti before serving. Sprinkle crushed dry red pepper on spaghetti if desired.

Mrs. L. Finegold,

283 Laurier Avenue West, Montreal.

STUFFED CABBAGE ROLLS

one large whole cabbage
one pound rice
one and one-half pounds ground meat
six onions
two large cans stewed tomatoes
one can of water
salt and pepper to taste

Remove the core and cook cabbage in a large pot of boiling water for about twenty minutes, or until soft. Remove outer leaves of cabbage and if the centre is not soft replace remaining head for another few minutes. While cabbage is cooking, boil rice until soft, remove and pour cold water through it. Add chopped onions, ground meat, salt and pepper to taste, and mix well. Place two tablespoons of mixture on each leaf, roll once, fold in sides, and roll up tightly. Put rolls in deep pot, close together, and one on top of the other. Pour over all two cans of tomatoes, and one can of water. Bring to boil, and allow to simmer slowly for two and one-half hours. Prepare cabbage rolls day before using, and re-heat for serving for better flavour.

Mrs. S. Dubowsky,

59 Brookfield Street, Toronto.

In the recipe for Mix-Easy Cherry Cake from Mrs. D. Freedman, 5561 Campden Place, Montreal, which appeared in the September 5 issue of the Review, the ingredients should have listed one teaspoon of baking powder instead of one tablespoon.

In the recipe for Chili Sauce from Mrs. D. Lightman, 259 Montrose Avenue, Toronto, which appeared in the September 5 issue of the Review, the ingredients should have listed one and one-quarter pounds brown sugar instead of one and one-quarter tablespoons.

JDC Takes "Hard Core" DPs To Norway

A transport of post-tuberculous patients and their families, all but two of them survivors of Nazi concentration camps, went from Munich to permanent resettlement in Norway under an agreement between the Norwegian government and the Joint Distribution Committee, major American agency for the care of distressed Jews abroad. The group consisted of 44 DPs—18 family members and 26 former TB patients who have been pronounced medically fit and capable of eventual self-support. These post-TB sufferers and their families form part of the several thousand residual "hard core" cases whose ultimate resettlement in hospitable countries will bring to an end the Jewish DP problem in Europe. The total cost for this long-range is estimated at a minimum of $3,000,000.

Funds provided by the United Jewish Appeal support JDC's relief, reconstruction and resettlement operations in 19 countries abroad. The Committee is meeting all costs in connection with the transfer of the post-TB group to Norway. The action of the Norwegian government in offering permanent haven to the post-TB cases and their families was hailed

NEW METHOD PEACH PRESERVE

Skin and cut up a basket of peaches. Skin two pineapples, and grate pulp. Skin two canteloupe melons and cube fruit. Grate rind of three oranges; remove white segment, and slice up pulp very thin. Measure and put in heavy aluminum cooking pot. To each generously-measured cup of fruit, add one scant cup of sugar. Add one tin of concentrated lemon juice. Let this stand, covered, over night. Bring to a boil, and let it continue cooking, at a hard boil, for fifteen or twenty minutes. Reduce heat, and let it simmer for about one and one-half hours. Cut up two dozen red maraschino cherries and add to mixture, while it is still simmering, for the last twenty minutes of cooking. This will be a very concentrated mixture, thick, like marmalade, and not runny. Pour into sterilized jars, and seal. This will yield about nine sixteen-ounce jars and is excellent for evening snacks, with crackers or biscuits.

Mrs. A. Rosenberg,

4960 Hingston Avenue, Montreal.

BUTTERSCOTCH BRAN COOKIES

three and one-half cups pastry flour
two teaspoons baking powder
three-quarters teaspoon salt
one cup butter or margarine
two cups brown sugar
one egg
one and one-half teaspoons vanilla
one cup crisp breakfast bran cereal

Sift together twice, flour already sifted, baking powder, and salt. Cream butter; gradually blend in brown sugar; add well beaten egg, a little at a time, beating thoroughly. Stir in vanilla and bran cereal; add flour mixture to creamed mixture, about one-third at a time. Divide dough into two equal parts, and shape into two rolls about two inches in diameter. Wrap each roll closely in wax paper, and chill in refrigerator until firm enough to cut into slices about one-sixth of an inch thick. Arrange on greased cookie sheet, and bake in 350-degree-oven for ten minutes.

Mrs. W. Frohman,

63 Marmion Avenue, Toronto.

★

Sabbath Candles will be kindled on

Friday, September 12, at 6.51 p.m., D. S. T.

Friday, September 19, at 6.39 p.m., D. S. T.

★

Tishri 1, 5713, falls on Saturday, September 20, 1952

Rosh Hashonah commences at sundown, on Friday, September 19

Yom Kippur commences at sundown, on Sunday, September 28

GOLDEN'S MARINATED PRODUCTS

Skinless and Boneless Herring in Wine Sauce

Golden's
LUNCH CUTS

Don't Delay
Another Day . . .
BUY SOME TO-DAY

They all hit the SPOT.

GOLDEN PACKING CO. TORONTO ONT.

MONTREAL Distributor: J. Diamond Food Products Reg'd., 65 Decarie Blvd., Ville St. Laurent, Que., AT. 2109

TORONTO DISTRIBUTOR: Max Rosenbloom, 323 Whitmore Ave., Tel. RE. 7010

J. I. Kaffman, Vancouver, B.C.

ON EVERY GROCER'S SHELF
IN EVERY WOMAN'S HOME

COHEN'S HAYMISHA FARFEL

Canada's Largest Selling HAYMISHA FARFEL
Simply Wonderful with Soup, Meat or Stuffing

At your favorite grocery, chain store and bakery

Montreal Distributor: Star Appetizing Products, 5425 McDonald Avenue, Tel: EX. 8952
Toronto Distributor: Max Rosenbloom, 323 Whitmore Avenue, Tel: RE. 7010

A PRODUCT OF TIP TOP BAKERS
370 College Street Toronto

ity of the members of the transport are artisans and laborers, although the group contains one man who was a band leader in Shangai, another who taught elementary school in Poland and a third who is a professional photographer. All are of Central and East European origin.

Single men and women will enter a special school in Telemark, north of Oslo, where they will receive additional training in trades and occupations. Family groups will receive similar training in the southern seaport town of Stavanger. A gala reception sponsored by the Norwegian Red Cross awaited the group on its arrival in Oslo. All the members of the transport were examined and interviewed by a mission sent to Germany and Italy by the Norwegian government. The mission consisted of Dr. Victor Hanson, noted TB specialist; Gunner Olafsen, representing the Norwegian social welfare bureau; Georg Foss, of the Norwegian police; and Marcus Levin, honorary JDC representative in Oslo.

The importance of water in the human body makes it necessary for the intake to be greater than the loss. Even in cold weather, particularly in a dry heated atmosphere, the body perspires and loses moisture through respiration. It is advisable for the average person of average weight to drink the equivalent of twelve glasses of fluid a day.

by Moses W. Beckelman, director-general of JDC's overseas operations, as a "humanitarian gesture of the first order."

"All of these men and women have, at one time or other, applied for admission to other countries and have been turned down because of their past medical histories," he said. "This is the first time that JDC has been able to make an arrangement with a country other than Israel to accept DPs who formerly suffered from tuberculosis. By its action, Norway is making a definite contribution to the solution of the Jewish DP problem and is setting a humanitarian example that we earnestly hope other countries will follow. Mr. Beckelman said that negotiations now nearing completion may lead shortly to the removal of other "hard core" displaced persons to permanent havens in another country.

The family members who left with the post-TB patients number only 18. Again and again the notation appears on the social case histories of these men and women, "All his (or her) family was wiped out by the Nazis." The major-

ARE YOU ENTERTAINING?
We rent Chairs, Tables, Bridge Sets, Dishes, Glassware, Silverware, Punch Bowls, Coat Racks, Linens, Cocktail Bars and Children's Furniture for All Occasions.
INVALID CHAIRS • HOSPITAL BEDS • RENTAL-SALES

Bench And Table Service Reg'd. Est. 1919

6220 Decarie Blvd. ATlantic 4755

A Royal Treat for Connoisseurs

BRITISH BREAD SPECIALTIES LTD.

For Sheer Eating Enjoyment Try Our

Delicious Smoked Meat and Salami

Don't delay — Call right away

NuWay Food Products Inc.

FOR THE FINEST DELICATESSEN

6555 Papineau Ave. Montreal, Que.

בשר **Zelman's** בשר

SANITARY KOSHER MEAT MARKET

• RED AND BLUE BRAND BEEF AT ALL TIMES •

Modern Refrigerated Show-Cases

Daily Deliveries
ANYWHERE in town
206 LAURIER AVE. WEST
CR. 4185-6

Always Grade A. capons, turkeys, broilers. Breasts of chicken, light or dark meat to order. Fresh fish received daily. Filleted, minced on request.

MONTREAL MEETINGS

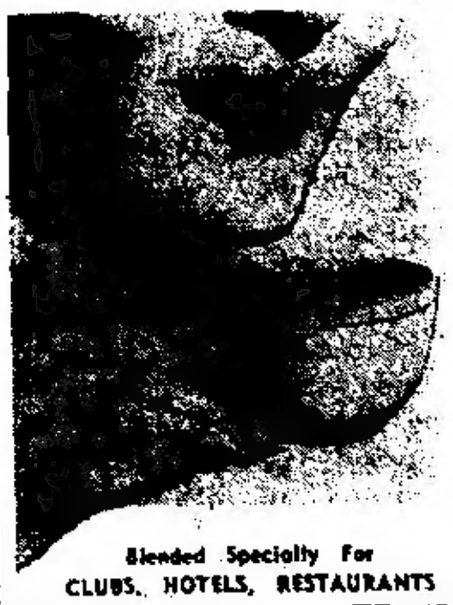
• **SHAARE ZION** Synagogue, Maurice S. Cohen, Rabbi: Friday services, at 7.30 p.m.; Saturday, at 8.45 a.m. Arthur Mark Schwartz, son of Mr. and Mrs. Hyman L. Schwartz, will be called to the Reading of the Torah in celebration of his bar-mitzvah. Seliehos service, at 12:30 Sunday, September 14, (half-past midnight Saturday, September 13). Cantor Solomon Gisser and the choir, direction of Samson Rosemarin, will give the musical liturgy. During the week, Seliehos prayers will be recited at 7:00 a.m. Shaare Zion Academy, All-Day School, has a Kindergarten, Grades 1 and 2; also Afternoon Hebrew School. Registration now. High Holy Day service; overflow service; childrens' service; service for teenagers to 16, will be held. Seats are on sale every day and evening and Sunday mornings. Mrs. Isaac Rebner, English Kindergartner of the Academy, is now librarian. Young People's Group membership dance, called "September Affair", is on Wednesday, September 17, at 9 p.m.; orchestra, prizes, refreshments. Misses Bess Nashen, social chairman, and Betty Roseman, are in charge. Tickets at the door. On October 1, there will be a "Rate Your Date" program, in charge of Miss Sarah Miller and Perry Segal. Harry Mogil is president; Michael Raber, vice-presidnt; Gordon Levitt, publicity chairman.

• **HOSPITAL OF HOPE** Unit, meeting on September 22, at 8:00 p.m., is: Tillie Cohen (Victory), at the home of Mrs. M. Byer, 4593 Park Avenue.

• **HADASSAH:** Mrs. A. Slavouski, president of Montreal Hadassah, announces a reception on September 17, in honor of Mr. and Mrs. Yosef Nevo (newly elected Israeli Consul General), chairmanship of Mrs. A. Aisenstadt and Mrs. H. Levine, to culminate the Rosh Hashonah Gift project, proceeds of which go to purchase vitamins in Canada for the children of Israel. On September 24, at an all day conference on education and fundraising, Mrs. L. Miller, Eastern Regional chairman, will preside. On October 7 a Sukkoth Council meeting will be held; on October 15, the annual J. N. F. fashion show and luncheon at the Mount Royal Hotel, with Mrs. S. Warshaw as convener. For the Mount Carmel Chapter opening night of "Baigel & Yox", Monday, September 29, at Her Majesty's Theatre, tickets can be obtained from Mrs. S. Goldenblatt, EL. 4227; Mrs. B. Zackon, EL. 4770. Proceeds go towards Hadassah work.

• **SHAAR HASHOMAYIM** Synagogue, Rabbi Wilfred Shuchat: Adult Art Class, direction of Eric Goldberg, will commence on Wednesday, October 1, at 1:00 p.m., and meet each Tuesday, Wednesday, and Thursday from 1:00 to 4:00 p.m.; and Tuesday and Wednesday from 8:00 to 10:00 p.m. For the Girl Guide Company, direction of Captain Annette Wolff, registration is Wednesday, September 17, between 6:30 - 7:30 p.m.; all girls between 11 and 16 are eligible. Brownie registration is on September 24 at 4:00 p.m.; for girls between the ages of 7 and 10. The Brown Owl is Miss Audrey Aber. Scoutmaster is Eugene Gordon. Meetings resume on Thursday, September 18, at 7:30 p.m., for boys between 12 and 16. The Cub Pack will resume on September 16 at 6:30 p.m., leadership of Julius Andes; boy between 8 and 11. High Holy Day services will be conducted by Rabbi Shuchat, Cantor Nathan Mendelson, Rev. J. J. Fromm, Choirmaster Jacob Rosemarin; with auxiliary services by Rabbi Samuel Cass, director of Hillel Foundation of McGill University, a graduate of the Jewish Theological Seminary of America and former Chaplain to the Canadian Forces Overseas; Marcel Kaufler, cantor; Israel Lieff, and a male quartet. The annual observance honouring servicemen will take place on September 14 at 11:00 a.m., at the Servicemen's Monument in Shaar Hashomayim Cemetery. A wreath will be placed on the Monument, and a unit of the Brigadier Kisch Branch of the Canadian Legion will participate. Rabbi Shuchat will conduct the service, which has been arranged by Dr. Max Ratner, assisted by Col. Philip Abbey; Dr. Harry L. Bacal, M.B.E., and Moe Kirsch, for the Men's Association. Those memorialized are: Benjamin Cohen, Samuel Rosenthal, Louis R. Sisenwain (First World War) and Horace D. Baittle, Jack L. Brovender, Arnold Feldman, George Lyon Gilbert, Jack Glassberg, Bertram Glickman, Michael S. Jacobs, Arthur Lassner, Lionel Joseph Morris, Tim Israel Pervin, Bernard Edwin Samuels, Gerald Joseph Schwartz, Jack Tritt, Moses Lewis Usher, Lionel Kirsch, Robert Seigler (Second World War). Stanley Lyon Kolber, son of Dr. and Mrs. Joseph Kolber, was called to the Reading of the Torah in observance of his bar-mitzvah. Michael Barza, son of Mr. and Mrs. S. A. Barza, will be called to the Reading of the Torah in observance of his bar-mitzvah on September

All Connoisseurs Enjoy
NATIONAL HOUSE COFFEE



Blended Specially For
CLUBS, HOTELS, RESTAURANTS
2100 Church Ave. TR. 4725

FLOOR COVERINGS
DO. 1153
LAMY Prelarts
6756 St. Hubert Between St. Zotique and Belanger St.
Established 1902
Linoleum and Carpet Specialists
Broadlooms, Wiltons Plain and Carved
Free Estimates, also Installation
Representatives of Armstrong's Lines

FRUIT IMPERIAL
PURE HOMEMADE CULTUR
SUITS ALL TASTES
The healthiest milk product. Health-youth-beauty, quality of Yogurt. Rich in proteins, minerals, vitamins and calories. More digestible than milk.
Comparing its completeness and nutritive value. Yogurt is the most economical food.
Not a chemical, but a natural product.
TEL.: VE. 4311
For Scientific Literature Ask:

BESSIE'S
"FAMOUS FOR VALUES"
Your headquarters for children's smart clothes — Ladies' fine lingerie, hosiery, dresses, sportswear, etc.
If it is new you will find it at
BESSIE'S
5668 PARK AVE. near Bernard
5173 DECARIE BLVD. near Queen Mary

FOR PERSONAL ATTENTION
Call Bernard
UN. 6-7424 - 6-7425
Main Shop
Marcel Le Mat Flower Shop
1814 St. Catherine St. W.
Call Margie
EX. 3163
Snowdon Branch
Margie's Flower Shop
5069 Queen Mary Road
Margie Branch, 1151 Decarie Blvd., Ville St. Laurent, AT. 9880
FANCY FRUIT BASKETS, WEDDING AND BAR-MITZVAH DECORATIONS, FLORAL DESIGNS

Congregation Chevra Kadisha
(Fairmount Ave. & Hutchison St.)
announce that their Newly-Decorated Modern Halls are now available at most reasonable prices for
WEDDINGS — BAR-MITZVAHS — BRIDGE PARTIES — SOCIALS — BANQUETS
DIGNIFIED WEDDING CEREMONIES IN OUR BEAUTIFUL SYNAGOGUE AS WELL AS BAR-MITZVAH AND GROOM CALL-UPS
For further information, telephone ORonto 2995; or call at the Synagogue, 5213 Hutchison Street, any day from 7 to 10 p.m., when our newly-appointed Hall Manager, Mr. I. Webber, will be glad to assist you.

18. Leon Levin, chairman of the School Committee, announced the appointment of Samuel Lerner as headmaster, following the resignation of Dr. Meyer S. Cohen. He has served on the school staff during the past 25 years and is executive-director of the Canadian Association of Hebrew School faculty are: Mrs. Miriam Clamen, Miss Shirley Dunsky, I. Goldhagen, D. Kravitz, H. Rivlin, Mrs. B. Rosenzweig, A. Schwartzberg. The pre-school division is under the supervision of Mrs. Samuel J. Leibowitz, headmistress, who returned after a year's leave of absence. The Foundation School Staff is: Miss Marion Aronson, Mrs. Miriam Clamen, Miss Shirley Dunsky, Miss Vera Leopold, Mrs. Myra Kolber Reider, Mrs. B. Rosenzweig.

• **TEMPLE EMANU-EL**, Dr. Harry J. Stern, Rabbi: Services, Friday, September 12, at 8.15; lecture, "Elul Thoughts"; Saturday, 11.30, sermonette, "Spiritual Preparedness." Rosh Hashonah services, Friday, September 19, at 8.00; lecture, "At The Portals Of The New Year." In the Community House, Professor Samuel Cohon will speak on "The Way Of Life." Saturday, at 10.30, in the auditorium, Professor Cohon will officiate; in the Community House, Dr. Stern. Children's service, Saturday, at 3.00, in the anditorium.

• **ADATH ISRAEL** Synagogue, Friday, at 7 p.m.; Saturday, 8.45 a.m.; sermon, "Stop, Look, Listen"; Saturday, September 13 at midnight, (1.00 a.m. Summer time), with Cantor E. Goldberger and choir, direction of A. Krashinsky. A monument to the memory of martyred Jews in Europe was unveiled at Adath Israel cemetery at Cartierville, by Rabbi Bender, Joel Sternthal, Cantor E. Goldberger, Rev. M. Mandelcorn. Sam. Shiff and Harry Rosenberg are chairmen of the cemetery committee The newly erected granite pillars at the entrance of the cemetery were consecrated. The seating committee for high holy days services is: S. D. Gameroff, chairman; G. Brown, B. Chazonoff, S. Chodos, M. Clayman, Charles Eisenstat, S. Fine, J. Grossman, H. Hubscher, J. M. Hubscher, Sam. Jacobson, I. N. Knight, I. C. Mendelsohn, M. Samuels, M. Sankoff, C. J. Schaeffer, A. Shapiro, S. Shiff, S. Silver, J. Steinberg, J. Sternthal, S. Stotland, L. Wiseman. Dr. S. B. Ullman, scientist, former high school teacher in Israel, and author of text books which are used in the high school curriculum in Israel, will be vice-principal of the Academy. R. A. Patterson, former principal of Baron Byng High School, will continue as consultant principal.

• **BNAI JACOB** Synagogue, Dr. C. N. Denburg, Rabbi; Services, Friday, September 12, at 7:00 p.m.; Saturday, at 8:45 a.m.; sermon, "Jewish Ethics," Irving Wiseman, son of Mr. and Mrs. Jack Wiseman, will be called to the Reading of the Torah in celebration of his bar-mitzvah. The seating committee for the high holy days meets at the office daily from 7 to 10 p.m.; Sunday all day. Selichoth services will be conducted by Cantor J. Rosenzweig, and choir, direction of K. Kronick.

• **BETH DAVID** Synagogue, Isaac J. Teicher, Rabbi: Services Friday, September 12, at 7:00 p.m.; Saturday, at 8:45 a.m. Harry Polansky, son of Mr. and Mrs. Jack Polansky, will be called to the Torah Reading in celebration of his bar-mitzvah. Selichoth services Saturday, at 12:30 midnight. High Holy Days services, Friday at 6:46 p.m.: Saturday, at 7:00 a.m.; sermon, "Praying For Life". Sunday, at 7:00 a.m.. sermon, "Sacrifice And Salvation". Cantor Joshua Dlin will be assisted by the choir, direction of Lazare Rosemarin.

• Doreen Pearl, aged thirteen, daughter of Mr. and Mrs. M. Pearl, Outremont Avenue, was awarded a silver medal and money grant from the Royal Conservatory of Music for the highest marks in her piano grade in the Province of Quebec.

Cheese is one of our most versatile foods, fitting into a very large number of recipes and serving equally well as a main dish, snack or dessert. One ounce of cheese provides as much food value as a glass of milk. In addition, it is one of Canada's important products.

The best source of vitamin C is citrus fruit. Tomatoes, too, are rich in the vitamin that helps to maintain body tissues, prevent infection and hasten the healing process.

Awarded D.S.C. After Death

America's second highest military award for bravery against the enemy was posthumously bestowed on the late Pfc. Lawrence Goldstein, an infantryman, in ceremonies at Governors Island, New York. The decoration, a Distingulshed Service Cross, was presented to Mr. and Mrs. Hyman Goldstein, 1050 Willmohr Street, Brooklyn, parents of the hero, by Lieut. Gen. Willis Crittenberger, First Army commanding general. The Bureau of War Records of the National Jewish Welfare Board (JWB) reported that the late Pfc. Goldstein's D.S.C., is the highest award conferred on a Jewish serviceman in the course of the Korean conflict. The D.S.C. is second only to the Congressional Medal of Honor as an award for combat heroism.

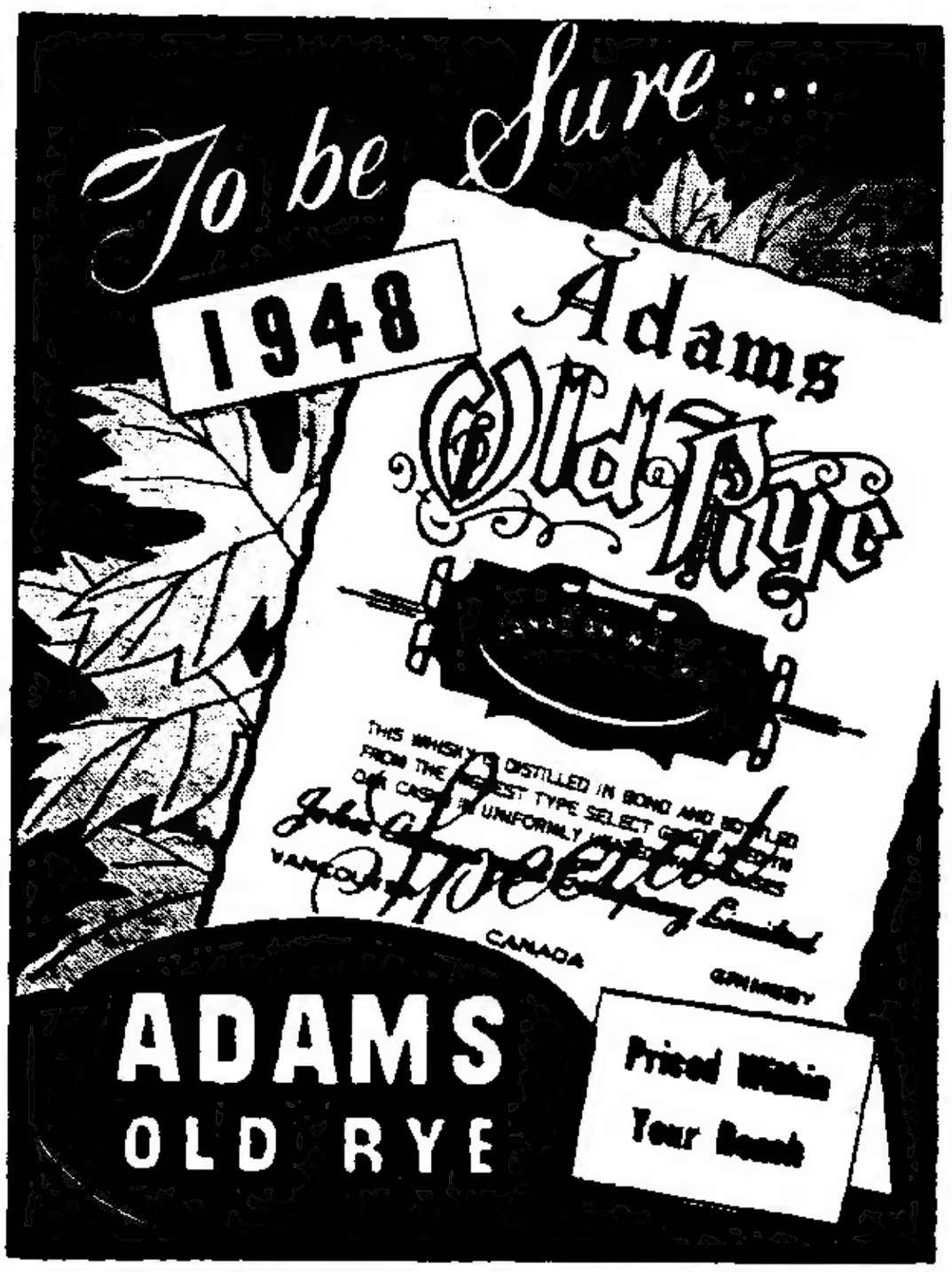
Pfc. Goldstein's "extraordinary heroism in action," according to the citation which accompanied the award, took place last October at Heartbreak Ridge. Serving as point man in his unit's main assault against heavily fortified enemy positions, he encountered and slew two hostile soldiers. They were manning a listening post and Goldstein eliminated them before they could give an alarm. Nearing the objective, however, he was gravely wounded, the sound of the fire alerting the foe. This resulted in a concentration of small arms and grenade fire on Goldstein's unit which was forced to withdraw.

Although rendered helpless by his wounds, the citation goes on, Goldstein roused himself to warn his comrades and point out the exact location of concealed enemy positions. He died while being moved to an aid station. "The heroic conduct and indomitable spirit of this outstanding soldier," the citation concludes, "will be an inspiration to those who knew him best."

Pfc. Goldstein, who was 22 when he sacrificed his life for his comrades in arms, had been in service six-and-a-half months altogether. He had attended Public School 219, Summers Junior High, and East New York Vocational High, all in Brooklyn, and was a salesman for an electrical concern when he entered the service. The D.S.C. was given his parents the day after what would have been his 23rd birthday.

SNOWDON KOSHER MEAT MARKET
Regd.
WILLIE FALOVITCH
5063 Queen Mary Road
(corner Westbury)
EX. 7942—7042
Deliveries several times a day
Delicious Party Fare...
CAPONS - DUCKS - GEESE - DOUBLE BREASTED TURKEYS - SMOKED TURKEYS ON REQUEST - BROILERS - CHOICE STEAKS - RIB ROASTS - FISH FILLETED ON ORDER
All meats supplied by Morantz Meat Co.

IMPORTANT SEND NOW FOR THE HOLIDAYS-GIFT CERTIFICATES
In denominations of $5., $10., $15., $20., $25
Better values now—American Money now at a discount. You benefit
Help your friends and relatives in Israel. Now they can choose from conveniently located stores in Israel. All ration free. The certificates are on sale at our office. Gift certificates are also obtainable for refrigerators and other electrical appliances.
General Agents for SOVA Israel Stores Inc.
L. HOLSTEIN & COMPANY LIMITED
Established 1890
We specialize in arranging trips to Israel. Visa Information for Entry in Israel. Tourist Agents. Travel Service. Tickets and reservations for STEAMSHIPS, AIRWAYS, BUSES, RAILWAY AND HOTELS. CRUISES AND TOURS TO FIT YOUR TIME AND POCKET BOOK. YEAR ROUND.
L. HOLSTEIN & CO. LIMITED
1475 Bleury Street, Montreal, Que.
Phone LA. 0037 — LA. 7542



* A quart of milk is the most economical food you can buy
* It gives you more of your daily requirements than any other food!
* Be thrifty . . . be smart . . combine milk with other foods to make meals go further, taste better and provide more food value. Even if milk cost twice as much it would STILL be your best food buy!

◆

MILK FOR EVERYONE

WHETHER 6 - 16 - or 60!

3 Glasses A Day For Adults

4 To 5 For Children

◆

Our name guarantees the **quality** of our dairy products

J.J. Joubert LIMITÉE

from your driver or

Head Office

4141 St. Andre St. — Montreal

CALL FR. 3121

◆

N.D.G. BRANCH

920 Decarie Blvd.

DE. 3561

FURS by Baum Bros.

Manufacturing Furriers

1504 MOUNTAIN ST. HA. 2823

MIRRORS

Made to order

GLASS TOPS

For furniture

Re-silvering

Free Estimates

IMPERIAL GLASS CO.

635 Dorchester St. W.

DAY HA. 1624 NIGHT

Headquarters for unusual fruit baskets beautifully packed with choice goodies — $5.00 and up

CECIL'S FLOWER SHOPPE

LAncaster 8153 1401 PEEL STREET

Tels. CRescent 5301 — GRavelle 8853

QUEEN'S CLEANERS & DYERS

"DRY CLEANING AT ITS BEST"

Office and Works: 6571 Marquette Street

HENRI BEAULAC

INTERIOR DESIGNER

DECORATEUR — ENSEMBLIER

Shall return in September from a documentary trip in Europe.

Appointments takes now for October.

1511, RUE CRESCENT, MONTREAL, QUE. — MA. 5702

If You Know Jerry Margolis You Don't Need to Know Diamonds

"Margolis" Jewellery

Diamonds, Emerald Cut and Marquise. We have a large stock of Precious Stones, — mounted and unmounted from which to make your selection. Let us cooperate with you on your special requirements.

Jewellery and Diamonds Appraised for Insurance Purposes

GERALD MARGOLIS

DIAMOND IMPORTERS

1410 STANLEY ST., SUITE 405

HA. 6707

(Stanley at St. Catherine)

Social Notes — Montreal

Professor Samuel Cohon, of Hebrew Union College, of Cincinnati, Ohio, will be the guest of Dr. Harry J. Stern, Rabbi, and Mrs. Stern, Westmount Boulevard, for the holidays.

Mrs. Samuel Bronfman, Belvedere Road, spent ten days in Winnipeg, Man.

Mrs. M. Goldenberg, Mount Stephen Avenue, spent a month in Toronto, Ont., with her sister, Mrs. Sophie Gelber.

H. J. Erdrich, Cote des Neiges Road, is back, having spent some time in New York, and Washington, D. C.

Mr. and Mrs. Gerald Bronfman, Roslyn Avenue, spent about a week in New York.

Mrs. Henry Joseph, Mountain Stret, who flew to England at the end of July, and has been visiting friends in Headley, Bath, and in London, England, returned home by plane.

Mrs. Stanley Berns, and family, of Boston, Mass., will be here for the High Holidays, visiting her parents, Mr. and Mrs. Abe Bronfman, Westmount Avenue.

Mr. and Mrs. N. Brecher, Redfern Avenue, spent some time at Loon Lake Hotel, at Loon Lake, N. Y.

Dr. and Mrs. Norman Kalant, Lorne Crescent, spent a month in Toronto, and Algonquin Park, Ont., visiting her parents, Samuel Cohen, Q.C., and Mrs. Cohen, at their summer home.

Miss Esther Goldenberg, Mount Stephen Avenue, spent a holiday at Loon Lake Hotel, at Loon Lake, N. Y.

Mr. and Mrs. George W. Cohen, Cote des Neiges Road, entertained their cousins, Dr. Samuel O. Freedlander, and daughters, Misses Nina and Jeanne Freedlander, of Cleveland, Ohio, at home, and at the Nanking; at La Maisonnette Carol; and at the Continental. Miss Jeanne Freedlander, who arrived in Montreal by boat from France, where she spent the summer in an experiment plan of interchange of students, is a student at Smith College, and Miss Nina Freedlander is a student at Sarah Lawrence College. Dr. Freedlander is chief surgeon at Mount Sinai Hospital, in Cleveland.

Mr. and Mrs. Lazarus L. Tinkoff and family, Lacombe Avenue, are back from Trout Lake, where they occupied their cottage for the summer. Their son, David, who spent the summer at Camp at Lac Brule, celebrated his bar-mitzvah there. He is the grandson of Mr. and Mrs. M. Avrasin, Hutchison Street.

Mr. and Mrs. Samuel Berkowitz returned home to Washington Heights, N. Y., after visiting their nephew and niece, Mr. and Mrs. S. E. Selector, MacDonald Avenue.

Mrs. L. Margolian and daughter, Sybil, Jean Brillant Avenue, spent two weeks in Old Orchard, Maine.

Mrs. S. Bernstein and son, Howard, Birnam Avenue, spent two weeks in Detroit, Mich., visiting Mr. and Mrs. I. Waxman; and Mr. and Mrs. S. Rosen, of Toronto, Ont.

Mr. and Mrs. Boris Moroz, Lacombe Avenue, were on a ten-day cruise of the British West Indies, sailing on the SS Nassau from New York.

Mrs. D. Goodman, of Detroit, Mich., visited her son and daughter-in-law, Mr. and Mrs A. Goodman, Dupuis Avenue, for about three weeks.

Here for the brith of Solomon, son of Rabbi and Mrs. Mordecai Rabinowitz, Souart Avenue, were: Rabbi and Mrs. L. Samson, of Baltimore, Md.; and Rabbi F. Rabinowitz, of New York, his

(Resort Advertisements are on Pages One Hundred and Sixty and One Hundred and Sixty-One)

HEBREW LESSONS

A well-known Westmount teacher still has a few openings for the coming year, for capable and willing children.

a) First lesson and books free of charge.
b) Private, or groups of two or three children accepted.
c) A permanent association with a renowned congregation arranged.
d) Reasonable yearly rates.

Box No. 33, Canadian Jewish Review, 265 Craig Street West, Montreal 1.

A Trustworthy Pharmacy Service

BAILEY'S DRUG STORE

(A. Ph. Bailie, B.A., Ph.G.)

5000 Cote des Neiges Rd.

ATlantic 1103

Smoke

Simon's HAVANA CIGARS

PANDORA

CEDAR WRAPPED

Aged in Cedar

VISIT our new premises

1832 St. Catherine West

one block west of Guy

EAGLE Upholstering Co.

Custom made Chesterfields

SLIP COVERS, DRAPES

GL. 3981 - 2

Free (plus.) slip covers with every new set

LEON NEUSS
announces the
re-opening of his piano studio.
Information: EX. 2159
4982 La Peltrie Street

Lenny Rubin
and his orchestra
now accepting FALL bookings.
Call WI. 3655

Rev. A. H. Greenberg
of Cong. Bnai Jacob
Ritual Circumcision
performed in all
Hospitals
or at your home.
5116 Jeanne Mance CR. 4984

NELLA GOWNS
FOR DISCRIMINATING TASTE
1060 Lincoln WR. 1632

HOLY BIBLES
from Israel and other
Religious Articles
HERGO TREASURE BOX
ANTIQUES GIFTS
1507 Crescent St. PL. 7542

NOW OPEN
Ste. Agathe des Monts - 51 St. Vincent
MOCCA
Espresso Cafe Bar
European Specialties. Patisserie Viennoise
1462 Union Ave., Montreal PL. 9756

LAMP SHADES
of silk and polyplastic made to order
Re-covers and skilful cleaning
Veronique
MARY DUNAND
LA. 9952 1461 Crescent St

G. DOMINIQUE
9207 10th Ave., Ville St. Michel
VE. 4448
Custom Made Furniture

Rêve de Paris
GOWNS
Your fashion inspiration
for that special occasion.
1448 SHERBROOKE W. PL. 9951

JOHN J. COLON
ORTHOPEDIC SHOE
SPECIALIST
All Kinds of Shoes Made To Measure
1482 MACKAY ST. BL. 4944

grandparents; Harry Samson, his uncle; and Rabbi Joseph Samson, his great-uncle, both of Baltimore, Md.

Mr. and Mrs. S. Kreisman and son, Murray, Mountain Sights Avenue, spent two weeks in Trout Lake.

Mr. and Mrs. Benjamin J. Kaganov, Ridgevale Avenue, had visiting them his parents, Mr. and Mrs. H. Kaganov; and sister, Miss Etta Kaganov, all of New York; his brother, Morris Kaganov; and Harry Leslie, both of Miami Beach, Florida, in celebration of the birth of Judith Ann Kaganov.

Mr. and Mrs. S. Kreindler, Queen Mary Road, returned from New York.

Mrs. B. Greenblatt, of Atlanta, Georgia, is here for a visit with her mother, Mrs. N. Lande, Bonavista Avenue.

Mr. and Mrs. Lazarus Greenberg, of Ottawa, Ont., spent some time here.

Mrs. Paul Weisz and family of Providence, R. I., are visiting her parents, Mr. and Mrs. M. A. Brown, Marlowe Avenue.

Miss Ethel Gallaman, Madison Avenue, returned from Loon Lake Hotel, at Loon Lake, N. Y.

Mrs. L. Margolian, and daughter, Sybil, Jean Brillant Avenue, are leaving for Brockville, Ont., where she will visit her sister, Mrs. P. Pleet, for about two weeks.

Mrs. Isadore Rothstein, Barclay Avenue, visited her brother-in-law and sister, Mr. and Mrs. Jack Pasternack, of Long Island, New York.

Miss Lila Selector, MacDonald Avenue, returned from a trip to New York.

Mr. and Mrs. Sam. Serchuk, 4708 la Peltrie Street, spent two weeks in Ste. Agathe.

Mrs. Sam. Langsner of Brockville, Ont., was here for the funeral service of her mother, Mrs. Annie Margolin Sacks, who resided at 4969 Kent Avenue.

Mr. and Mrs. S. Gordon, and family, Barclay Avenue, had visiting them their daughter, Mrs. Alec Miller, and her daughter, Diane, of Utica, N. Y.

Norman and Michael Malus, sons of Mr. and Mrs. William Malus, Lacombe Avenue, spent the season at camp at Lac Brule.

Dr. and Mrs. A. J. Silverman of Denver, Col., are visiting their parents, Mr. and Mrs. Max Weinthal, Melrose Avenue, and Mr. and Mrs. Norman Silverman, Queen Mary Road.

Mrs. P. Barmish, Decarie Boulevard, spent the summer with Mrs. R. David and children, Gary and Joy, Trans Island Avenue, in Val Morin.

Murray Berkowitz, of New York, was here for the brith of his cousin, Robert Brian, son of Mr. and Mrs. Larry Lovell, MacDonald Avenue.

Miss Gertrude Gordon, of Boston, Mass., is visiting her parents, Mr. and Mrs. S. Gordon, Barclay Avenue.

Mr. and Mrs. H. Schnaiberg, Decelles Avenue, celebrated the bar-mitzvah of their only son, Allan, who was called to the Reading of the Law, at the Spanish and Portuguese Synagogue. He is the brother of Miss Eileen Schnaiberg; grandson of Mrs. B. Katzoff, Linton Avenue; and of B. Schnaiberg, Esplanade Avenue. Kiddush was observed. Mrs. Shenaiberg wore a black dress, with black velvet lapels, and a black nylon hat. Mrs. B. Katzoff wore a bottle-green suit and a green velvet hat. At the dinner, thirty-five guests were served. Mrs. Schnaiberg wore a black dress, with black velvet trimming, and a black nylon hat. Miss Schnaiberg wore a black velvet dress. Mrs. Katzoff wore a navy-blue dress and a navy-blue hat. The speakers were Allan, Harry Kliger and Rubin Resin. Here for the occasion were Mr. and Mrs. Sam. Spirn and son, Lawrence, of Long Island, N. Y.; and Mr. and Mrs. Harry Lefkowitz and son, Donald, of New York.

Mr. and Mrs. Jack Pellatt, 4418 Coolbrook Avenue, celebrated the bar-mitzvah of their son, Fred, who was called to the Reading of the Law at Shaare Zion Synagogue in celebration of his bar-mitzvah. He is the brother of Ralph, aged ten; grandson of Mr. and Mrs. F. Zabitsky, Canning Avenue; and of Mrs. R. Pellatt, Prince Arthur Street West. Kiddush was observed. Mrs. Pellatt wore a plum-colored wool crepe dress. Fashioned with a small collar and high neckline, it had three-quarter-length sleeves, and a straight skirt; and was worn with a lime-shaded beaded felt hat, and black suede gloves and shoes. At dinner the following evening, in the Synagogue hall, about two hundred guests were received. Mrs. Pellatt wore a black silk-taffeta gown. It was designed with an off-the-shoulder neckline, which shaped to sleeves pointed at the elbow; and trimmed with black beading around the neckline and shoulder-line, in the front and the back, reaching to a deep V-shape at the back; and

GARLAND PHARMACY
Facing Garland Terminal
5325 Garland Tel. EXdale 3354
Prescriptions filled quickly and accurately

NOTE OUR NEW ADDRESS!
4741 Kent Ave. (at Victoria)
REgent 3-2830
H. S. ADLER
Photographer
Specializing in bridal photography
Portraits - candids - coloured photographs

Beauty Home
EX. 0091
Having trouble with dandruff?
Did the sun dry your hair?
Try our special Scalp and Hair treatment for only $2.50
at 5186 COTE DES NEIGES ROAD
a few doors from Steinberg's

LUSTIG'S BEAUTY SALON
Treat yourself to a lovely
"new-style" hair do
1329 Van Horne Ave. (near Outremont Ave.) TA. 4507

VAN HORNE DRAPERIES
CUSTOM MADE UPHOLSTERED FURNITURE
Cornices • Drapes • Bedspreads • Slipcovers
1345 VAN HORNE AVE. (near Wiseman Ave.) CRescent 6436

Rosh Hashonah Greetings to our many new friends and customers
Have a beautiful permanent
in the newly-decorated
HOUSE OF BEAUTY
MR. CHARLES, Hair Stylist
5899 Park Avenue TAlon 9936

LINOLEUM
RUBBER TILE
ASPHALT TILE
Sold and Installed
Carpets Cleaned, Repaired and Mothproofed — Wall-to-wall carpets cleaned on your own premises.
ROUND'S INC.
FRANK ROUND, Mgr.
5336 SHERBROOKE WEST (at Decarie) EL. 9873

FRANKEL HOME FURNITURE
Special Sale of Exclusive American
Dining Room suites, Bedroom suites and Kitchen Sets.
Baby Furniture.
We are also agents for Spooner's Exclusive Models.
4265 - 75 St. Lawrence Blvd. PL. 8798

The "Y" Florist Reg'd.

Estimates on all your wedding flowers and decorations without obligation
LA. 9224 *connecting all three lines* 295 Mount Royal W.
Flowers telegraphed to all parts of the World
UNUSUAL AND ORIGINAL FRUIT BASKETS FOR EVERY OCCASION

The Canadian Jewish Review is still the only Jewish Publication in Canada printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

5111 Park Ave. Rear of Lingerie Shop
BERNICE'S BEAUTY PARLOR
Under the personal supervision of SAM ABRAMSON
first prize winner of the Chemaco Permanent Waving contest
All Permanents Reduced CRescent 8904

Lamartine Studios Ltd.
Consulting Interior Decorators
Fine fabrics — Custom built upholstery work.
Quality in design, materials and craftsmanship.
1178 Sherbrooke W., next door to Berkeley Hotel MA. 4447

LEWIS FREEDLANDER, O.D.
OPTOMETRIST-OPTICIAN
Eyesight Specialist — Eyes Examined — Glasses Fitted
Orpheum Theatre Bldg. 1402 City Councillors (Corner St. Catherine, 1st Floor) | Clinic, Tuesdays and Thursdays 10 a.m. to 1 p.m. 2.30 p.m. to 5.30 p.m.
For Appointment, phone HA. 9790

EXPERT TEACHERS
LATEST METHODS
—
MUSICAL INSTRUMENTS ACCESSORIES
—
SHEET MUSIC RECORDS
833 Atwater Ave.
WI. 2982
Res. CA. 2676

For yourself . . . for your children!
Help yourself with music!
DO - RE - MI
SCHOOL of MUSIC
Ask about new classes now forming.
Children's Trial Courses
in all instruments. Develop talent, personality.

For Health and Beauty
the summer was for you! But your hair is dry and dull.
See us and be lovely for Fall.
WE SPECIALIZE IN RE-COLORING AND OIL TREATMENTS.
KNOPPS COIFFURE CO.
1116 BERNARD AVE. WEST CAlumet 5711

PAYNE'S BEAUTY STUDIO
Says: Beauty Sense Pays Off
Be well-groomed for fall, with a personal hair-do or hair-colour. — Permanents reduced.
Announcing the return of Miss Grace
5950 Cote des Neiges (corner Linton) For appointment AT. 2842

Helen Wex - Beauty Parlour
Formerly of Park Ave.
Now located at 124 Fairmount W. — For appointment call
VI. 4388

KAY'S FLOWER SHOP
Flowers for every occasion
CR. 0309 692 St. Roch Street

draping into a pouf above the hipline, with a full skirt over crinoline. She had a mauve orchid corsage. Mrs. Zabitsky wore a grey silk dress, with bead trimming; and Mrs. R. Pellatt wore a cocoa-brown lace dress, over satin; each with a corsage of red roses. Seated with the members of the family at the head-table were: Rabbi and Mrs. Maurice S. Cohen, Cantor and Mrs. S. Gisser, I. Rebner, Fred's teacher, and Mrs. Rebner. Fred and his brother, Ralph, spoke at the dinner. Lenny Rubin's orchestra played. Seasonal flowers, all blue and white, were arranged on the tables, and throughout the hall. Here for the occasion were: Harry Pellatt, of New York, an uncle of Fred; Miss Edna Keller, of Toronto, Ont., a cousin; and Mr. and Mrs. E. Schneiderman, of Brockville, Ont.

Mrs. F. Herman, and children, Robert and Barbara, of Forest Hills, Long Island, N. Y., are visiting her mother, Mrs, M. Silverman, 4300 St. Lawrence Boulevard, for two weeks. They were joined by Mr. Herman for the Labor Day week-end.

Mr. and Mrs. A. Mauer and children, Cecile and Billy, Soissons Avenue, spent three weeks in Plattsburg, N. Y.

Mrs. H. Kiermyer, Maplewood Avenue, and daughter and son-in-law, Mr. and Mrs. I. Bell, Maplewood Avenue, spent the Labor Day week-end in Lake Placid, N. Y.

Mr. and Mrs. Harry Rosenberg and daughter, Miss Pearl Rosenberg, 4839 Jeanne Mance Street, have visiting them their cousins, Mrs. William Mackler, and son, Irving; and Mrs. Saul Rulnick, all of Springfield. Mass.; and Mrs. Rae Wolf, of Houston, Texas. Miss Pearl Rosenberg, daughter of Mr. and Mrs. Harry Rosenberg, will take up residence shortly in Springfield.

Mr. and Mrs. Martin Hyman and children, Steven and Binnie, Esplanade Avenue, spent a few days at St. Faustin.

Mr. and Mrs. H. Noodelman and family, City Hall Avenue, spent the summer in Prevost.

Dr. and Mrs. M. H. Sacksner, Durocher Avenue, were in New York, for the brith of their grandson, Barry, son of Mr. and Mrs. Richard M. Solow.

Mr. and Mrs. Jack Abrams and daughter, Reisa; and Mr. and Mrs. S. Lambert, Betty-Ann, all of Esplanade Avenue, spent their vacation in Val David.

Ammon Kahn, son of Mr. and Mrs. E. Kahn, Plantagenet Avenue, who graduated from McGill University this year, with great distinction, is entering the Faculty of Medicine at Queen's University, in Kingston, Ont., this fall.

Mr. and Mrs. M. Bakerman, de Gaspe Street, will have visiting them for the High Holidays their son-in-law and daughter, Mr. and Mrs. Jack Pasternack, of Long Island, N. Y.

Mrs. Molly H. Cohen, 4529 Hutchison Street is back after a three-month stay in Israel, where she visited her brothers, Max and Nathan Solomonovitch; and her sister, Miss Rebecca Solomonovitch, and relatives. She also visited in Italy, and England; spending a few weeks in Paris, France.

Mr. and Mrs. P. Dworkin, Jeanne Mance Street, and Mr. and Mrs. F. Baukopf, St. Viateur Street West, returned from a motor trip to the Gaspe Coast; Old Orchard Beach, Maine; Twin Mountains, N. J.; and Bethlehem, N. H.; and will spend the high holidays at Coby Hill, Hamford.

Mr. and Mrs. M. Riegelhaupt, of Long Island, N. Y., spent a weeks with her mother, Mrs. A. Finifter, Laurier Street West.

Mrs. S. W. Baker (nee Sarah Caplan) of Vancouver, B. C., formerly Miss Pearl Litner; and last week to spend some time with her mother, Mrs. Harris A. Caplan, and family, St. Lawrence Boulevard.

Mr. and Mrs. Hyman Litner, formerly Miss Rae Korenberg, 627 Querbes Avenue, celebrated their twenty-fifth anniversary on September 11. They have a daughter, Mrs. Philip Goldberg, formerly Miss Pearl Litner; and a grand-daughter, Marlene Goldberg.

Mr. and Mrs. M. Morein and son, Julius, Clark Street, spent the summer in Ste. Agathe.

Mrs. Sara Schleifer, and Mr. and Mrs. Harry Slater, all of Toronto, Ont., and Mrs. Sydney Cohen, of North Bay, Ont., were here for the brith of their great-nephew, and cousin, Brahm Steven, son of Mr. and Mrs. Charles Rosenblatt; twin brother of Lynne Ava, Van Horne Avenue.

Mr. and Mrs. Morris Nitkin, 5620 Jeanne Mance Street, have visiting them their daughter, Mrs. William Chernin, and her daughter, Lynne; and daughter, Mrs. Moe Philipson, and her children, Gerry and Sharon, all of Utica, N. Y.

Mrs. Fannie Schleifer, St. Catherine Road, will have visiting her for the High Holidays her son and daughter-in-law, Mr. and Mrs. Robert Schleifer, of Ottawa, Ont.

Irene Shirley Collier, youngest daughter of Mr. and Mrs. Theodore Collier, formerly of 508 Marlborough Avenue, now of 5865 Decelles Road, received a scholarship at Baron Byng High School, and is now going into the tenth grade.

Mrs. Clara Torontour, 5802 Waverley Street, will return home on September 15, having visited her brother-in-law and sister, Mr. and Mrs. Jack Claman, of Brooklyn, N. Y.; and her son-in-law and daughter, Mr. and Mrs. Sidney Cashman, and their son, Frank, of Pleasantville, N. J. She also spent some time in New York; Atlantic City, N. J.; Chicago, Ill.; Phila-

TWIN BEAUTY SALON
Featuring our Special Cold Wave Permanent
Mon. to Thurs. Reg. 12.50 **$7.50**
For information consult CLAIRE
WA. 1226 or WA. 1105 5276 Queen Mary Rd.

Cornices - Draperies - Bedspreads - Custom made to your taste
Choose from selected fabrics of beauty
IRVING BERLIN DRAPERIES
Estimates Given EX. 7121 6295 Macdonald Avenue

delphia, Pa.; and Washington, D. C.

Mr. and Mrs. Ben Bernstein and son, Allan, Henri Julien Street, and Mr. and Mrs. William Bronson, Henri Julien Street, returned from Plattsburg, N. Y., where they spent six weeks and had visiting them Mr. and Mrs. Harry Sinclair, and son Stanley, Plamondon Avenue, for a week.

Mr. and Mrs. Richard Gruman and children, Larry and Brenda, who resided in Lethbridge, Alta., for three years, have now taken up new residence at 8350 Champagneur Avenue.

Mr. and Mrs. Morris Belfer, Jeanne Mance Street, entertained at a dinner, with the immediate family, in celebration of the engagement of their daughter, Miss Rose Belfer, to Al. (Avremel) Novack, son of Mr. and Mrs. Berel Novack, Maplewood Avenue.

Dr. and Mrs. Joseph Kolber, St. Catherine Road, celebrated the barmitzvah of their only son, Stanley Lyon, who was called to the Reading of the Law at Shaar Hashomayim Synagogue. He is the grandson of the late Mr. and Mrs. Samuel L. Kolber; and of the late Mr. and Mrs. Max Breslow. Kiddush was observed. Mrs. Kolber wore a gun-metal-grey-suit, with black velvet capels, a black velour hat, and shoes and bag to match. At the reception, which was held at home, two hundred guests were present. Mrs. Kolber wore an orchid-shaded taffeta cocktail dress, with a portrait neckline, silver shoes, and a corsage of white carnations. Those who poured were: Mesdames Aaron Schachter, Arthur Finestone, Jack Breslow, and E. M. Breslow, all aunts of Stanley Lyon; and Mesdames Philip Fram, Lionel Denenberg, H. M. Steinberg, Alex Greenberg and Moe Finkelstein.

BAR-MITZVAHS

Edward and Joseph Frank, twin sons of Mr. and Mrs. Louis Frank, 473 Querbes Avenue, will be called to the Reading of the Law, in celebration of their barmitzvah at half-past nine o'clock, on Saturday, September 13, at Tifereth Israel Synagogue. They are the brothers of Benjamin, Mayer, and David; grandsons of Mr. and Mrs. Israel Kahansky, 5384 Clark Street; and of the late Mr. and Mrs. Benjamin Frank. A Kiddush will follow services. The next day, the reception will be held in the Synagogue at six o'clock.

ENGAGEMENTS

Mr. and Mrs. W. Morenstein, Esplanade Avenue, announce the engagement of their daughter, Clara (Chaikah), to Abe Schrier, son of Mrs. R. Schrier, St. Dominique Street, and the late J. Schrier.

Mr. and Mrs. Alex Goldstein, of Kew Garden Hills, Long Island, N. Y., announce the engagement of their daughter, Adele, to Sidney Leibovitch, of New York, and of Montreal; son of Mr. and Mrs. Abraham Leibovitch, Jean Brillant Avenue, Montreal. The wedding will take place on November 30, in Kew Garden Hills, Long Island.

Mr. and Mrs. Morris Belfer, Jeanne Mance Street, announce the engagement of their daughter, Rose, to Al. (Avremel) Novack, son of Mr. and Mrs. Berel Novack, Maplewood Avenue.

Mr. and Mrs. Louis Goldstein, Hutchison Street, announce the engagement of their only daughter, Barbara, to Philip Grief, son of Mr. and Mrs. Myer Grief, Clark Street.

Metropolitan Agency
Direct Importers of Fine Irish Linens, English Bone China, and Silver
1248 PEEL ST. UN. 6-9227
at St. Catherine
Fine English bone-china — Paragon's Old English Garden pattern cups and saucers $1.95

PARK AVENUE DAY NURSERY REG'D.
PLAYLAND FOR CHILDREN from 3 years and up
Accommodated Hourly, Daily and Weekly
GR. 0534 5427 PARK AVENUE

Tel. CH. 9307 - 6005 YO. 2319
Montreal Draperies Inc.
Specialty Shop
Curtains • Draperies • Bedspreads
Oilcloth • Blinds
1209-11 St. Catherine E. Montreal
4349 Wellington Verdun

Pianoforte Instruction
Specializing in Beginners
Stella Shulman
PL. 7508

EX. 0588 Estimates free
MANHATTAN GLASS CO.
MIRRORS
• Any Size
• Any Design
• Made to order
PLATE GLASS TOPS
For Furniture
Mirrors Resilvered
Office: 4815 Queen Mary
EX. 0588

ELwood 0123 DExter 8221
The MAIN Florist
Weddings - Bar-Mitzvahs Our Specialty
5205 DECARIE BLVD. Flowers for all occasions

FI. 2907
JACK MARKOW & CO.
1827 St. Catherine St.W.
Private Screenings In Your Own Home Or Our Downtown Studio
FREE Souvenir Photo To everyone attending.

FURNITURE SALE
20% DISCOUNT
on beautiful occasional furniture made by finest Canadian and American manufacturers.
HERMAN BROS. LTD.
5123 Park Ave. and 5348 Queen Mary Road

SILK LAMP SHADES
Exclusively Styled and Created to Your Taste
BY APPOINTMENT ONLY
VI. 2794 60 Laurier Ave., West

BUY FROM REVIEW ADVERTISERS, SAY . . .
"I SAW YOUR AD IN THE CANADIAN JEWISH REVIEW".

Bernard's Flower Shoppe
IN ANY EVENT SEND FLOWERS — FLOWERS TELEGRAPHED EVERYWHERE
4897 PARK AVENUE VI. 4415
Weddings - Showers - Bar-Mitzvahs
Fruit Baskets for all Occasions
(Corner St. Joseph Boulevard)

MAX the TAILOR
Cleaners Tailors
Catering to Westmount, Cote des Neiges, Notre Dame de Grace, and Mount Royal
2 Trucks to Serve You
WA. 1131 5335 Sherbrooke W.

EST. 1927 UN. 6-4058
Harry M. Epstein Regd.
DIAMONDS — GEMS
Albert L. Ein, Associate Gemologist
University Tower, 660 St. Catherine St., West Montreal

THE ROY SISTERS
Invite your inspection of their NEW SALON
"ANDREE" and "LUCILLE"
formerly with Palmers', are now with us.
For appointment, call AT. 2105 5143 Queen Mary Road

LARGEST Variety of Finest Quality Baked Goods at...
RBI
"RBI" is the trademark of the GENUINE Richstone Bakeries Inc. products.

BIRTHS

Born, to Mr. and Mrs. Charles Rosenblatt (nee Queenie Schleifer), Van Horne Avenue, twins, a son, Brahm Steven, and a daughter, Lynne Ava, on August 27, at the Jewish General Hospital; grandchildren of Mrs. Fannie Schleifer, St. Catherine Road, and the late A. J. Schleifer; and of the late Mr. and Mrs. David Rosenblatt. Godparents are Mr. and Mrs. Jack Rosenblatt, uncle and aunt, Vendome Avenue. S. Mosel, Coolbrook Avenue, held Brahm Steven during the ceremony.

Born, to Mr. and Mrs. Abe Collier (nee Ann Lefman), Plamondon Avenue, a son, Martin, on June 26, at the Jewish General Hospital. He is the brother of Steven; grandson of Mr. and Mrs. H. Lefman, Plamondon Avenue, who are the godparents; and of Mr. and Mrs. Theodore Collier, 5865 Deceles Road; great-grandson of Mrs. M. Kotler, Jeanne Mance Street. Mr. Collier, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. A. Tolmatch (nee Mary Calib), Cavendish Avenue, a daughter, Donna Lynn, on August 28, at the Jewish General Hospital; sister of Elaine and Rhona; granddaughter of Mrs. E. Calib, Esplanade Avenue, and the late Mr. Calib; and of Mr. and Mrs. H. Tolmatch, Van Horne Avenue.

Born, to Mr. and Mrs. I. Schiffer (nee Ann Prehogan, formerly of Winnipeg, Man.), Goyer Road, a son, Harvey Gordon, on August 20, at the Jewish General Hospital; brother of Carol Lynne; grandson of A. Schiffer, of Winnipeg, Man. Godparents are Miss Sara Prehogan, aunt, Ridgevale Avenue; and J. E. Prehogan, uncle, Brighton Avenue. Al. Kowall, cousin, Coolbrook Avenue, held the baby during the ceremony.

Born, to Mr. and Mrs. Sol. Bultz (nee Nancy Baserman), Wiseman Avenue, a daughter, Shelley Nadine, on August 31, at the Royal Victoria Hospital; sister of Claude Martin and Sabra Maureen; granddaughter of Mr. and Mrs. Jack Baserman, Wiseman Avenue; and of Mrs. Samuel Bultz, Bernard Avenue West, and the late Mr. Bultz.

Born, to Mr. and Mrs. William Dubrofsky (nee Ruth Goodman), Maguire Street, a son, Harvey, on August 26, at the Jewish General Hospital; brother of Stephen; grandson of Mr. and Mrs. David Goodman, Henri Julien Avenue; and of Mr. and Mrs. Philip Dubrofsky, Fabre Street; great-grandson of Mrs. Rebecca Goodman, St. Lawrence Boulevard; and of Mrs. Toba Dubrofsky, Clark Street. Godparents are Miss Lily Dubrofsky, aunt, and Reuben Dubrofsky, uncle, both of Fabre Street. Mr. Dubrofsky, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Nathan Stein (nee Freda Sabbath), Davaar Avenue, a daughter, Peggy Gail, on August 26, at the Jewish General Hospital; sister of Irwin. Grandparents are Mr. and Mrs. M. Sabbath, City Hall Avenue; and Mr. and Mrs. J. Stein, de Bullion Street.

Born, to Mr. and Mrs. Myer Zalcman (nee Anne Stamberger), Maplewood Avenue, a daughter, Dorothy Gertrude, on August 28, at the Jewish General Hospital.

Born, to Mr. and Mrs. Philip Gotfrit (nee Josephine Gold), Linton Avenue, a son, Martin Stephen, on August 26, at the Jewish General Hospital. Grandparents are Mr. and Mrs. A. Gold, Jeanne Mance Street, who are the godparents; and Mr. and Mrs. M. Gotfrit, City Hall Avenue. Mr. Gotfrit, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Don. London (nee Judith Koval, formerly of Winnipeg, Man.), Wiseman Avenue, a son, Kenneth Alan, on August 29, at Herbert Reddy Memorial Hospital; brother of Ian Murray; grandson of Mrs. J. Koval, Esplanade Avenue, and the late Mr. Koval; and of Mr. and Mrs. M. London, Clark Street. Godparents are Mrs. Koval, grand-

לשנה טובה תכתבו

Rosh Hashonah Greetings

A. NIRENBERG
Travel Bureau

Complete Travel Service

(Est. 1912)

5056 Park Ave. Phone: Victoria 2575

Montreal

A REAL TREAT FOR FRIDAY

AIR-BORNE HADDOCK AND SOLE FILLETS

Deep-Sea Scallops - Salmon - Halibut - Lake Trout - Cod - Dore - Whitefish - Shrimps

LIVE AND BOILED LOBSTERS

AT OUR WESTMOUNT STORE A COMPLETE FOOD SERVICE
Choice meats, groceries, vegetables, fish and poultry
(Licensed Grocer) Phone GL. 2841

1329 Greene Ave. GL. 2841

Gatehouse

628 Dorchester St. W. UN. 6-9351

Serving Montrealers for sixty years

EXdale 7455
Linton Pharmacy
Lee Gosselin, Prop.
6025 Victoria Ave. Near Van Horne School
Prescriptions called for and delivered

Wedding and Bar-Mitzvah Decorations
WA. 8168
GOLDEN FLOWER SHOP
Flowers for every occasion
Weddings, Bar-mitzvahs, etc.
4863 SHERBROOKE STREET WEST

CROWN LIFE
INSURANCE COMPANY

Montreal Centre Division, 1117 St. Catherine St. West
Spadina-College Division, Hermant Bldg., Toronto, Ont.

M. DICKSTEIN, *Manager*

Assistant Managers—H. M. Adelstein, H. Herlich, J. Dickstein — Montreal Centre
J. GOLDBERG, Spadina College.

J. N. FRANK, *Vice-President*, Emdee Insurance Agency Inc.

Montreal Representatives

H. M. ADELSTEIN, J. AUERHAN, S. BERMAN, T. BRZEZINSKI, M. T. CAYNE, H. COHEN, J. DEMETRE, J. DICKSTEIN, G. FOLDES, J. N. FRANK, J. FRIEDMAN, H. HERLICH, H. W. HOLLINGER, A. LERMER, M. LERNER, L. MARGULIES, J. PARNAS, A. RAKOVSKY, J. RANDOLPH, M. SCHNITZER, A. SOIFERMAN, F. URABE, A. WISEBERG, F. WOLFE

Toronto Representatives

I. AUFGANG, K. COHL, I. W. COWITZ, H. GINSBERG, J. GOLDBERG, S. GROSSMAN, MRS. F. KEEN, H. KNELLER, C. SPERLING, L. SPRING, M. SATO, S. TRAUB, M. ZENER, H. ZWEIG

At
Richelieu Park
every Tuesday, Thursday, Saturday Night, and Sunday Afternoon.

Ladies Night on Tuesday and Thursday.

Pari-mutuel photo-finish

Bus Service leaves Ontario and Bordeaux (near the Stadium) 6.30 p.m. every night of races. 12 a.m. Sundays.

Admission $1.00 - $1.50

mother; and William Cheifetz, uncle, MacDonald Avenue. Mr. London, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Harry Leitman (nee Muriel Corber) Troie Avenue, a daughter, Marilyn Ruth, on August 30, at Herbert Reddy Memorial Hospital; sister of Michael and Philip; granddaughter of Mr. and Mrs. S. Corber, Dupuis Avenue; and of Mrs. B. Leitman, Ridgevale Avenue, and the late M. Leitman.

Born, to Mr. and Mrs. Paul Slotin (née Ruth Shuster) Gatineau Avenue, a daughter, Helaine Judy, (premature) on July 30, at the Jewish General Hospital; sister of Marlene Phyllis; granddaughter of Mrs. Henry Shuster, Hutchison Street.

Born, to Mr. and Mrs. Hyman Romisher (nee Josephine Cohen), Querbes Avenue, a daughter, Linda, on August 21, at the Jewish General Hospital; sister of Donna Carol; granddaughter of Mr. and Mrs. A. Romisher, Jeanne Mance Street; and of the late Mr. and Mrs. M. Cohen; great-granddaughter of Mr. and Mrs. S. Segal, Casgrain Street; and of Mrs. M. Leibovitch, Clark Street.

Born, to Mr. and Mrs. John L. Linder (nee Bessie Mars), Ridgevale Avenue, a daughter, Carol Susan, on August 27, at the Jewish General Hospital.

Born, to Rabbi and Mrs. Mordecai Rabinowitz (nee Rachel Samson), Souart Avenue, a son, Solomon, on August 11, at the Jewish General Hospital; grandson of Rabbi and Mrs. Hyman L. Samson, of Baltimore, Md.; and of Rabbi and Mrs. F. Rabinowitz, of New York. Godparents are Rabbi and Mrs. Leib Baron, uncle and aunt, St. Joseph Boulevard West. Rabbi Samson held the baby during the ceremony.

Born, to Mr. and Mrs. Sydney Rudolph (nee Betty Greenspoon), Cavendish Avenue, a son, Stephen Stuart, on August 3, at the Royal Victoria Hospital; brother of Karen Nona; grandson of Mrs. B. Greenspoon, Kent Avenue, and the late S. Greenspoon; and of Mrs. C. Rudolph, Esplanade Avenue, and the late Mr. Rudolph. Godparents are Mr. and Mrs. I. Lipkus, uncle and aunt, Cavendish Avenue. M. Sofin, great-uncle, Barclay Avenue, held the baby during the ceremony.

Born, to Mr. and Mrs. D. Stanley Litwin (nee Natalie Rosen), Borden Avenue, a daughter, Wendy Judith, on August 20, at the Royal Victoria Hospital; granddaughter of Mr. and Mrs. I. Rosen, MacDonald Avenue; and of Mr. and Mrs. J. M. Litwin, Maplewood Avenue; great-granddaughter of Mr. and Mrs. Solomon Brazer, MacDonald Avenue; and of Frank Litwin, Grand Boulevard.

Born, to Mr. and Mrs. B. Bernofsky (nee Nettie Portner), La Peltrie Street, a son, Stephen Allen, on August 8, at the Herbert Reddy Memorial Hospital, brother of Sheldon Richard; grandson of Mr. and Mrs. A. Portner, Jeanne Mance Street; and of Mrs. R. Bernofsky, Marie Anne Street East, and the late S. Bernofsky. Godparents are Mrs. Abe Brown, aunt, Jeanne Mance Street; and L. I. Portner, uncle, Old Orchard Avenue. Mr. Portner, grandfather, held the baby during the ceremony.

Born, to Mr. and Mrs. Richard M. Solow (nee Bayla Sacksner), of New York, a son, Barry, on August 12, at the Bronx Hospital, in Bronx, N. Y.; grandson of Dr. and Mrs. M. H. Sacksner, Durocher Avenue, Montreal; and of Mr. and Mrs. H. A. Solow, of New York; great-grandson of Mrs. S. Epstein, Durocher Avenue; and of Mrs. F. Feldman, of New York. Godparents are Rabbi and Mrs. Pincus Dachowitz, uncle and aunt, of New York. Dr. Sacksner held the baby during the ceremony.

Born, to Mr. and Mrs. Donald Browman (nee Ann Solomon), King Edward Avenue, a son, Joseph Ralph, on August 25, at the Jewish General Hospital; brother of Steven and Morris. Grandparents are Mr. and Mrs. B. Solomon, Willowdale Avenue; and Mr. and Mrs. S. Browman, Borden Avenue. Godparents are Mr. and Mrs. A. Heft, uncle and aunt, Dornal Avenue. Mr. Browman, grandfather, held the baby during the ceremony.

MARRIAGES

MARKOWITZ-LAVINE

The marriage of Sybil, daughter of Mr. and Mrs. Wilfred Lavine, of Aldershot, Ont., to Saul Markowitz, son of Mr. and Mrs. Morris Markowitz, Pagnuelo Avenue, took place on Sunday evening, August 24, in Temple Anshe Sholom, Hamilton, Ont., at half-past seven o'clock. Rabbi Bernard Baskin, of Hamilton, and Dr. S. Frank, of Montreal, officiated. The bride was given away by her father. She wore a gown of white lace over satin. The scalloped net bodice had long sleeves and a sheer yoke, and the full skirt was worn over a hoop and had a front insert of nylon net. Her triple-tiered fingertip length veil of tulle illusion was draped to a bonnet trimmed with lace rosettes and white bugle and seed-pearl beads, and she carried a semi-colonial bouquet of bouvardia and Sweetheart roses. Mrs. Manuel Sheiner, sister of the groom, as matron of honor, wore a gown of pale grey taffeta, and a black Juliet cap trimmed with rhinestones. She had black accessories and carried a bouquet of geranium-red Sweetheart roses. Martin Markowitz, brother of the groom, was best man. The ushers were: George Coppel, uncle of the bride, of St. Catharines, Ont.; Manuel Sheiner, brother-in-law of the groom, of Bellevue Road, County Chateaugay; M. Stein, David Markowitz, brother of the groom; Hyman Braunstein, cousin of the groom; and David Grover, all of Montreal; Dr. Harry Coppel, of Belleville, Ont.; and Dr. Leslie Coppel, of Windsor, Ont., uncles of the bride. White gladioli and asters, arranged with greenery, were used to decorate. Mrs. Murray Stein played the wedding music and Miss Mary Ottanian sang. The reception was held in the hall of the temple. Mrs. Lavine received in a gown of delphinium-blue nylon net and Chantilly lace, with matching accessories, and a shoulder spray of pink rosette roses. Mrs. Markowitz wore a pale mauve taffeta gown, with black accessories and a pale mauve hybrid orchid. Later Mr. and Mrs. Saul Markowitz left for New York and Bermuda, the bride travelling in a banker's-grey dressmaker suit, with a matching hat and tan accesories, and a corsage bouquet of white stephanotis. They will reside in Montreal. Mr. and Mrs. Morris Markowitz, and son, David Markowitz, parents and brother of the groom, Pagnuelo Avenue; Mr. and Mrs. Martin Markowitz, brother and sister-in-law of the groom, Lacombe Avenue; Mr. and Mrs. Manuel Sheiner, brother-in-law and sister of the groom, of Bellevue Road, County Chateaugay; Mr. and Mrs. David Markowitz, McEachran Avenue, and Mr. and Mrs. David Gulden, and sons, Simon and Norman Gulden, Bourret Avenue, uncle, aunts, and cousins of the groom; Mrs. A. Braunstein and son, Hyman Braunstein, aunt, and cousin of the groom, St. Urbain Street; Dr. and Mrs. Solomon Frank, Deacon Road; Jerry Usheroff, Pagnuelo Avenue, and fiancee, Miss Joan Carson, McEachran Avenue; David Grover, Pagnuelo Avenue; Mr. and Mrs. Dick Bornstein, and M. Stein, all of Montreal, were wedding guests.

WEISS-MILLER

The marriage of Betty, daughter of Mr. and Mrs. Osias Miller, 208 Bougainville Avenue, Quebec, to William Weiss, son of Mrs. Bessie Weiss, 2237 East Twenty-first Street, Brooklyn, N. Y., and the late Morris Weiss, took place at half-past five o'clock, on August 31, in Beth Israel Ohev Sholom Synagogue, in Quebec. Rabbi Shulman officiated, assisted by Cantor I. Kleinman. The bride was given in marriage by her father. She wore a full-length gown of nylon tulle, lined in satin. It was designed with a sweetheart neckline, three-quarter-length shirred sleeves, and draped bodice, and the skirt was composed of layers of tulle appliqued with scattered lace flowers, with a short train, worn over a crinoline skirt. Her pearl-beaded and

(Continued on Page One Hundred and Sixty-One)

Brandes SCHOOL AT TUCSON
For brochure and rates, write Mr. and Mrs. Raphael Brandes, Director R-4
"IN THE SUNSHINE CLIMATE OF ARIZONA"
For Boys and Girls from the First Grade through High School
Scientific care, individual attention for children troubled with rheumatic fever, allergies, asthma or other respiratory ailments.
Social attainment—achieved in this child-centered school with every facility and aid for creative and emotional development.
Scholastic achievement . . . *A faculty for understanding* – that's what Brandes students say about our scholastic results.
BRANDES GRADUATES MAKE TOP UNIVERSITIES

FENSTER RANCH SCHOOL
●CAN HELP
●YOUR CHILD
REGAIN HEALTH
ACQUIRE A SOUND EDUCATION
ENJOY INTERESTING COMPANIONSHIP.
The Sunny, Dry, Arizona climate is beneficial for asthma, rheumatic fever, sinus. Write for our brochure which shows how children live and thrive under our system of education and health care. For Boys and Girls, 6 to 18 years.
For School Year or Ranch Camp
Write to Mr. & Mrs. Geo. J. Fenster Dept. CR
Tucson, Arizona

לשנה טובה תכתבו

New Year's Greetings!

Talmud Torah — "Equality For All"

To all teachers, parents and subscribers who have been engaged in the good works of Torah, I express profound thanks, and extend to them, as to Kehal Israel, my sincerest wishes for a happy and prosperous New Year, a year to be marked by Torah's increasing dissemination and glory.

BEN BEUTEL, President

Social Notes — Toronto

Mr. and Mrs. S. Rosen, Vaughan Road, had Mrs. S. Bernstein and son, Howard, of Montreal, Que., visiting them.

Mrs. Theresa Jacobs, of Buffalo, N. Y., visited her father, M. H. Keyfetz, 240 Millwood Road, for a few days, before leaving for Los Angeles, Cal., where she was the guest of her brother-in-law and sister, Mr. and Mrs. Samuel Greenbaum.

Mr. and Mrs. Martin Kelner and daughter, Ellen, 869 Avenue Road, spent several days in the Manitoulin Islands.

Mr. and Mrs. A. Sussman, and son, Jack, Northcliffe Boulevard, visited their son-in-law and daughter, Mr. and Mrs. Gordon Basest, of Sault Ste. Marie.

Miss Rene Richman, Winona Drive, was the guest of Mr. and Mrs. Gordon Basest, of Sault Ste. Marie, for several weeks.

Mr. and Mrs. David Chalk, Coldstream Avenue, had visiting them in Thunder Bay for the summer, their son and daughter-in-law, Mr. and Mrs. Morris Chalk, and daughters, Sandra and Gail, of Los Angeles, Cal.

Mr. and Mrs. Harry Adler, of Detroit, Mich., were here for the marriage of Miss Mona Taylor, daughter of Mr. and Mrs. Harry Taylor, 3 Flanders Road, to Harvey Lipson, son of Mrs. Esther Lipson, of Detroit, Mich.

Mr. and Mrs. F. Wilder and son, Billy, 229 Vaughan Road, visited her brothers-in-law and sisters, Mr. and Mrs. Bruce Jarrett, of London, and Mr. and Mrs. William Hobbs, of Windsor, for a few weeks.

Mr. and Mrs. Harry Slater, Robina Avenue, and Mrs. Sara Schleifer, of Toronto, were in Montreal, Que., for the brith of their cousin, and great-nephew, Brahm Steven, son of Mr. and Mrs. Charles Rosenblatt, and twin brother of Lynne Ava.

Mrs. J. Sabranick and Mrs. Harry Sabranick both of New York, visited Mr. and Mrs. Ben Lipman, 155 Tyrrel Avenue, for a few weeks.

Murray Karp returned from Germany, where he was in the American Army, and visited his mother, Mrs. M. H. Keyfetz, 240 Millwood Road, before taking up residence in Ottawa.

Mr. and Mrs. S. Mandle and son, Earl, 469 Coldstream Avenue, spent the summer at Concord Point, Brechen.

Dr. and Mrs. E. A. Blumenfeld, of Montreal, Que., visited Mr. and Mrs. Harry Korzen, 57 Castle Knock Road, for a few days while en route for Los Angeles, Cal., where they are taking up residence.

Mr. and Mrs. H. Goldenberg and children, Marion and Bobby, formerly of 1932 Dundas Street West, have taken up new residence at 72 Cloverlawn Avenue.

Mrs. G. Wolman, of London, England, was the guest of her brother and sister-in-law, Mr. and Mrs. I. Corb, Palmerston Boulevard, for a few weeks; and also visited her nephews and nieces, Mr. and Mrs. J. Scherer, Peveril Hill Road North, and Mr. and Mrs. H. Corb, Glen Cedar Road.

Mr. and Mrs. Morris Chalk and daughters, Sandra and Gail, of Los Angeles, Cal., visited her parents, Mr. and Mrs. P. Albright, 431 Clinton Street, for several weeks.

Sidney Mandell, 68 Henry Street, returned, having spent several weeks visiting his brother-in-law and sister, Mr. and Mrs. H. Caplan, and their children, David and Susan, of San Francisco, Cal., for a few weeks.

David Corb, of Montreal, Que., visited his aunt, Mrs. G. Wolman, of London, England, while she was with her brother and sister-in-law, Mr. and Mrs. I. Corb, Palmerston Boulevard.

Mr. and Mrs. Nathan Jacobs, of Chicago, Ill., visited Mrs. Eva Jacobs, 269 Manning Avenue, for a few weeks.

Mr. and Mrs. P. Jacobs, of Worcester, Mass., were here to visit their aunt, Mrs. G. Wolman, of London, England, while she was the guest of her brother and sister-in-law, Mr. and Mrs. I. Corb, Palmerston Boulevard, for a few weeks.

Morton Adler, 576 Crawford Street, spent a few days in London.

Mrs. Sophie Gelber, 483 Huron Street, had visiting her for a

Diamond Rings

Distinctive, smart and beautiful Diamond Rings in a variety of modern designs, at moderate prices. Our cash policy saves you money. Compare our values.

SCHEUER'S

131 Yonge Street

Jewellers for over 75 years

VISIT

The Bamboo Room

Dine in Comfort in its Beautiful New Setting

For the Best in Chinese Food Come to The

Nanking Tavern

75-77 ELIZABETH ST. TORONTO

EMpire 4-9541

לשנה טובה תכתבו

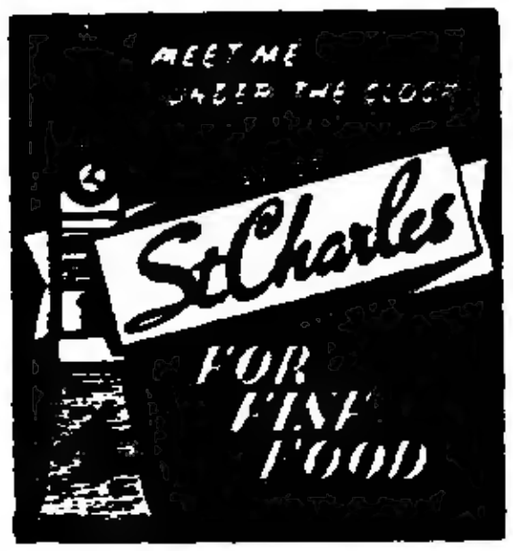
HAPPY NEW YEAR

Holiday Greetings and Best Wishes from Mr. and Mrs. S. Winnick

CANADA LAUNDRY

1123 DUNDAS WEST

(AT OSSINGTON)



MURRAY'S MEAT MARKETS

כשר כשר

Quality Meats - Poultry

Fresh Fish

Three City Locations

Meat orders packed in dry ice, sent to all parts of Ontario.

1380 BATHURST ST., LA. 4471 - 2

2813 BATHURST ST., RE. 6915

1092 EGLINTON AVENUE WEST, RE. 3381 - 2

N. Welderman and sons, Props.

All Dining Rooms Fully Air Conditioned

FOR GOOD FOOD GOOD SERVICE

Your Affair Free in '53

MURRAY HOUSE

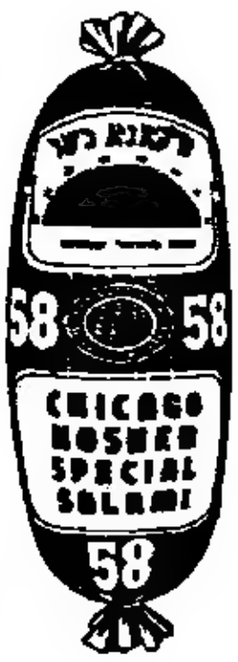
207 Beverley St. • Phone KI. 3200 for information

Our main dining room seats 450 people.

SEPARATE KITCHENS, Strictly Kosher Under Supervision of DR. RABBI DAVID OCHS

4 DINING ROOMS. Proprietors: Mr. and Mrs. JACK ARONS.

לשנה טובה תכתבו



ROSH HASHONAH GREETINGS

THIRTY-TWO YEARS OF EXPERIENCE

give proof of superior quality. Personal supervision makes

CHICAGO KOSHER SALAMI No. 58

and

CHICAGO KOSHER WIENERS No. 58 the best obtainable.

Ask for them at your DELICATESSEN STORE Grocer and Butcher

Manufactured by

UNION KOSHER SAUSAGE CO.

56 Lippincott St. Toronto WAverley 4244

month, her sister, Mrs. M. Goldenberg, of Montreal, Que.

Mrs. Harry Korzen, 57 Castle Knock Road, supervised a children's party at her summer home at Belle Aire Beach with the following participating: Roslynne Korzen, Castle Knock Road; Gary and Lorraine Brown, Northcliffe Boulevard; Elliott Turack, Dewbourne Avenue; Linda Bloom, Glenholme Avenue; Barry and Sharon Freedberg, Shaw Street; Gerald Raber, Tyrrel Avenue; Fridelle Freedman, Darwin Road; and Honey Steinberg, Manning Avenue.

Meadames T. Mandelbaum, 287 Brunswick Avenue; A. Mandel, 591 Spadina Road; and S. Mandle, 469 Coldstream Avenue, were hostesses at a tea at their summer home at Concord Point, Brechen, in aid of European hospitals, those present being: Mesdames Jack Freedman, L. Starkman, P. Starkman, M. Kahn, M. Sherman, M. Cole, B. Rosen, S. Milgrom, L. Simlewitz, D. Goldhar, A. Katz, M. Langer, A. Stein, and J. Livingstone, of Hamilton.

Mr. and Mrs. H. Scheff, 56 Shelborne Avenue, celebrated their fiftieth wedding anniversary at a buffet supper, those present being: their son-in-law and daughter, Mr. and Mrs. J. Pearl, of Detroit, Mich.; their sons and daughters-in-law, Mr. and Mrs. Mac Scheff, 1510 Bathurst Street; Dr. and Mrs. H. Scheff, of St. Louis, Mo.; Mr. and Mrs. Charles Scheff, 240 Major Street; and Mr. and Mrs. Murray Scheff, 1510 Bathurst Street; grandchildren, Connie and Barry Scheff, of Detroit, Mich.; Ellen, Bobby, and Pat Scheff, of St. Louis, Mo.; Sandra Lynne Scheff, Bathurst Street; Beverley Scheff, Bathurst Street; Helen Scheff, Major Street. Mr. and Mrs. Albert Salsman, of Vancouver, B.C., their son-in-law and daughter, were unable to be present. Dr. Carl Heifetz, of St. Louis, Mo.; Mrs. Eva Heifetz, and Mrs. Eva Urevitch, of Montreal, Que., were among one hundred and fifty guests. The table was decorated with yellow gladioli, and gold-coloured lighted tapers, and was centred with a large white anniversary cake trimmed with gold-coloured flowers.

Miss Davida Axel, daughter of Mr. and Mrs. Samuel Axel, of Woodmere, Long Island, N. Y., fiancee of William B. Zener, son of Mr. and Mrs. J. Zener, 2550 Bathurst Street, was entertained at tea at Eaton's Round Room, by the groom-elect's mother, eighty guests being present. The hostess wore a black, silk shantung, two-piece suit-dress, with pink and black velvet hat, matching accessories, and white orchid corsage. Assisting in receiving were: the groom-elect's sisters, Mrs. S. Nissenbaum, 136 Dewbourne Avenue, wearing a black faille suit, black velvet hat, and white orchid corsage; and Mrs. L. Carr, 253 Major Street, in a grey gabardine softly tailored suit, with black felt hat, and white orchid corsage. The honouree was in a black crepe dress trimmed in black velvet, and fashioned with low, round neckline, short sleeves, and full skirt, with black velvet hat, matching accessories, and white orchid corsage. Vari-coloured fall flowers, and white lighted tapers, composed the decoration on the bride's table. The marriage will take place on Sunday, October 19, at Congregation Beth Sholom, in Lawrence, Long Island, N.Y.

Miss Lillian Eisen, daughter of Mr. and Mrs. I. Eisen, 206 Grace Street, whose marriage to Shael Sone, son of Mrs. Rose Sone, 209 Queen Street East, and the late L. Sone, takes place on December 7, at Beth Sholom Synagogue, was entertained at a bridal supper at the Mutual Club by her mother and the groom-elect's mother and sisters, Miss Glenna Sone, and Mrs. D. Chadwick, 29 Frontenac Avenue. There were seventy guests. Mrs. Eisen wore a rose-coloured antique silk shantung dress, with corsage of yellow carnations. Mrs. R. Sone was in a strapless black crepe dress, trimmed in black taffeta, with matching jacket, and corsage of red roses. Miss Glenna Sone wore a strapless silver brocaded dress, trimmed in black velvet, with matching jacket, and corsage of orange-tinted carnations. Mrs. Chadwick had on a navy-blue crepe dress, with velvet embroidery, and corsage of pink roses. The honouree wore a strapless, rose-coloured changeable taffeta dress, fashioned with straight skirt and matching jacket, with corsage of white gardenias. Vari-coloured fall flowers, and white lighted tapers decorated the table. Out-of-town guests were: Mesdames R. Mitchell, of Welland; J. Sykes, B. Blumenfeld, and M. Hutzler, all of Hamilton.

Miss Sylvia Solomon, daughter of Mr. and Mrs. Jack Solomon, 240 Montrose Avenue, whose marriage to David Sherman, son of Mr. and Mrs. Harry Sherman, 156a Clinton Street, takes place on January 18, at Shaarei Shomayim Synagogue, was entertained at a luncheon in the Sherman Room of the King Edward Hotel by her mother. Receiving one hundred and ten guests,

Please Note—Two Locations Only

STRICTLY KOSHER

KALMEN GREENSPAN AND SONS

MEATS • POULTRY • DELICATESSEN

7 BRUNSWICK AVE. 170 BRUNSWICK AVE. MIDWAY 0941

CITY-WIDE AND OUT-OF-TOWN DELIVERY

Why not hold your forthcoming function in the newly decorated setting of the

MUTUAL CLUB

Weddings - Showers - Luncheons - Teas

Special kosher catering by

Faye R. Brown and Marion Winkler

We are now taking orders for our Delicious Pies, Yeast Buns and Sunshine Cake to take home.

Phone: KI. 5629 — MI. 6455 — LL. 8184

FOR SALE

DE-LUXE PROPERTY

private resort or club. Excellent for winter resort. 80 miles north-east of Toronto. Excellent fishing, and duck shooting. Luxurious twelve-room cobblestone lodge; five modern bungalows with showers; hot and cold water; inside toilets completely furnished and equipped. All modern conveniences, hydro, telephone, boats, etc. Going concern.

Apply Box Number 200, Canadian Jewish Review, Room 207, 21 Dundas Square, Toronto 2, Ontario

Dance to the Music of MURRAY ALTER and his ORCHESTRA

— FOR ALL OCCASIONS — — WITH ENTERTAINMENT —

LO. 1773

We Know How To KEEP A SECRET With our Fall Fashions

Your Maternity Shop

Toronto, 24 Dundas St. W. WA. 8704

26 John St. W., Hamilton

EXTRA COPIES of This Issue FIFTY CENTS

Bais Yehudah Congregation

805 Dovercourt Road

Beautiful banquet hall, modern kitchen, available for weddings, bar-mitzvahs, etc.

For reservations call:

A. H. CAPLAND LO. 5339

LOVE

by rooms can be yours for a fraction of the cost of painting. Have them washed by A-1 Wall Washers. For free estimates call:

WM. HALL

MI. 4832 (7-9 evenings)

UNITED HEBREW FUNERAL PARLOR

S. SAMUEL, Director

331 College Street KI. 8819

Good Clothing Salesman

For Retail Men's Store in Windsor, Ontario. Excellent opening for dependable and capable man, age 24 to 40. Presently employed in same type of work wishing to improve position. Write all possible details to Brotherhood Men's Store, 1535 Ottawa Street, Windsor, Ontario.

FOR CATERING It's GROSSMAN'S

We are now serving full course dinners in our cool comfortable dining room. Come and bring your family.

It's a Treat to Eat at

GROSSMAN'S

377 - 379 Spadina Avenue (at Cecil) EM. 6-3102

Free parking in rear Air Conditioned

WHOLE-EGGS-
FRESHLY BROKEN-
make the best mayonnaise
you ever tasted!

HELLMANN'S
The WHOLE-EGG Mayonnaise - So good so many ways!

The Canadian Jewish Review is still the only Jewish publication in Canada printed in any language reaching the Jewish community which is able to claim membership in the Audit Bureau of Circulations.

For the Cleanout of your Furnace, the Overhaul of your Oil Burner and service on
OIL HEATING EQUIPMENT
Reasonable Rates — 24 Hour Service
Courtesy at all Times

Mack's
BURNER SALES AND SERVICE
1569 Eglinton Avenue West
Toronto REdfern 4369

For Your Fall Wedding

Dutch Flower Shops
NEW YEAR GREETINGS

388 Bloor Street West PR. 2970
663 College Street OL. 3758

the hostess wore a black crepe dress, with a matching jacket, with blue beaded collar, and similar beading on the dress; also a black velour profile hat, black accessories, and wristlet of red and white roses. Mrs. Sherman was in a black, light wool-crepe dress having a sweetheart neckline, long sleeves, and straight skirt, made with an insert of grey and cerise; black velvet hat, trimmed with white flowers, and corsage of white gardenias. Mrs. L. Solomon, Shaw Street, the bride-elect's grandmother, assisted in receiving. Her black crepe dress was trimmed in lace, and worn with a black hat, and corsage of red, pink and white roses. The honouree was in a navy-blue changeable taffeta dress, designed with off-the-shoulder neckline, three-quarter-length sleeves, and bouffant skirt having two large beaded pockets; navy-blue beaded cocktail hat, matching accessories, and mauve orchid corsage. Fall flowers decorated the tables.

Cards Of Thanks

The family of the late Mrs. Sarah Rosenbaum, 372 Markham Street, wish to express sincere thanks to their relatives and many friends for the kind expressions of sympathy shown during their recent bereavement in the loss of a beloved mother and grandmother.

ROSENBERG: The family of the late Mrs. Molly Rosenberg (Mrs. Ben Samuels, Mrs. Morris Fox, Mrs. Herb. Farb, Eddy Rosenberg, Max Rosenberg, and Al. Ross), wish to extend their heartfelt thanks to their friends and relatives for the acts of kindness and messages of sympathy received during their recent bereavement in the loss of their beloved mother.

Toronto Classified

RECENT WIDOW, with large home in Forest Hill Village, has room available for refined girl or woman. Write Box Number 971, Canadian Jewish Review, Room 1207, 21 Dundas Square, Toronto, Ont.

FOR RENT, furnished bedroom in duplex. Eglinton and Avenue Road district; close to two bus lines. Phone HU. 3742.

FOR RENT, furnished front bedroom; suitable for student; on Palmerston Boulevard. Phone EM. 6-4073. s

FOR RENT, housekeeping room in private home; suitable for female; Bathurst and Bloor district. Phone ME. 3177.

THE Jack Madonik Mixed Bowling League has openings for couples interested in bowling on Monday evenings. Eglinton and Lyons Avenue. Inquire RE. 0177.

WANTED, by quiet gentleman, bed-sitting room in Jewish home. Avenue Road and Eglinton area, Toronto. Apply Box Number 230, Canadian Jewish Review, Room 1207, 21 Dundas Square, Toronto 1.

GOING to Montreal September 18, returning in week. Room for two passengers. RE. 8600.

FOR RENT, nicely furnished room, in private home. Eglinton-Bathurst district. Business girl preferred. Phone OR. 1266.

IN MEMORIAM

In loving memory of a dear mother, and grandmother, Mrs. Hendel Lax, who passed away September 24, 1951 (twenty-three days in Elul). Ever remembered by daughter and son-in-law, Mr. and Mrs. Harry Korzen (Belle); Dr. Aaron Lax, of Los Angeles, Cal.; Roslynne and Barry Korzen; Gary and Martin Lax.

DEATHS

Saul Bernstein, of Haliburton, died on August 23, at the age of forty-nine. He is survived by two daughters, Misses Dorothy and Betty Bernstein, of Haliburton; two brothers, Isadore, of Ponty Pool; Hyman, 83 Rusholme Road, Toronto; two sisters, Mrs. Sam Wiseman (Eva), of New York; and Mrs. Sam. Manetta (Anne), of Ponty Pool. Funeral services were held from United Hebrew Burial Parlour, with Rabbi Jacob Eisen and Cantor A. Steinberg officiating. Interment was in Dawes Road Cemetery. Shiva in Ponty Pool.

Abraham Goldberg, 231 Queen Street West, died on August 28 at the age of sixty-two. He is survived by his wife, Mrs. Elizabeth Goldberg; a daughter, Mrs. M. Steinberg (Ruth), 225 Northcliffe Boulevard; two grandchildren, Harvey and Joan; and a brother, William, of Detroit. He was a member of the Canadian Hebrew Benevolent Society. Rabbi Bernard Rosensweig officiated at funeral services. Interment was in New Mount Sinai Cemetery, Dufferin Street and Wilson Avenue. Shiva at 225 Northcliffe Boulevard.

Morris Millstone, of Pittsburg, Pa., died suddenly at the age of fifty-eight, on August 29, while in Toronto. He is survived by his wife, Mrs. Anne Bagen Millstone, formerly of Toronto; three sons, Hyman, Percy, Samuel; a daughter, Mrs. Alan Green (Esther); and three grandchildren, all of Pittsburg; two sisters, Mrs. Esther Louff, of New York; and Mrs. Joseph Steinberg (Sarah), 205 Grace Street, Toronto. Funeral services were held in Pittsburg.

WE SPECIALIZE
IN ALL KINDS OF
WALLWASHING
EIGHTEEN YEARS EXPERIENCE
Phone S. Nicholson EM. 4-2824

Smoke and Enjoy
LA FLORENA
CIGARS
ALL HAVANA
Cuban Style
MY LINDA
Pure Habana
TUERO CIGARS
Pure Habana

ENGAGEMENTS

Mr. and Mrs. Daniel R. Swadron, 48 Roseneath Gardens, announce the engagement of their daughter, Regina Adelyne, to David H. Goldberg, of Hartford, Conn., and Miami, Florida, son of Mr. and Mrs. Julius J. Flink, of Miami, Florida, and the late Jacob S. Goldberg, of Hartford, Conn.

The engagement of Marcia, daughter of Mrs. Charles Gould, 837 Ossington Avenue, and the late Charles Gould, to Samuel Blaser, son of Mr. and Mrs. B. Blaser, 506 Clinton Street, takes place on Sunday, October 26, at Shaarei Shomayim Synagogue.

Mr. and Mrs. M. Darbis, 54 Vaughan Road, announce the engagement of their daughter, Thelma, to Sidney Greenberg, son of Mr. and Mrs. Joseph Greenberg, of London, England. The marriage will take place on January 4, 1953, at Murray House.

MARRIAGES

ALLEN-MALKIN

The marriage of Bertha, daughter of Mr. and Mrs. David Malkin, 11 Rusholme Road, to Marvin Irving Allen, son of Mr. and Mrs. Percy Applebaum, 740 Euclid Avenue, took place at seven o'clock, on June 29, at Adath Israel Synagogue, with Rabbi E. Schild officiating. The bride was given in marriage by her parents. She wore white Chantilly lace and nylon tulle, fashioned with boat-shaped neckline embroidered in seed-pearl beads, full leg o'mutton sleeves, and bouffant skirt with three tiers of nylon tulle, extending to a short train. Her nylon net, bonnet-effect headpiece, held a fingertip tulle illusion veil, and she carried a fan of white sweet peas and mauve orchids. Mrs. Abe Cohen, the bride's sister, was matron of honour in a strapless, pink, brocaded taffeta, ankle-length gown, with pink Milan picture hat. She carried a fan of white sweet peas and pink carnations. The bridesmaids were: Misses Gylda Applebaum, the groom's sister, in a pink, strapless nylon net and taffeta ankle-length gown; and Helen Malkin, of Toledo, Ohio, the bride's cousin, wearing a blue strapless nylon net and taffeta ankle-length gown. They had matching picture hats, and matching fans adorned with sweet peas and carnations. Frank Applebaum, the groom's brother, was best man. Alvin Malkin, the bride's brother, and Marvin Chanley were ushers. The altar was banked with standards of gladioli, and the canopy was adorned with vari-coloured seasonal flowers. The bride's mother wore a cinnamon-coloured lace and nylon net ankle-length gown, having an off-the-shoulder neckline and full skirt, with corsage of Tea roses. The groom's mother was in an ankle-length gown of blue lace, designed with sweetheart neckline and flared skirt, with corsage of red roses. For the trip to New York, the bride left in a grey halter-top cotton dress, with white straw picture hat, patent leather accessories, and mauve orchid corsage. The couple are residing at 740 Euclid Avenue. Out-of-town wedding guests were: Mr. and Mrs. S. Malkin, Harold Malkin, Miss Adele Branman, Miss Helen Malkin, of Toledo, Ohio; Mr. and Mrs. M. Cohen, Mr. and Mrs. Lester Cohen, of Medina, N. Y.; I. Isenberg, Mr. and Mrs. R. Horowitz, of Buffalo, N. Y.; Mr. and Mrs. M. Swadron, of Welland; Mr. and Mrs. M. Applebaum, Mr. and Mrs. H. Appleby, of Windsor; and Mrs. S. Cohen, of Hamilton.

PARKER-SEIGEL

The marriage of Sylvia, daughter of Mr. and Mrs. Hyman Seigel, of Niagara Falls, to Isadore Earl Parker, son of Mr. and Mrs. Jacob Parker, 62 Shannon Street, took place at half-past seven o'clock, on Sunday, August 31, at Holy Blossom Temple, with Rabbi Abraham L. Feinberg officiating. The bride was given in marriage by her father. Her gown of white Chantilly lace and nylon net was strapless, with matching jacket, having Mandarin neckline, outlined in pleated nylon net ruching which also trimmed the wrists of the long pointed sleeves, and had a full hooped skirt, with accordion-pleated nylon net panels in the front. Her fingertip tulle illusion veil was arranged with a lace Juliet cap, encircled with the pleated ruching, and she carried a white fan trimmed in mother-of-pearl and adorned with mauve orchids and streamers of stephanotis. Mrs. Philip Chasin, of Fort Erie, the groom's sister, was matron of honour. Her gown was strapless, ankle-length, and of shrimp-coloured, nylon net; and fashioned with draped bodice and bouffant hooped skirt, with matching stole. Her pleated nylon net cap had eye veiling, and she carried a matching fan sprayed with yellow gladioli. The bridesmaids, sisters of the groom, in gowns styled the same as that of the matron of honour, were: Misses Sylvia Parker, in midnight blue-coloured nylon net, and Beatrice Parker, wearing pale yellow nylon net. Their matching headpieces were trimmed with eye veils, and they carried corresponding fans having sprays of blending gladioli. Abraham Levine was best man. The ushers were: Philip Chasin, Ernest Fletcher, Dr. Robert Volpe, Samuel Hershenhorn, Benjamin Weinstein, Henry Rittersporn, Joseph Lemberg, and Allan Muir. Standards of white gladioli banked the altar. Receiving at Murray House, the bride's mother wore a strapless blue lace gown having a matching jacket, with blue tulle hat, and corsage of mauve orchids. The groom's mother was in a dusty-pink silk faille, princess-line gown, with matching pleated half-hat, and corsage of mauve orchids. For the motor trip to Atlantic City, N. J., and the New England States, the bride left in an oxford-grey gabardine suit, with turquoise-blue feather helmet-effect cap, patent leather accessories, and corsage of mauve orchids. The couple will reside at 3 London Street.

BAR-MITZVAHS

Marvin, son of Mr. and Mrs. L. Rosenfield, 728 Markham Street, will be called to the Reading of the Law on September 13 at Torah Avodah Synagogue. A dinner will follow at Adath Israel Synagogue. He is the brother of Harriett and Joseph; grandson of Mr. and Mrs. L. Hartstone, 263 Augusta Avenue; and of the late Mr. and Mrs. M. Rosenfield.

Yechezkel, son of Mr. and Mrs. I. Bidlow, 288 Major Street, will be called to the Reading of the Law on September 13, at Shomrai Shabbos Synagogue. Kiddush will follow.

BIRTHS

Born, to Mr. and Mrs. Irving Dulberg (nee Carol Volpin), of Los Angeles, Cal., on August 20, at Cedars of Lebanon Hospital, in Los Angeles, a son, Ellis Michael; brother of Janis; grandson of Mr. and Mrs. H. Dulberg, 606 Dufferin Street, Toronto; and of Mrs. L. Volpin, of Los Angeles,

Born, to Mr. and Mrs. A. Rosen (nee Joan Labofski), 157 Atlas Avenue, on August 23, at Women's College Hospital, a daughter, Shelley Gail; granddaughter of Mr. and Mrs. J. Rosen, 662 Euclid Avenue.

Born, to Mr. and Mrs. Harold Black (nee Ruth Fine, formerly of Peterborough), 369 Whitmore Avenue, on August 26, at Toronto General Hospital, a daughter, Sheila Rebecca; granddaughter of Mr. and Mrs. Nathan Fine, 1576 Eglinton Avenue West; and of Mr. and Mrs. N. Black, 3036 Dundas Street West.

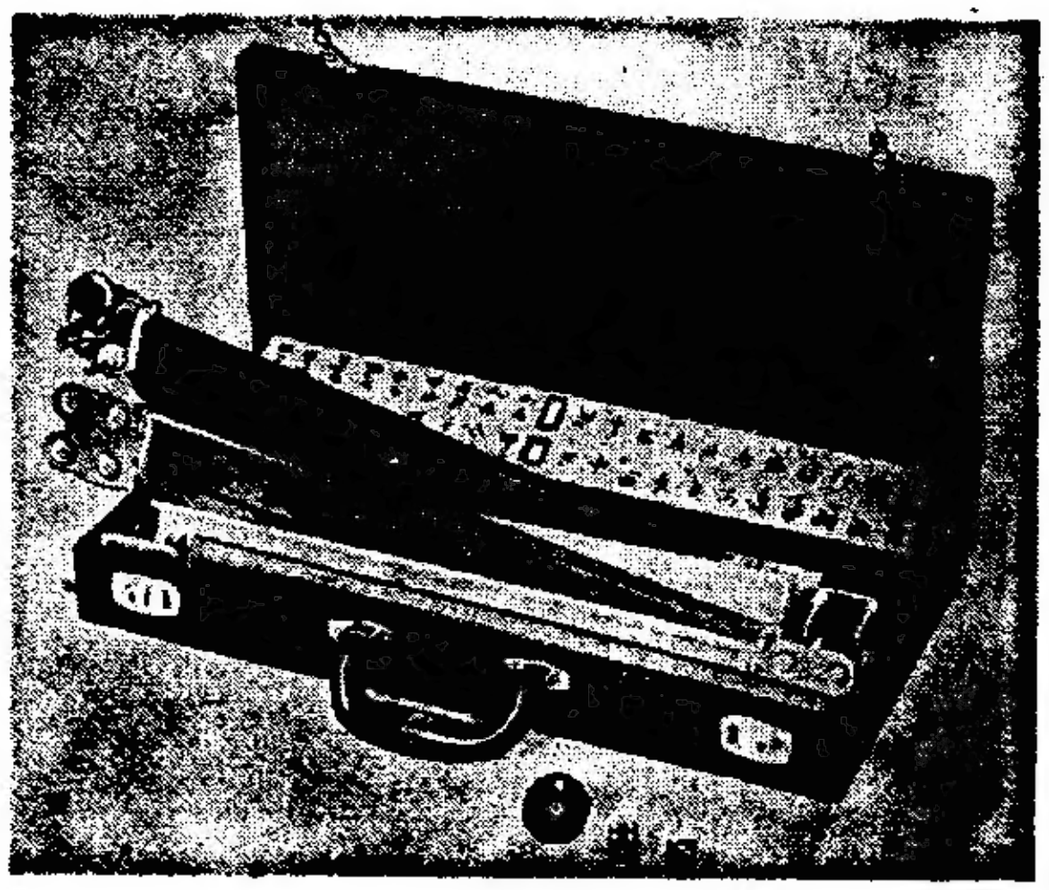
Born, to Mr. and Mrs. Bernard Nathanson (nee Roslyn Singer), 8 Chadwick Avenue, on August 19, at Toronto General Hospital, a daughter, Carol Ann; sister of Billy; granddaughter of Mr. and Mrs. Fred Singer, Vesta Drive; and of Mr. and Mrs. M. Nathanson, Spa-

WHITEMAN'S
First With The Latest Since 1912
BUFFALO'S RADIO CENTER

Motorola - 6 Tubes - Auto-Radio
CUSTOM BUILT FOR MOST CARS
$39.95
FORD - METEOR
AUSTIN - HILLMAN
CHEVROLET - PONTIAC
HUDSON - BUICK
PLYMOUTH - DODGE
AND OTHERS

Admiral - 3 Way Portable Radio
POP. UP. DIAL — MADE IN CANADA
26 and 60 Cycle
$29.95
Less Battery
AC or DC
BATTERIES FREE WITH THIS AD

MAH JONGG SETS



Catalin Ivory color tiles ½" thickness. The set comes complete with 5 Catalin Racks with turned down end, full set of Mah Jongg money, latest National Mah Jongg League rules, 2 Dice, one better, and 30 flowers. The Set is boxed in a sturdy wood frame case covered with DuPont simulated Leather. Every tile is embossed, hand painted, highly polished, and thoroughly inspected before assembling. 5% OFF WITH THIS AD. $29.95
Additional Flowers 25c each — 5 for $1.00
Additional Money & Racks 1953 Mah Jongg Cards — 20c each

WHITEMAN'S
605 MAIN ST. BUFFALO, N.Y.
OPEN EVENINGS AND SUNDAYS

dina Road; great-granddaughter of Mrs. A. Nissenbaum, Dunloe Road.

Born, to Mr. and Mrs. Verne Chelin (nee Sheila Perlove), 141 Grace Street, on August 14, at Mount Sinai Hospital, a son, Howard Glen.

Born, to Mr. and Mrs. Jerry Olch (nee Shirley Bellinger), 1550 Bathurst Street, on August 16, at Mount Sinai Hospital, a son, Jeffrey Steven; brother of Francee; grandson of Mr. and Mrs. H. Bell, 79 McCaul Street; and of Mr. and Mrs. A. Olch, 42 Heydon Park Road. Mr. and Mrs. B. Simon, 79 McCaul Street, uncle and aunt, are godparents, and both held the baby during the ceremony.

Born, to Mr. and Mrs. Murray Goldkind (nee Sally Finkle), 329 Glenholme Avenue, on August 31, at Toronto General Hospital, a daughter, Louise Faith; sister of Howard and Paul; granddaughter of Mr. and Mrs. A. Finkle, Dundas Street West; and of Mrs. C. Goldkind, Markham Street.

Born, to Mr. and Mrs. Harry Feldman (nee Carol Arthurs), 105 Kenwood Avenue, on August 7, at Toronto General Hospital, a daughter, Janet Ellen; granddaughter of Mr. and Mrs. A. Arthurs, 2100 Bathurst Street; and of Mrs. S. Feldman, 187 Beatrice Street.

Born, to Mr. and Mrs. Jack Kuretzky (nee Beatrice Feldman), 368 Whitmore Avenue, on August 24, at Mount Sinai Hospital, a daughter, Jo-Anne Carol; sister of Irene and Marvin; granddaughter of Mr. and Mrs. I. Feldman, 604 Markham Street; and of Mr. and Mrs. S. Kuretzky, 527 Palmerston Boulevard; great-granddaughter of Mr. and Mrs. H. Cherofsky, 406 Manning Avenue.

Born, to Dr. and Mrs. Samuel Birnbaum (nee Ida Pierce), 1654 Bathurst Street, on August 22, at Toronto General Hosital, a son, Wiliam David; grandson of Mr. and Mrs. J. Birnbaum, 67 Major Street; and of Mr. and Mrs. M. Pierce, of Windsor.

Born, to Mr. and Mrs. S. J. Miller (nee Elvie Werger), of Winnipeg, Man., on August 29, at Winnipeg General Hospital, a daughter, Karen Susan; granddaughter of Mr. and Mrs. Morris Werger, 27 Heydon Park Road, Toronto; and of Mr. and Mrs. L. Miller, of Winnipeg.

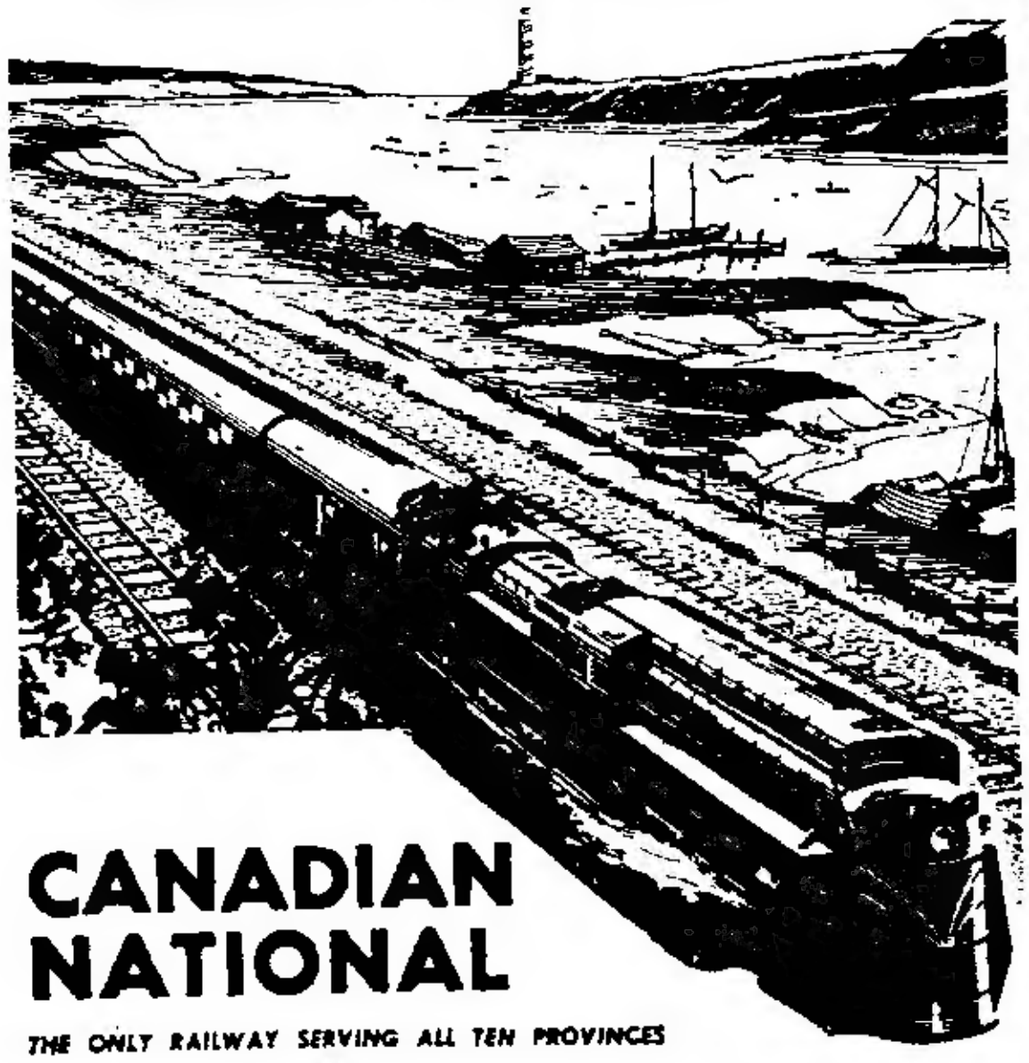
Tetanus, often called lockjaw, is a frequently fatal affliction introduced into a wound by bacteria. It is possible to immunize children or adults against tetanus, a single form of inoculation often given at the same time as that for diphtheria.

CANADIAN NATIONAL RAILWAYS

THE Ocean LIMITED

MONTREAL - MONCTON - HALIFAX

For nearly 50 years, this famous all-sleeping car train has linked the Maritimes with Montreal and the rest of Canada. On business or pleasure, go the comfortable, relaxing Ocean Limited way — in modern drawing rooms, compartments, bedrooms, roomettes and berths — or by one of the convenient companion trains, The Scotian and The Maritime Express. Through sleeping cars from Montreal to Charlottetown, Sydney and Halifax.



CANADIAN NATIONAL

THE ONLY RAILWAY SERVING ALL TEN PROVINCES

TORONTO MEETINGS

• GOEL TZEDEC Synagogue, University Avenue, and Beth Hamidrash Hagadol (McCaul Street Synagogue), have merged and become the Beth Tzedec Synagogue. Goel Tzedec and Beth Hamidrash Hagadol were founded in the last two decades of the last century. Goel Tzedec is served by Rabbi Norman Shapiro and Beth Hamidrash Hagadol by Rabbi Reuben Slonim, both alumni of the Jewish Theological Seminary of America, in New York. Both Synagogues are members of the Conservative movement. The new house of worship and educational centre which the two congregations are building is on North Bathurst Street. The centre, which comprises twenty-four rooms, including classrooms, library, board room, recreation hall, and offices, was dedicated on September 7. The following participated on behalf of the new congregation: Rabbi Shapiro, Rabbi Slonim, Judge Samuel Factor, Bert Godfrey, Meyer L. Axler, Albert Shiffrin, Ben Hillman, Louis Posluns, Morris Kaufman, Isadore Markus, Cantor A. Bernstein and Cantor David Greengarten and the congregational choirs; Ira, aged four and one-half years old, son of Mr. and Mrs. M. Kaufman; and Ruth, aged thirteen, daughter of Mr. and Mrs. Ben Hillman, who officially opened the school doors. Sydney V. Roth was chairman of the dedication ceremony committee. The sanctuary will seat twenty-eight hundred persons. On the board of governors of Goel Tzedec Congregation are: Bert Godfrey, Charles Foster, E. I. Shapiro, J. B. Goldhar, L. H. Posluns, Judge Samuel Factor, D. Cadesky, Max Cooper, F. M. Catzman, Q.C.; J. Cutler, R. R. Dennis, A. Ginsburg, M. I. Greisman, B. Hillman, M. L. Keyfetz, Q.C.; H. Lester, M. A. Levy, A. Levine, S. Lunenfeld, I. Markus, J. I. Oelbaum, N. Perlmutter, Harry Pullan, M. Raisman, S. V. Roth, Alex Samuels, Dr. M. L. Simon, I. D. Wintrob, L. S. Yollies. On the board of governors of Beth Hamidrash Hagadol Congregation are: Meyer L. Axler, Mrs. M. M. Auerbach, Mrs. E. Benstein, Sam. Breslin, David Bronstein, Manuel Brown, Reuben Cappe, William Clavir, Louis Fine, H. L. Fruitman, J. Jacobs, H. Klebanoff, Dr. H. Landsberg, E. H. Lepofsky, I. Levinter, Q.C.; M. S. Lewis, Q.C.; J. Lipson, J. Lunenfeld, J. N. Manace, B. Nathanson, M. H. Okun, M. Rosenberg, R. H. Soren, M. B. Palter, M. Clavir, A. Cohen, P. Epstein, M. Lepofsky, J. Papernick, D. Posen, L. Taube, D. White, N. Hurwich, H. Schachter, I. S. Albert, A. Shifrin, M. B. Kaufman.

• UNITED JEWISH Welfare Fund: At the leadership training institute of the Young Men's Service Council, at Camp Northland, Haliburton, were: Gordon Atlin, Charles Bern, Mr. and Mrs. Beryl Borsook, Myer D. Brody, Mr. and Mrs. Roel Buckstein, Harold Chetkow, Al. Cooper, Mr. and Mrs. John Arthur Geller, Mr. and Mrs. David Goldberg, Melville M. Goldberg, Miss Gloria Goodman, Mr. and Mrs. Wolfe D. Goodman, Mr. and Mrs. Bryant M. Kassirer, Sheldon Kert, Mr. and Mrs. Allan Lewis, Mr. and Mrs. Kenneth Livingstone, Mr. and Mrs. Barney Loftus, Morris Osuk, Morton Rapp, Irving Rotstein, Mr. and Mrs. Hartley Schipper, Miss Feggie Shiff, Mr. and Mrs. J. Richard Shiff, Mr. and Mrs. Julius Sokoloff, Miss Carol Starkman, Gerald Weinberg, Mr. and Mrs. Sydney Woolfson, Alex Wynne. On the program were: David Andrews, executive director, Y.M. and Y.W.H.A.; Alex Brown, staff member, Associated Hebrew Schools; Louis Borsook, president, Y.M. and Y.W.H.A.; Miss Florence Hutner, executive director, United Jewish Welfare Fund; D. Lou Harris, national chairman, joint committee on community organization of the Canadian Jewish Congress and Canadian Committee of Jewish Federations and Welfare Funds; Ben Kayfetz, executive secretary, Joint Public Relations Committee of the Canadian Jewish Congress; Miss Shulamith Rhinewine, assistant professor, School of Social Work, University of Toronto; and Saul Hayes, national executive director, Canadian Jewish Congress, who was the guest speaker. Miss Joyce Kerbel acted as secretary. Sessions were held on social welfare services, recreational programs, Jewish education, Canadian Jewish Congress. Mr. Hayes spoke on "North American Scene, 1952". Chairmen were: Hartley Schipper, chairman, Young Men's Service Council; Myer D. Brody, Melville M. Goldberg, Sheldon Kert. The committee on nominations and resolutions which will report to the newly-formed Young Adult Leadership Council on September 30, is: Myer D. Brody, Melville M. Goldberg, David Goldberg, Mrs. Wolfe Goodman, Mrs. Bryant Kassirer, Sheldon Kert, Mrs. Kenneth Livingston, J. Richard Shiff, Hartley Schipper, Julius Sokoloff. Men's Service Council will give a buffet luncheon for its members on Thursday, September 18, at 12.15 p.m., with a preview of the new Jewish Community Centre at the corner of Bloor Street and Spadina Avenue, where it will take place.

New Year's Greetings

GUARANTY SILK DYEING AND FINISHING CO. LIMITED

St. Catharines, Ontario

DYERS, FINISHERS, PRINTERS, COATERS

Converters of

Fiberglas Drapery Fabrics, Coated Cotton and Nylon Fabrics,

Fluorescent Fabrics, Nylon Flags.

Toronto: Tel. WA. 2184 Montreal: Tel. MA. 9980

Ben Sadowski will report on the New Mount Sinai Hospital; Abe Posluns, on the new Home for the Aged; Samuel Godfrey, the Centre; Meyer W. Gasner, 1952 campaign chairman of the United Jewish Appeal, on the campaign. On the program committee are: Stephen Berger, Arthur E. Gelber, Monty Hall, Phil. Lewis, J. Irving Oelbaum, Jack D. Pearlstein, Ben Sadowski, Sidney S. Schipper, Abe Silver, Rabbi R. Slonim.

• **PIONEER WOMEN** Club Masada met at the home of Mrs. D. Baker, 81 Stayner Avenue, with Mrs. Ben Wax, chairman, presiding. Mrs. Ralph Zweig read the minutes. Mrs. E. Greenberg recorded minutes. Fashion show tickets report was given by Mrs. L. Freedman. The summer bulletin, edited by, Mesdames B. Spivak, I. Krakover, E. Borovoy, M. Mintz, was read.

• **BETH SHOLOM** Synagogue: The Sisterhood executive planned the annual Yom Kippur dance for Monday, September 29, in the auditorium. Ticket conveners are: Mesdames B. Wortsman, OR. 0394; H. Ungerman, OR. 1423; H. Rubinoff, OR. 3204; P. Cronish, OR. 4101. Mrs. H. Sable is president; Mrs. L. Soupcoff, vice-president.

• **ROKEAH** Pharmacy Club Ladies Auxiliary executive met at the home of Mrs. H. Perry, 18 Parkhill Road, with Mrs. L. Oiffer presiding. Mrs. H. Duckman and Mrs. L. Pugen were hostesses. For the annual membership tea, at General Wingate House, 1610 Bathurst Street, on Sunday, September 14, from 3 to 5 p.m., Mrs. L. Shapiro is convener. Mrs. H. Fisher, president, donated a hand-made hat to be drawn for as a door prize. Executive for the coming season is: Mesdames Howard Fisher, president; Milton Roher, Larry Oiffer, Louis Ball, Morris Bellack, M. Grossman.

• **HOLY BLOSSOM** Temple, Rabbi Abraham L. Feinberg: Services, Friday, September 19; Rosh Hashonah, Saturday. New members are: Miss Farol Aarons, Mr. and Mrs. Morton L. Atkins, Mr. and Mrs. Phyllis Biback, Joseph Bochner, Murray E. Buckstein, Miss Marjorie Casselman, Marshall Cohen, Perce Cohen, Miss Bleema Davis, Henry Fliess, Mr. and Mrs. Maxwell Goldhar, Sigmund Goodman, Mr. and Mrs. Paul Green, Mr. and Mrs. Murray Gruson, Mr. and Mrs. Louis Kaufman, Mrs. Gladys Korman, Mr. and Mrs. Irving Kushner, Mr. and Mrs. A. S. Lerenbaum, Elliott Levine, Mr. and Mrs. Laurence Mendelson, Mr. and Mrs. J. L. Newman, Miss Harriet Pasternak, Mr. and Mrs. Bernard Paul, Miss Joan Rudson, Mr. and Mrs. Wilfred Sarner, Mr. and Mrs. Murray Shulman, Mr. and Mrs. William Sniderman, Lionel Solursh, Barry Alan Spiegel, Miss Marilyn Stone, Myron Swartz, Alan Wintraub, Dr. and Mrs. Sydney Wise. Contributions to the Prayer Book Fund were by: Mr. and Mrs. Percy Pasternak, Mr. and Mrs. J. C. Oelbaum, Mr. and Mrs. J. Harry Davis, Mrs. Myer Bald, Mr. and Mrs. Jack Kaplan, Charles Fremes, Mr. and Mrs. Isador Fried. Mrs. Anne Granatstein, Mr. and Mrs. Lou. L. Cole, Mr. and Mrs. Ben Manson, Mr. and Mrs. Louis Papermick, Mr. and Mrs. Morris Stark, Mr. and Mrs. Sydney D. Cohn, Mr. and Mrs. Wilfred Isaacson, Mr. and Mrs. S. Rose, Mr. and Mrs. Ben Smith, Mr. and Mrs. S. D. Pollock, Mr. and Mrs. Richard Tarshis, Mr. and Mrs. Sam. Taylor, Mr. and Mrs. Ben Birn, Mr. and Mrs. Myer Bald, Mrs. B. Cooper, Mr. and Mrs. Samuel Yolles, Mr. and Mrs. Saul J. Levine, Mr. and Mrs. C. L. Gould, Mr. and Mrs. Leonard Leeds, Mr. and Mrs. Carl L. Young, Dr. and Mrs. William Breslin, Mrs. Herman C. Bennett, Mr. and Mrs. George Faber, Mr. and Mrs. Mac Gilmore, Mr. and Mrs. Jules Stuchen, Mr. and Mrs. Scarlet Albright, Mr. and Mrs. Barnett Ludwig, Dr. and Mrs. Samuel Raxlen, Mrs. Frances Davidson, Mrs. Henry Rosenthal. Gary Roy, son of Mr. and Mrs. Jack Geller; grandson of Mr. and Mrs. Harry Denaburg, and of Mr. and Mrs. Samuel Geller, was named in the Temple. Heading the Hebrew and Religious Schools are: Heinz Warschauer, director of education; Mrs. B. Hunter, of the Hebrew School; Mrs. E. Grant, of kindergarten and primary departments; Mrs. D. Cass, of the intermediate; David Steinhauer, of the senior. Mrs. Harry List is convener of the lending library, with Mrs. Sidney Stern.

• Cantor Samuel Weinstein, 129 Grace Street, will officiate at the coming High Holidays for the congregation, Ahavas Achim Lubavitz Synagogue in Buffalo, N.Y., with a choir of eleven voices.

• Dr. A. I. Willinsky, 120 Madison Avenue attended the convention of the International College of Surgeons, in Chicago, Ill., and received an honourary Fellowship of the Academy of Surgery of the University of Madrid, in Spain.

• **SONS OF DAVID** Ladies Auxiliary: The raffle of a plastic butter and cheese dish, donated by Mrs. J. Adler, was won by Mrs. E. Gluckstein. Mrs. H. Title donated refreshments and was assisted in serving by: Mesdames I. Kravitz, N. Gulko, J. Adler. A bridge, at the home of Mrs. E. Greenberg, president, 610 Spadina Avenue, was convened by Mrs. Title.

Was Former Editor Of "The Day"

Mordecai Danzis, former editor of The Day, New York Yiddish daily, died in New York in his home, 43 Fifth Avenue, New York, at the age of 65. He was known also as a lecturer and radio news commentator in Yiddish. Mr. Danzis was a collaborator and friend of the late Vladimir Jabotinsky, leader of political Zionism. He was president of the Zionist-Revisionists of America from 1930 to 1940 and a co-chairman of the National Jewish Council.

After the second World War Mr. Danzis was active in support of the Irgun, an underground movement in the fight for Jewish independence in Palestine, before the establishment of the state of Israel. Born in the Ukraine, he came to the United States in 1905 and began his newspaper carrer with The Daily Warheit. Later he was managing editor of The Jewish Daily News. In 1928 when the latter paper was merged with The Jewish Morning Journal, Mr. Danzis joined the staff of The Day, of which he became editor in 1950. He served in this capacity until 1952, when he became an editorial staff member.

He was a former vice president of the Jewish Writers Club (Peretz Verein). Mr. Danzis had traveled extensively in Europe, Asia and Latin America, and had made three trips to Israel, publishing accounts of his travels in Yiddish. Surviving are his widow; a son, Syaney; a daughter, Mrs. Helen Chaikin, and a grandson.

The whole-grain cereals, rich in minerals, vitamins and proteins, should be an important feature of everyone's breakfast, particularly those who go to work or school. To add extra attraction, a little maple sugar, some raisins or a cherry will often add glamour to this part of the day's first meal.

While awaiting the baby, the mother-to-be should take particular care of her own health by following a balanced diet in which plenty of milk, milk products, vegetables, fruits, whole-grain cereals and bread, canned or fresh tomatoes, and meat and fish are included.

Buy from Review Advertisers

CHILDREN'S SHOE SHOP

We Specialize in Correct Fittings — from Small Babies to College Boys and Girls.

•

We now have in Stock a Complete Line of Fall Shoes and Rubber Footwear.

•

OPEN DAILY 9 TO 6. CLOSE WEDNESDAY AT 1.

•

14 St. Clair Ave. W., Toronto **PR. 5300**

לשנה טובה תכתבו

MRS. FREDA MITCHELL
MR. and MRS. JACK LENECK and FAMILY
MR. and MRS. NAT GOLDMAN and FAMILY
of
MITCHELL KOSHER CATERERS
424 Euclid Ave., Toronto
Wish their Relatives, Friends and Patrons A Happy, Healthy and Prosperous New Year.

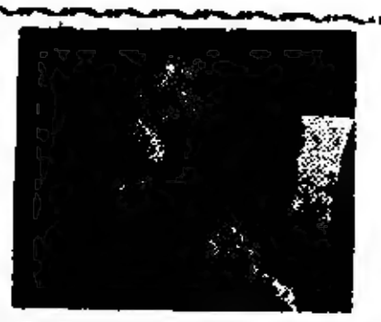
United Committee for Youth Aliyah

extends its New Year's Greetings to all contributing organizations, congregations, unions, Ladies' auxiliaries, youth clubs as well as to Toronto Jewry as a whole, wishing everyone a healthy, happy New Year.

MR. SAMUEL KRONICK, Honorary Chairman
MR. DAVID NEWMAN, Toronto Youth Aliyah Chairman
MRS. M. KRAMER, Director

לשנה טובה תכתבו

The Rabbi, Cantor, President, Officers, and The Board of Governors of Beth Sholom Synagogue extend best wishes on the New Year to the members of the Congregation, and Klal Israel. May the year 5713 be a year of blessing and fulfillment.



Leo Spellman
and his Orchestra
open for all occasions
Piano and Accordion Lessons at your home or my studio, all grades
Phone ME. 9697

On The Eve Of The Jewish New Year, 5713

BY SAMUEL BRONFMAN, NATIONAL PRESIDENT, CANADIAN JEWISH CONGRESS

As it approaches the days which usher in the New Year, Canadian Jewry, as an organized body, once again takes solemn occasion to re-dedicate itself to its communal tasks and duties. To enhance and advance the highest Canadian ideals; to intensity and give larger scope to culture and education; to promote increasing harmony between our various ethnic groups, — in a word, to participate in all that makes for Canadian progress and Canadian strength — these remain as always the cherished objectives of Canadian Jewish effort.

The coming year, moreover, throbs forward with yet other challenges — the aftermath of recent history — the numerous problems involved in the completion of The Ingathering. Two years ago there were joined together in associated effort as The National Conference for Israel and Jewish Rehabilitation four national organizations: The Canadian Jewish Congress, The United Zionist Council, The Canadian Welfare Funds, The Bnai Brith. Pledged to play its part in the redemption from continuing homelessness and oppression of a total of 600,000 Jews within a period of three years, The National Conference now proceeds forward to the second instalment of this vast operation in rescue.

It does so with an awareness not only of the humanitarian imperatives which enjoin help for the distressed, but also of the urgencies which counsel immediate action. Many of these refugees still find themselves in areas where there prevail political situations of a highly explosive nature. Moreover, within the State of Israel itself, beset as it is by grave economic problems, many of the newcomers are far from self-sustaining. To bring the hapless of our people to safe sanctuary in Israel and there to sustain them until they can stand firmly on their own feet to build a State that will not only be a source of pride to themselves, but a source of pride to all Jews everywhere — that is both the message and the challenge which The National Conference issues to Canadian Jewry.

In its response Canadian Jewry will be motivated by yet another impulse. Israel stands on the shores of the Mediterranean — a beacon of democracy. In that part of the world it is the only state which pursues and exemplifies a way of life similar to our own. Every strengthening of Israel, therefore, is a strengthening of the forces that labour for freedom, democracy, and world peace.

Both as President of the Canadian Jewish Congress and of The National Conference for Israel and Jewish Rehabilitation, I have no doubt but that Canadian Jewry will answer, as it has in past years, these urgent appeals for help. In making the New Year a happy one for those who overseas so anxiously await this response, Canadian Jewry will add to the promise of that New Year the personal happiness that comes from the knowledge of having done what is necessary and right.

New Year's Greetings

BY ALLAN BRONFMAN, NATIONAL PRESIDENT, CANADIAN FRIENDS OF THE HEBREW UNIVERSITY

The Hebrew University is on the eve of its greatest expansion and greatest need. As a result of the Jewish War for Independence the University has in recent years been deprived of its buildings on Mount Scopus, and therefore is getting along as best it can in some twenty-five buildings scattered around Jerusalem. Despite this the student body has grown from 800 to 2,500 and in the school year commencing in a few weeks there will be no fewer than 3,000 students. The number predicted for the following year is at least 4,000.

Obviously in the face of such growth, brought about by the necessity of training doctors, lawyers, diplomats, scientists and teachers, the University's operating budget has grown from less than $2,000,000 to more than $4,000,000 and is bound to grow larger. Hence it will be recognized that the University is truly on the eve of its greatest expansion and greatest need.

After barely more than a quarter century of being, the Hebrew University, standing as a beacon for World Jewry and all democratic peoples, is developing not only the leaders needed so much, but is also uncovering through research, facts and methods for the improvement of agriculture, industry and the health and welfare of the people. Although the Government recognizes all this and regards the University as its essential right arm, it has nevertheless had to limit the amount of its aid because of exacting needs to bridge the general economic crisis.

I know that friends of the Hebrew University, as they stand upon the threshold of the New Year, will feel themselves at once heartened by the University's achievements and challenged by its continuing needs. In helping to meet these needs there lies not a little of the happiness and well being which the University wishes for its friends.

Keep Fit with Dairy Foods

Nutritious and Tasty

Strong healthy bodies—happy glowing faces—bright sparkling eyes—these are the signs of good health and proper nutrition. Milk and dairy foods supply *more* of our nutritional needs than any other food group.

Flavor-full alone or in combination, dairy foods are sure to please whenever they're served — they're always taste-tempting and appetizing.

Include plenty of nutritious dairy foods in your daily menu—three glasses of refreshing wholesome milk; plenty of smooth golden butter; wedges of tangy cheese; matchless cream and ice cream desserts; cooking and baking made rich and smooth with milk powder and evaporated milk.

MILK

CREAM

BUTTER

CHEESE

ICE CREAM

MILK POWDER

EVAPORATED MILK

Economical Too

Dairy foods in your food budget stretch your food dollars—while giving you outstanding nutritive values. That's because dairy foods are to-day's greatest three-way food value—unexcelled for flavor, nutrition and economy. Dairy foods are low-cost sources of proteins, vitamins and minerals, so essential for growing children and healthy vigorous adults.

For good health and good eating at low cost — enjoy Nature's Fine Foods — Canadian Dairy Foods.

To help you plan delicious low-cost meals, your Dairy Food Service Bureau has recipe booklets full of tempting ways to serve each of these nutritious foods. Write for yours to-day.

DAIRY FOODS SERVICE BUREAU

409 Huron Street, Toronto

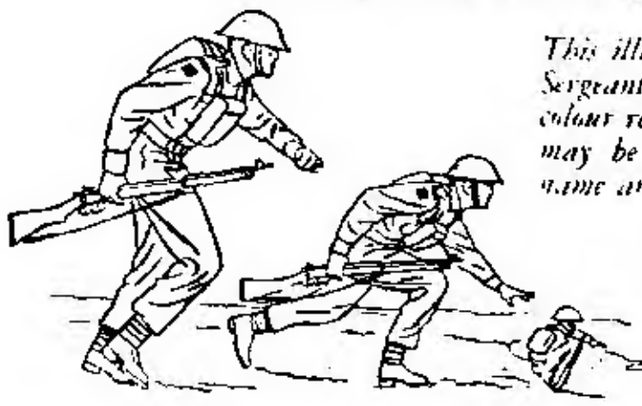
Tradition Counts

The Queen's Own Rifles of Canada

One of Canada's crack infantry regiments, the Queen's Own Rifles was organized in 1860. Traditionally ready for instant call to arms ("In pace paratus"—"In peacetime prepared"), the Queen's Own have a record of distinguished service.

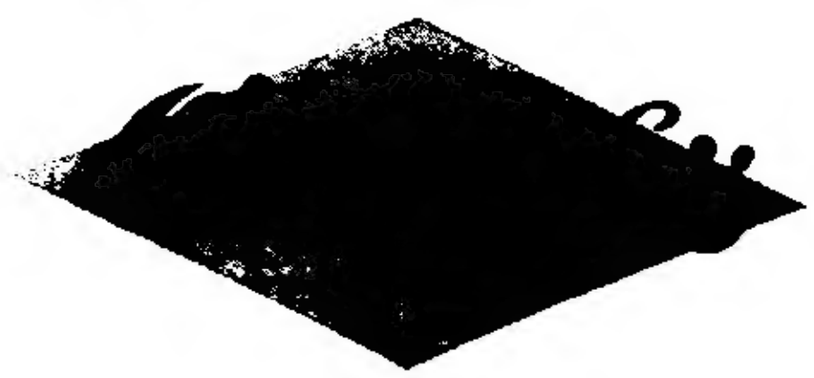
Beginning with the Fenian Raids, the men of this famous regiment fought in the Northwest Rebellion, the South African War and World War I. In the Second World War the Queen's Own led the D-Day assault on the Normandy beach-head and played a prominent part in the Canadian Army's sweep through France and Northwest Europe.

Proud of their glorious past, the Queen's Own Rifles are one of Canada's honoured regiments in which . . . TRADITION COUNTS.



This illustration shows a 1st Class Staff Sergeant, in the uniform of 1895. A full colour reproduction, suitable for framing, may be obtained free by sending your name and address (please print) to:

Dept. 475, Tradition Counts,
O'Keefe House, Victoria St.,
Toronto, Canada.



O'KEEFE'S BREWING COMPANY LIMITED

KSB-4

Prelude to Fall Fashions . . .

Morgans